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## The Voter Pays the Bills

THIS summer heatwave of election campaigning some of the hot air that is bound to emanate from political platforms will probably make the voter a rifle dizzy, particularly the voter in B.C. who has just finished wrestling with provincial issues. But for every fresh promise wafted in his direction, he can ask one question which will help to cool the atmosphere and clear his head. How much is it going to cost?

The voter should remember and keep remembering that he is the one who will be paying the bills. Out of his pocket all the money must come. Governments cannot make it or earn it.

If the voter is told he really needs and wants bigger old age pensions, higher subsidies or some other attractive item, he has a perfect right to know how much he is buying, how much it will add to his tax bill. And if he is told that he will get all his and tax cuts too, then he should ask very bluntly: where and how?

Sweeping and general promises of retrenchment should likewise be received with caution. Substantial economies could be made by all governments in this country, but in this day and age we can hardly expect whopping tax slashes. We might as well face the fact that we are fighting a war, mostly a cold one it is true, but terribly expensive nevertheless in complicated and massive weapons and these weapons become obsolete in a hurry. A \$500,000 plane today may not be worth \$5 as a weapon a year or two hence. For a long time to come the free world must carry a tremendous burden for defence.

In this guns-and-butter business, we have an example close at hand. A year ago Candidate Eisenhower was promising the U.S. substantial tax cuts and a balanced budget. Today President Eisenhower is finding that such promises are much easier made than carried out.

But we repeat this fundamental principle: for each of the promises with which we will be deluged, we must ask, "What's the price?" It's our money they want to play with.

## Scripture Passage for Today

"The Lord God . . . abundant in goodness and truth."  
—Exod. 34:6.

## OTTAWA DIARY

By Norman M. MacLeod

This business of holding a mid-summer election is proving even a more serious matter than hrewd George Drew—who took instant and violent exception to—ever foresaw.

Its menace consists in the new type of political candidate that is producing it—the base-ball pitching type. And he's far more to be shunned than even the comparatively harmless baby-bussing type who used to flourish in the old and picturesque days of pre-sanitary politics.

The base-ball pitching type of candidate takes advantage of the act that a mid-summer election campaign results automatically in a majority of outdoor meetings. He's been schooled by modern party propaganda methods in the so-called indirect approach to the voters. The theory of that approach is that the candidate wins the admiration of his constituency on some safely non-contentious ground—his prowess in some field of athletics, preferably—and the voters conclude irrationally that he is qualified to represent them in the House of Commons.

Social Credit Leader Solon Low is being blamed for the current vogue for political base-ball pitchers. Low has a really mean throwing-arm, which he has demonstrated on numerous occasions in the annual parliamentary base-ball game between the members of the Commons and the correspondents of the press gallery. When a summer elec-

tion campaign came along, he was quick to turn his talent to political account. Social Credit political piques found themselves turned into baseball games at the drop of a hat. And Leader Low's prowess on the diamond left no room for reasonable doubt as to his talents for Parliament.

For a while the other parties looked enviously on. But only briefly. Athletic George Hees from Toronto-Broadview was the first of the PC's to decide that the Social Crediters shouldn't have a monopoly on the base-ball-pitching gimmick. Others in his party followed. Then the Liberal candidates joined the parade.

The result is that the crowds who attend election gatherings held outdoors to mitigate the mid-July heat can't know for certain in advance whether they are going to hear the public issues of the day discussed, or whether they're going to be drafted as either audience or player participants in an amateur baseball contest.

The basic weakness of the vogue is that up to the present time there has been no convincing proof of the existence of any connection whatever between athletic talent and parliamentary qualifications. The evidence has been rather to the contrary. The athletes who have been elected in the past haven't been outstanding in their parliamentary performance.

## As I See It



by  
Elmore  
Philpott

### Combine UN and Fun

TWO HUNDRED students from all over B.C. will soon meet at the University of British Columbia for a grand week of combined fun and study of UN.

The sessions begin on election day, Monday, August 10, and last till Friday, August 14.

The course is open to students in grades 10, 11 and 12. The cost is \$25 for the week in Vancouver, including meals, room and all.

There will be top notch speakers, and group discussions on the general subject "One World—Why, How, When?" But the program leaves time for plenty of fun—swimming and beach parties, dinner in Vancouver's China Town, concert and dancing, barbeque lunch, and the big wind-up dance.

SIR GLADWIN JEBB has chosen this gathering of teen agers of British Columbia to make a long desired visit to Canada. Of course, many others than the assembled students will be there to hear Britain's famous representative at the UN.

But the fact that Sir Gladwin has chosen this particular occasion for a visit testifies to its importance.

The UN Association of Vancouver surely deserves congratulations for organizing such a meeting.

PEACE is the most important thing in the world—for unless the question of war and peace is settled there is no solid future for the teen agers of Canada or for any other country.

There is no easy, short cut to peace. No world government or parliament of mankind is going to be painlessly delivered to the human race, all neatly wrapped in cellophane.

Peace must be bought at a price—and one of the chief items in that price is study—mental sweat of brows.

The UN Association of Vancouver believes that the place to start solidly organizing the world peace, under law based on justice, is with the group which will have to fight the wars if peace is lost.

IN 1935 the Charter of the UN itself calls for revision of its own constitution. Men like Lester Pearson and Sir Gladwin Jebb and a great host of others are already giving much thought to such things.

But unless there is an intelligent understanding of just what the UN is, and is not, and just what it is trying to do—and what is helping it forward and holding it back—there will be no real peace.

ONE of the highlights of the week will be a ride up the famous Grouse Mountain chair lift.

This should be a "must" for everybody who ever visits Vancouver.

But above all it seems to me that it should be a part of this special session for study of UN and one world.

For there, looking at beautiful and majestic mountains, you also look down on a great city. The whole thing is laid out before you, almost as if you were a tiny co-worker with the Almighty Himself.

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## Ray Reflects and Reminisces

Canada already has sufficient tankers. Some are good sized. A few could be called huge—big enough to provide oil for new families until they grow up and figure on thinking of weddings.

Canadians are the dullest people in the Commonwealth says the British magazine Truth, and some of the Canucks feel angry, but far more feel amused. This is closer to facts than is the name of the magazine itself.

A new drug is claimed to sober a drunk in three minutes. But that's the last thing any of them want.

If you have to choose between health and wealth, remember that health is harder to borrow.—Ex.

Another thing time corrects is the false notion that time cures all things.

### WHY, ANYHOW?

After thirty-five years the Ontario Retail Druggists Association has changed its name to the Ontario Retail Pharmacists Association. Why? Millions of us still say "the Dominion" when our thoughts dwell on "Canada." Any number of Canucks utter "Board of Trade" when we may

be thinking about "Chamber of Commerce." And how often does one hear that hardly little word "spud" when it could just as well be "potato."

It is said that no fewer than three thousand spoiled ballots were reported at the recent election. A feature was the number of electors who had comment to make, and thought a splendid place to make it would be in lead pencil on the ballot paper. There must be a good many citizens still on the coast whose education, speaking politically, has not been completed.

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## IT'S THE GREATEST SINGLE STEP YET TAKEN into tomorrow's world

Electronics has revolutionized the whole art of communications.

Electronics that first gave us radio—and then television—can now flash words and pictures around the world at the speed of light. One application is the micro-wave that gives us the television hookup and allows hundreds of telephone conversations to be carried simultaneously on one carrier beam. It is also the power that allows plane to talk with plane and prospectors in the inaccessible northland to keep constantly in touch as easily as we speak with a neighbour by telephone.

Electronics has made radar possible—and the pilotless aircraft and the guided missile that seeks out its target and tracks it to inevitable doom. It can guide planes in the sky and ships at sea and bring them safely home. Another application is the electronic brain that can compute, in minutes, mathematical complexities that would take skilled mathematicians days or even years to calculate on paper.

## ELECTRONICS SPEEDS THE PACE OF INDUSTRY

Canadian General Electric, as you would expect of Canada's largest electrical company, is vitally involved with the science of electronics. It was the first company to build television sets in Canada. It pioneered in two-way radio communication. It installed the country's first synchrotron—popularly called an atom smasher—at a Canadian university. It was the first company to manufacture electronic tubes in Canada, including sub-miniatures and picture tubes. It is already producing an ever-lengthening list of electronic products for industry.

Today a group within the company is engrossed in studying the limitless possibilities of transistors, the tiny electronic devices that can amplify electric signals a hundred thousand times. Not confined to any one industry, new electronic devices and controls are being used by the mining, pulp and paper, and textile industries, in steel mills and manufacturing plants, and new applications are being found every day.

Step by step for more than sixty years Canadian General Electric has gone forward with Canadian industry and has been proud to grow with Canada . . . today it is still in the vanguard as this country moves smoothly into the electronic age.



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