

'Ford Company Plans Nation-Wide 'Party' to Celebrate Anniversary

Ford Motor Company of Canada celebrates a birthday this year. It was just 50 years ago that a little "horseless carriage" factory started up in Detroit, doing business under the name of Ford Motor Company. Today the giant Ford companies of Canada and the United States, and companies bearing the Ford name in 23 other countries, demonstrate the amazing success of Henry Ford's magic idea: "I will build a motor car for the great multitude."

The anniversary year finds Ford of Canada well into the biggest expansion of its history, and one of the largest industrial expansion programs Canada has ever seen. In May cars will begin coming off the line in the giant new assembly plant at Oakville, Ont. And in the traditional automotive centre of Windsor an equally large expansion is underway as Ford of Canada invests an estimated \$32½ million in a program to modernize and enlarge every aspect of its manufacturing operations.

To celebrate this 50th anniversary, the company is planning a nationwide "birthday party" on June 16, the day on which Ford Motor Company was founded. In the big manufacturing plants in Windsor and Oakville, and in dealerships across the country there will be informal gatherings to recall the Ford story—the days of the Model T, the Model A and first V-8—and to take a look at Ford's future in a booming Canada.

A Canadian-produced anniversary radio program will be broadcast June 17, featuring the role of the automobile in the lives of Canadians during the past half-century.

During the early summer a motion picture presentation of the colorful story of Henry Ford will be premiered in Canada and the United States. Early in May the Ford Archives, largest institution of its type in industry, will be dedicated at Dearborn, Michigan. Some of the world's leading scholars, archivists and historians, including a number from Canada, are expected to attend the ceremony.

High point of the U.S. celebration will be the dedication on June 16 of a new \$50,000,000 research and engineering centre which will incorporate the most modern industrial research and testing equipment.

At the ceremonial opening of the centre, leaders of government, business and other fields will be given a glimpse of the automotive miracles of the next half-century. But they will also take a backward look at the real automotive miracle man—Henry Ford, who put the world on wheels.

Britain Protests Argentina Base

BUENOS AIRES (AP)—Foreign Minister Jeronimo Remorino says Britain has protested to Argentina that establishment of a new Argentine base in disputed territory in the South Shetland Islands near the Antarctic circle.

The Argentine navy ministry said that a new base had been set up at Bahia Luna, on Livingston Island.

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ALLAN T. PATTON has been named director of pulp sales for Canadian Chemical & Cellulose Company, Limited. He has been associated since 1945 with Mead Sales Company, New York, in a pulp sales capacity. In 1932, he was with Fraser Companies Ltd., both in Canada and the United States, and remained with that company until World War II.

Screen Actor Being Sued For Damages

LOS ANGELES (AP)—Actor Robert Cummings is being sued for \$20,341 damages by a sheriff's deputy who accused him of "wanton and malicious" assault. Deputy William Conroy, 28, alleged in a civil action that he was injured when he tried to serve a court summons on Cummings last December 18.

Pro-Cons Enter Election Campaign Fighting Mad

Deane Finlayson, Progressive Conservative party leader in B.C., in accepting nomination as candidate in Oak Bay riding in the June 9 election, said: "I am in this election leading the Conservative party fighting mad. This is the approach that all Conservatives must adopt."

"More than 129,000 people voted for us in the last election. These same people and thousands more will vote for us again."

"It is to them we owe a responsibility. We shall be equal to our task and fulfill our obligation."

"The high hopes that the people held for the Social Credit party have been shattered. While there are many fine people following the Social Credit party, the control has fallen into the hands of self-seeking, self-righteous and ambitious political opportunists."

Mr. Finlayson said the nucleus of the Progressive Conservative party today is youth. "It is to the young men and women of this province I urgently appeal. Our fight will not be an easy one. It will demand the best of all of us. The main ingredients of our campaign will be tireless effort, concrete action and sheer guts."

Two major Progressive Conservative party policy disclosures were made by Mr. Finlayson. Dealing with the controversial education cost issue, which

led to the fall of the Social Credit government, he said: "It is the Progressive Conservative party's aim to take the burden off the landowner... the people who want to build and own their own homes."

"We propose that 80 per cent of the operational costs of education be borne by the provincial government and 20 per cent by the cities and municipalities. On construction costs the split would be 50-50."

Attacking what he termed the recent "brutal and callous treatment" of civil servants, Mr. Finlayson said: "The Progressive Conservative party will establish a civil service commission which will remove the civil service from all political influence."

"People who are prepared to make a life work of civil service should be made secure from political interference and should be encouraged to give their utmost in service and efficiency. Only in this way can the taxpayers reasonably expect value for their money."

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Doctors Named For First Aid

LONDON — Elaborate arrangements have been made to provide emergency treatment for any casualties that may occur among the more than 7,000 guests attending the Coronation in Westminster Abbey next June. A panel of 25 prominent practitioners, including many lists from London's famous Street, has already been chosen for the first-aid assignments. Doctors were chosen by a committee headed by Sir Evans, the Queen's physician.



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Whole, Park Lane, 3¼ lbs.

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Canadian, 12-oz.

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Best Foods, 16-oz.

Oatmeal Cookies 29c
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Royal City, 2 for 33c
Fancy, 15-oz.

Asparagus Spears 51c
Del Monte, 20-oz.

TOMATOES
Royal City Choice, 20-oz. 2 for 45c

Canned Fruits

PEACHES, Halves
Malkin's Choice 2 for 39c
15-oz.

FRUIT COCKTAIL 33c
Dole's, 20-oz.

Pineapple Chunks 35c
Libby's, 20-oz.

RED PLUMS
Royal City Choice, 15-oz. 2 for 27c

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APPLE JUICE
Sun-Rype 3 for 47c
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