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J. F. MAGOR, President

Fish and Power

MATTH power development versus fishing an issue of growing importance to the province, it was inevitable that the B.C. Fisheries Association should give attention to it in its brief to the Gordon Royal Commission on Canada's economic future.

"Our projections are made for 1980," the Association explains, after pointing out the probable development of power for B.C. industry from coal, natural gas and nuclear energy. "What energy sources will be available by then are unforeseeable. We believe that the Commission will agree that it would be an insult to humanity to destroy a renewable food resource for some short term advantage that may be gained by the damming of fish-producing rivers."

Having thus summarised the situation, the Association then concedes it is possible after all that power and fish can be drawn from the same stream if the Jones Creek experiment goes according to expectations. A small tributary in the lower reaches of the Fraser River, Jones Creek is the location of an artificial bed designed to prove two things: (1) that an artificial gravel bed can be built which will be as efficient, or more so, than the natural stream bed in the production of Pink salmon fry; (2) that Pink salmon can be transplanted to a new area and thereby create runs of salmon in off-years.

An important feature of the experiment is the control of water flow over the beds during periods when it is required. To effect such diversion and control, a dam is necessary. In the case of Jones Creek it is a hydro-dam and demonstrates that under a great many journalists certain circumstances fish and hydro-power can be developed on the same stream.

"There is justification for enthusiasm about possibilities of development on these streams," the Association says. "Every year that is lost in capitalizing on this new scientific and biological knowledge represents a huge loss in food and income to the country. Accordingly, we urge the government to use what we have termed a 'business-like' approach to expenditures on these projects."

The Association's point is well taken. There is every likelihood that science can find an answer to this problem and that if it is diligently applied, B.C. can have its fish and its power.

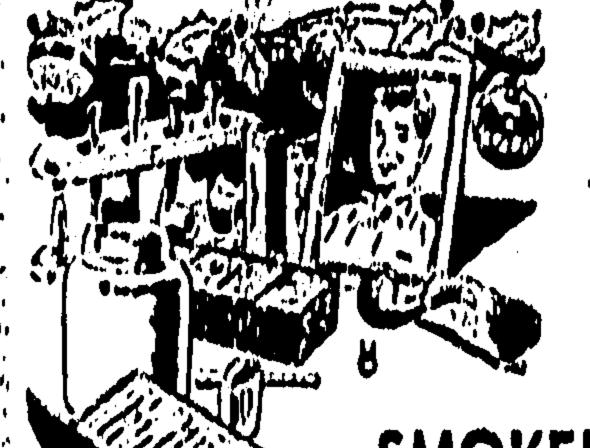
An Echo From Echo

THE other day United States Secretary of the Interior Douglas McKay announced that his department was dithdrawing a dam at Echo Park, in the Dinosaur National Monument, from its program for developing the Upper Colorado Basin.

The decision to eliminate that dam follows spirited controversy over the proposed installation and the destructive effects it would have on a designated parkland.

... Conservationists in the United States have applanded the secretary's action as they have a House will for further study instead of immediate authorization of the project has a small price for insurance against what could be a calamitous and irrevocable mistake,''

It is doubtful if British Columbia's administration has heard the full debate on this move to protect a'park from destruction. But the provincial government shouldn't have to strain its ears to hear an echofrom Echo. The gist of what was said there has been said here, but apparently without the same results to ---Victoria Times.



Gifts for Mon

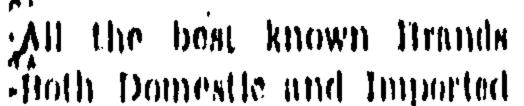
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Press Today Defender of Public Interest

Victoria Publisher Says Void Caused by Misunderstanding

A "great void" of misunderstanding exists, be-higher ethics than ever before, lows that it has become more men and Allied Workers' Union ered as charity of religi tween the public and the press and that void won't be A hundred years ago, Canadian democratic and more imbued to write your paper and express of us are required to pay bridged until people realize that newspapers are fight-very existence on political par-which has been described as quate allowances given by the ties we purchase in BC. ing for every reader.

This was the message Stuart Reate, publisher of the Victoria Daily Times, gave at the annual Canadian Club lecture at University of B.C. recently.

Making Progress

Here is a partial text of Mr. Keate's speech:

and Public." I hesitate to link the two so closely together for never, it seems to me, have they been so far apart.

Criticism imaginative architects are denounced for building churches that look like haylosts; doctors are condemned because they don't wear monk's more mistakes do not occur. cloth and sandals; teachers are indicted because their schools Bias Against are too comfortable; and even Ignorance preachers are told that they are admired a la carte but not a la On the question of bias, or

And in all this hubbub, the also plead guilty. Indeed, many readers seem to

Happily for us, this enthusiasm for whipping the press is accompanied by an ever greater zeal for reading newspapers-for the circulation of Canadian dailies is at an all-time high of some four million copies a day.

I believe in my heart that the press today is making decent, steady progress; that there are abroad who care deeply about their calling; that journalism has a higher sense of ethics than ever before; that it is less than it was a century ago; and that it is making an honest effort to fulfill its basic function of informing the public.

Writing History

n Hurry

Having said all that, let me tell you that it was a sobering experience to hear at a public forum on the press not long ago -- sponsored by the UBC Alumni of Victoria --- a professional nay - sayer, charge that even greater investment permit the press was corrupt, dishonest one of his men to poison his and illiterate. It was even more news-columns? sobering to hear these charges, porting evidence (greeted with laughter, cheers and applause descending into an ovation.

These, then, are the familiar charges: blas, distortion, chicsombre picture let me add one or two of my own: honest in- report of his remarks. competence, a lack of imagination, a tendency towards parochialism, and an apparent inability to master our craft,

written word.

work of human hands, and

Keate, recently returned from Some of these, as I have in-

stock market quotations to dependence. grand sin of our publisher."

The wonder to us all is that

lack of ojectivity, we press as well has felt the lash, biased in favor of Canada; we vertiser." are biased in favor of symphony feel it conforms beautifully to orchestras, even when they have the French cynic's definition of deficits; we are blased in favor space in a newspaper because I

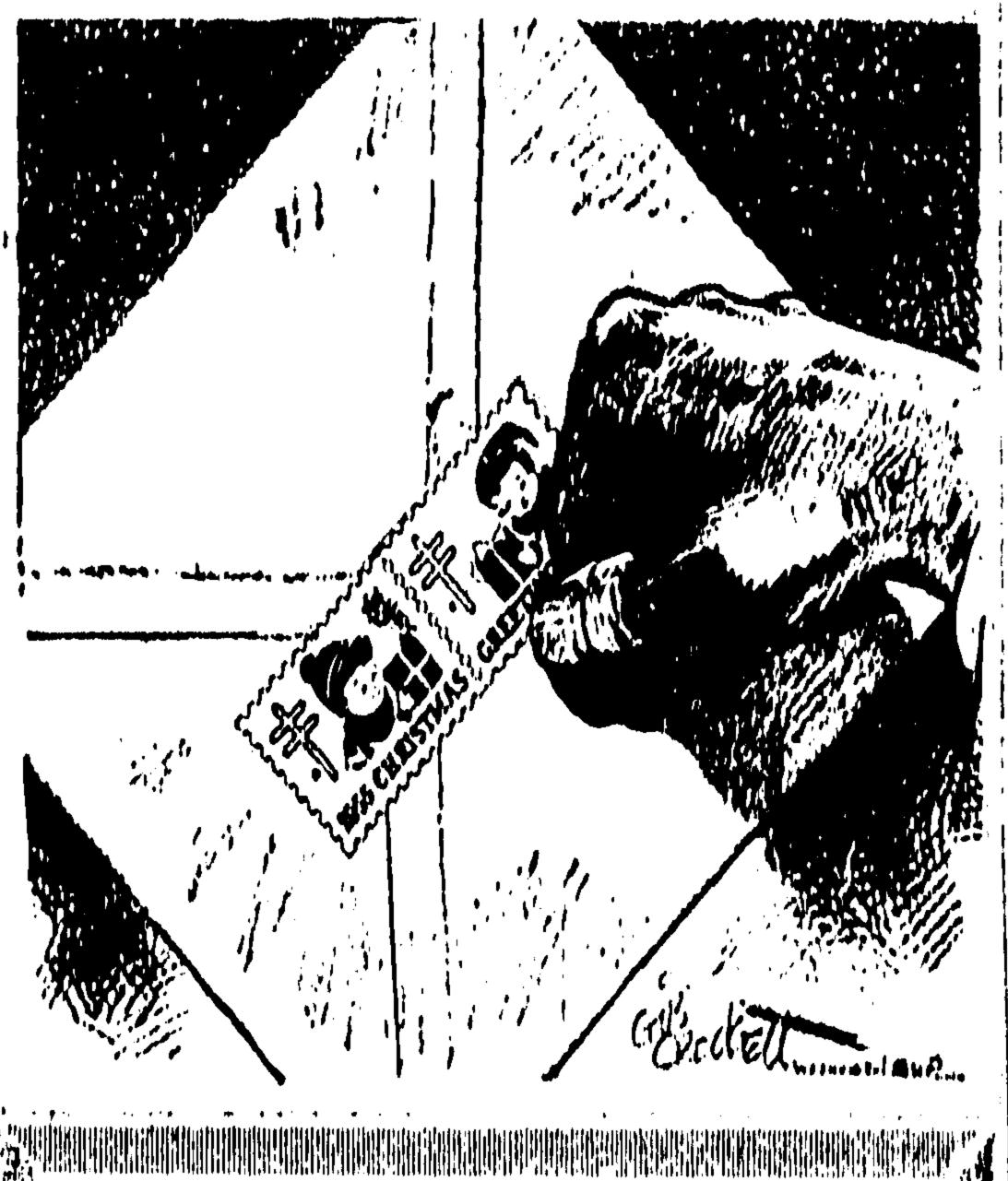
> crash were to take place on the carry with it special concessions. campus tonight, and if every- The essential character of the one present in this room was an press of Canada is an innate cona hundred different versions of I know of no daily newspaper in the accident would be written, this country which permits itself The honest journalist, whose only to descend to the monotonous intent is to record a faithful des- diet of sex, crime and scandal Press Pariner cription of what happened, sub- which has its most flagrant exconsciously and inevitably selects pression in the popular press of In Society certain facts and rejects others. London. On the other hand, I

dignify the charge with a de- English language, and the read- fully distorted. fence. Just let me pose this an- er." alogy: would, let us say, a dairythen should a publisher with an which it is published.

Much of the misunderstanding uttered without a shred of sup- which exists between press and public today, in my opinion, arises from a lack of distinction bewhich came perilously near to tween the function of the news and editorial columns. One is a forum of facts, the other of opinion. In the news columns, evanery, lack of talent. To this ery man who has anything to say

other hand, are the privata pract serve of the editors, in which an accurate reading of the local which is the projection of the they hoist their flag for whatever faith they may profess.

It Will Go Further With This Seal





This Christmas Give Her

Prince Ruport, B.C.

Watchdog for

The Public wildest excesses of language; the zeal for the people's cause."

Since newspapers are the bemused reader simply aligned. The phase "Freedom of the tressed conditions, We are par hospitals, schools and himself with either Tory or Grit Press" has become so over-work- ticularly concerned over the cases. Surely \$45 per most human beings are not infallable, publication, and thereafter sub- ed that it is almost a cliche. We problem of persons trying to get hardly recognition of the we must at once plead guilty to sisted on a diet of single-di-should not allow it to become back on their feet after a gerious tance of rehabilitating a mension propaganda.

Press Association in New incompetence: we just don't voice, and with less bigotry, tween Press and Public occurred amount they must provide food, others, If any Prince & Orleans, analyzed the role of know any better. Most result Those who criticize the growth in British Columbia just a fort- clothing and shelter. Under snc- residents feel they should the press in present-day society, from haste -- the writing has of advertising in newspapers night ago. A distinguished son cial circumstances an extra ther subsidize the Property of the pro Matthew Arnold said) of "his- might reflect for a moment on of this university was asked to amount may be granted to assist government and at the one inestimable corollary bene- make a study of the milk indus- with their rent. It must be evi- time assist a worthy cansi Others are mere "slips that fit: the hard fact that commer-try. He worked for a year and dent to all, it would be difficult would be pleased to accept My topic tonight is "Press pass in the night"—the typo-clal independence of the press then published an exhaustive to cover food costs with such an irrbutions at 315 Third is graphical errors which cause has been followed by political in-survey of the economics of the

between morning and afternoon to call themselves "Independent," B.C. dairies as "deplorable and In this new Golden Age of editions, or produce the death- and this represents perhaps the disgusting." less caption on the social page; most significant step forward the "This adorable child is the press of Canada has taken in the past 50 years. Simply stated, it it was doing a public service ir means that even those newspapers which incline to a particular political philosophy remain free to criticize, and thus to perform a most valuable ser-; vice as watchdog of the public

> "Ah," but the cynic says, "th must simply means a shift in influence We are from political partles to the ad-

I suggest to you that this is a popular myth. An advertiser buys women as "A good idea, badly of universities and against ignor- guarantees delivery of a specific number of copies. It performs A great deal of nonsense has a service, and an honorable one, been written and spoken about as the market-place of the comobjectivity. If an automobile munity, and this service does not

eye-witness reporter, I dare say servallsm, decency, and balance. By its very nature, reporting know of no Canadian newspaper

man with \$1 million invested in concede that the popular press not a crime in society, from murequipment allow an employed to of London is a disgrace to their der to embezziement, which does pollute his product? If not, why craft, and to the great country in not thrive on secrecy. The re-

that the backbone of in Canada today leads me to believe that a respectable number of Canadian editors are addressing themselves to their duties with thoughtfulness and vigor, giving progressive leadership to their communities.

If at times they find it hard to is entitled to a fair and accurate talk in the language of global diplomacy, or unravel the intri-The editorial columns, on the cacles of surplus wheat and butter supplies for the government, they can at least give Ottawa fever chart. They can tell parliament what their community thinks of their conduct of public iaffairs, and thus they serve a very useful function.

In the end, the editorial page shapes the character of newspaper.

Press Today More Honest

I must confess that, with our accent on brevity, on pletures; Gets. Approval ind feature stories, and on such as astrological forecasts: In Vancouver and beauty hints, we have made it easy for non-thinkers. The press, this rapidly-changing world, has speed and shadow, rather than the current five-year plan of F substance. A number of journ-civic improvement has been ap- 12 alists, who worry about such proved by Vancouver city cours it things think it's time we hard- ell. City comptroller Frank Jones

more honest and more free than, bond Issue next spring.

the papers of yesteryear. It is The Daily News. more honest in the sense that it i cannot be bought, and will not. I have been instructed by a vide this assurance, I remarked earlier that I be- suppress news for fear of em- recent meeting of the Women's We believe Social Wellow lieved newspapers today had barassing the privileged. It fol- Auxillary to the United Fisher- sistance should not be to newspapers depended for their with that professional conscience our indignation over the inade- per cent tax on most cons ties. They were guilty of the "love or truth combined with Social Welfare branch of the this tax, we were led to be

the meeting of the International dicated, are the result of honest speaks in a more even tone of the lack of understanding be- ceive \$45 per month with which at hand and there must be industry, in the course of which fuel, light and other needed ser- one's Christmas a little but jump by astonishing margins' Most newspapers today prefer he described conditions in many

> This aspect of the report made the headlines; the press felt that drawing attention to the condition. But the shricks subsequently emanating from Victoria and the Dairymen's Association were of stunning proportions. Indeed, one group demanded an | 3 apology from the press for what it called a "disservice" to the

Perhaps some newspapers were open to criticism on the grounds that they did not analyze more fully the economic research in the report. But they could scarcely be expected to apologize for publishing-in direct quotes - the remarks on unsanitary

conditions by our good friend Mr. Justice Clyne who appears to have escaped the whip altogeth-This incident is symptomatic []

of many others—the easy temptation to blame the press whenever an unpleasant dispute arises.

Every practising journalist exmust be a highly subjective ex- which can approach the style pects that his curiosity will be and erudition of the Manchester met with abuse; that his private Deliberate distortion is another Guardian, which states as its research may lead to public inmatter, carrying with it sinister highest claim that "it does its dignation; that his intentions implications. One hesitates to best to respect the truth, the will be misunderstood if not wil-

The press will always be feared Honest journalists everywhere by unprincipled men. There is 🤺 🖰 pořter's job--often a thankless 🔏 🦥 I am one of those who believe one—is to expose the facts and any lay them open to public scrutiny, newspaper is its editorial page. secure in the knowledge that: and a survey of editorial pages truth has never yet lost an ar-

> As long as the reporter is free! to ask questions, you are free. As long as his eyes and ears are 😲 open, so are yours.

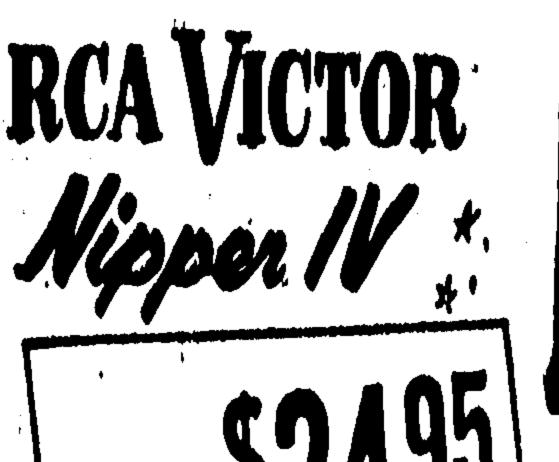
Reware of the public official who says "No comment," and closes his doors to reporters---for what he is doing, in actual fact, is slamming his door in the faces of people who placed him in office.

By all means, criticize the press. Badger, It, check up on it, make it go to work for youbut don't lose confidence in it. ? Try to undérstand its role in 🎉 society; to see it as a partner in the bullding of healthler, happler is

VANCOUVER @ Sale of \$1,-847,000 debentures to finance the major portion of capital expendfor Hures scheduled for 1958 under M

Endd balance of the \$3,500,000 re-But I return to my original quired for planned 1956 expendthesis: That today's paper is itures will be raised by a second !!

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LETTERBOX

The Editor,

AID NOT SUFFICIENT

government for people in dis- that funds would be available

Today the press of Canada An almost classic example of At the present time they re- We have one or two metals

allowance without the worry of West. It may help make a vices. If a person is to recover quickly from an illness or an accident, and be able again to? be self-supporting, he must be

free from financial nome. ing the recovery percil present allowance does not

in a troubled period,

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