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Wallace's Department Store, the store that has everything for the home and family, offers you the convenience of buying now and pay in convenient monthly payments.

PRINCE RUPERT'S BIG STORE

WALLACE'S of Course

Rescue Boats Are Sought

Chamber of Commerce Would Make Sandspit and Prince Rupert Safer

Recent disaster at the Sandspit air field prompted the Prince Rupert Chamber of Commerce last night to make representations to the Department of Transport urging more adequate safety precautions at such points including also Seal Cove at Prince Rupert. In bringing the matter up, J. C. Gilker mentioned specifically the apparent need for some type of boat to be readily available for rescue work in the event of forced landings in the water.

G. A. Hunter also mentioned the desirability of having rubber boats and lifebelts automatically available for release within aircraft in the event of emergency.

E. T. Applewhite, M.P., warned against making undue demands in regard to outport air fields. It was difficult enough already to keep such aircraft landing facilities going at such points at Atlin, Telegraph Creek and Masset in operation without making further restrictions.

HEADACHE?
FEEL BETTER FAST!
ASPIRIN

TRADE MARK REG. IN CANADA

Fishermen Ask Resident Ship Inspector Here

Capt. Ole, Stegavik last night asked the Prince Rupert Chamber of Commerce to support a request that has been made by the Prince Rupert Fishing Vessel Owners' Association to have a resident steamboat inspector at the port of Prince Rupert instead of the present system of bringing an inspector from Vancouver on periodic visits. Such a resident official would be of benefit to the fishing vessels, inspections of which had to be rushed and often carried out at times which were inconvenient to these vessels. The request was referred to the port and marine committee.

The proposal for a resident steamboat inspector was brought before the Chamber as it dealt with another request to the minister of transport that the harbor master here, Capt. W. H. Koughan, be authorized to act as inspector of ships' tackle. A. D. Ritchie explained that this was deemed advisable now that an increased number of deepsea ships were coming to this port and sometimes there were cases where the loading tackle of such ships were not in compliance with the efficiency and safety requirements of Canadian regulations.

HONORED COUPLE
THESSALON, Ont. (CP)—Mr. and Mrs. John J. King, who recently celebrated their 60th wedding anniversary, have received an impressive certificate from the province of Ontario. Previously they received best wishes from the federal government.

Angus McDonald, Bill McKenzie, Neely Moore, Jack Laurie, Barney Eydson, Harold Kellogg, Mel Matthews, Peter Bell, Wailey Jennings, Eugene Holston, George Murray, L. C. Eby. Club members range in occupation and profession from doctors to fishermen, from pilots to carpenters, merchants, office workers, engineers, electricians. They would not accept defeat because they wanted to curl and today stands the first sheet of artificial ice to be made in Prince Rupert.

A. J. McLean and H. Stewart of B.C. Packers were plane passengers to Vancouver today.

Pilotage Held Discriminatory

Charges of Daily News Substantiated by Chamber of Commerce Committee

Confirming an editorial that was recently published in the Daily News, the Prince Rupert Chamber of Commerce was advised by its port and marine committee last night that pilotage rates assessed upon ships using Prince Rupert are definitely discriminatory against this port.

The finding was presented to the Chamber by Committee Chairman A. P. Crawley who presented an interim report following a detailed investigation of charges.

Prince Rupert seemed to have been singled out for these discriminatory charges as compared with Vancouver and other coastal ports.

Mr. Crawley suggested that the minister of transport should be contacted after a few more details had been ascertained in the case.

ICE MAKING
(Continued from page 5)

face of 144 feet by 40 feet there is no interruption. There are no pillars. Construction is entirely braced by ceiling beam-work.

CURLING SATURDAY
League curling is to begin next Saturday and the following schedule has been arranged by Rink Master, Jack Laurie: From Tuesday to Saturday, each night for the men's club, Monday night, Wednesday and Friday afternoons is for the use of the Ladies' Curling Club which already has enlisted 13 rinks.

Saturday morning will be open to the high school students' curling. The following are members of the "over 40 hour department" men who have donated more than 40 hours of their free time to create the rink:

Angus McDonald, Bill McKenzie, Neely Moore, Jack Laurie, Barney Eydson, Harold Kellogg, Mel Matthews, Peter Bell, Wailey Jennings, Eugene Holston, George Murray, L. C. Eby.

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TENTED HOME—Ted Hubert, veteran of the First World War, his wife and seven children have lived all winter in two tents at Hamilton. Mr. Hubert couldn't get a home because of the size of his family. He ran short of money while laying the foundation of his own home. When snow falls the family bank up drifts to form a semi-igloo. Mr. Hubert said the children are "perfectly healthy." (CP PHOTO)

"P.R." Man Tells Of His Work

Must Have "Know How," Says George Vincent—"Fascinating" Job

Do you hope to enter the field of public relations as your life's vocation? If so, here's a word or two of advice from a man who has had considerable success in creating favorable public opinion.

First of all, the top qualification: A public relations director must have "a deep understanding" of human relations, says George Vincent, of Aluminum Co. of Canada, who is telling British Columbians the story of Alcan's huge development in this province.

His kind of work is interesting although it may not land anyone in the lap of riches.

"Making a lot of money is a fanciful idea for most of us but I consider my work fascinating. What is public relations?"

It isn't any one thing, says the former free-lance author. "Public relations is like a mixer, making use of many media to tell people a story and the essence of it is telling the truth."

"The worst possible type of public relations is to try and fool the public."

Mr. Vincent refers to the old motto: "You can fool some of the people some of the time..." Among media used in public relations are news releases to newspapers, advertising, public appearances by company representatives, "or just being plain decent to people."

Businesses, whether large or small, cannot be successful without practising public relations, feels Mr. Vincent.

"The essence of applying public relations is to have good human relations and no business can hope prosper unless such

Approves of Road Closing

Prince Rupert Chamber of Commerce has decided that it will make no objection when, at the discretion of the district engineer, snow conditions make it impracticable to keep the Skeena River Highway open between Tye and Exstew with the snow fighting equipment at the disposal of the department here.

The Chamber, at its general meeting last night, confirmed the executive in its action along this line following a recent conference with the district engineer, L. E. Smith.

Since that meeting with Mr. Smith a "dramatic" snowstorm in the lower Skeena Valley has brought about a condition which the engineer stated made it impracticable to maintain traffic.

A relationship is developed between business and customer, and business and the community in which it exists.

"A business must contribute its share to the welfare of the community as a whole."

AN ENGLISHMAN
Born in England, Mr. Vincent came to Canada at an early age and in his "teens" arrived in Vancouver. He is a graduate of the University of B.C.

In 1931, after having taught high school in New Westminster several years, Mr. Vincent went to England and then followed several years touring the European continent during which he earned his living as a free-lance writer.

He wrote both fiction and factual articles. He won the IOBE prize for the best Canadian short story, based on a Peace River setting and titled "Gold in the Wolverine."

Later, Mr. Vincent became interested in transport problems and devoted several years to studying and writing about them. In 1937 he became public relations director for the British Road Federation, comprised of associations interested in road-building in the United Kingdom.

During the war, a new kind of opportunity opened. After several years with the Oxford and Buckingham Light Infantry in which he reached the rank of Captain, George Vincent found himself in charge of the Canadian section of the British Information Ministry, which post was followed by several promotions.

Early in 1945 Mr. Vincent returned to Canada as press officer of the United Kingdom Information Office at Ottawa. The following year he attained the diplomatic post of information advisor to the UK High Commissioner to Canada, also as U.K. Information Office director.

In 1949 he resigned from Civil Service and subsequently joined Alcan.

Country Girl: "I've been asked to be married several times."

Boy Friend: "And who asked you, Daisy?"

Country Girl: "Mom and Dad."

Bottled BEER

FREE DELIVERY
Phone 654

25c per dozen paid for empties. Please have them ready when the driver calls.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Sells Tours By Wholesale

SEATTLE — Alaska's tourist business has grown astonishingly in post-war years. Last year it amounted to an estimated more than \$25,000,000.

But perhaps the most significant measure of its potential is this: the leading wholesaler of Alaska tours has established a headquarters in Seattle and bought out two local travel agencies.

Arctic Alaska Travel Service, Inc., of Fairbanks, has purchased the Where-to-Go Travel Service in the Mayflower Hotel here and the University Travel office in Seattle's university district.

Joining of these firms makes up the largest travel-sales organization in the Pacific Northwest.

Charles B. West of Fairbanks, a former pilot for Wien Alaska Airlines of that city, and president of the expanded organization, says his business grossed \$2,000,000 last year.

He began his tour service in Fairbanks in 1947, selling bush-pilot trips to nearby recreation spots. Later he included flights in Wien planes to Kotzebue, the "Chicago" of Eskimoland.

OFFICE IN JUNEAU

Arctic Alaska has opened an office in Juneau, the capital of Alaska, and will offer a scenic two-day tour from there next summer. It will include accommodations at the beautifully situated Taku Lodge opposite the glacier of that name, a flight over southeastern Alaska glaciers into the Klondike gold-rush country and back.

Hotel and resort accommodations in Alaska are currently the biggest problem in the territory's burgeoning tourist trade, Mr. West admits.

"But this problem is being worked out. By 1953 there will be a room and bath for every tourist at any time in the major Alaska population centres of Fairbanks, Anchorage, and Juneau," says Mr. West.

SOURCE OF GUM
Mexico is the world's largest producer of chicle, used in manufacture of chewing gum.

UNION STEAMSHIPS

VANCOUVER AND VICTORIA

SUNDAY
ss. Chilcotin 8 p.m.

TUESDAY
ss. Camosun 12 noon

ALICE ARM, STEWART AND PORT SIMPSON
Sunday, Camosun, 11 p.m.

FOR NORTH QUEEN CHARLOTTE ISLANDS
February 1
ss. Chilcotin midnight
FOR SOUTH QUEEN CHARLOTTE ISLANDS
ss. Chilcotin
January 25

FRANK J. SKINNER
Prince Rupert Agent
Third Avenue Phone 568

"Tanks Are Coming" Due

"The Tanks Are Coming," drama which describes the storming of the Siegfried Line, comes this Wednesday to the Capitol Theatre. Steve Cochran heads the cast.

"The Tanks Are Coming" unfolds as a dynamic account of the events leading up to the fall of Berlin. The film presents Cochran and Philip Carey, bitter rivals, assigned to the same tank outfit. Carey, a lieutenant, and Cochran, a tough sergeant, have locked horns because of the latter's utter disregard for teamwork. Also, Cochran's "one-man army" tactics set off a series of works. However, when the two G.I.'s settle their differences and return to the front, they find themselves in "The Tanks Are Coming."

TODAY ONLY
7 - 8:20 p.m.

"PICK UP" Also "CHAIN OF CIRCUMSTANCES"

That NEW Word in Entertainment

Groucho MARX
Carmen MIRANDA
Andy RUSSELL
Steve COCHRAN
Gloria JEAN

COPACABANA

Sam Coslow
Hollywood's topmost talent... in Broadway's brightest nightspot!

WEDNESDAY ONLY
Evenings 7 - 9 p.m.

TOTEM
A FAMOUS PLAYERS

Oh Man!! Start Heading for the Capitol Theatre because

"THE TANKS ARE COMING"

TOMORROW!! Now the screen rocks and roars with slashing, dashing, hit-'em-first heroes who ride land-battleships to glory!

Starring
Steve Cochran
Philip Carey

SHOWS 7 - 9:00

Plus **CARTOON** - M. M. CAPITO

SOROPTIMIST CLUB'S

THEATRE NIGHT

Totem Theatre, Wednesday, February 6

"COPACABANA"
A MERRY MUSICAL COMEDY

Admission 60c — Adult admission only — No kids

Didn't You See It in The Daily News?

YOUR BIGGEST BUYERS' MARKET

Because of the thorough circulation of the DAILY NEWS, your advertising reaches MORE families in city and country... more people prepared to buy the things you sell or manufacture.

The advertising columns of the DAILY NEWS are ready SALES MARKETS for every type of product and service.

DAILY NEWS

Nancy Brown AND HER SIX ENVELOPES

Nancy no longer uses this old-fashioned system. In nowadays her husband calls her a financial whiz. That's because she followed the advice of friends who told her to open a Current Account at The Commerce Bank.

Nancy writes cheques, and keeps every penny paid out in statement given to her Bank each month. She's her banking off on the too, by reading, "It's Simple When You Know How," the new size booklet giving tips on day to day banking prepared especially for you by The Commerce Bank.

It's simple when you know how!

A WOMAN AND HER BANKING.

Ask for your copy at your local branch or to Frances Terry, Head Office, The Commerce Bank of Canada.

The Canadian Bank of Commerce