

# Coat Tycoon Blames Many Divorces on Women "Not Hep" To Family Finances

**OTHY ROE**  
—If more husbands and wives were there would be in the opinion of one of the active partnership



WORK must go on despite storms and floods which hit southwestern Ontario. Mrs. Art Griffiths hangs out her wash at London, Ont.

in a New York stock exchange firm. "I'm constantly amazed," says this pink-cheeked petticoat tycoon, "at the number of otherwise intelligent, capable women who haven't the faintest idea where the family money comes from, how much there is of it, or what they would do if their husbands suddenly dropped dead."

Mrs. Kennedy, a young and feminine-looking widow and mother of two children, has established many financial "firsts" for women. She was the first woman account executive of the investment counsel firm of Van Strum and Towne, first woman to be appointed a vice-president of a large mutual fund sponsor and several years ago became the first woman wholesaler of mutual funds when she formed her own firm, Margaret Kennedy Co.

Last year she was admitted as an active general partner in the stock exchange firm of Seligman, Lubetkin and Co.

## KNOW NOT PLANNING

A specialist in finance management, Mrs. Kennedy makes frequent lecture tours explaining her "woman's dollar" program. She explains:

"This all come about when I realized the awful paradox that, although women spend most of the family money, they often know little about the family's future planning, and aren't hep to the best ways of investing for the future."

As an illustration, Mrs. Kennedy tells of the wife of a wealthy successful business man who runs a perfectly appointed home, shops wisely for herself and her children, is poised, charming and informed on all current world events, who recently said:

"Tell me, Margaret, how much is \$1,000? I honestly wouldn't know. I know how much \$100 is, because if my husband gave me that much to go shopping, I'd know what it would buy. But I don't think I've ever seen \$1,000 in cash."

Mrs. Kennedy says: "There are too many men who say to their wives—'Go ahead and buy what you want; I'll pay for it.' Often the wives have no idea how much the family can afford to spend, whether their husbands have unlimited funds or whether they are on the edge of bankruptcy."



**PRIME MINISTER** St. Laurent greets Svava Magnusson of Leslie, Sask., a Canadian civilian employee at Supreme Headquarters, Allied Powers in Europe, Paris. Other Canadian service and civilian personnel, stationed in Paris, look on as the premier, on a world tour, visits.

# Two Rupert Service Women Play Sisters In 'Streetcar'

Two Prince Rupert girls, both of whom have served in armed forces take starring roles in the forthcoming stage production of "A Streetcar Named Desire" which opens Monday at the Civic Centre.

They play the parts of sisters, Blanche and Stella DuBois. Tennessee Williams, who won the Pulitzer Prize for writing the play has drawn vivid studies of the girls who have been reared in deep South gentility, and now find themselves at odds over the same man.

Nina Youngman, Wren Reserve Quartermaster, is undertaking one of the most challenging parts ever written for an actress. As Blanche she is on stage almost continually for the length of the three-hour show and runs the whole gamut of emotions, from screening hysterics to alcoholic unconsciousness—from physical violence to a passive walk to an asylum for the insane.

Miss Youngman was last seen in Little Theatre's production of "Ask Me No Questions" and when not giving every minute of her free time to studying her part for "Streetcar" is either skiing, playing badminton or sketching.

Marjorie Leeman, who portrays Stella, the lovable and loyal wife of Stanley Kowalski,

first came to the notice of playgoers when she won the Junior Cup in the 1949 Drama Festival for her leading part in the play "Cloud Burst".

Since that time she has served in the Air Force in the east as a radar technician, the only girl aboard a weather-testing craft and member of a T33 jet crew. Miss Leeman is also a skater and badminton player. Her sensitive portrayal of Stella in "Streetcar" gives every opportunity for her acting talents.

# Concentrated Beer Studied By Scientists

**LONDON**—British scientists, busy perfecting weapons for Britain's far-flung armies, are also taking care of the servicemen's thirst.

The idea of a concentrated beer, to which water and carbon dioxide would be added before drinking, comes from the brewing industry research foundation.

An official says two methods of concentration have been successfully tested—evaporation and freezing. Through evaporation, a fairly heavy beer can be reduced to one-quarter its volume and still retain a full and satisfying flavor.

The same reduction is possible with freezing. Under this method the beer is frozen and the ice removed, leaving the strong concentrate.

The official said the concentrates produced both by freezing and evaporation have been successfully stored for more than six months.

He added that the beer concentrate makes a fine liqueur, similar to that popular in the court of Peter the Great of Russia.

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# Increases For PM, Cabinet Ministers Long Overdue, CCF Member Declares

**OTTAWA (CP)**—The Commons has approved salary increases of \$10,000 for the prime minister and \$5,000 for each of his cabinet colleagues.

Two CCF members and the Social Credit group supported the Liberals Monday as the Commons voted 116 to 44 to give second reading, approval in principle, to legislation providing the cabinet its first pay

increase since 1920.

The bill boosts the prime minister's salary to \$25,000 from \$15,000 and cabinet salaries to \$15,000 from \$10,000 effective April 1.

The increases would be on top of a \$4,000 increase in parliamentary indemnity, which became law last week, giving all members of the Commons and Senate \$10,000 in indemnity and allowance. The two increases would raise over-all pay of the prime minister to \$37,000 from \$23,000 and cabinet pay to \$27,000 from \$18,000.

However, Clarie Gillis (CCF Cape Breton South) and Thomas Barnett (CCF-Comec Alberta) split from their party and voted for the increases.

Mr. Gillis, former coal miner and union leader, said they were "fair, reasonable and long overdue." Duties of cabinet ministers had increased 500 per cent since the last increase in 1920.

"I wouldn't accept a cabinet post for any money," he said. "There isn't enough money to compensate for the misery you've got to suffer."

# Mrs. Davidson Again Heads Masset W. A.

**SPECIAL TO THE DAILY NEWS**  
**OLD MASSET, B.C.**—Mrs. Florence Davidson, who has headed the Women's Association of St. John's Anglican church here for many years, was re-elected president at the W.A. annual meeting, held recently at the home of Mrs. Victor Adams.

Mrs. Davidson is a life member of the group, receiving her life membership from the late Bishop Gibson on his last visit here.

Other officers named were: Vice-president Mrs. Emily Williams; treasurer Mrs. Vicky Kelly; secretary Mrs. Vivian Davidson; Dorcas secretary Mrs. Lena Edgars; thank offering Mrs. Carrie Weir; social committee Mrs. Zola Williams, Mrs. Ida Smith, Mrs. Amy Abrahams, Mrs. Betty Thompson, Mrs. May Parnell, Mrs. Irene Edwards.

Mrs. Davidson thanked the members for their co-operation during the past year and the Rev. M. Young praised the group for its activities in 1953.

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4-Door Sedan ... **\$975**

**1950 Plymouth 4-Door Sedan.**  
All new tires ... **\$1450**

**1949 Ford Tudor.**  
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**SUPERIOR AUTO SERVICE**

# Cheers and Streamers The Queen in Melbourne

Church bells welcome and ticked down today Elizabeth and the King on their triumph in Melbourne.

cheering, shoving the nine-mile airport following the arrival from continuation of

# Libbitt Marksmen Shoot

score of 99 per cent marksmanship enthusiasts at the Rifle Club tonight, with 36

chalked up the tally, beating by his nearest opponent Paavola and Bill making 97 per

# Queen's Request

The white-painted royal plane completed its flight across Bass Strait ahead of schedule. At the Queen's request, the pilot circled to give her a full view of Australia's "mitten city of the south."

Minutes before the royal couple landed to begin their visit to the state of Victoria the sun broke through threatening clouds. Thousands had camped out in the all-night drizzle.

Before reaching the centre of the city, the royal route followed twists and turns of what was once old bullock wagon tracks. The wagons brought wool and gold—and prosperity—to early Melbourne.

At Parliament House the Queen told members of the Victoria Legislative Assembly and their wives:

"I look forward to meeting you all tomorrow when I shall have the pleasure of opening the second session of your Parliament, and I can assure you that we shall both enjoy to the full our visit to your state."



**P.T.A. Council** Discusses Plans For B. C. Meeting

The forthcoming convention of the B.C. Parent-Teacher Federation, to be held in South Burnaby April 21-23, was the chief topic of discussion at the P-T-A Council meeting here this week.

An invitation to President Mrs. J. F. Denning to respond to the opening greetings at the convention was referred to Stan Holgate, official Prince Rupert delegate to the convention.

The council also agreed to assist in the provisions of flowers for the convention.

J. S. Wilson reported continued progress of the children's dental clinic and asked for the support of all P-T-A members and others for the clinic bake sale to be held in a downtown store Saturday, February 27.

Conrad and King Edward P-T-A's were congratulated on earning the Maple Leaf Membership award from the B.C. federation.

Mrs. A. E. Carlson was named chairman of the bursary committee which will include members from each P-T-A group.

# Soviet Idea Of Cold Plate Slightly Odd

**MOSCOW (CP)**—Two western reporters wanting a quick dinner in Moscow's Metropole Hotel thought they'd forestall the local two-hours-a-meal service. They asked the waiter to bring everything at once.

Soup, cold meats, pickles, toast, butter and beverages were ordered.

Thirty minutes later came the soup.

Then from his tray the waiter unloaded two steaks.

"We ordered cold meats," said one of the reporters, who speaks pretty fair Russian. "You've brought steaks."

"But they are cold," protested the waiter.

"There are no cold meats in the kitchen today, so we cooked a steak for each of you and put them outside to chill."

**readers**

• Watch out for Varieties of '54 at the Capitol Theatre, Mar. 7th, sponsored by the Women of the Moose. (1)

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# Sonja Ladies' Banquet Marks 23rd Anniversary

Members of the Sonja Ladies group here marked their 23rd anniversary at their annual banquet in the Sons of Norway Hall attended by 100 members and guests.

During the turkey dinner event, wedding gifts were presented to Mr. and Mrs. Sornes and Mr. and Mrs. K. Dehli, recent newlyweds. The session also saw presentation of a silver wedding anniversary gift to Mr. and Mrs. R. Webber.

Following the dinner the group enjoyed dancing to the music of Mike Colussi.

Mrs. C. Strand, president, convened the dinner, and servers were Mrs. G. Selvig, Mrs. E. Wick, Mrs. A. Lund, Mrs. O. Giske and Mrs. R. Webber.

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**Blue Bonnet Sue**

# 1954 CARS CONTEST!

**BE AMONG THE FIRST in Canada to own and drive a stunning new 1954 Ford "Customline" Sedan! The 1954 Ford with a longer, lower, wider look, sets a new styling trend. You get superb interior trim, appointments and upholstery. You have a new kind of ride that's smooth and easy, yet stable and safe. You have easier handling, easier parking. Plan to win a magnificent new 1954 Ford! Enter today!**

**JUST LOOK AT THE WONDERFUL PRIZES YOU CAN WIN!**

**5 BRAND NEW 1954 MODEL FORD "Customline" SEDANS**

**25 Fabulous Necchi Sewing Machines**

The amazing Necchi BF Lightweight has built-in motor with friction drive (no belts); instant control for forward and reverse sewing; drop feed adjustment for Janing; built-in knee control; many other exclusive features.

**25 G.E. Automatic Rotary Ironers**

The ironer that lets you sit down on the job! No tire-some pushing and pulling. Flatwork is so easy a child can do it, and even fancier pieces are quickly mastered.

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**NEW CONTEST EVERY TWO WEEKS, for ten weeks!** These valuable prizes go to Canadians every two weeks for ten weeks: 1 Ford Sedan, 5 Necchi Sewing Machines, 5 G.E. Ironers, 20 Marconi Radios, 155 winners in all!

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