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### Do More For Visitors

VISITOR to Prince Rupert has remarked that the city is not getting what it should from an industry which could prove more profitable than any other,

He was referring to the tourist industry. While admitting that the condition of Highway 16 was a handicap, he maintained that much more could be done to exploit the scenic attractions and recreational opportunities which this part of the country offers. In other words, the city should try to be a more attentive and enterprising host to its visitors.

His remarks are borne out by the report of the B.C. Department of Trade and Industry for 1953 which points out that the advice of friends was the greatest influence in persuading people to come to Canada-this accounted for 37.5 per cent.

This estimate is not based on guesswork. I was determined from a questionaire survey made by the Canadian Government Travel Bureau.

"From this we take it that those who visit us return home satisfied; that we have given good accommodation, good food, courtesy, and that our scenery, highways and amenities have measured up to our promises," the report says in commenting on the province's impressive record for attracting visitors. "While British Columbia's tourist promotions have been sustained and every encouragement must be given the prospective visitor both on provincial and local levels, it is obvious that the wider public recognition and appreciation of the tourist industry is also having a beneficial effect."

Locally a great deal of excellent work is being done by our new tourist bureau. But to be really effective, civic salesmanship must be shared by the community as a whole. The visitor must depart with the impression that we were glad to see him and were anxious to make sure that he had a good

If that impression is successfully created, it will achieve much more than the printed word. It will be imparted to the visitor's friends so that eventually even Highway 16 will not be sufficient reason for overlooking Prince Rupert when vacation plans are being made.

### Ray REFLECTS

Any person who has ever tried! The boy who eats them green to put his finger on one will be- at this time of the year is plum lieve the report that a flea can | foolish. jump 200 times its own length.

YOU SAID IT

A crusading preacher was fired from a nudists camp near sweet time. Battle Creek in Michigan recently. He had refused to disrobe. It seems he declined to dress like Adam and Eve to require the right to remain in |camp. Well, we'll say his next termon should be worth houring,

Displays of affection in public! might be looked upon with more favor if it wasn't generally assumed that such displays were too often discontinued in pri-

goes and arranges a charge ac- down.

table, its a happy home.

sheriff away.

000 as a guarantee that it will | ety. use Yukon water to power a gi- Fishing Companions Taku River which is just across the Alaskan Panhandle, Present! plans mean far reaching devel- | ain E. A. McNab, his Canadine | opments and include aluminum as well as metalurgical and af-) fecting all of Northern British | Columbia.

the fact of blushing when one is station at Goose Bay. accused of a crime cannot be interpreted as evidence of guilt. It as far as food is concerned. 70 miles northeast of hore, proves nothing more than "emo-| Camp ablef WO1 Gus Delaire of | tional susceptibility." But sup- Ottawa was Frime Minister Macpose weather has turned hot and kenzle King's personal chef. three-months tun. And only | fancy what a fellow can be suspected of.

tion of original wall writings the and survival expert. sample we came across last week. ANNE LOVES ME, it says, in a large heart-shaped frame. And |

## AWATTC DIARY

The Parliament Hill Party Leader's Handbook prescribes just three ways for the reigning | head of a political movement to deal with trouble in the ranks. The first way is to meet it

The second way is to step aside and allow it to pass.

go just so far before taking reso-Tute steps to deal with it.

The trouble with the first method is that, while it has the virtue of being both spectacular and courageous, it has never been found to work too well. The late R. B. Bennett was one of its chief exponents. He used it against Hon. "Harry" Stevens when that politically gifted figuse kicked over the traces. The result was a party disaster from which Federal Conservation has never really recovered.

The late Prime Minister Mackenzic King relied fairly impartially on methods two and three. Sometimes he used one, and sometimes the other. In the case of the "Mitch" Hepburn annoyances, for example, split in the Cabinet he allowed matters to proceed just so far before he used the trigger on pro-Conscription Defence Minister Layton Ralston.

The King methods weren't always showy and they sometimes British Labor party leader Clemattracted jeers rather that cheers in their process of execution. But they were precisionlike in their ability to achieve! success. And in the tough game of Federal politics success is the only basis of pay-off.

tion with which to deal.

So far all that Parliament Hill 1911. observers know for certain is | as extremely ugly.

ust. That is said to still be his turned into national museums. intention.

One way to get sour on the job is to always take your own!

## Duke Taking Brief Respite With Labrador Fishing Trip

back until late Tuesday.

Since Sunday night his home; 🛌 has been a tent and his bed a Raging Yangise sleeping bag on a camp cot. The when you tell a woman money lirst part of the expedition was isn't everything she agrees, then apont with the rain postering Nearing Peak

He arrived at Goese Bay Sun-

river, 115 miles east of here.

Johnnander Michael Parker, his private secretary. Group Capequerry, Sqdn, Ldr, Peter Horiey, RAF equerry, R. C. MacInnes thler information officer, and Group Capt. F. W. Ball, com-Contrary to common belief manding officer of the RCAF

On the woodcraft and there The craft's engine falled and it ("ne Bill Brown, a local guide and drifted onto the half-submorged" Sgt. Steve Trent of Pathlow, plling of an old bridge. Only 15 We'd like to add to our collec- Bask., ROAF para-rescue jumper persons were saved.

The camp, where the only actual building is a log cookas a postscript, the chalk author shack, will be in radio contact ford established in 1715, is the had added I HOPE,-The Mont- with the Cloose Bay air base, oldest of English provincial there are individual tents for music events.

head on.

The third way is a combination of the other two. It involves a policy of letting trouble

speculating upon the school of visited the ancient district beleadership action—or inaction to which Hon. George Drew belongs. The revolt of the British eign minister Chou En-lai. Columbian provincial party against his leadership has given him a classic problem of defec-

situation when he does get back to his desk is something of which he has given no intimation to! his party colleagues. But it is clear that he is going to pattern his course on Mackenzie King | rather than on R. B. Bennett precedents. The practical minds In the party hierarchy are at least encouraged by that realiza-

# of affection in public The Duke of Edinbrugh is rough- hispector traffic Renty of

me it in the wilds of Labrador. Scotland Yard didn't make the He's gone fishing and won't be trip. He doesn't like fishing.

HONG KONG (Reuters) --- A day after a flight from the open new flood crest is rolling down branch of the Communists, and pert Lockwood. When the only scraps are those pit from mines around Knob lake Ohina's Yangise river towards it is all part of their long-range in Figuring MOOD brushed off the dinling room Quebes, but he didn't stay long the city of Wuhan, where the plan to cause strikes and stir up Just an hour later he was on water level has already reached dissatisfaction and trouble, his way in a pontoon-equipped a record level of 96 feet, as-An idea a day will keep the Otter to a camp on the Engle cording to reports from the must be receiving praise from New Ohina news agency,"

The fishing is supposed to be. This level is six feet above the The Winnipeg Free Press notes | wonderful, with Atlantic sal- highest watermark recorded dur- fact that these Red saboteurs that the Frobisher-Ventures mon, brook and lake trout giv- ing the 1931 floods which des- should be kicked out of our ungroup will post a bond of \$2,500. Ing the anglers plenty of vari- troyed 4,000 houses and left ion. Until we do just that, we'll 10,000 homoless in Nanking.

The raging Yangtse has surg- ing for the good of the nien in pantic metalurgical industry on Fishing with the duke are ed to within a foot of the top the fishing industry. emergency dikes at Hanow and the alster cities of Wuchang! and Yanyang, ....

> RANGOON, Burma (Routers) -More than 40 persons, includ- stupidity play into the hands of ing two monks and soveral the Kremlin Communists by putchildren, were drowned Sunday ting their agents in as officers of when a motorboat in which they some of our unions There will be no roughing it Salween river capsized about

The boat was forrying about 00 passengers of a Rangoon-Moulmein train across the river.

### OLD PESTIVAL

The Three Choirs Fostival of Gloncester, Wordester and Here-



THE OUTDOOR ADAPTATION of the ancient game of chess is quite popular at Bournemouth, England. These two gentlemen seem to be just as engrossed in their game as any indoor experts might be. Poles with hooks are used to move the pieces around the board.

## he professed a lofty indiffer-ence. But in the conscription Chinese Welcome Visiting Laborites, Take Them on Tour of Forbidden City

PEIPING, China (Reuters) ent Attlee and seven Labor party companions today visited the high-walled "forbidden city" the heart of Peiping where Chinese emperors once lived in Oriental grandeur. The Labor delegates, touring

there at the invitation of the Right now Capital circles are Communist Chinese government. fore having dinner with Communist Chinese premier and for-

the imperial dynasty faded in opment in Manchuria.

that the PC Leader isn't an ad-through the towering "gate of Canton... herent of the direct school of heavenly peace" and inner barthought. If he had been, he riers, came upon a fabulous

He would have returned to deal brought to life, there were hungoldfish pools fed by a stream to return about the end of Aug- of courtiers, now have been

Just how he will re-act to the not meet Communist China's

DOES UNION WANT STRIKE? The Editor, The Daily News.

It seems that all this summer the officers of the Fishermen's Union have had a great deal to say about impending strikes, and every once in awhile we read Jority" that have voted for strike telligence documents.

Truly, the UFAWU leaders Moscow this summer,

When are we going to face the | never have a union that is work-

Lust week in the United States' a bill was passed by the Senate! that would outlaw Communism, (In Canada, we not only tolerate) Communists, but in our placid

Disgusted Fisherman's Wife, Prince Rupert.

Chinese Dishes CHOP SUEY ...

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Hollywood Cafe For Outside Orders Phone 1837 chief of state, Mao Tse-tung, British relations, including Eastuntil the return here next week West trade, were discussed. from a tour of northeast China. | Efforts by The Associated | Sunday the delegates went Press to obtain visas for a re-

Seven British newspapermen, REQUESTS GRANTED the first to report from here. since Mao's regime began 1947, kept contact with them in a convoy of "pedicabs," one-seat

bicycle rickshaws pedalled by brightly-dressed Chinese. The Britons arrived in the Red Chinese capital by plane Satur-The "forbidden city" was for- day from Moscow. Later this merly the residence of Chinese week they go to Mukden for four emperors and was opened after days to inspect industrial devel-

Late next week the group flies i The Labor delegation, passing on to Shanghai and then to given at one of the former imperial "palaces. The menu in-

Premier Chou En-lai was the cluded lotus flower roots, bamvisitors' host at a 51/2 hour lunch boo shoots and sharks' fins. would have cut short his Euro- vista concealed for centuries Sunday. Deryck Winterton, ac- Toasts were drunk in vodka-like pean holiday tour as soon as he from the eyes of all but the em- companying the party for the maltai, with Chou clinking with was notified of the open insur-peror's court and high officials. Labor party organ, The Daily each of the visitors at the final rection on the West Coast front. As in an age-old Chinese story Herald, reported that Chinese- toast.

## he could only have recognized ions, glittering fountains and Australian Labor Parly Leader But instead he is staying on from the western hills. Some of in Fighting Mood at Spy Probe

fore the Royal commission in- erties. vestigating Russian esplonage in ' | Australia.

Evatt, who has blasted the courtroom. commission for "smearing Innojudge William F. Owen.

He also staged a searching to administer justice. cross-examination of his former ' two other aides mentioned be- the pamphlet. fore the commission as "sources |

action: "It-looks as if the union . The Labor leader is stoking his lafter "Okylijvan" badicadnitted 'wants" strike action in every bolitical future in appearing be. Willing a document-about the isbranch of the fishing industry fore the commission to defend trailin newspaperment for Misand after reading "Facts about his two personal aides, Alan Dal. | sian use. the strike" as published by the ziell and Albert Grundeman both Fisheries Association of B.C., one of whom have also volunteered Use Want Ads-They Pay anything at all to avert the as sources for "document, J." a [[ report said to defame more than 100 persons, which was allegedly written for the Buggion embags. Anyone who reads "The Fish- | 100 persons, which was allegedly | orman" paper of the UFAWO written for the Russian embasknows that the union is run by a sy by Australian journalist Ru- [[

Evatt showed himself in fighting mood early in today's [ session when he rose to his feet and interrupted Windeyer, who | was reading a document attacking the activities of the com- [] mission. Windeyer said he did it

TRADI MARN

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Chou's luncheon Sunday was

SYDNEY, Australia (Reuters) | not intend to disclose the name -Labor party leader Herbert of a woman mentioned in the [1] Attlee and his colleagues will Evatt, set off a courtroom clash pamphict put out by the Austoday in his first appearance be- trallan Council of Civil Lib-

> "Why? My name is mentioned," snapped Evatt in the packed!

Owen asked Evatt "of what cent neople," traded remarks interest is it to you?" Another with both commission counsal commission justice said he did W. J. Windeyer and presiding not intend to let Evatt, a form-, er high court judge, tell him how

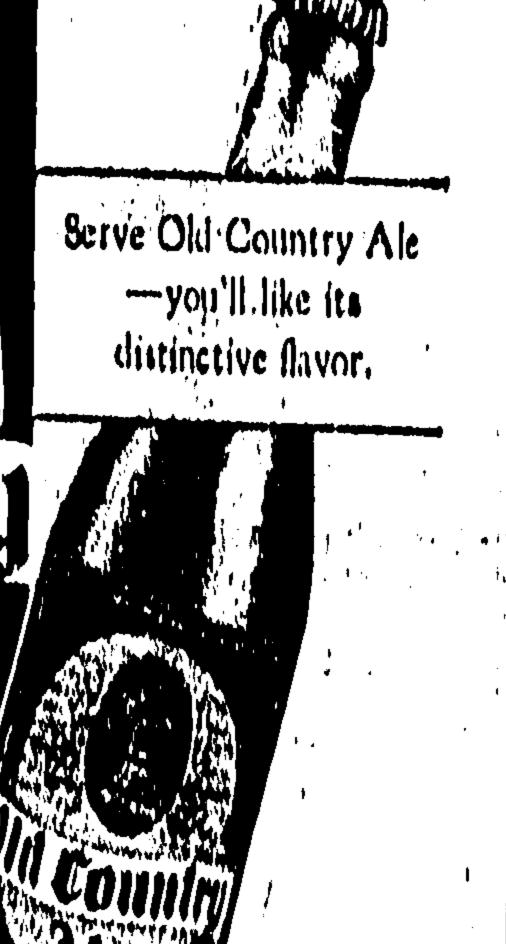
Evatt sat down. But later he press secretary, Fergan O'Sull- snapped out "this is disgusting" van, as he opened his defence of as Windeyer continued to read

He then turned withering! about the "overwhelming ma- of information" for Russian in- scorn on O'Sullivan, whom he dismissed as his press secretary

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## Council Committed To (7 Of Church Unity Savs

EVANSTON, Ill. (P)—A leader of Chicago, had of the World Council of Churches stating reasons which said today the organization can servers could not have not "negotiate unions between "It had been in churches" but it is "committed some observers work

to the cause" of church unity, to attend this and "The council can and must ser't Hooft sald work to create a situation in Vatican instruction which there is so much in com- man Catholic observe mon between the churches that a previous council there is no adéquate reason for them to remain separate," said Dr. W. A. Visser't Hooft of The i Netherlands.

Dr. Visser't Hooft, general secretary, told the concil's international assembly that chrches! throghout the world have given "a clear affirmation that they stand behind the council." "There has been no evidence

that we have come to a standstill and that the pioneering | days are over," he said in a prepared report summarizing the council's first six years. Dr. Visser't Hooft, whose report was prepared for the first! general business session of the GORDON council, expressed gratification

at the growing support of the

council's work — with increased [

representation from Asia and LACK FREEDOM

But he said twe deplore that | certain churches" do not enjoy the freedom to send delegates. He mentioned that the Roman Catholic church, by choice, was not represented, and that Sam-

uel Cardinal Stritch, archbishop



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erator. IT'S ECON needs no underes Kem Ton

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