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Hospitality Without Selling

T IS recorded by our Tourist Bureau that one thing in particular which impresses many visitars to the city is the courtesy of the local fishing companies and the Columbia Cellulose Co. in allowing them to see their plants.

No doubt these companies do not always find it convenient to extend this hospitality. Someone has to be assigned to escort the visiting parties whose presence must to a certain extent hamper

operations. At the same time, it is a form of public relations which is certain in the long run to re-act to the benefit of all concerned. In fact, industry in general is becoming more and more impressed these days with the value of good public relations and most large concerns have established departments to handle just this aspect of their operations.

It is quite apparent, however, that the local companies are motivated not by the indirect benefils to be gained from this courtesy but by an awareness of their position in town and their obligation on occasion to act as hosts.

In fulfilling this obligation they perform a real service to the city. Regardless of what scenic and other attractions Prince Rupert has to offer, these large industries in this remote port naturally arouse the traveller's curiosity, and his feeling towards the place will be that much more friendly if he is given an opportunity to see them.

How successfully such friendships have been cemented is also recorded by the Tourist Bureau. After seeing the city, visitors who drop in there to say goodbye have frequently remarked it is the first time in their travels that companies without something to sell have been as friendly as those with.

It is a pleasant impression to leave with, and the city owes its thanks to the companies for a bit of community public relations well done.

Notice to Ratepayers...

A Sale of lots within the City of Prince Rupert on which delinquent taxes are owing, will be held in the Council Chambers, City Hall, Prince Rupert, B.C., at 10 a.m. on September 30th, 1954.

Property on which 1952 taxes are owing will be sold unless paid on or before September 30th, 1954, 10 a.m.

H. M. FOOTE, City Collector.



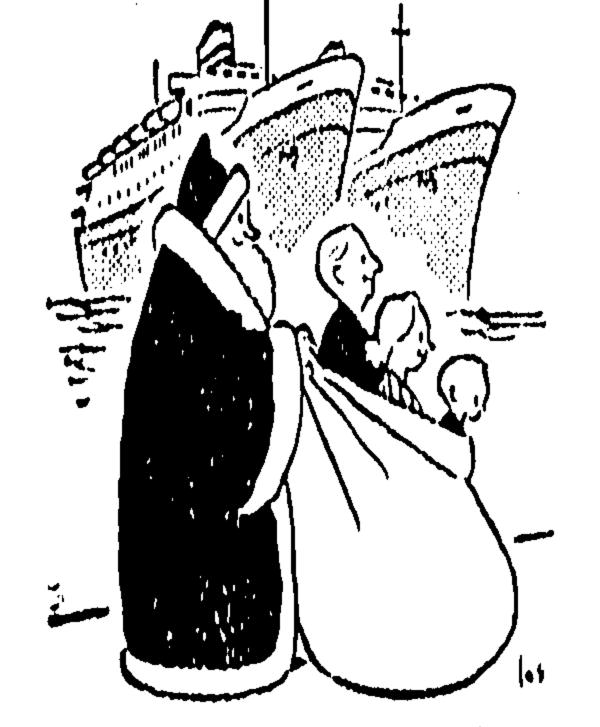


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DIARY

An elaborate preparatory meeting which is the preliminary to a full-dress conference of the nations associated in the so-called "Colombo Plan" is being held nis week in Parlament Hill And in the balance-scales of world affairs ! is a definitely ton-flight gathering. It is dealing with vast economic projects desined to have an important bearng on the future bread-andbutter of some hundreds of millions of so far non-Communist Asiatics. The objective of the plan is to keep them that way,non Communist.

Yet in spite of its vital character, few people in the Capital, are paying much real attention, to the singuificant and possibly, decisive Colombo conclave. They are too much engrossed by the spectacle of political warfare which Prime Minister St. Laurent has stirred up on the Ottàwa-Quebec front. It may not be so world important, but it is) a far more dramatic show than the Colombo experts are able to;

Amongst Parliament Hill co-Sivers it is taken for granted ! that the Federal Prime Minister's aim in his calculated offensive against the Union Nationale Chieftain is to bring about | a Quebec provincial general election immediately at the latest,and sconer if possible. Mr. St. Laurent is too experienced in he use of words to expect the equally experienced Mr. Duplessis to draw any other inference from his provocative language than a challenge to an immediate test of strength.

Federal political circles consider the timing of the PMs manoeuvre significant, since it follows right on the heels of a byelection victory by the Union home district of Compton. In that contest the provincial Liberal organization under the leadership of Provincial Libera: Chieftain Georges LaPalme fought under its own power and got exactly nowhere. The Federal Liberal organization didn't intervene.

The prevailing theory in po-St. Laurent was strongly irritat-squeeze. ed by this result, and that he has reached the conclusion in conthe formidable Duplessis is ever going to be taken within the province, he is going to have to take a hand in the situation.

It is only on the basis of such conclusion that the PMs dramatic action of the past weekend makes sense to veteran politicians in these parts. Mr. St. Laurent knows by personal experience that governments don't necessarily grow weaker with time. On the contrary, there is an equal chance of them gaining even greater strength. That has been the story of the Liberal Party in the Federal field since

Clearly the PM doesn't want Mr. Duplessis to become any more formidable. Hence his tacties in seeking an immediate trial of issue, once the decision for Federal Liberal intervention has been taken. The situation should mean that the normally cold months of winter are going in twenty-five years while the to be unseasonably warm on the Quebec political front.

OTTAWA KNITHE READ IS going to reinforce its search and rescue operations across Canada, The Air Force reports the purchase of 10 Sikorsky S-55 hellcopters, to be stationed with various search and rescue units from Wesks ago the world heard of coast to coast.

been delivered by late this month. Canadlan transports should have Two more will arrive in October been well away. Surely they canand the last two in November, not like it there. Nevertheless All are expected to be in opera- quite a few Japanese have made tional use by Christmas.

Nicknames are a nuisance. There should be a drive: to stamp them out. Nickname: are an embarrassment to their owners and a betrayal of the people who attended the christening.

Think of the good burghers who risk facial paralysis and twisted necks as they watch the christening with the fixed sweet-sad look that the occasion demands. Think of th clergyman who gets his vest soaked, and has to pretend he likes it; and the poor child who has to strain his lungs screaming. After all that fuss, the par-

ents decide they don't like the name they have bestowed on the moppet, and switch it for comething they once read on the label of a medicine bottle. Everyone who attended the christening, including the child, should sue the parents for asking them to the church under false pretences.

Take the case of Juan Louis David Bannerji O'Hara Von McKay, III.. Gluckenburg known to his family and friends as "Spike." Consider Ruth Blodwen Cholmondely St. John Finnegan, who has never been called anything but

And shed a tear for poor Goofus Smith, who has to go through life explaining that he wasn't originally called Goofus, but got stuck with the nickname because his initials happened to spell it out-Gordon Oscar Oberon Frederick

Well, these are all fictitous people. They don't really exist. But I exist, I think, and I have labored all these years under the name of "Gem," which name.

stands for my initials—George Ernest Mortimore. Later my parents decided to add "Richard" to it—not in the middle, which would have

made the initial GERM, but at the beginning: RGEM. 'I don't know to this day whether the addition was legal and proper. I have some documentsunder one set of names; other documents under another set of names. People accuse me of impersonating myself. Sometimes I think I am an imposter. When you live with a thing like this, it begins to gnaw at your wits.

Harold who is always known called "Bud," and a Barbara who answers to "Bimmie."

We martyrs to nicknames have one thing in common. Our real names sound strange in our ears. If I am hailed as "George," I look around to see who has entered the room.

We also wish we could get back the man-hours wasted on explanations. Put together, they would give us a year's holiday. The people who call you by a

name of their own choice are another problem. An acquaintance of mine always calls me Another calls me "Geiff." A friend by the name of Steve reports that for several months he ate his meals at a certain lunch counter; and all that time the man behind the counter called him

On several occasions he tried to point out the mistake, but the man looked at him with pained disbelief. He was, hurt to think that an old customer like Pete would try to masquerade under an assumed

VANCOUVER (CP)—Dr. Gordon | Shrum, director of the B.C. research council, announced a small quantity of radioactive particles from the recent Russian nuclear explosion have been | found here.

Dr. Shrum' said a test of rain falling in Vancouver Thursday "showed a radioactive count of 300 per minute."

He said the count was not suf-I am not alone. I know a ficiently high to be dangerous but indicated an atom device as "Brud," a Kenneth who is had been exploded perhaps within the last two weeks.

ics department at University of B.C. said a normal radioactive count at ground level was about 42 a minute and said a count of about 10,000 a minute would be

It is difficult to state how high the count must go before radioactivity in the atmosphere | becomes dangerous, said Dr. Shrum, However he added that a count of 10,000 would be considered dangerous.

At the same time he discounting Strait.

ter for shame. Just as there are are bodily ills, the mind can become sick. But it is often as amenable to cure as the body. Early treatment is the most important

Dr. Shrum; head of the phys-

ed a Japanese report that the Russian device had been detonated on Wrangel Island in Ber-

the explosion was very close," he | _____

Mental ill-health is not a mat-

Nationale in Mr. St. Laurent's Prome district of Compton. In Ray Reflects and Reminisces A seventeen-foot snake (py-) Woman driver to garage me-ing room than the size of the

time as the public schools open- |... wherever that is." ed. Children's nerves were somewhat steadied by assurance that

Women appear to be enjoying every husband knows. sequence that if the measure of as many cigarettes as ever. In out any late data concerning the state of the lungs. It's many a year since Theodore Reosevell's daughter Alice, Mrs. Nicholas Longworth, engaged in some argument about tobacco declared "we women needn't get up our feathers. Let us not forget our maternal ancestors all smoked corncob pipes."

> osopher says it takes the cool a silver dollar which she smildays of early autumn to remind ingly exshanged for a brandthe average citizen that its much new honest-to-goodness Canadmore agreeable to clear furnace lan \$2. bill. pipes than the night before Christmas.

Today there is more interested in the size of the liv-II fear of a rearmed Germany among the people of the British Isles than there is about a war 🖺 with Russia. Modern Germany 🖪 has attacked the British Isles with all her terrible might twice United Kingdom has never been 📳 attacked by Russia. Something to think about,

Correspondents when having nothing better to tell of than h | Canadians about to leave for British Columbia will soon be in becoming tiresome. what Canucks were planning to Six of the helicopters will have do and not do. Long ere this.

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Membership Canvassers

MEETING

Sunday - 9p.m.

CIVIC CENTRE

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thon) escaped from a circus in chanic: "My husband tells meldown payment. Texas town about the same theres a screw loose in the driver.

Let me give you a few facts day - Toronto Star. a python had never been known on some marvelous ways by to kill. It had merely been un- which a loving wife can and does litical circles here is that Mr. derstood to give an occasional keep her hsuband from growing note a full house at the Canold. The best recipe for a long adian Legion Saturday evening.

> was like this. At Granville and is a priceless necessity. Georgia streets a newspaperman paused and shouted: Who wants to buy a brand-new \$2; bill for a buck? No one in the gang felt so disposed. But oh, how devilishly wise every one was:

- except a slim little girle with The Sudbury (Ontario) phil-something in her hand. It was

Today's home hunters are less

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It made a fellow feel good to ection and exasperation that The occasion represented another forward step in the business and industrial story of Prince Ruperd. fact there may be more with- It must have been a rare pleas-. In the days to come this com ure, the other day, to watch a munity will feel the touch of

crow of Vancouver smart Alexs widening activities, and an up wanting others to kick them. It to the minute telephone service

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