

Frizzells Here To Pay Visit With Mother

After culminating the successful sale of J. B. Roerig & Company, of Chicago, to the Pfizer Drug Company of New York, Howard Frizzell, president of the Roerig company, and Mrs. Frizzell are spending a three-week vacation with his mother, Mrs. G. J. Frizzell, 972 First Avenue West.

Mr. Frizzell, who was raised here, left Prince Rupert 25 years ago for Valparaiso University and after graduation started in business in Chicago with the Petrolagar company.

Later, with the late Joe Roerig, also formerly of this city, he formed the J. B. Roerig company, which progressed and developed rapidly.

Sale of the business recently to the Pfizer Drug Company for \$6,500,000 is one of the outstanding financial transactions in the United States for some time.

Mr. and Mrs. Frizzell are enjoying a well-earned holiday renewing old acquaintances in Prince Rupert. They plan to return to Chicago, shortly stopping off at Vancouver and Portland en route.

Next June, they plan an extensive trip to Scotland and England and possibly several countries in Europe.

General Wolfe, the victor of Quebec, entered the British Army at the age of 13.

Many Attractive Exhibits Viewed At First 'Country Fair' in Armoury

A long list of attractive exhibits and a steady stream of spectators combined yesterday to make a success of the first "country fair" put on by the Edinburgh chapter of the IOOE. Held at the Armoury, the fair featured a wide and colorful assortment of entries which set to rest all earlier doubts of its organizers that the show was attracting sufficient interest.

Award winners in the various classifications—with first prize being omitted in some cases—were:

Dahlias—1. Mrs. Mary Watt, 2. Mrs. S. D. Scherk; phlox—1. F. J. Fuller; perennials—2. F. J. Fuller; sweet peas—1. Mrs. Scott, 2. Mrs. Ken Hardy; annuals—1. Mrs. Scott; flowering shrub—1. F. J. Fuller; tuberous begonias—1. Mrs. Scherk; cut blooms—1. Mrs. Scott, 2. Mrs. Scherk; house plant—1. Mrs. Johansen, 2. Mrs. L. Couture; foliage, 1. Mrs. M. Sanka, 2. Mrs. Gail Kells and Mrs. R. H. Kells; decorative classes—2. Mrs. Gillian Hodge and Mrs. Couture; basket of cut flowers—1. O. P. Green; dinner table arrangement—1. Mrs. Scott, 2. Mrs. Irene Johnston.

Mrs. Scott also won the most meritorious award in the flower classifications.

Children under 16 (bowl of flowers)—1. Carol Faught, 2. P. Pierce; three beets—1. S. Albert, 2. Mrs. Scott; three carrots—1. Mrs. Scott and Mrs. B. Halberg;

five potatoes—1. Jennie Collins, 2. S. Albert; cabbage—1. S. Albert; lettuce—1. Mrs. Stella Basso; nine green beans—1. H. Stangage; vegetable marrow—Mrs. Basso; any other vegetable—Mrs. Basso and S. Albert (two firsts apiece), H. Stangage and Mrs. Halberg.

Three apples—1. Mrs. Halberg; three sticks of rhubarb—2. H. Stangage; preserved cherries—1. Mrs. R. Dawson; preserved pears—1. Mrs. S. Downing, 2. Mrs. R. Pollack; preserved peaches—1. Mrs. Pollack, 2. Mrs. Downing; sweet relish (pickle)—1. Mrs. M. MacDonald, 2. Mrs. Downing; chili sauce—1. Mrs. Downing, 2. Mrs. Pollack.

Strawberry, raspberry and plum jam—1. Daphne Scott; any three varieties of jam—1. Mrs. Norman Sklapsky, 2. Mrs. Pollack; orange marmalade—1. Mrs.

Downing; jelly—1. Mrs. Pollack, 2. Mrs. MacDonald; salmon—1. Mrs. Downing, 2. Mrs. MacDonald; one white bread loaf—1. Mrs. Downing, 2. Mrs. Hodge; chocolate cake—2. L. Faught; dark fruit cake—1. Mrs. K. Faught; children under 16 (plain cake)—2. Loree Faught.

Knitted sweater—1. Mrs. Eddie Clark and Mrs. J. McCrae, 2. Mrs. B. J. Codville and N. Moore; embroidered lunch cloth—1. Mrs. Johansen, 2. J. N. McLeod; ladies apron—2. Mrs. M. B. Watt; crocheted centre piece—1. Mrs. Scherk; any other hobby—2. E. Sklapsky; unclassified—2. Mrs. Johansen.

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPLING DEFORMITIES

An amazing newly enlarged 44-page book entitled "Rheumatism" will be sent free to anyone who will write for it.

It reveals why drugs and medicines give only temporary relief and fail to remove the causes of the trouble; explains a specialized non-surgical, non-medical treatment which has proven successful for the past 33 years.

You incur no obligation in sending for this instructive book. It may be the means of saving you years of untold misery. Write today to The Ball Clinic, Dept. 3217, Excelsior Springs, Missouri.

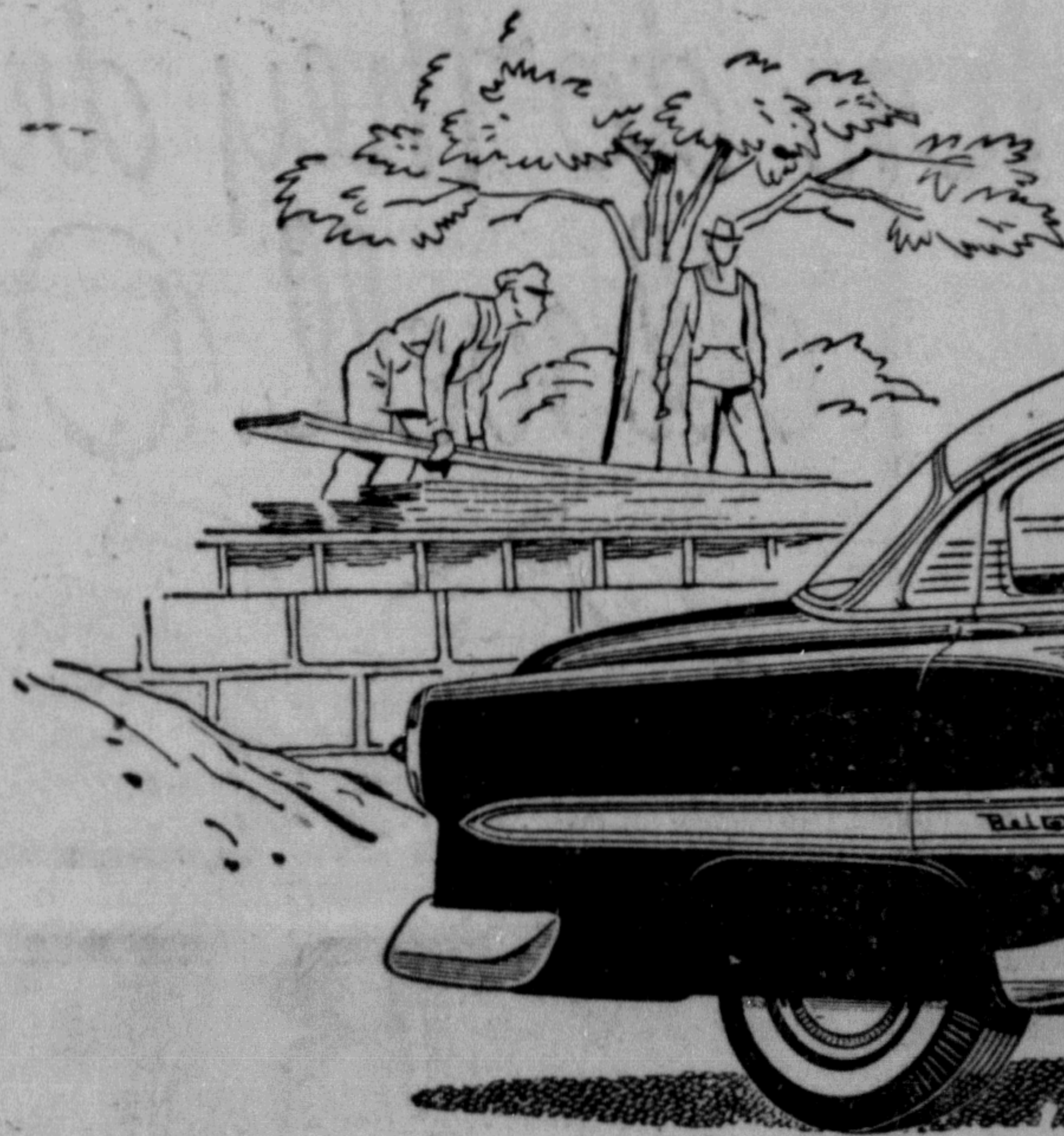
ATTENTION— Mixed League Bowlers

General Meeting of Mixed League Bowlers will be held at the Bowling Alley, 8 p.m. Friday, Sept. 11th.

Teams must be entered on or before that date.

Entries will be accepted by B. Dunbar, Phone Blue 689, or J. Comadina, Phone 171.

This advertisement is designed to give you, as a prospective buyer, detailed and helpful information. We'd be happy to have your comments about this type of advertising. Just drop a line to the Advertising Department, General Motors Products of Canada, Oshawa, Ont.



This is the 1953 Chevrolet Bel Air 4-Door Sedan. It's one of 16 Chevrolet models in 3 series, which add up to the widest choice in the low-price field. A General Motors Value.

Some Chevrolet advantages worth considering when you're ready to choose a car . . .

Next to a new house, a car is probably your most important purchase. Here are some facts to help you make up your mind about which make to buy.

Isn't it a great day—the day you take delivery of a new car? You drive home cautiously and proudly, inhaling that wonderful new car aroma. Then you park out in front, while your friends and neighbors gather round to talk over your choice with you.

Naturally, you want that feeling of pride and satisfaction to last. So it's worthwhile to weigh all the factors carefully before you buy. Let's consider the important reasons why people choose one make over another and see how Chevrolet stands in those respects.

Styling You Can Stay Proud Of

Styling of course, is a matter of personal taste. Because we think Chevrolet is the best-looking car in its field, doesn't necessarily mean you'll think so, too. But we can tell you that the majority of our showroom visitors prefer Chevrolet styling and compare its appearance most favorably with cars costing a great deal more.

And you might consider this: Chevrolet styling is the newest in its field. It's the kind of styling that stays new, too. For it is based, not on temporary fads or extremes, but on the fundamentals of good, clean, modern design.

The One Automobile Body Almost Everybody Knows

It's not really surprising that so many people prefer Chevrolet's appearance. For Chevrolet is the lowest-priced, full size car in its field with Body by Fisher. And Fisher, as you know, is the only automobile body manufacturer with a world-wide reputation for styling, craftsmanship and quality.

Many of Canada's highest-priced cars feature Body by Fisher. Because of quantity purchases of materials and greater production, Fisher can—and does—build extra quality into the Chevrolet body and interiors.

The Many Benefits of High-Compression Power

When you drive a new Chevrolet (and we hope you'll do that soon), you'll notice these things: faster acceleration from a standing start; greater passing ability in traffic and on the highway; the new ease with which you climb steep hills.

These are just some of the benefits of Chevrolet's new high-compression power. In gearshift models, there is an entirely new 108-h.p. "Thrift-King" engine with a 7.1 to 1 compression ratio. Teamed with the new Powerglide automatic transmission there is also an entirely new 115-h.p. "Blue-Flame" engine with an extra high compression ratio of 7.5 to 1.

A Great Gain in Gasoline Economy

Along with remarkable new performance, Chevrolet's advanced engines give you far greater gasoline mileage. In fact, this year marks the most important gain in economy in Chevrolet history. And that includes substantial savings on over-all upkeep, as well as on gasoline.

New Getaway in the New Powerglide*

Chevrolet brought you the first automatic transmission in its field. And now Chevrolet brings you

the newest and most advanced one. The new Powerglide automatically drops into "Low" range for starting and for passing in city traffic. Then, as you glide along, it slips smoothly and almost imperceptibly into cruising range. The results are much faster and more positive acceleration, and much lower fuel consumption.

One of the things we're particularly anxious for you to try out is the performance and driving ease of this new Powerglide.

The First Power Steering in a Low-Priced Car

Chevrolet offers you the extra ease and convenience of Power Steering, optional at extra cost. With it, you can spin the wheel with the strength of one finger. You can see-saw in and out of tight parking places without the slightest strain. You get an additional cushion against road shocks and jars.

A Smoother and a Safer Ride

Comfort's a big consideration to almost every buyer. And almost every car claims to be exceptionally comfortable. Well, here are some facts bearing on comfort that you can judge for yourself.

To begin with, Chevrolet has ample weight to give a good, road-hugging ride. It isn't just weight that's been added indiscriminately, it's weight that comes from Chevrolet's extra strength, weight that means extra protection and safety because it's been utilized in strengthening body and frame.

Then, Chevrolet is the lowest priced car with Unitized Knee-Action. That means that the entire front suspension system is assembled and balanced as a separate unit. Only Chevrolet takes this extra step.

And as you go smoothly, so you stop smoothly. Chevrolet's new brakes with their 11-inch drums

mean tremendous stopping power for emergencies—and easier, smoother stops at any time.

Chevrolet Is the Lowest-Priced Fine Car Line

Certainly, price is one of the most important factors of all. We're glad to be able to tell you that Chevrolet is the lowest-priced line in its field. In fact, it is Canada's lowest-priced full-size car.

Now, you might well ask, "How can Chevrolet offer me more and still cost less?" There is a simple, logical answer to that.

Remember that Chevrolet builds more cars than any other manufacturer. Chevrolet, along with General Motors, has greater facilities for research, for engineering and production. So, isn't it reasonable that these greater facilities bring manufacturing advantages and economies which Chevrolet can pass on to you in terms of higher quality at lower price?

An Endorsement Given No Other Car

Again this year, more people are buying Chevrolets than any other car. Obviously that wouldn't be true unless people liked Chevrolet better. Unless Chevrolet offered more things people want—more value.

So, when you're ready to choose your new car, wouldn't you agree that Chevrolet merits your careful consideration? Believe it or not, there are a number of things we want you to know about the new Chevrolet that we haven't had space for here!

We welcome your visit at any time, so that you can look the car over yourself and try it out on the road.

*Combination of 115-h.p. "Blue-Flame" engine and Powerglide automatic transmission optional on "Two-Ten" and Bel Air models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR

FRIZZELL'S MOTOR PRODUCTS LIMITED

Phone 871

Third Avenue and Seventh Street

Nette Marshall Wed Simple Rites Here

Miss Venette Marshall, second eldest daughter of Mr. and Mrs. H. D. Marshall, last Saturday became the bride of Mr. John Macarenko in St. Andrew's Cathedral with Canon Basil S. Proekter officiating.

The bride is employed with the telephone exchange and the groom is on the staff of Grant and Newton. They left Sunday for a motor trip to the interior for a week and, on returning, will take up residence in the city.

Parents Urged To Join P-TA

The British Columbia Parent-Teacher Federation once again is making plans for the observance of "Better Parenthood Week," September 13 to 19.

All parents with children in school are urged to become members of the federation by joining local Parent-Teacher Associations.

Objectives of the association are:

1—To make fathers and mothers more fully aware of the importance of using the best possible methods in the care and training of their children and to acquaint them with the many sources of help and information available to them in handling their family problems.

2—To encourage the formation of groups for study and discussion of child rearing problems.

3—To promote more co-operative understanding between parents and teachers and between the school and community at large.

4—To lend active support to all community efforts for better schools, child health, recreational facilities, vocational guidance, and the prevention of delinquency.

This year the goal of the membership committee is 40,000 members in B.C.

Largest inland sea in the world, the Caspian sea covers 170,000 square miles.

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JOHNNIE WALKER

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STILL GOING STRONG

FINE OLD SCOTCH WHISKY

Distilled, Blended and Bottled in Scotland

Contents 20 1/2 oz.
JOHN WALKER & SONS LTD.
Scotch Whisky Distillers
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Dramatic Soprano. Star of Metropolitan Opera Company.

WEDNESDAY, Sept. 9th

CIVIC CENTER

Reception Follows for those Wishing to Attend