

**IF YOU NEED TO EXCHANGE**  
**SELL TRADE RENT BUY HIRE**  
**PHONE Miss Wart Ad 748**

**DEADLINE FOR CLASSIFIED ADVERTISING 4:30 P.M. DAY PREVIOUS**

**Classified Rates**  
 4-30 p.m. day previous publication.  
 3 cents per word per line; minimum charge 50 cents.  
 Notices, 50 cents. Cards of Thanks, Death Notices, Funeral Notices, Marriage and Engagement Announcements, \$2.00.  
 Display double price.  
 No Refunds.  
 Advertiser not accept responsibility for errors in classification unless notification of such errors is received within 24 hours of first insertion.

**WANT AD REPLIES**  
 We are holding replies to the following News boxes:  
 865 878 885  
 Replies must be called for in person

**COMING EVENTS**  
 Presbyterian Burns Banquet, 21.  
 U.F.A.W.U. Dance, 22, Legion Auditorium.  
 Auxiliary card party, 23 and 24.  
 Guide and Brownie Bake Sale and Novelties, 24, Street School, Feb. 6, 10 p.m.  
 Church W.A. Valentine, Feb. 11 at Mrs. L. M. Borden St.  
 Card Party, Feb. 11, 35.  
 Legion W.A. Valentine, Feb. 12, Legion.  
 Valentine Tea, Feb. 13.

**PERSONAL**  
 Looking for Vancouver by car, Jan. 25. Room for 2. Share expenses. Phone 189.  
 Alcoholic Anonymous, P.O. Box 243, 131.

**BUSINESS PERSONALS**  
**MURRAY**  
**Sale Bulletin**  
 EFFECTIVE NOW  
 Socks on our racks and dozens of excellent sweaters on sale at  
 WHOLESALE PRICES  
**SPORT SHIRTS**  
 from \$1.95 to \$3.95  
 excellent goods left over from Christmas.  
**WINTER JACKETS**  
 heavy winter jackets subject to  
**25% DISCOUNT**  
 Murray Men's Wear  
 "Has More Sense" (18)

**OUR CAR NEEDS SUPER-SERVICE**  
 us the opportunity to serve your car  
 Phone 386  
 or call  
 2nd and 2nd  
 ere the Service is 2nd to None.

**IF IN DOUBT**  
 of all metals. Lignite, High Pressure, Air, Refrigerators, Slim's Works, Box 572, Tel. 91 Q. (21)  
 reminded to come to Family Shoe Store RE-SALE. Warm up with a warmly lined rubber, at reduced prices. (17)  
 NG, automatic oil heat-heat metal work. Phone 509 4th West, Letouan. (c)  
**ACCOUNTANT, Income Specialist, S. G. Park, Building, Red 593. (20m)**

**"THE DAILY NEWS" "CIRCULATION"**  
**TODAY 3266**  
**LAST YEAR 3233**

**41 BUSINESS PERSONALS**  
**CHEVILLE BEDSPREADS WITH FRINGE, SIZE 94x103 AT ONLY \$5.49 EACH**  
 From factory to you. This is the very finest chenille bedspread made, completely covered with Corduroy baby Chenille. No sheeting showing. With beautiful fringe all around. First quality, they come in elaborate multi-colored flower patterns or solid color color patterns. In all shades and in both extra large double bed size or single size. At only \$5.49 each, sent COD plus postage. Never before a bargain like this bedspread with fringe. Immediate money-back guarantee. TOWN & COUNTRY MFG., Box 904, Place D'Armes, Montreal, Quebec. (18p)

**COLORING books, large selection, now selling at HALF PRICE AT THE VARIETY STORE. (17)**  
**SKATE sharpening and saw filing. All types of saws. Precision Saw Filing, 215 1st West, (41)**  
**THE ELECTRICIAN D. Guyatt. House wiring and electrical repairs, 149 9th Ave. West, Phone Red 165. (35)**

**WORLD'S FINEST CLEANER-ELECTROLUX. Phone Blue 970 for Parts-Sales-Service. (c)**  
**WILFORD Electrical Works. Motors bought, sold, rewound and repaired. (17)**  
**WILFORD Electrical Works-Dealer for Ekolite Sounders. (38)**  
**DRESSMAKING and alterations. Phone Red 224. (31)**  
**INVISIBLE repairs, dressmaking, 727 Fraser St. (19)**  
**TO ORDER Avon Products, call Red 504. (21p)**  
**MAGAZINES, novels, etc. Eddie's News Stand. (17p)**

**BEER Bottle collector, Green 626. (18p)**  
**FOR chimney cleaning and odd jobs, phone Green 773. (42p)**  
**CARS? Bob Parker's of course. NEARLY everybody uses 99. (18p)**  
**15 FOUND**  
**GOLDEN Cocker male puppy, Phone Green 879. (16)**  
**16 LOST**  
**GOLD signet ring. Finder please phone Green 963. (17)**  
**18 HELP WANTED-MALE**  
**MECHANICS, MARINE SIGNALS, \$3000-\$3840, for the Department of Transport at Prince Rupert, B.C. Full particulars on posters at offices of the Civil Service Commission, National Employment Service and Post Offices. Application forms obtainable thereat. Should be filed NOT LATER THAN FEBRUARY 6 with the Civil Service Commission, 6th floor, 1110 W. Georgia St., Vancouver 5, B.C. (11)**

**25 SITUATIONS WTD.-Female**  
**WILL look after children during day. Call at 929 10th Ave. East between 5 and 6 p.m. (18p)**  
**26 BUILDING MATERIALS**  
**PHILPOTT, EVITT & CO. LTD. Phone 651 or 652**  
 Inquire about our budget plan for your home investment. No down payment. \$100 to \$2,000. 6 to 24 mos. to pay. (34)

**27 FUEL**  
 Your Heating Dollars Go Farther With  
**McLeod River Hard Coal LUMP - EGG - STOKER**  
 Coal Specialties:  
 Lignite-In ton lots... \$16.50/Ton  
 Diplomat Egg-Ton lots \$18.00/Ton  
**Albert & McCaffery Ltd. Phones 116-117-58 (28c)**

**FOR your fuel requirements:**  
 Oil-Shell Stove and Furnace, Coal-Foothills and Bryan Mtn. Gas-Pacific Propane.  
**PHILPOTT, EVITT & CO. LTD. Phone 651 or 652 (31)**

**29A SEWING MACHINES**  
**SALES Repairs-Rentals. Singer Sewing Centre. Phone 864. (c)**

**32 FOR SALE MISC.**  
**CHILD'S tricycle, good condition. Phone after 6 p.m., Red 989. (17)**  
**1 PAIR boy's skates, size 8. Good condition. Phone Blue 196. (11p)**

**22 FOR SALE-MISC.**  
**SALE PRICES**  
 Still in Effect  
**FLATS**  
 \$3.95 to \$8.95  
**CUBAN HEELS**  
 \$5.95 to \$11.95  
**HIGH HEELS**  
 \$6.95 to \$10.95  
**VOGUE SHOES**  
 Limited  
 506 3rd Ave. W. Green 595 (11c)

**January Clearance**  
**COATS AND BUNNY BAGS**  
 1/3 to 1/2 off  
 at  
**THE STORK SHOPPE**  
 214 Sixth St. Green 184 (19)

**FULL bed complete; chrome set, green table, yellow chairs, waffle iron, saw, electrolux floor polisher. All in perfect condition. Call at 1061 Hays Cove Avenue. (17p)**  
**PHILCO refrigerator, 7 cu. ft., in excellent condition; chest of drawers; painted kitchen set; four dining room chairs; roomy modern walnut bedroom suite; 3/4-size bed painted sea green, spring and new felt mattress; Zenith electric washing machine; Super-Clipper lawn-mower with rubber treads; pictures with modern frames; boy's books and records; garden tools, fruit jars, etc. Bargain prices. Black 216, 502 6th Ave. E. (18)**  
**POT-BURNER oil range, guaranteed three months. Phone Green 2187. (19)**  
**OIL heater, \$45.00, 668 7th East. (18)**  
**ONE roll-away cot. Green 933. (17)**

**34 WANTED MISCELLANEOUS**  
**WANTED - TOP MARKET PRICES PAID for scrap iron, steel, brass, copper, lead, etc. Honest grading, prompt payment made. Atlas Iron & Metal Ltd., 250 Prior St., Vancouver, B.C. Phone Pacific 6357. (H)**  
**A PAIR of men's skates, size 13. Red 685. (17)**  
**CASE FOR Scrap, copper, brass, batteries, radiators. Phone 552-Call 630 6th Ave. West. (c)**  
**36 ROOMS FOR RENT**  
**TWO furnished light housekeeping room, separate or together. Reasonable. Green 609. (22p)**  
**LARGE, furnished light housekeeping room, 1 1/2 blocks from Post Office. Phone Blue 727. (18p)**  
**BRIGHT light housekeeping room, furnished. Central location. Phone Green 241, evenings. (17)**  
**LARGE housekeeping room, reasonable. Phone Green 727. (19)**  
**COMFORTABLE sleeping room, 336 6th Ave. East, or phone Black 910. (21)**  
**LIGHT housekeeping room, 701 5th Ave. West. (20p)**

**37 ROOMS AND BOARD**  
**ROOM and board in private home for working man. Red 140. (21)**  
**ROOM and board, 937 3rd West. (17)**  
**2-BEDROOM house, 812 6th Ave. East. (20p)**

**39 HOMES FOR RENT**  
**TWO-ROOM fully furnished cabin, Seal Cove. No drinking. Phone Blue 825. (21)**  
**39A SUITES FOR RENT**  
**APARTMENT of business girl on sharing basis. Phone Green 184, 9-6 only. (18)**



**BLACKWOOD on BRIDGE**  
 By EASLEY BLACKWOOD  
**Hold-Up Can't Be Used If First Trick Is Needed**

Here is another case where declarer should not hold up on the opening trick. Miss Brash's somewhat doubtful raise to two no trump got Mr. Masters into a game contract and Mr. Abel led the seven of spades. Mrs. Keen put up the king and Mr. Masters very promptly won with the ace.

Why did he not hold up in an effort to get Mrs. Keen out of spades? He had two good reasons, both good. First, the key suit was diamonds. He had to bring in the entire suit to make his contract. And the diamond finesse had to be taken toward Mr. Abel.  
 Second, there was an important tactical advantage in winning the first trick. Assuming the worst that Mr. Abel would win trick two with the king of diamonds, it was by no means certain that he would then cash his spades. That is, he would not know for sure that the spades would run.  
 What if Mrs. Keen had started with the lone king and Mr. Masters now had the jack and nine left? In that case it might ruin the chances of the defense to cash the queen of spades.  
 Of course in this particular hand Mr. Masters wouldn't have too good a chance even if the spades weren't cashed. But something might have happened. For example, after winning with the theoretical king of diamonds, and deciding that a spade return was dangerous, Mr. Abel might have led a club. Worse decisions have been made. And a club lead would have given Mr. Masters almost a certain nine tricks.  
 To look at it the other way, suppose Mr. Masters had elect-

**Chinese Dishes**  
**CHOP SUEY . . . CHOW MEIN**  
**Open 6 p.m. - 3:30 a.m.**  
**Hollywood Cafe**  
 For Outside Orders Phone 133

**FOR THAT EXTRA SPECIAL PRINT JOB CALL ON DIBB PRINTING COMPANY**

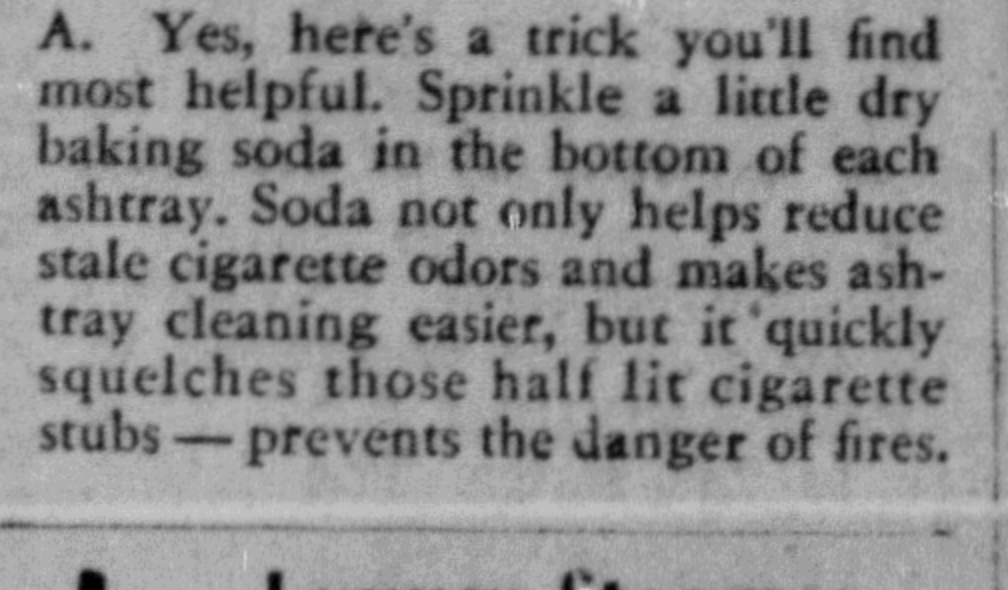
**43 LISTINGS WANTED**  
**ATTENTION Owners: We have several buyers for good four-room houses. No waiting when you list with Jim Georgeson at Armstrong Agencies Ltd. Phone 342 - Eves. Red 958. (21)**  
**45 PROPERTY FOR SALE**  
**OFFER will be received for Lots 7 and 10, Block 53, Hazelton Township. Highest or any offer not necessarily accepted. -M. A. Myros, Executor, A. E. Smith Estate, Hazelton, B.C. (11p)**  
**46 BUSINESS OPPORTUNITIES**  
**"Tops in Opportunity"**  
 Cafe and bakery for sale. Going concern. Monthly turnover five thousand. Good location. Reasonably priced for quick sale. Terms acceptable. Reply to P.O. Box 261, Burns Lake, B.C. (19)  
**47 AUTOMOBILES**  
**1949 MONARCH sedan. Phone Green 326. (21p)**  
**LEGAL NOTICES**  
**PRINCE RUPERT LAND RECORDING DISTRICT**  
 TAKE NOTICE that The Canadian Fishing Company Limited of Vancouver, B.C., occupation fish canner operators, intend to apply for a lease of the following described lands, situate in front of Lot 5, Block 10, District Lot 7 (Plan 1458), Township of Masset, Queen Charlotte District:  
 COMMENCING at a post planted at the North East corner of Lot 5; thence South 50' 15" East, 200 feet; thence South 33' 45" West, 33 feet; thence North 59' 15" West, 200 feet, more or less, to high water mark; thence the S.E. corner of said Lot 5; thence North Easterly along high water mark to point of commencement and containing 0.15 acres, more or less, for the purpose of mooring fish boats, boatsways and such other purposes as may be required in the conduct of their operations.  
 THE CANADIAN FISHING COMPANY LIMITED, per F. C. Underhill, Agent, Dated December 3rd, 1953. (D81, 7, 14, 21)

**YOUTH PROGRAM**  
**REGINA (CP) - Participation in the youth centre and community centre programs increased by more than 50 per cent in 1953, compared with the previous year. Figures just issued show more than 72,000 attended the centres last year.**

**39A SUITES FOR RENT**  
**APARTMENT of business girl on sharing basis. Phone Green 184, 9-6 only. (18)**

**DINING PLEASURE in SPARKLING NEW SURROUNDINGS**  
**Commodore Cafe**

**WHAT'S THE ANSWER?**  
 Although I seem to be perpetually emptying ashtrays, my soda often contains a stale cigarette odor. Do you know any way I can alleviate this unpleasant smell?  
 A. Yes, here's a trick you'll find most helpful. Sprinkle a little dry baking soda in the bottom of each ashtray. Soda not only helps reduce stale cigarette odors and makes ashtray cleaning easier, but it quickly squelches those half lit cigarette stubs - prevents the danger of fires.



**COOL Bottled BEER**  
**FREE DELIVERY**  
 Phone 654

**Luxury Steamer Prince George SAILS FOR VANCOUVER and Intermediate Ports Each Thursday at 11:15 p.m. For KETCHIKAN WEDNESDAY Midnight Comfort and Service**  
 For reservations write or call City or Depot Office, Prince Rupert, B.C.

**CANADIAN NATIONAL**

**DANCE at Elks Home Friday, Jan. 22 10 p.m. - 2 a.m.**  
 \$1.00 per person  
 Unescorted ladies admitted free until 11 o'clock.  
 MUSIC BY THE WESTERNAIRES  
**EVERYONE INVITED**

**FOR THAT EXTRA SPECIAL PRINT JOB CALL ON DIBB PRINTING COMPANY**

**25c per dozen paid for empty glass have them ready when they're called.**  
 This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.  
**BUSINESS And PROFESSIONAL**  
**OPTOMETRIST KEITH H. TUCKER**  
 210 Fourth Street Phone 212

**CAPLING TRUCK LINE**  
 Leaves Pr. Rupert for Smithers Every Tuesday and Friday. For connections Phone 632

**Investors Syndicate of Canada, Ltd. and Investors Mutual of Canada Ltd.**  
**T. M. CHRISTIE, Ph. 384**  
 315 Third Avenue W. Representative for Prince Rupert, Terrace and Kitimat

**IF YOU WANT A CINDER DRIVEWAY ROCK OR CONCRETE WORK**  
 Rent of Truck and Equipment Ph. Blue 939. M. J. SAUNDERS

**SCOTT McLAREN**  
**CHARTERED ACCOUNTANT**  
 James Block, 608 3rd Ave. W. Prince Rupert, B.C. Phone 347 P.O. Box 374

