THIS IS THE RIGHT STORE TO SHOP FOR

35 m/m CAMERAS
MOVIE CAMERAS
8 m/m — 16 m/m
PROJECTORS—Still and Movie

Screens — Films and Photo Supplies
View Masters — Exposure Meters

Wrathall's Photo Finishing
209 Third Avenue West — P.O. Box 97
Prince Rupert, B.C. Phone 2819

Everybody Scrambles For
Coca-Cola
"THE PAUSE THAT REFRESHES"

North Star Bottling Works
344 2nd Ave. West
Ph. 6224

GENERAL ELECTRIC
● HARDWARE ● PAINTS
● ELECTRICAL SUPPLIES
● FURNITURE
"Real Buys Always"
Gordon & Anderson Ltd.
Federal Bldg. Prince Rupert
Ph. 3014

● Fashion Craft Suits
● Stetson Hats
● Arrow Shirts
Complete Line Of Men's Wear
Watts & Nickerson
'Where the Smart Men Shop'
PHONE 3241
532 3rd Ave. West, Pr. Rupert

The New
High Fidelity
"The Debonaire"
Only $20.50 Down — $15.00 Monthly
McRAE BROS. LIMITED
● Records ● Furniture ● Appliances
"R.C.A. Victor Radios"
Phone 2325 - 2326 Prince Rupert

PIONEER LAUNDRY LTD.
(1921)
FAST DEPENDABLE LAUNDRY SERVICE
Daily Service — Pick-up and Delivery
PHONES 3211 — 3212
We Clean The Wonder-Brite Way
Listen to Radio — Mon., Wed., Fri. at 1:05
For Weekly Specials
Head Office — Prince Rupert, B. C.

AUTHORIZED DEALER GENERAL ELECTRIC APPLIANCES
Your GENERAL ELECTRIC Dealer
● APPLIANCES ● STOVES ● FRIGES
"ELECTRICAL CONTRACTORS"
GRANT & NEWTON LTD.
Ph. 386 Terrace, B.C.

ANNETTE LADIES WEAR
● Dresses ● Skirts ● Blouses
● Lingerie ● Ladies Apparel
SH ! ! — We Have Something On Nearly Every Woman In Prince Rupert
Ph. 6238 Box 663 Prince Rupert

GM GENERAL MOTORS PRODUCTS
McRAE MOTORS LTD.
For Complete Service and The Complete Line of
General Motors Cars and Trucks
Arrange To Have Your Car Winterized Today
Phones 2303 — 2304 Prince Rupert

THE HUB OF TERRACE
Magazines -- Gifts
Confectionery, Etc.
Phone 450 -- Terrace

Terrace CO-OP Ass'n.
YOURS TO SERVE YOUR NEEDS
Store: Phone 66
Office: Phone 230

RUPERT BUTCHERS
Free Delivery
Groceries -- Meats
Vegetables
Phone 3115 Prince Rupert

---

99 Taxi Co. Ltd.
Phone 2188
Radio Controlled Limousines and U-Drive Service

HOME SEWING NEEDS
DRY GOODS
Exceptionally Large Selection of Knitting Yarns
RUTH'S WORKBASKET
Terrace — Phone 357

Scrambled Names Contest

HERE IS YOUR OPPORTUNITY TO WIN PRIZES — THE RULES ARE EASY

THIS WEEK'S PRIZES....
Woman's Wrist Watch
Mantel Radio
Coffee Percolator
Prizes on display at Watts & Nickerson

Employees of The Daily News and their families are not eligible to enter this contest.

1—Identify the firms whose names are mixed-up below. Each line represents a firm name. Same letters are used. No more. No less.
2—Official contest slips are available from any of the merchants whose names appear on this page.
3—Entries must be received at the office of The Daily News within seven days of each contest publication.
4—Address all entries to Scrambled Names Contest, c/o The Daily News, Prince Rupert, B.C., or deliver to The Daily News.
5—In case of a tie, neatness and originality will be the deciding factors. Also the number of varied contest slips from the advertisers on this page.
6—Enter as often as you wish, using official contest slips. The contest lasts for five weeks and scrambled firm names will be changed each week.
7—The judges' decision shall be final and no entries will be returned.
8—Contestants are eligible to win only once in the series of five contests, but entries in each of the series are urged as they will be considered in the selection of the Grand Prize winner.

Contest Slips Given on Sales of a Dollar or More—One Contest Slip per Purchase

Grand Prize — Combinaton Radio & Record Player

Advertising Features Coypright—1956

Phone 3821
SPECIALIZING IN CHILDREN'S WEAR
● Infants ● Maternities
THE STORK SHOPPE
214-216 6th St. Prince Rupert

LYON'S FINE FOODS
Groceries
Fresh Fruits and Vegetables
Frozen Foods
Free Delivery
Phones 3111 - 3611
Prince Rupert

Morris and M.G.
Service and Sales
New and Used Parts
For Most Makes of Cars
TOWING
"WE BUY WRECKS"
DAN'S SERVICE STATION
Ph. 4813 340 McBride St.

Light Lunches and Snacks
TERMINAL LUNCH

Terminal News Stand
● Tobaccos ● Magazines
● Confectionery ● Toys
● Novelties
Located in Bus Terminal

TERRACE DRUGS LTD.
"B. R. DODDS"
CHEMIST and DRUGGIST
Phone 52 Terrace, B. C.

THERE'S NO PUZZLE WHEN YOU DEAL AT
MANSON'S JEWELLERS
"YOUR FRIENDLY JEWELLER"
● Finest Quality Goods
● Fast Efficient Service
● Friendly Credit
Diamonds — Watches — Gifts

Coleman OIL HEATER
● Worlds of Heat
● Beauty in the Bargain
● Automatic Heating
● At Little Cost
SEE
Kalum Hardware LTD.
Ph. 81 — Box 217 — Terrace

WILFORD ELECTRICAL WORKS LIMITED
Armature and Motor Rewinding
THOMAS H. WILFORD (Manager)
Sales & Service On Motors & Generators
Cow Bay Phone 3428

See the latest in the new
● Swing Needle
● Slant Needle
● Straight Needle
Open Arm Sewing Machines
Singer Sewing Centre
'THE LEADER IN ITS FIELD'
Phone 5319 Prince Rupert

THE *Electrician* REG'D.
149 Ninth Avenue West
Prince Rupert, B. C.
D. Guyatt, Manager
Industrial -- Commercial and Domestic Wiring of All Types
Free Estimates
Phone 3647

SKEENA GROCERY
FRUITS AND VEGETABLES
● Fresh & Cured Meats
"Free Delivery
Phone -- 2191
● Confectionery
500 5th Ave. E. Prince Rupert

Noble's
Radios
Records
Two Locations To Serve You
Prince Rupert — Phone 6100
Terrace — Phone 470

SPERO'S FOOD MARKET
Your Independent Home Town Food Merchant
"ALWAYS READY TO SERVE YOU"
Ph. 2319 9th and McBride

Smoker's Sundries
Magazines
Confectionery
MILLER'S CIGAR STORE
Across From Rupert Hotel

CHEVRON GAS STATION
A-1 Used Cars
Complete Automotive Service
Tire Vulcanizing, Recapping
Ford MONARCH
"Largest Stock of Genuine Ford Parts in Northern B. C."
PH. 2222 **BOB PARKER LTD.** PH. 2348
170 3rd Ave. East

Fresh Vegetables
● Fruits ● Meats
Fresh and Cured
BERT'S GROCERY
Ph. 164 Terrace, B. C.

Quality Store
"TIGER PURE OLIVE OIL"
● CONFECTIONERY
● MAGAZINES
● GROCERIES
Specializing In Imported Goods
Ph. 3141

Greer & Bridden LTD.
215 - First Ave. West
Phone 5241
Builders and Contractors
FREE ESTIMATES

NOW
Two Qualified Watchmakers
To Serve You!
Prompt and Courteous Watch Repair Service
All Work Guaranteed
COOK'S JEWELLERS
PRINCE RUPERT and TERRACE

UNSCRAMBLE THESE FIRM NAMES
SERIES—1 Oct. 6, 1956
1—RUN GO SEE SIR CRY
2—WE KILT CREW STILL OLD FORD CAR
3—USR BUTTER PERCH
4—LIMIT MACS RED ROBE
5—R.I. MILL'S SORE GET CAR
6—HER LADS SERVICE TOM'S SOS
7—SOCK MY GREY CAR
8—E FIND FLY SO SOON
9—ROSSA MEET A SINGER
10—DR. BRENT & RED LED G.I.
PLEASE PUT SERIES No. ON ENVELOPE

FOR HER
SEE FOR YOURSELF THE EXTRA BRILLIANCE and BEAUTY OF THESE FINER QUALITY DIAMOND RINGS
Bluebird 100.00 37.50
JOHN BULGER LTD.
REGISTERED OPTOMETRISTS
C.N.R. Watch Inspectors
"The Store With the Clock" in Prince Rupert

● HART
● SAVAGE
SHOES
Ph. 122
TERRACE SHOE STORE
Terrace B. C.

● Vegetables
● Fruits
● Meats
Free Delivery
McKAY'S GROCERY
1383 - 6th Ave. E. Ph. 677

FRUITS
FREE DELIVERY
● Vegetables ● Meats
ERIC'S GROCERY
536 7th Ave E. Prince Rupert

Kitimat Laundry & Cleaners Ltd.
SUPERIOR WORKMANSHIP
WE CLEAN THE WONDER-BRITE WAY
Phone 849 — Kitimat, B. C.

BAKERY GOODIES
for the discriminating hostess
Enriched White and Whole Wheat Bread
VAN'S BAKERY
Phone 6115 — Prince Rupert

NELSON BROS. FISHERIES LIMITED
Packers of
Paramount
FINEST QUALITY OCEAN FOODS

JOHNSON OUTBOARD MOTORS at
LOVE Electric Ltd.

Williams Grocery
"YOUR GUIDE TO SAFE BUYING"
Meats — Vegetables — Provisions
Free Delivery Service
Phone -- 5316 — Corner 2nd & 3rd Ave. — Prince Rupert

H. G. HELGERSON, Ltd.
INSURANCE OF ALL KINDS
Consult Our Listings For Real Estate Bargains
Phone 4131
Prince Rupert, B. C.

FOR
FINE IMPORTED CHINA
JEWELLERY
SOUVENIRS — GIFTS — ETC.
Yukon Jewellers
MRS. VIOLET SCHERK
Always Open—633 - 3rd Ave. W. Phone 4750—Prince Rupert

Astoria Messenger
For Fast Efficient Service
LIGHT AND HEAVY HAULING

SHELL
PAT'S SERVICE STATION
● Gas & Oil ● General Repairs
— Willys Car Sales —
Parts and Accessories
750 3rd Ave. W. Ph. 4234 Prince Rupert

SHEET METAL WORK
Ph. 6128
L'TOURNEAU
Plumbing & Heating

Howe & McNulty
General Hardware
Sporting Goods
Logging Supplies, Etc.
Phone 4327
2nd Ave. West Prince Rupert

FRESHER!
SUNRISE GROCERY
Free Delivery
Groceries -- Fresh and Cured Meats
Fresh Fruits and Vegetables
2141 Phones 2142
Cor. 6th Ave. & Fulton St. Prince Rupert

ANY PLACE MOVING STORAGE
MENZIE'S CITY TRANSFER LTD.
Agents For
North American Van Lines
MOVING AND STORAGE
Local and Long Distance
PHONE 4021
Meiride St. and 1st. Ave. Prince Rupert, B. C.

WOODBILT PRODUCTS
W. TROJAHN — PROPRIETOR
● Custom Built Furniture ● Show Cases
● Built In Cupboards ● Windows
● Doors ● Novelties ● Toys
● Store Fixtures
Ph. 5136 Corner 1st Ave. & Melbride, Prince Rupert

Rockgas
Ph. 5011
WARD ELECTRIC & MARINE SUPPLY
COW BAY

HOME
O'NEILL'S Super Service
Repairs To All Makes of Cars
Auto Accessories—Check Ups, Etc.
Ask About Our "SPECIAL GREASE JOB OFFER"
Phone 3230 Prince Rupert

● Full Course Meals
Open Till 9 p.m.
VICTORY CAFE
Ph. 5145 Prince Rupert

SHOP-EASY STORES LTD.
● Groceries ● Fresh & Cured Meats
● Fruits ● Frozen Foods
COME IN AND SHOP WITH CONFIDENCE
Phones 3998 — 3347 Prince Rupert

PARKER'S
Exclusive Ladies' Wear
Coats -- Suits
Dresses -- Lingerie
Hosiery -- Etc.
Prince Rupert Ph. 6120

STROMDAHL'S ESSO SERVICE
IMPERIAL ESSO PRODUCTS
Quality with Experience
2nd Ave. and 2nd St.
Ph. 3237 Prince Rupert