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One For The Road

SAFETY experts estimate that the "One for the Road" campaign conducted throughout the United States for the past few holiday seasons has reduced the number of traffic deaths by as much as one-third and greatly decreased the number of automobile accidents.

When a low fatality record was established in Manitoba during the last holiday season, it was attributed largely to the work of the highway safety director who introduced a similar campaign.

The "One for the Road" safety appeal is based on this simple suggestion: ask both private and public hosts to make it a "must" to serve strong, hot coffee as the final refreshment at holiday parties—the one for the road. Studies conducted at Cornell University have shown that the number of errors which cause accidents is appreciably reduced when drivers drink coffee after alcoholic beverages.

As the holiday season nears its climax and as plans are being made for office parties and house parties, it is suggested by advocates of the campaign that consideration might well be given to seeing to it that coffee is served as the final drink instead of another round of livelier beverages.

If past years are any indication, the week between Christmas and New Year will bring death to one Canadian every 80 minutes, with most of the accidents traceable to intoxication.

As one safety man has put it: "In Canada, drinking is not forbidden; neither is driving. But driving while drunk is definitely against the law."

It is also against your chances of a long life.

Decline in U.S. Grain Prices Resulted in Subsidy in 1953

CHICAGO (AP)—Falling grain prices stirred a lot of political commotion in the United States this year.

In a decline which started in December, 1951, grains headed downward until August, 1953, after which a rally began. The long decline may be over or the current rally may be only a temporary rebound.

On the favorable side is the fact much grain has been imported under the government loan. This reduces the amount available in the free market. Despite the recent rise, prices are still below the loan for wheat, corn, oats and rye.

World supplies of grain are very large. Demand for United States grains from foreign countries is slim.

The government may try to get rid of some of the grain it has acquired through defaults in its loan program, selling it in the free market at a loss.

In this connection, the government announced Dec. 8 that it would subsidize a "limited quantity" of exports of surplus wheat at the same rate it subsidizes shipments under the International Wheat Agreement. The subsidies will range from 49 to 52 cents a bushel, depending on the port of shipment.

Total U.S. wheat supplies in the current marketing year were estimated by the agriculture department at about 1,750,000,000 bushels, a record.

High for cash wheat at Chicago was \$2.33 in February, low was \$1.77½ in August.

ray... Reflects and Reminisces

Early last Monday evening saw the start of actual winter in Prince Rupert, but nothing you would notice or feel. Not a snowflake and not even a hint of frost. And think! From now on each day will be shorter and January will be here next week.

Advice from Fort William says Canadian post offices are to be equipped with "thinking machines." This will sort and speed mail to its destination. While this is undoubtedly welcome news, it is also of importance that a device be provided for swift transfer from husbands' pockets to the city's mailing department.

NO DIFFERENCES

The great secret is not having bad manners or good manners or any other particular sort of manners, but having the same manners for all human souls.—George Bernard Shaw.

DECLARING HIMSELF

It is, however, the easiest thing in the world to be a socialist. All that needs to happen to me is to have a crop failure, then for the cattle to get foot-and-mouth disease and hogs to get hog cholera, the chickens to get coccidiosis; then love flies out of the window and the wife leaves home. After everything is gone, I say, "Boys, I have had it. Ho, ho, ho, I am a socialist and willing to share everything I have not got with everything you have got."—Irvin Stader (Swift Current-Maple Creek), speaking in Hansard.

"Men have to stay young for economic reasons," says Dr. Martin Gumpert, who specializes in geriatrics. "They have to earn a living in an economic atmosphere where youth is emphasized. Men wear corsets and dye their hair. They also lie about their age."

If all this illustrating of palm trees, turquoise seas, romantic-looking islands and distant horizons continue much longer, we'll begin to believe in it. Of course, the southwest Pacific has charm and beauty, and now and then a queen can be both young and fair.

The truth is that a war economy is destructive. It brings inflation and inflation in its worst form spreads chaos and poverty. The war economy is destructive even if it blows nothing up, for it makes useless the work of vast quantities of men and machines.—Wall Street Journal.

CORRECT?

The real nub of the flag question is this: Do we want to stagger along with the same unofficial and indifferently inspiring red ensign—which has never been fully, legally recognized as the flag of Canada? Or do we want to face the question fair and square, and pick a flag for all time to come?

This year will end in a few more days, and if anyone has gone to the trouble of keeping a record he cannot but discover that 1953 has been badly blood-stained. Where one could so easily assume or take for granted there would be happiness and ease, grim tragedies were born. From sea to sea, certain places felt the presence of cut-throat violence.

Steve and Nancy Santa Claus

The story so far: Steve and Nancy have been taking Santa's place at the North Pole while he takes a nap, and they have found it is no easy job. Santa has just returned and straightened out their troubles.

Chapter XI

The children were so glad to have Santa back with them that the party didn't seem to matter, but the more that Santa talked about it, the more interested they got.

Mrs. Santa gave them some milk and put them to bed for a nap, but although they rested, I'm afraid they didn't sleep much. Do you suppose you would be able to sleep if you knew that Santa Claus was getting ready to give you a party?

It seemed like ever so long, but really it wasn't, before Mrs. Santa came in to get them up. She helped them dress and tied Nancy's hair up in pigtails just like her mother does, and almost as fast, too.

Just as they were ready, Santa came in. "Come on, kids," he said. They went up some stairs and through a tunnel and through another room, and there before them were two huge doors. "They must be a million feet high," Steve said, which is pretty high. The doors swung slowly open and as they did from the inside came the sound of a hundred trumpets. Looking into the room Steve and Nancy could see the trumpeters in two long rows, with trumpets that were twice as long as the trumpeters.

Santa started to move ahead, but the children just stood and stared. For in that room was a table, so long that Steve and Nancy weren't sure there was an end to it. Seated along the table were all the little worker dwarfs, each in his dress-up clothes. And the table was piled high with food.

Bank Profit Of 8,635,136 Tops 1952 Mark

MONTREAL (CP)—Royal Bank of Canada had net profit of \$8,635,136 in the year ended Nov. 30, compared with \$7,129,035 in the preceding year.

This was after income tax provision of \$2,952,000, compared with \$6,325,000, and premises depreciation of \$1,365,472, compared with \$1,201,362. Dividends totalled \$4,900,000, compared with \$4,375,000, and \$1,000,000 was transferred to the reserve fund, the same amount as last year.

Assets were \$2,895,856,189, up \$204,399,315. Deposits of \$2,734,644,077 were \$207,133,640 above 1952's record. Interest-bearing deposits by the public now total \$1,234,844,944, a new high. Public non-interest-bearing deposits increased by \$54,897,118 to \$1,240,424,365, passing the billion-dollar mark for the first time. Total loans were \$1,144,146,223, up \$161,968,307. Commercial loans increased by more than \$105,000,000 to \$824,467,516.

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U.S. To Weigh Russ Proposal On Atom Talks

WASHINGTON (AP)—Diplomatic officials today said the United States will move cautiously in meeting Russia's professed readiness to talk about the Eisenhower proposal for a pool of atomic materials for peace.

State Secretary Dulles, who said Monday of Moscow's reply, "this is hopeful," may comment further in a foreign policy speech today before a National Press Club luncheon.

President Eisenhower, who broached the peaceful-uses atomic plan in a United Nations speech Dec. 8, had no comment on Russia's reply.

In Washington, the consensus was hopeful but cautious. Most legislators who commented said the Kremlin response was encouraging, but that the U.S. should move with great care.

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SENIOR	1st	2nd	3rd	JUNIOR	1st	2nd	3rd
ZONE 1	1st Eileen Monk—Enderby High School, Grindrod, B.C.	2nd Anthony Dinham—Nelson Senior High School, Nelson, B.C.	3rd Glenn A. Lewis—Kelowna Senior High School, Kelowna, B.C.	1st Gail Elizabeth Lettner—Stanley Humphries High School, Castlegar, B.C.	2nd Ann Shirley Archibald—Copper Mountain, Copper Mountain, B.C.	3rd Donnie Gurney—Kamloops Junior Senior High School, Kamloops, B.C.	
ZONE 2	1st Charmian Elizabeth Westphal—Delta Junior Senior High School, Ladner, B.C.	2nd Diana A. Taipalus—Delta Junior Senior High School, Ladner, B.C.	3rd Judith Elaine Allen—Delta Junior Senior High School, Ladner, B.C.	1st Donna Luanne McLennan—Bralorne Consolidated School, Bralorne, B.C.	2nd Valerie Anne Carncross—Abbotsford Junior High School, Abbotsford, B.C.	3rd Lewana Joan Letkemann—Abbotsford Junior High School, Abbotsford, B.C.	
ZONE 3	1st Robert Earl Johannes—Lord Byng High School, Vancouver, B.C.	2nd Wendy Elizabeth Bain—Crofton House School, Vancouver, B.C.	3rd Margaret Louise Hawthorn—Lord Byng High School, Vancouver, B.C.	1st Penelope Ann Muir—Point Grey Junior High School, Vancouver, B.C.	2nd Ralph L. McBean—University Hill School, Vancouver, B.C.	3rd Ronald Milne—University Hill School, Vancouver, B.C.	
ZONE 4	1st Arthur Tomson—Elphinstone Junior Senior High School, Gibsons, B.C.	2nd Gail Ellen Beach—Come Lake High School, New Westminster, B.C.	3rd Bernice Agnes Dyer—McBride Junior Senior High School, McBride, B.C.	1st Patrick John Coffey—Come Lake High School, New Westminster, B.C.	2nd Leslie E. O'Lennick—McBride Junior Senior High School, McBride, B.C.	3rd Annette Joy Low—Come Lake Junior Senior High School, New Westminster, B.C.	
ZONE 5	1st William John Moore—Courtenay High School, Courtenay, B.C.	2nd Frances Margaret Munro—Courtenay High School, Courtenay, B.C.	3rd Carol A. J. Larsen—Esquimalt High School, Victoria, B.C.	1st Robert Ellis Smith—Central Junior High School, Victoria, B.C.	2nd Janie Frances Hardie—Central Junior High School, Victoria, B.C.	3rd Laraine Gail Woodrow—Tsolum Junior Senior High School, Courtenay, B.C.	

To all principals and teachers who so generously co-operated in this annual contest, the Pulp and Paper Industry extends its sincere thanks. Essays were of a noticeably improved standard, making it necessary for judges Howard T. Mitchell, Dean G. S. Allen and E. W. Campbell to deliberate for a much longer period than judges of previous years.