WHEN EXTRA SAVINGS COUNT MOST

Here's Wallace's Sale featuring the fine auality merchandise that has made Wallace's famous (and dependable) for the entire family.

DOWN GOES PRICES . . . OUT GOES MERCHANDISE

Real Savings to you. All from our regular stock. ORIGINAL PRICE ON EVERY GARMENT AND SALE PRICE.



Leave it to Wallace's to give you more for your money In this sale you have the privilege of selecting any two garments you want from Dresses, Housecoats, Skirts and Blouses. The choice is your. Pay for only one. If prices are different, pay the highest price only.

GET ONE GARMENT ABSOLUTELY FREE.

Regular \$8.95-\$25.50 DRESSES

Regular \$8.95-\$27.95 HOUSECOATS

Regular \$5.95-\$12.95 SKIRTS

Regular \$4.50-\$11.95 BLOUSES

Sizes 10 Through 42 Sizes 12 Through 44

Sizes 12 Through 18

Assorted Sizes

ALL 2 FOR THE PRICE OF 1

Regular \$45.00



LINGERIE

EVERY WOMAN . . cherishes better lingerie. Now you can buy Wallace's quality lingerie at low ordinary lingerie prices.

Reg. \$4.25-\$5.95

SLIPS \$2.99

Reg. \$2.75-\$3.95

SLIPS \$1.29

GOWNS \$2.99 Reg. \$5.50 - \$7.75

BEDJACKETS.. \$1.29 Reg. \$2.95 - \$4.95

DEPARTMENT

\$2.98 'FLETTE LINED JEANS-3-4-5 Years

\$13.95-\$18.95 GIRLS' 3-PIECE SNOWSUITS

Size 4, 5, 7, 8 years. Your Choice

\$1.39 GIRLS' PLASTIC PURSES

\$1.95--\$2.95 GIRLS' ASSORTED HEADWEAR

\$1.95 GIRLS SKI SOCKS

99c

69c

99c

\$1.99

\$10.99

BOY'S DEPARTMENT



Regular \$15.95 - \$17.95 Boy's' 3-Piece

SNOWSUITS Sizes 4-5-6-7 years \$10.99

Reg. \$2.95 'FLETTE LINED DENIM JEANS

\$1.99 Sizes 3-4-5 years

Regular 75c - \$1.00 BOYS' GIFT BOXED TIES 49c

Imported KID GLOVES

FOR

Best Quality—Black and Brown. Sizes 6, 61/4, 61/2, 63/4 7 and 71/4

Reg. \$4.95 SHOULDER STRAP PURSES

\$1.99

Reg. \$2.25 WOOL SCARVES AND KERCHIEFS

Now \$24.99

JANTZEN Knitted Wool Suits

Sizes 12, 14, 16, 20 and 40. CLEARING

Regular \$19.95 Now \$12.99 Now \$19.95 Regular \$29.95 Regular \$39.95 Now \$24.99

SALE NOW IN PROGRESS

At WALLACE'S of Course

MEN'S DEPARTMENT

Reg. \$6.95 - \$7.25 Long Sleeve, Ankle Length Stanfield's No. AC

\$4.99 Underwear Combinations

Reg. \$8.50 L.S.A.L. 100% Wool Heavy Rib Combinations

Sizes 36, 38, 40, 42, 44, 46

\$5.99

Reg.\$6.95-\$7.50 Men's SPORT SHIRTS

Tooke and B.V.D. All sizes \$3.99

Reg. \$2.95 Men's WORK SHIRTS

\$1.79 Sizes 141/2 Through 161/2

Reg. \$2.95 - \$3.50 Men's

Currie SCARVES \$1.49 Foulard Patterns



Truck Taking Eastern Fish To Veterans

Patients in Shaughnessy Mil itary Hospital at Vancouver will eat Nova Scotia lobster nex week as part of a demonstration of a new high-speed transport service between Canada's east and west coasts.

The lobsters, which will feed 750 of the hospitalized veterans, are being supplied by a trucking company which this week ■ launched Canada's first coastto-coast highway freight serv

The tasty east coast lobsters -a delicacy in Vancouver-are travelling in big refrigerated tractor-trailers which will take only 71/2 days to cover the 4200 road miles between Halifax and the west coast.

Only scheduled hour-long stop is in Toronto where part of the Halifax load will be taken off for local delivery and the lobsters, along with other westbound eargo, transferred to second refrigerated tractortrailer unit for the remainder of he journey.

The truck left Halifax at o.m. Monday and delivery time at Vancouver is scheduled for 9 .m. next Tuesday.

Trans-continental trucking is comparatively new venture in Canada. Prior to 1950 there were ao regularly scheduled truck Jervices between central Canada and the east or west coasts.

However, following experience during the 1950 rail strike, a l few small pioneer companies launched services between Ontario and the west and this type of hauling has now mushroome into big business.

Over each of the several sections of the run two drivers will take turns at the wheel to keep the big rigs rolling. The trucks are fitted with "sleeper cabs" in which the driver off duty is able to bed down comfortably.

A large part of the run between Toronto and the west will be over U.S. highways-an ar rangement made possible by reciprocal agreements between the U.S. border states and Canadian

D. A. Freeman, general manager of Associated Freight Lines. which is operating the trucks, said the service will switch to an all-Canadian route when the western section of the Trans-Canada Highway is complete. probably some time in 1956.

Socreds Plan To Increase Resource Taxes

VANCOUVER () - The Vancouver Province says in newspage story that the social Credit government is considering higher taxes on natural resources "for action at the legislative session starting Feb. 3."

"If fully applied, they could bring in millions of extra revenue and keep in British Columbia much of the tax money that now goes to Ottawa on corporation taxes," the Province reports.

"The Social Crediters hope to use revenues from these sources to fulfill the pledged policy of pay-as-you-go" in meeting B.C.'s vast need for roads and other public works."

Chamber Urges Members to Back Welfare Appeals

Special to The Daily News

MONTREAL The Canadian Chamber of Commerce today urged its close to 700 member Boards of Trade and Chambers of Commerce across the country to co-operate, where possible, in community efforts towards federation of charitable and welfare

Where federation of appeals does not now exist, the Boards and Chambers are asked to spon_ sor or help in the foundation, organization and support of local federations in their community or district.

"As a first step in this direction," the Canadian Chamber statement says, "consideration might be given to the possibility of grouping various appeals such as those associated with promoting health, preventing disease, and carrying on welfare movements."

Men, Women Over 40 Feel Weak, Worn, Old? Want Normal Pep, Vim, Vitality?

Prince Rupert Daily News Thursday, January 15, 1953

GOOD MOTTO

VICTORIA (CP) - The City of Victoria's official motto "Semper Line : Always Free) will be \$4,662,000. For Saskatchewan used at the motto for the Pa- a whole, 57,076 credit

GROWING MOVEMENT REGINA (CP) - Regina'y credit unions with member of 7,324 report assets total cific coast frigate HMCS Beacon members have assets amount



PHYTELIS THANTER - DAVID BRIAN -- PAUL MELLY MINE -- CHARLES MARQUIS WARREN & FT

TODAY to SATURDAY Evenings 7: - 9: p.m.

Matinee Saturday 2 p.m.

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TODAY to SATURDAY -Plus-

CARTOON - NEWS Shows 7 - 9:06

Saturday Matinees 2 - 4:27

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Comedy Skits - Original Character Studies -Shakespearean Excerpts - Dickens Characters

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CHARLES DICKENS IMMORTAL MASTERPIECE

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