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Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE



MONTREAL, September 24th—On again—off again! . . . Truly, when a quick change of clothes is necessary . . . there's nothing like LIGHTNING FASTENERS to make them easy to get out of and into! You'll like this Lightning convenience . . . and it will make a big difference to your children. Takes just a jiffy for youngsters to dress themselves when they can zip-jip! into their clothes the Lightning way. And Lightning, Canada's original fastener, is the only zipper with the automatic lock that locks where it stops. Yet it unzips with ease when you want it to. Yes, Lightning Fasteners make quick work of dressing and undressing and they stay secure—work or play.

Her Hands Are As Soft As
Pretty as a pair of hands can be. Yet Theo Croner washes 1400 pounds of laundry a year! (And so do you!) She's grateful to detergents for chasing dirt and grease . . . and grateful to JERGENS LOTION for keeping her hands lovely in spite of detergents. After every chore, she simply smooths pure, white Jergens Lotion on, right away. No sticky film. Being a liquid, Jergens "dissolves" just "cool" the hands—it penetrates, helps replace softening moisture. (It has two ingredients doctors use for softening.) More women use it than any other hand care. Use Jergens Lotion—avoid detergent hands. Just 15c, 37c, 65c and \$1.15.

Be Sure Your Youngsters eat a hearty breakfast before they go to school. And that means a hot breakfast . . . a hot "CREAM OF WHEAT" breakfast. M-m-m-m . . . a delicious way to give your family a good start in the morning. You know, 5 Minute "Cream of Wheat" takes only five minutes of boiling to cook to perfect smoothness. And best of all, it's good for you. It contains iron for good red blood and calcium and phosphorus for diets deficient in these elements. So give your whole family—children and grown-ups too, a hearty, hot breakfast. Treat them to their favourite hot "Cream of Wheat".

Believe Me, you'll change your ideas about instant coffee—as I did—the first time you try the new INSTANT CHASE & SEABORN COFFEE. If you thought of instant coffee as something for the emergency shelf, you'll now want to serve Instant Chase & Seaborn for your regular breakfast coffee. It is 100% real coffee and tastes like it! Gives you all the rich, robust, invigorating qualities of finest roasted coffee—without the grounds. And your hot water makes this wonderful coffee as quickly as you can pour it on—new Instant Chase & Seaborn Coffee is the quickest dissolving on the market. Saves you plenty, too—up to 40¢ a pound compared with regular ground coffee.

If You're Like Me, You Don't Like The Feeling Of Socks That "Sag". That's why I insist on hosiery tops with LASTEX. You see, socks (mom's, pop's or the youngsters') made with "Lastex" stay put. They never, never go all droopy and sloppy on you . . . no matter how often they're washed. The long-lasting elasticity of "Lastex" makes hosiery tops that outlast even the finest knit hose. No wonder "Lastex" is called "the miracle yarn that makes things fit!" I agree! Take my tip . . . for perfect sock fit and comfort—ask for socks made with "Lastex".

There's Still Time To Pick The Best of this year's finest tomato crop. Just go down to your grocer's and see his "New Pack Parade" of HEINZ TOMATO PRODUCTS, fresh-packed for your eating pleasure. Heinz uses nothing but the best tomatoes in their famous tomato "four-some" . . . Heinz Tomato Ketchup, Heinz Chili Sauce, Heinz Cream of Tomato Soup and Heinz Tomato Juice. So stock up now with a plentiful supply from this newest Heinz harvest. It's yours for months of happy eating.

Music, Drama Festival To Be Held May 11-14

The Prince Rupert Music and Drama Festival for 1954 will be held May 11 to 14, inclusive, with Bertram Kurth of Vancouver as adjudicator.

The date was set and the adjudicator named at last night's meeting of the Music and Drama Festival Association.

Mr. Kurth, who has adjudicated here in the past, is supervisor of music for Vancouver schools.

The meeting approved a syllabus for the 1954 festival, and set a deadline for entries which must reach the secretary by March 15. No late entries will be accepted.

The 1954 festival will include classes similar to those in this year's event. There will be choral classes for school and church choirs and other groups; vocal solos and duets; a variety of piano classes including special classes in Bach, Beethoven, Chopin and modern composers; violin classes and some classes for other instruments.

The festival also will include classes in elocution, choral speaking and drama, the latter including a Shakespeare section.

plus a section for folk dancing and ballet or acrobatic dancing. At the conclusion of the session last night, J. S. Wilson, principal of Borden Street School, praised the syllabus committee for its work this year and in the past. Sister Mary Lawrence has been chairman of the committee for the past several years, working with local music teachers.

Among new members attending last night's meeting were Miss Joan Cross, representing the Business and Professional Women's Club; Mrs. B. Eyoifson, of the Girl Guide Association; Mrs. H. Guyatt of King Edward P-TA.

PERSONALS

Two more parties of touring Americans visited this city yesterday.

They were members of the Kansas and Alabama Farm Bureau, who arrived aboard the Prince George, on her first sailing of the fall and winter run.

The group of about 48, on a tour of Western Canada, went on to Ketchikan last night and will return here tonight to begin their homeward journey through Jasper and Winnipeg.

They were taken on a taxi tour of points of interest in Prince Rupert before boarding the boat again for their trip north.

In charge of the two parties is O. W. Cobb of Kansas City, a representative of the Northern Pacific Railway which sponsors the tour.

Mr. and Mrs. Shelford Darton, 1022 First Avenue West, returned yesterday on the Prince George from Vancouver where they have spent the last two weeks. Mrs. Darton was Prince Rupert delegate to the Canadian Club's regional biennial conference in Vancouver.

Mr. Thomas Beattie, 137 Second Avenue West, has returned from a three-week holiday trip by car which took him to Burns Lake and other district points.

Mr. and Mrs. K. L. Robertson, No. 4, Leeds Apartments, returned yesterday on the Prince George from a holiday in Vancouver, Victoria.

A former Prince Rupert man with the CNR, visiting in the city, is William Armstrong, former freight agent here and now stationed in Edmonton. He is leaving town tonight aboard the George.

Among passengers making the round-trip from Vancouver to Ketchikan aboard the George this week are Mr. and Mrs. L. F. Mulligan of Chicago. Mr. Mulligan is general western freight agent for the Chicago, Aurora & Elgin Railway and the Chicago, North Shore & Milwaukee Railway. They visited briefly in this city yesterday afternoon.

Mr. A. A. Galbraith of Vancouver, CNR assistant district engineer, also arrived here on the George yesterday on a business trip.

Mr. W. M. Cruickshank, CNR district passenger agent in Vancouver and formerly stationed here, arrived here yesterday on the George. He went on to Ketchikan last night and will visit Kitimat and Terrace on an inspection tour before returning to Vancouver.



WHAT IS BELIEVED to be the first rigid bracelet completely encircled with diamonds made its U.S. fashion debut at the annual jewelers' exposition in New York City. Dubbed the diamond "handcuff" by designer Marc Koven, it is made of white palladium and is valued at \$15,000.

District News

TERRACE—The Right Rev. Horace G. Watts, DD, will preach at the Harvest Festival service in St. Matthew's Church here this Sunday at 11 a.m.

It will be his first official visit as Anglican Bishop of Caledonia, and with him will be Rev. Davis, recently appointed Field Secretary of the M.S.C.C., who is making his first tour of western Canada.

Mr. Davis flew from the Peace River to Dawson Creek, where he was met by the Bishop. When they reach Terrace they will have visited Fort St. John, Prince George, Vanderhoof, Burns Lake, Smithers, New Hazelton, Kitwanga and Kitwano. After visiting Prince Rupert, Seal Cove, and Port Edward, Mr. Davis will depart for Ocean Falls, arriving in Vancouver and Victoria on October 3.

The marriage was celebrated at the Church of the Sacred Heart on Monday, between Wilfred Alexander, who is on the staff of the Home for the Aged, and Betty Gallogley, who is on the staff of Terrace General Hospital, with Rev. Father Donze officiating. Best man was Omer de Montigny, bridesmaid was Evonne Normandeau. The couple left for Ketchikan via Prince Rupert.

Steven Clare, aged 2 months and 4 days, infant son of Clare Alex and Mrs. Hilda Casselman, was found dead on admission to Terrace General Hospital on Friday, 18th September. The tragedy is believed to be due to natural causes, and final results of the autopsy are awaited by the coroner.

readers

Canadian Legion card party Wednesday, Sept. 23. (223)

Registration for St. Paul's Lutheran Kindergarten Day School, Sept. 26, from 1 to 4. (224)

Are you interested in golf? Please attend meeting, Oct. 1, Civic Centre, 8 p.m. (228)

We have the best at Job's Daughters Rummage Sale, Saturday, 206 6th St., opposite Totem Gift Shoppe, from 9 to 5. (224)

Attention, Mixed Ten Pin Bowlers—A meeting to organize league will be held at the Bowling Alleys, Sunday, Sept. 27, 8 p.m. Anyone interested please attend. (225)

Choirs Asked To Take Part In Festival

Choirs throughout this city have been asked to participate in a new venture for Prince Rupert, a Christmas Carol festival.

The Prince Rupert Music and Drama Festival Association is promoting the carol festival, and seeking the co-operation of church and school choirs, and other choral groups in the city.

Mrs. F. E. Anfield is chairman of the carol festival committee, which has sent a circular letter to the various choirs, asking them to participate.

Purpose of the festival is to acquaint music lovers in the city with the many beautiful, but little-known Christmas carols. The committee has compiled a list of such lesser known carols and is asking each choir to choose two of them and prepare them for presentation at the festival.

Tentative date for the event has been set at the week of December 7, and it is hoped that, if all choirs participate, the festival will extend over several evenings.

Such carol festivals have become tradition in many eastern cities and more recently, in several British Columbia centres. The festival committee hopes to make the Christmas Carol Festival an annual event in Prince Rupert.

B.P.O.E. MEETING
Thurs.
24th
Sept.
IMPORTANT



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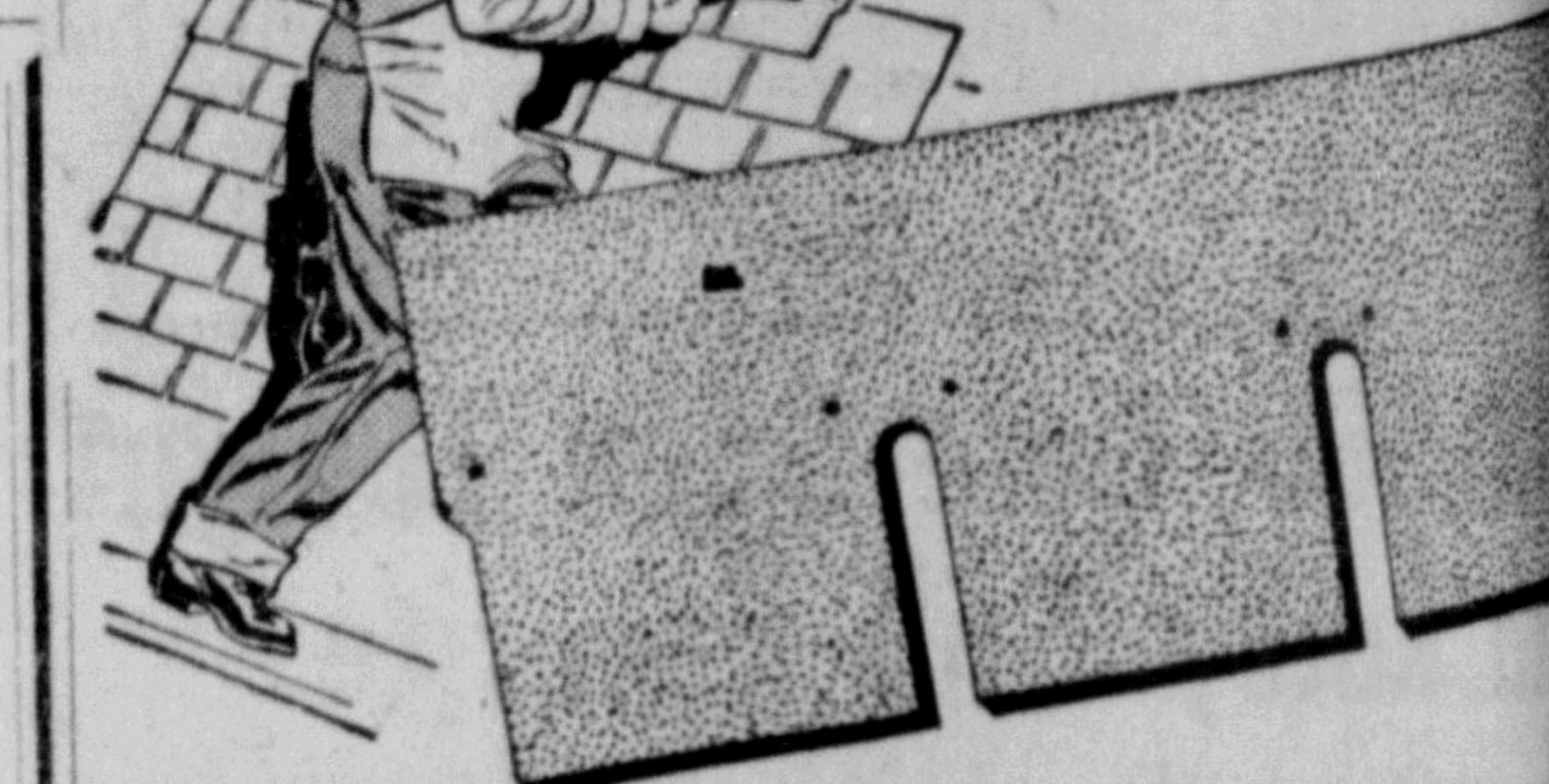
MAILBOXES TO TALK BACK

DETROIT (AP)—Detroit letter-writers were warned to think they were hearing things if a certain downtown mailbox talks back next month.

The mailbox will be wired for sound from Oct. 5 to when a letter is deposited a voice will remind the writer the advantages of sending letters by air mail. The sound part of U.S. air mail month. It was proposed by the post office department here and approved by the common council.

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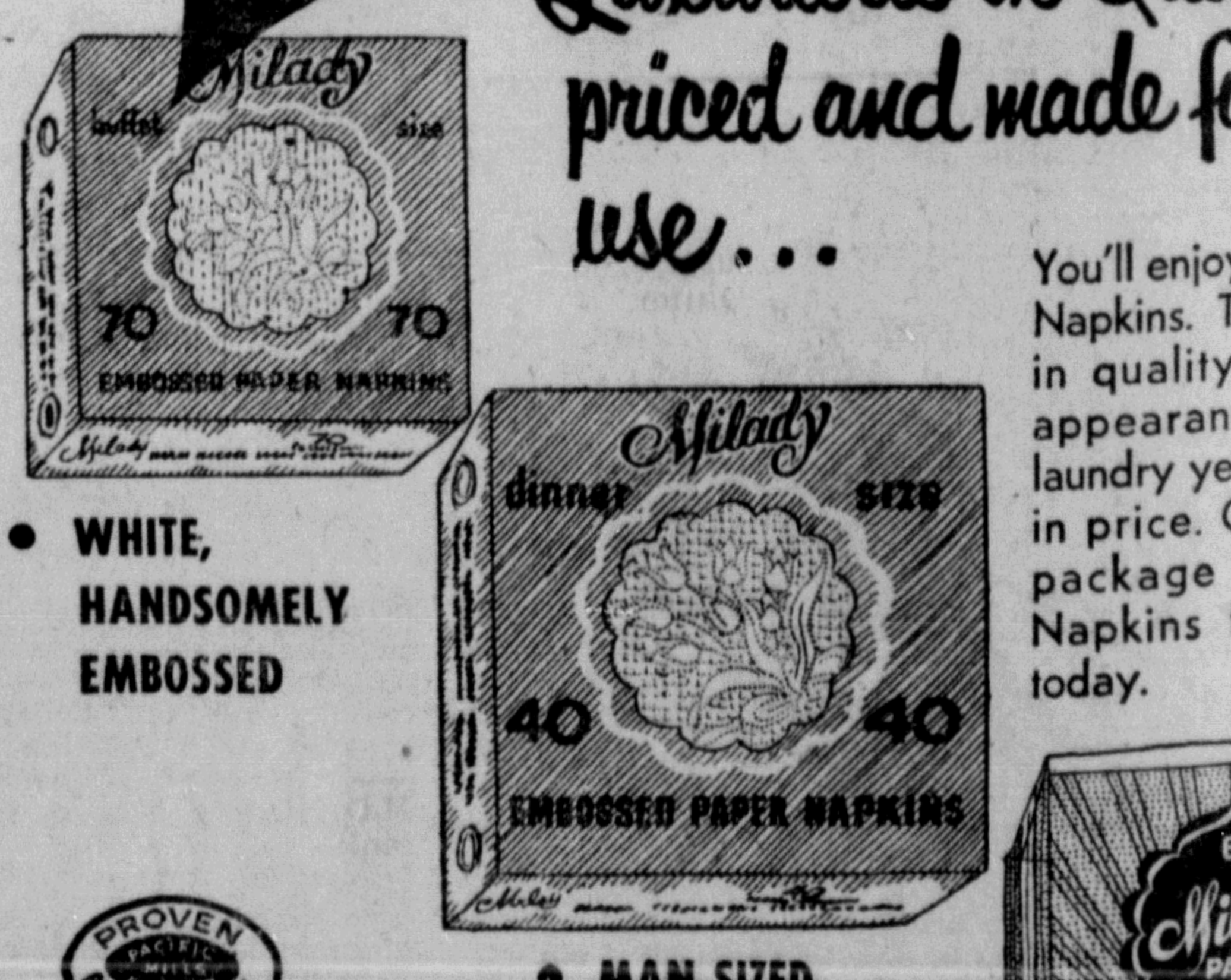
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