



FIRST BABY

CONTEST

Look What 1954's
First Baby Will Get!

First Baby born here after the stroke of midnight, Dec. 31, will reap this rich harvest of gifts . . . Mom and Pop get plenty, too, for their share in the happy event.

TO 1954'S FIRST BABY ...
THE STORK SHOPPE

IS PLEASED TO PRESENT:

- Playtex Disposable Pads and Pants
- Safety Pins
- 1 White Baby Gown
- 1 Lap Cover
- 1 Jersey Towel Set
- 1 Wrapping Blanket
- 1 Crib Blanket
- 1 Hand-done Jacket Set



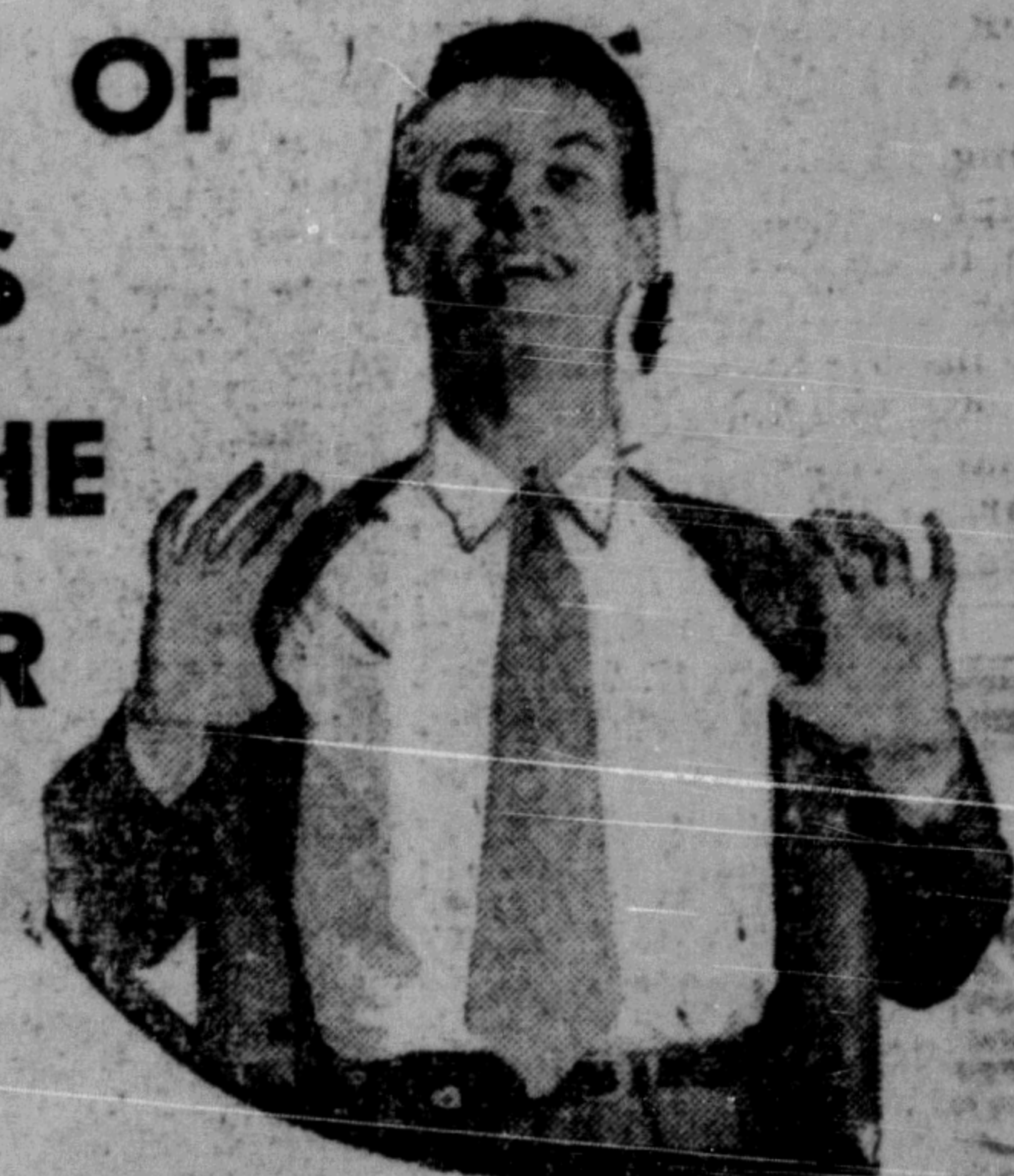
THE STORK SHOPPE

214-216 Sixth Street

Phone Green 184

Congratulations!

**A BOX OF
CIGARS
FOR THE
FATHER**



From

GROTTO CIGAR STORE

A GIFT FOR THE FIRST MOTHER

of 1954

A Quilted Satin
Bed Jacket

From



ANNETTE MANSSELL LADIES' WEAR

WE LEAD . . . OTHERS FOLLOW TOMORROW'S STYLES TODAY

HAPPY NEW YEAR!

A
SILVER
BABY
CUP



To 1954's First Baby



from

GEORGE COOK Jeweller

Prince Rupert, B.C.

Terraco, B.C.

Greetings!

**FREE
TRIP
FROM
HOSPITAL
for
MOTHER
and
BABY**



Also, credit of \$5.00 worth of taxi fare for father's visits to hospital.



99 TAXI

A HEARTY WELCOME

to the first baby born in 1954 whose parents are residents of the city of Prince Rupert.

**QUART OF MILK DAILY
For TWO WEEKS**

as soon as baby requires it.

From



NORTHLAND DAIRY LIMITED

Phone 18

NORTHERN PRODUCE FOR NORTHERN CONSUMERS

Happy New Year

... **FIRST BABY**

A Gift of a
High Chair

from

A. MacKENZIE FURNITURE LTD.

"A Good Place to Buy . . . For Over a Quarter of a Century!"

327 Third Avenue

Phone 775



LUCKY BABY

Sincere Best Wishes to the First Baby

and an

Electric Baby Bottle Warmer and Vaporizer

From

ORMES DRUGS LIMITED

HAPPY NEW YEAR . . .

Any pair of

BABY SHOES

in the store
as a welcome gift
for the

**FIRST BABY
of 1954**

From

FAMILY SHOE STORE LTD.

627 Third Avenue

Phone 357



**WELCOME
TO
PRINCE RUPERT**

A Gift Case of
BABY FOOD

for 1954's First Baby

from

BLAIN BROS.

(GROCERS)

