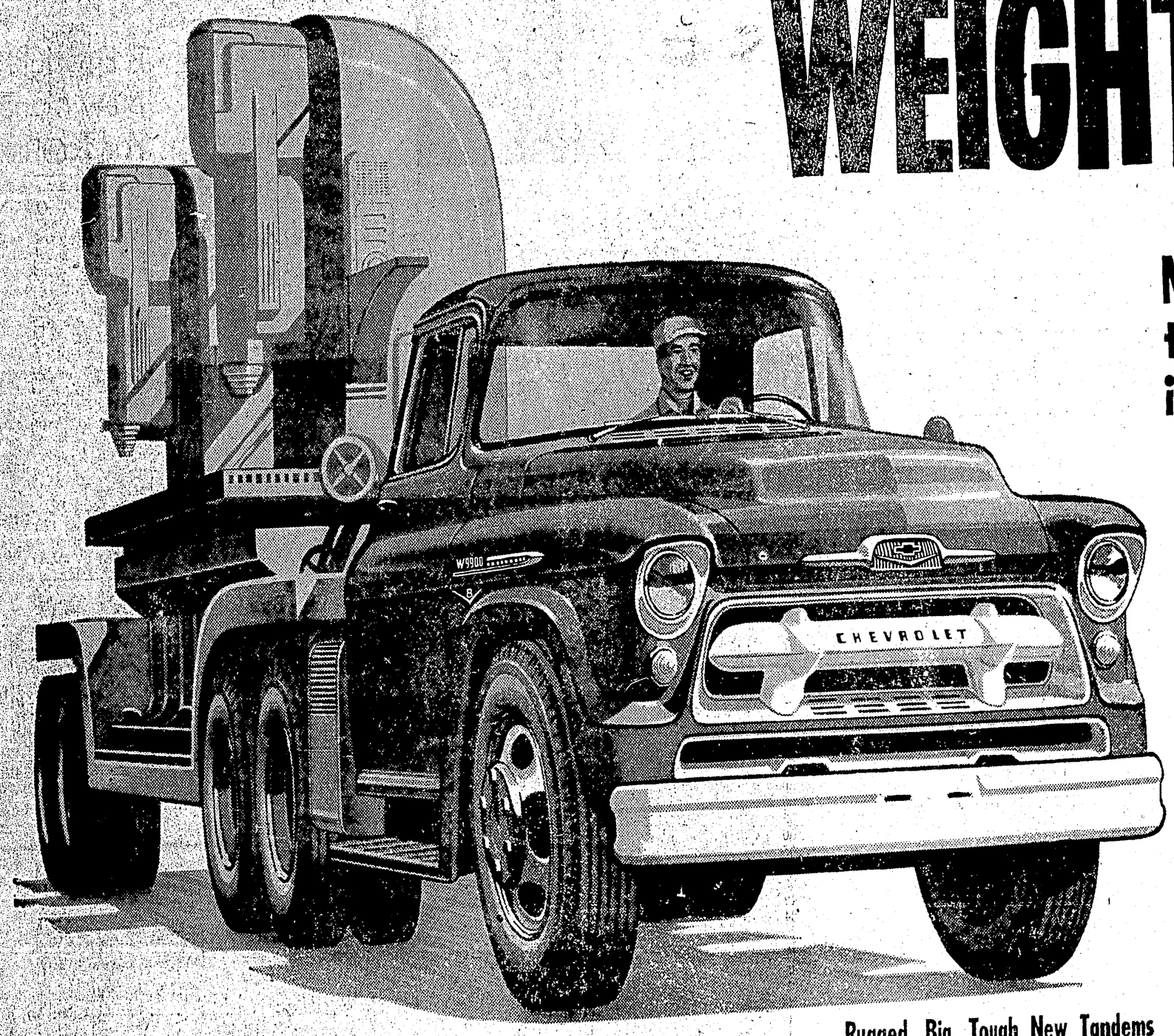
McRAE MOTORS LTD.

Here they are!

NEW CHAMPS OF EVERY WEIGHT CLASS



Now there are more reasons than ever why anything less is an old-fashioned truck!

New, wider range of models — 4 new heavy-duty series!

There are 95 completely new models with G.V.W. ratings ranging up to 32,000 lbs. Four new heavy-duty series include L.C.F. models, conventional models and new Triple-Torque tandems.

New Triple-Torque tandems rated up to 32,000 lbs. G.V.W.

They're big, mountain-movin' tandems, rated up to 50,000 lbs. G.C.W.! They've got all the muscle and brawn it takes to tackle the toughest jobs going!

Two new 5-speed transmissions!

New heavy-duty 5-speed is standard in tandems and top-tonnage models. Other heavy- and medium-duty models offer a new Synchro-Mesh 5-speed at extra cost.

Tubeless tires, standard in all models

You get the added safety and lower maintenance of tubeless tires at no extra cost in all new Chevrolet trucks. Even the tandems have 'em!

Modern, concealed Safety Steps!

New concealed Safety Steps are the mark of a truly modern truck. They're covered when cab doors are closed . . . stay clear of snow, mud and ice. You enjoy firmer, safer footing in all kinds of weather.

Work Styling that fits the job!

Three different styling treatments — light-duty, medium-duty and heavy-duty! The Chevrolet truck that's built for your job is styled for it, too.

More comfort with High-Level ventilation!

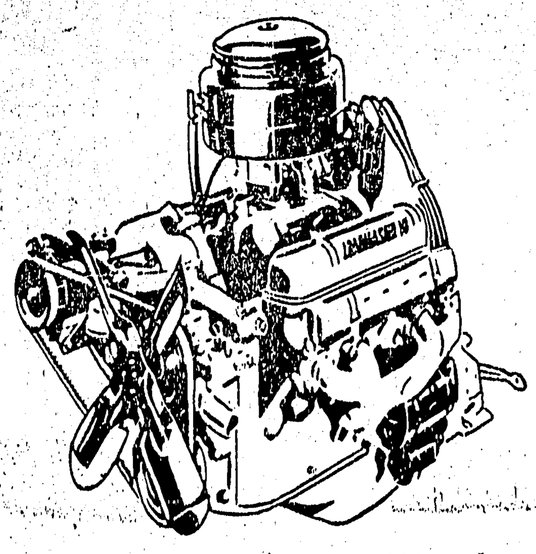
You get a more constant supply of outside air under all driving conditions. Rain and snow are screened out.

New colors! New cab interiors!

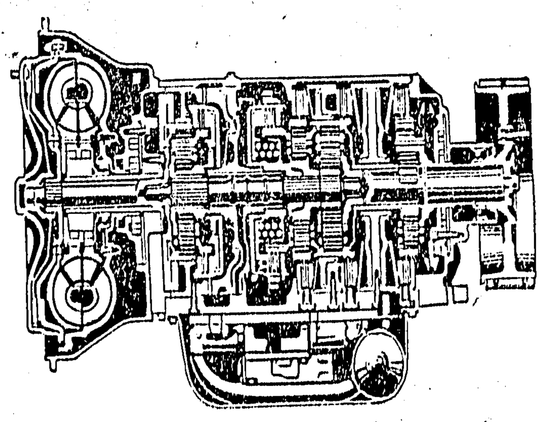
You've a choice of 14 handsome exterior colors — and there are 13 two-tone combinations offered at extra cost. All models have newly styled interiors, too. You'll take special pride and pleasure in owning the best looking, biggest saving truck on the road!

Rugged, Big, Tough New Tandems

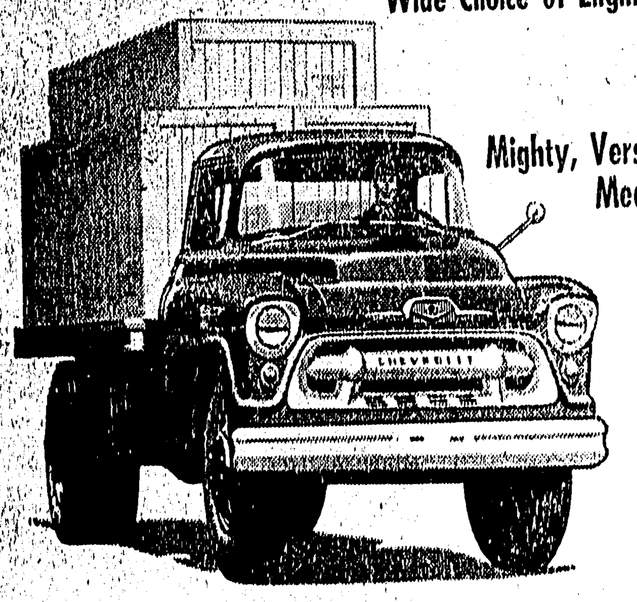
New models do more and bigger jobs! New power right across the board—with a brand-new big V8 for high-tonnage hauling! Take a look at the modern advantages they offer.



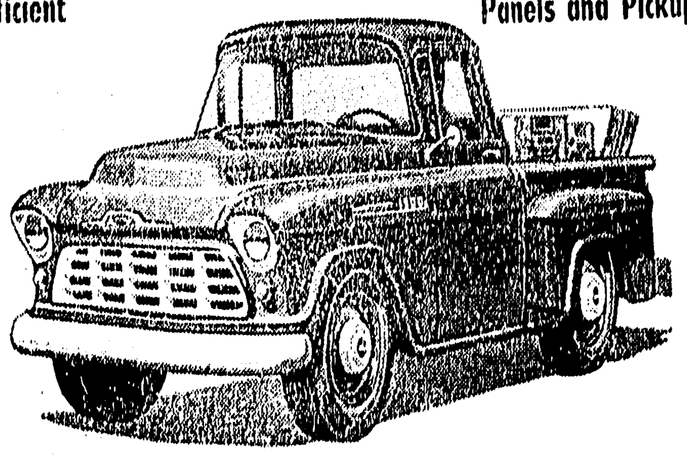
Wide Choice of Engines in V8 or 6



New Powermatic Transmission



Mighty, Versatile, Ultra-Efficient Medium Trucks



Modern, Nimble, Ultra-Economical Panels and Pickups

WIDE CHOICE OF ENGINES IN V8 or 6

There's brilliant, high-compression power throughout the line with mighty V8 or 6 engines packing brilliant, new economical "go" into every model.

WIDE CHOICE OF AUTOMATIC TRANSMISSIONS INCLUDING THE ALL-NEW POWERMATIC

Featuring a Chevrolet truck exclusive — Powermatic, a heavy-duty, 6-speed automatic! Automatic transmissions for each series as an extra-cost option.

COME IN AND SEE THE MOST MODERN TRUCKS FOR YOUR JOB!

CHEVROLET *Task-Force* TRUCKS