

20,000 Idled by Engravers' Strike

NEW YORK (AP)—A union membership meeting was called for today in the photo engravers' strike which has closed down six major New York City newspapers, and a union spokesman said none of the three struck afternoon papers could be published today.



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ed at 2,500,000 stepped up from about 360,000. The Monday morning editions of the Times, Daily News and Daily Mirror did not appear. The struck afternoon papers are the World-Telegram and The Sun, Journal-American and Post.

Television and radio stations increased the length and frequency of their news broadcasts. Herald Tribune engraving is done by an outside commercial firm and the newspaper is not involved in the dispute between the publishers and Local 1 of the AFL International Photo Engravers Union.

The six newspapers, were forced to close down because members of other unions, including mechanical and other craft and editorial and business department workers, have disrupted the photo engravers' picket lines.

The photo engravers, who struck early Saturday in a dispute over their demands for a wage increase and other benefits, make metal plates for the reproduction of pictures and illustrations on newsprint.

The combined circulation of the strikebound newspapers is more than 5,000,000. The strike of 400 photo engravers idled about 20,000 other newspaper employees.

VITAL ELEMENT
The yield of tobacco leaf depends largely on the amount of nitrogen in the soil.

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BLACKWOOD on BRIDGE

By EASLEY BLACKWOOD



Dale Subs For Champion Proves Heinsite Wrong

If you know Mr. Heinsite (and if you play much bridge I don't see how you can miss him) you will know that he has the irritating habit of looking into the defenders' hand when he is the dummy. Thus he has information which his partner, the declarer, does not have, and he is able to figure out in advance how the hand should be played. Or how he thinks it should be played.

If the hand is not played according to his pattern, he is not satisfied and everybody knows it. This applies even though the alternative line of play used by declarer brings in exactly as many tricks.

In today's deal, Mr. Heinsite made the correct call on his cards on the first round of bidding. He did not have quite

South dealer
Neither side vulnerable
North (Mr. Heinsite)
S-A J 4
H-8 7 5
D-9 5 4
C-A 9 6 3

West (Mr. Dale) S-7 5
H-A K Q 10 6
D-K 10 3
C-K J 5

East (Mrs. Keen) S-10
H-9 4 3
D-J 7 6 2
C-Q 10 7 4 2

South (Mr. Abel)
S-K Q 9 8 6 3 2
H-J 2
D-Q 8
C-8

The bidding:
South West North East
1 S Dble. 2 S Pass
4 S All Pass

CFPR RADIO DIAL 1240 Kilocycles
(Subject to Change) MONDAY

P.M.
6:30—Supper Serenade
6:45—St. Andrew's Day Program
7:00—CBC News
7:15—CBC News Roundup
7:30—B.C. Profile
8:00—Presenting . . .
8:15—CBC Symphony Orch.
9:00—National Farm Radio Forum
9:30—Cafe Continental
10:00—CBC News
10:10—CBC News
10:15—Provincial Affairs
10:30—Bob McMullin Show
11:00—Weather: Musical Masterpieces
11:30—Music Till Midnight
12:00—Sign-off

TUESDAY
A.M.
7:00—B.C. Fishermen's Broadcast
7:15—Musical Clock
7:30—CBC News: Weather Report
7:35—Musical Clock
8:00—CBC News: Weather
8:10—Here's Bill Goos
8:15—Morning Devotions
8:30—Record Album
9:00—BBC News and Commentary
9:15—Musical March-Past
9:30—Morning Concert
9:30—Time Sign-off
10:00—Morning Visit
10:15—"Gazette", "Entertainers"
10:30—Keyboard and Console
10:45—The Jimmy Shields Show
11:00—Your Good Neighbor
11:15—Kindergarten of the Air
11:30—Message Period
11:45—Scandinavian Melodies
P.M.
12:00—Born X Years Too Soon
12:25—Interlude
12:25—CBC Showcase
12:30—B.C. Farm Broadcast
12:55—Rec. Int.
1:00—Afternoon Concert
1:45—Today's Guest
2:00—B.C. School Broadcast
2:30—Trans-Canada Matinee
3:15—Records for You
3:45—Yesterday's Favorites
4:15—The Barney Potts Show
4:30—The Oriole's Nest
4:45—Sleepytime Storyteller
5:00—Stock Quotations
Vocalise
5:15—International Commentary
5:20—CBC News: Weather Report
5:30—At Home With the Lennicks
5:55—Have You Heard?

New Movie 'Premiered' on TV Sets

By BOB THOMAS
PALM SPRINGS, Calif. (AP)—The wedding of television and motion picture industries has taken place in this desert resort town. It remains to be seen whether the marriage will take.

Saturday night a new movie, Forever Female, was premiered at the Plaza theatre. It was also shown on a special TV channel at a cost of \$125 a living room.

Some 70 subscribers to the telemeter service plunked that much change into a coin box on their TV sets to see the movie. Film executives galore were present to proclaim the event. Sam Goldwyn termed it "a historic occasion." It marked the first time that (1) a new movie has been seen on TV; and (2) money has been collected to see such entertainment on home sets.

Does this mean you will soon be seeing new movies on your TV set for a fee? Probably not. The big problem is to get approval of the federal communications commission. So far the FCC has ruled the air is free and no one can be charged for broadcasts TV is brought to Palm Springs via wire.

Another hurdle appears: What happens to movie theatres?

WINNING SYSTEM
Telemeter, which is half-owned by Paramount, offers its solution. In Palm Springs the

Planes Hit Vietminh
HANOI, Indo-China (AP)—French fighter and bomber planes Saturday attacked Communist-led Vietminh offensive preparations north and northwest of Hanoi for the 18th straight day.

The air squadrons blasted at the Vietminh high way over which supplies are brought from Communist China, and at troop concentrations outside the rim of the Red river delta.

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local theatre owner provides the film to be shown on pay-as-you-see TV. The movie plays in his theatre and on TV the same night. He collects for both.

"Theatres have always been the backbone of our industry," assured Paramount president Barney Balaban at a press conference Saturday. But he added that 7% of the U.S. public do not now see the average U.S. film, and the movie industry is netting a "small, not very profitable margin of profit."

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