

An independent daily newspaper devoted to the upbuilding of Prince Rupert and Northern and Central British Columbia.

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Improve Our Public Relations

PRINCE RUPERT'S welcome mat needs a good dusting off. This, at any rate, is the conclusion to be reached from a letter sent by C. N. Candee of Cornwall, Ont., to one of our readers.

"To a Canadian it was somewhat disappointing to find that the two points visited in Canada, Prince Rupert and Whitehorse, seemed to be lacking in preparations for visitors, compared with calls in Alaska at Ketchikan, Wrangell, Juneau and Skagway."

We believe that Mr. Candee's remarks must be accepted at their face value, and not as an unfair comparison with Americans by an overly-sensitive Canadian, for the simple reason we know he is dead right. There are no preparations.

The summer visitor to Prince Rupert comes and goes as a stranger. He wanders through the city obviously more for exercise than for interest and no doubt departs with the hope that the rest of his trip will be more exciting.

That is not to say we need try to emulate a town like Skagway whose residents sometimes reenact gold rush days for their visitors. But a little more enthusiasm in welcoming visitors would do much to win popularity for Prince Rupert.

In this respect it is reassuring to note that the newly-formed public relations council, with representation from interested organizations, is at this moment asking for public support to make attractions of the city and district better known. This group, which also recognizes the need of improving the local museum, appears likely to go far in popularizing Prince Rupert as a point of travel.

With sufficient support, it is probable that the council could handle the material aspects of the problem in their entirety. These would include establishment of an active tourist bureau, distribution of attractive travel folders and substantial assistance to the museum which has untold value as a magnet for visitors.

But the general attitude towards tourists tourists cannot be fabricated by any one group. The most effective reception is the one that comes from a natural sense of friendliness. Prince Rupert is a friendly city and therein lies the stuff for the best advertisement of all, if we care to use it.

Ray REFLECTS and REMINISCES

Sairbanks has 30,000 people, a few hours of daily light in winter, sunny rest of time, a university, wages away up, things costly, Mount McKinley away, away off, amusements when you feel like it and more people than anywhere else this side of Puget Sound.

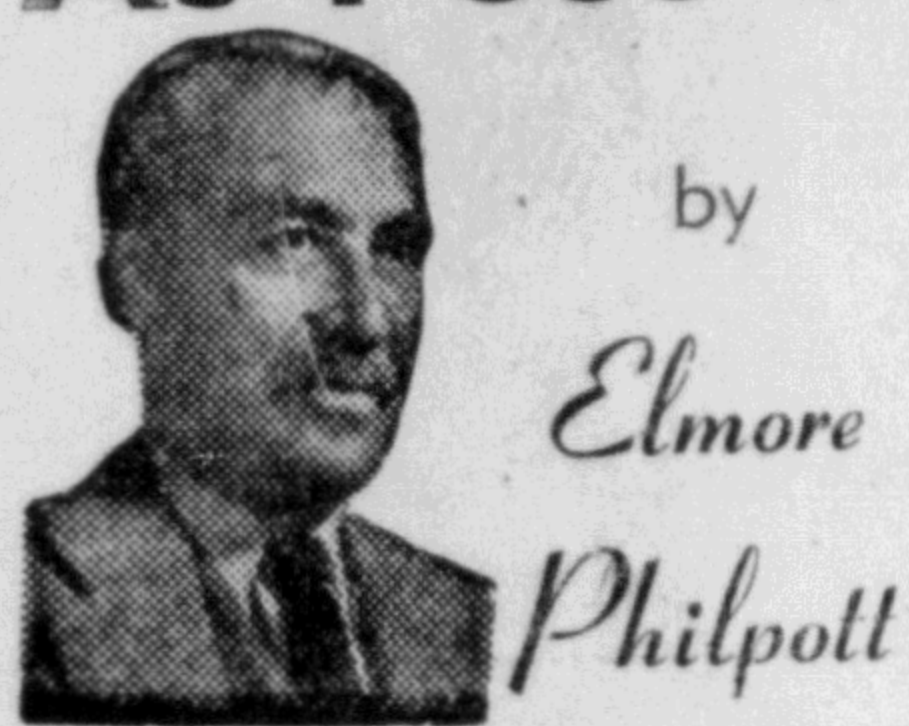
NOT UNFAMILIAR There has been ample time, of late, to ponder Thanksgiving, although there is not the slightest certainty of other subjects not having the preference. It's so easy to talk about alleged troubles.

Strict medical protocol was followed at a recent hospital fire. A doctor put it out, after a nurse handed him the extinguisher.—Edmonton Journal.

MORE COMFORTABLE NOW After all, who can blame Arthur for being back on the job? After several years of retirement Arthur Hadden of Oklahoma, who is 85, is again performing his eight-hour shift as meat inspector. He'd retired too early and is indifferent about who knows

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As I See It



For This—Thanks

WHEN we were young more people used to sing a rousing hymn—Count Your Blessings—Name Them One by One.

Here are a few that folks probably gave thanks for over the holiday: Canada is as fine and rich a country as any on earth. True, we have ravaged the forests, let streams dry up and wasted even the good earth, in spots.

We have produced the makings of the abundant life in every respect, except one. We have more food than we ourselves can eat, in years. We have the makings for more clothes than we can ever wear.

OTHER LANDS, not so blessed as this, suffer from recurrent waves of famine and chronic scarcity. We suffer only from too much of a good thing, which we are too mean minded to use ourselves, trade or give away.

In India, China and other parts of India and Africa most human beings have never had enough of the bare necessities of life. They have never had enough food, for really vital bodies.

We have food and to spare. We have enough water running to waste to water whole new empires of farm land and to turn the wheels of all our factories.

We have skilled doctors to tell us how to keep well and to combat our ills when sickness or injury comes. We have, for the whole population, as distinguished from a favored minority, as good and workmanlike an education system as there has ever been in any land—so that any Canadian boy or girl who has the mental capacity can earn or obtain an education up through and beyond our best universities.

TRUE, we now literally rush toward the valley of the shadow of death. Our great scientific development and material progress has now enabled us and our neighbors to produce weapons so destructive that some now fear the great globe itself may be incinerated.

By surely that world choice posed by atomic energy is just a more frightful similar one than that posed for Canada by our super-abundance of surplus lumber, meat, fish and wheat.

A thousand troops sailed from Seattle this week for Korea, among them being represented the Argyll and Sutherland Highlanders. The unit had been training in Canada. There are few parts of the earth where some time, somewhere the Argyll and Sutherlands have not served.

BACKACHE May be Warning Backache is often caused by lazy kidney action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest or that tired-out and heavy-headed feeling may soon follow. That's the time to take Dodd's Kidney Pills. Dodd's stimulate the kidneys to normal action. Then you feel better—sleep better—work better. Get Dodd's Kidney Pills now. 51



NAVY CHIEF—Admiral Lynde McCormick

of the United States Navy is Supreme Allied Commander for the Atlantic region under the North Atlantic Treaty Organization. He arrives in Halifax for his first visit to Canada in connection with Exercise Marifire, an extensive air-sea training operation involving forces of nine NATO nations.

Power to Fire 'Unsatisfactory' Teachers Asked NELSON, B.C. (CP)—Power to dismiss unsatisfactory teachers on 30 days notice will be sought by B. C. School Trustees Association.

Splitting sharply on the issue, the 49th annual BCSTA convention here Monday voted 78-62 for action on this line to offset "difficulty in dismissing unsatisfactory teachers."

The vote came after L. Wood, president of the Okanagan branch, declared "there is no reason for school boards to continue to tolerate the gangster methods they employ in conjunction with labor unions."

He said school boards need more strength. Trustees want to be able to respect teachers, but they must refuse to accept incompetence.

The final vote was decided on standing ballot. President H. A. Moffat of Prince George overruled demands for a secret ballot, and when the issue became hot was sustained by general vote of the convention.

The convention defeated an Okanagan bid for removing cost of health services from school board budgets on the ground that if they had no contribution trustees would have no voice in demanding service from medical health officers or public health nurses.

Noted for its sturgeon, the Nottaway river flows 295 miles into the southeast end of James Bay.

VICTORIA REPORT

by J. K. Nesbitt

VICTORIA—MLA's often bring gifts to their fellows in the Legislature. Everybody likes them! It's the case of something for nothing, and MLA's are human.

Everyone enjoyed the two tins of salmon Liberal Mr. Brown brought from Prince Rupert, that very home of fine salmon. They hope that next session he'll bring along some of that splendid tinned crab from the Queen Charlotte Islands.

Social Credit's Mr. Shantz of North Okanagan brought everyone a slab of Salmon Arm cheese, nicely tied up in blue and silver ribbon. He explained the cheese was made in Salmon Arm, but the milk for it comes from Okanagan. It was the same cheese that so delighted the Queen, Churchill and St. Laurent, so MLA's felt honored indeed. And it is delicious cheese; there's no doubt of that.

Salmon Arm's Mr. Reid was pleased with the cheese, too, but he appeared surprised to hear from Mr. Shantz that the milk in Salmon Arm cheese comes from Okanagan. What's the matter with Salmon Arm milk for Salmon Arm cheese? That's what Mr. Reid wanted to know.

Mr. Shantz was proud, not only of Salmon Arm cheese with Okanagan milk in it, but also of an Okanagan Premier, Mr. Bennett of Kelowna, and all the beauty queens the Okanagan produces, real beauties, too, said Mr. Shantz. And, while on the subject of milk and cheese and beauties, Mr. Shantz became proud of an Okanagan champion cow—Summerland Standard Flo—and he told MLA's her life story.

CCF Mr. Calder of Atlin made his usual, quiet, solid presentation. He's proud of the totem poles his ancestors carved in the long ago and he's glad the government is moving to preserve them. He said he'd like to see the province capitalize on its unique totem poles, and he thought the word Totemland should be on auto licence plates. A good idea, Mr. Calder!

And, oh yes, Mr. Calder asked if the Premier would ask the Prime Minister, Mr. St. Laurent, if he'd appoint a B.C. native Indian to the Senate. Mr. Calder admitted this sure must sound funny, coming from him, a CCF'er, since, as he said, everyone knows it to be a fifth wheel on the Canadian buggy of state.

But, be that as it may, said Mr. Calder, as long as there is a Senate, and a B.C. vacancy in it, there should be a native Indian Senator. Thus spoke Mr. Calder to Mr. Bennett, the Premier looked mildly astonished.

Now, now, Mr. Calder, do you really think a Social Credit Premier could get anywhere with a Liberal government where the

Senate's concerned? Don't you know that the Senate is the private preserve of the government in power, and that only good Liberals, who have worked hard for the Liberal government, will get their reward in the Senate, at \$6,000 a year for life, no bother of having to fight pesky elections every now and then?

Would you have Social Credit Mr. Bennett recommend a Social Credit Indian? He certainly wouldn't recommend a CCF Indian. Mr. St. Laurent wouldn't go for a Social Creditor, nor yet a CCF'er. He'll only have a Liberal, and Mr. Bennett won't have anything to do with a Liberal. So, you see, Mr. Calder, how hopeless it all is.

Mr. Bennett, of course, has no intention of asking Mr. St. Laurent to appoint a native Indian, or anybody else to the Senate. He will have quite enough to tell Mr. St. Laurent in Ottawa next month as it is. Besides, he knows very well the Liberal Prime Minister of Canada would be stone deaf to the Social Credit Premier of British Columbia if such a matter was even whispered.

Edinburgh Plans Visit To Kitimat

LONDON (AP)—The Duke of Edinburgh will visit Canada next year from July 29 to Aug. 17. The Queen's husband will see the British Empire Games in Vancouver and will visit Hudson Bay and the Northwest Territories.

The Duke, who last visited Canada in the fall of 1951 with his wife, then Princess Elizabeth, will arrive in Ottawa July 29 and proceed to Victoria, Vancouver and Kitimat, B.C. He will later visit Port Radium, Coppermine and Yellowknife in the Northwest Territories and Churchill, Man.

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