# I Deal with IDEAL! Do You?

COMPLETELY MODERN \_\_ EFFICIENT SANITARY INVISIBLE MARKING

# JENVIVE on all regular laundry

# Daily Service

(EXCEPT SATURDAY)

SHIRTS—in at 9 a.m.—out at 5 p.m.

SAME DAILY SERVICE FOR FLATWORK

Such as sheets, pillowstips, towels, napkins, tablecloths, hankies, etc.

NO EXTRA CHARGE DAILY SERVICE

ELECTRONIC CONTROLFD

by the new

### SANI-CLEAN PROCESS

Installed by R.R. STREET & Co. Inc., Chicago, III.

### NEW MANAGER

A graduate of the National Institute of Cleaning and Dyoing at Silver Springs, Mary-

Mr. J. E. (Al) Barry

brings many years of experience to Prince Rupert. A nart of the Drycleaning Industry in Vancouver and Ponticton, since 1945, Mr. Barry is able to contribute much to the operation of our plant. During the war he saw service with the RCAF as a flying instructor with the rank of Flying Officer.

Perspiration Removed Without Wrinkling! Ser too good to be true: The greatest improvement in Drycleaning history! This new cleaning sem is vours at Ideal Cleaners and Laundry Limited Yes! Send your finest apparel with utawst ( fidence! Your clothes will come back to my beautifully fresh and really clean!

Ideal is first in Prince Rupert and the whole process! A fremendous investment but, it may better drycleaning for you!

Wet cleaning is eliminated almost entirely! true rich color is retained in the fahrics and more dingy clothes! You will be amazed all wonderful results!

Proven and Tested! It's the country's new W that actually gets clothes 6 times cleaner! If are not atready a customer, you'll want by one now!

You are invited to visit our plant and seek wonderful new drycleaning machinery, employ the latest engineering! An amazing scentil success!

### NO INCREASE IN PRICES

## IDEAL CLEANERS and LAUNDRY Limited

733-2nd Ave.

"The House of "SANI-CLEAN" Approved Drycleaning"