

## New Salt Lakes Group To Hold Meeting Tomorrow

The first meeting of the newly-named Salt Lakes Provincial Park Development board, formerly the Prince Rupert and District Recreation board, will be held tomorrow night at 8 in the Civic Centre, it was reported today.

A board spokesman said that any group that hasn't requested representation on the board may send a delegate to the meeting.

A progress report on the organization committee's work in regards to Salt Lakes, will be given on the meeting by Hugo Kraup-

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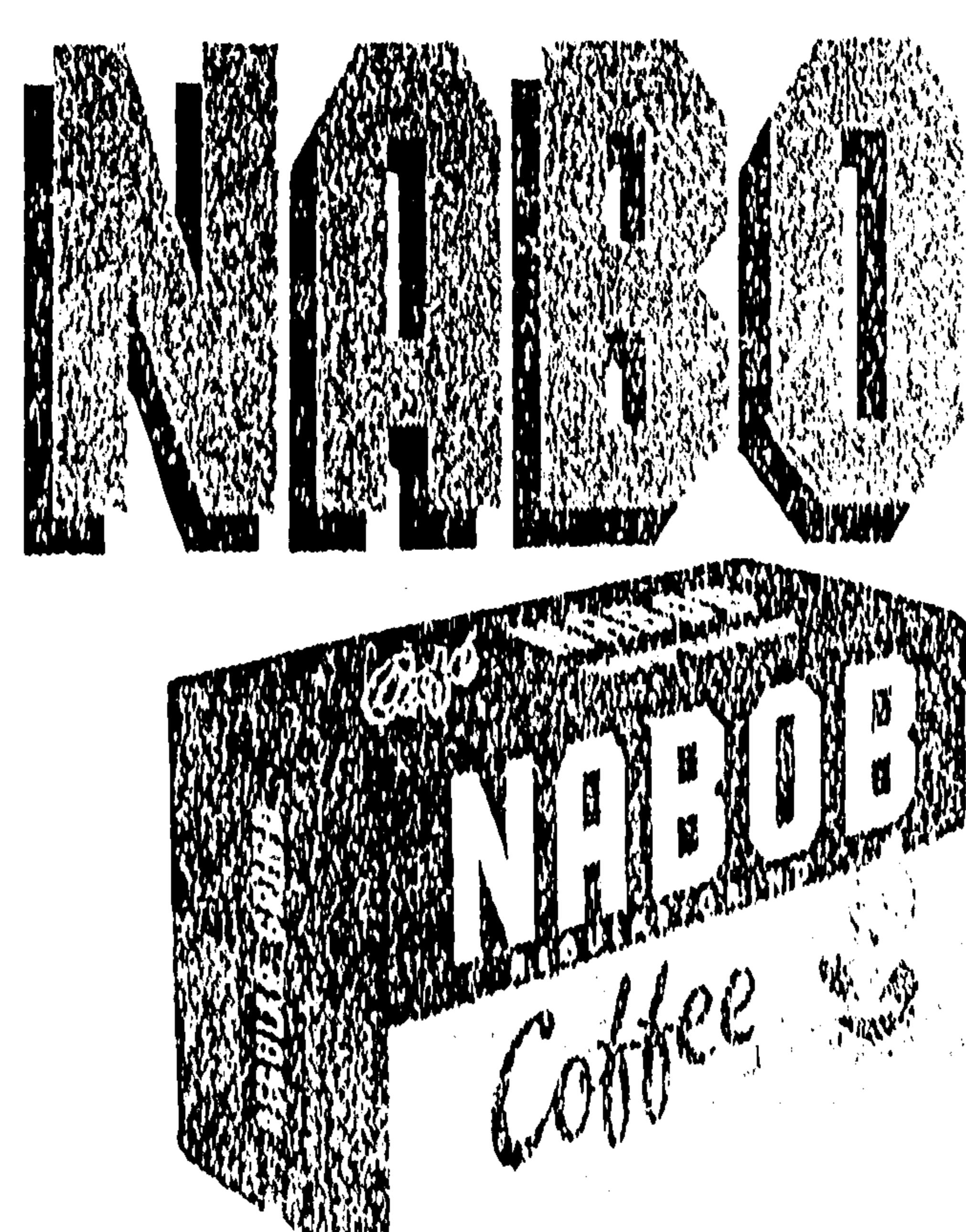
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## Watch Your Language...

**Editor's Note:** This is another in a series of articles on Effective Speech, written for the Daily News by W. C. Hankinson, station manager at CFPM. Mr. Hankinson has had several years' experience as a High School language teacher and as an instructor in public speaking at the university level. He is the founder of the Canadian Institute of Speech and co-author and author respectively of two of its teaching texts. Mr. Hankinson will be pleased to interrupt the series at any time to discuss pertinent questions or comments from readers.

### HOW TO BE INTERESTING

By W. C. Hankinson

The old school of public speaking had a simple formula for interesting the audience. A speaker would proceed with his subject for about four minutes and 17 seconds. At this point he would pause, shift his position on the platform, stick out his tongue (less to wet his lips than to announce to his audience that he was changing gears), clear his throat, and say: "That reminds me of a story!" Then

he would follow a completely irrelevant and often pointless story, often funny and frequently in questionable taste. Having thus educated his audience that he was interesting, he would gather up the fragment of his broken sentence and proceed with a subject now pretty well eradicated from the minds of many of his listeners. A few moments later in the talk, joke number two would be injected in similar manner. Frequently the speaker would open his remarks by one or two thoroughly pointless stories calculated to make everyone happy. This technique never was too far with today's more straightforward approach to speak it is little less than ludicrous.

There are several important factors required to hold the interest of those to whom we speak:

(1) The first thing said should take advantage of the curiosity of the listener and insure his interest in the subject to be discussed. The opening words

should be calculated carefully to relate what is to be said to the personal interest of those who are going to listen.

(2) What is said must be clear and concrete. It is ineffective to speak in vague generalities or in semi-technical language which is unclear to the listener. It is important to create pictures in his mind so he can "see" what the speaker is driving at.

(3) In contrast to telling pointless stories, illustration by appropriate anecdotes is important; it helps to fix points in the memory of the listener. This is the fine art of good teaching which all public speaking should be. The one who wrote "And He taught them by parables" was actually giving a very fine critical appraisal of the teaching technique of the Master. The effectiveness of anecdote depends upon the degree to which it is real; it ceases to be effective when it is evident that it is "nightly contrived."

(4) Endless variation in the enunciation of the voice and well controlled use of the body to emphasize and enforce what the speaker says can make or break listener interest.

(5) Finally, it is important to conclude an argument with a well-defined statement of one's conclusions and purpose. If interest and acceptance do not reach a climax at this point, all one has said may be of little or no effect.

Again let us emphasize that these principles, which seem to apply only to public speaking, are equally important in private conversations.

### WORD STUDY

appreciate means (1) to estimate the value of; (2) to increase in value. It also means (3) to be grateful for. Instead of saying: "I appreciate what you have done for me," it is however considered better to express the sentiment some other way, such as "I am grateful for . . ."

## Howard Urges Careful Census-Taking

Frank Howard, MLA Skeena urged today that census takers make a complete and comprehensive census this year to ensure that grants paid municipalities are based on the highest possible population.

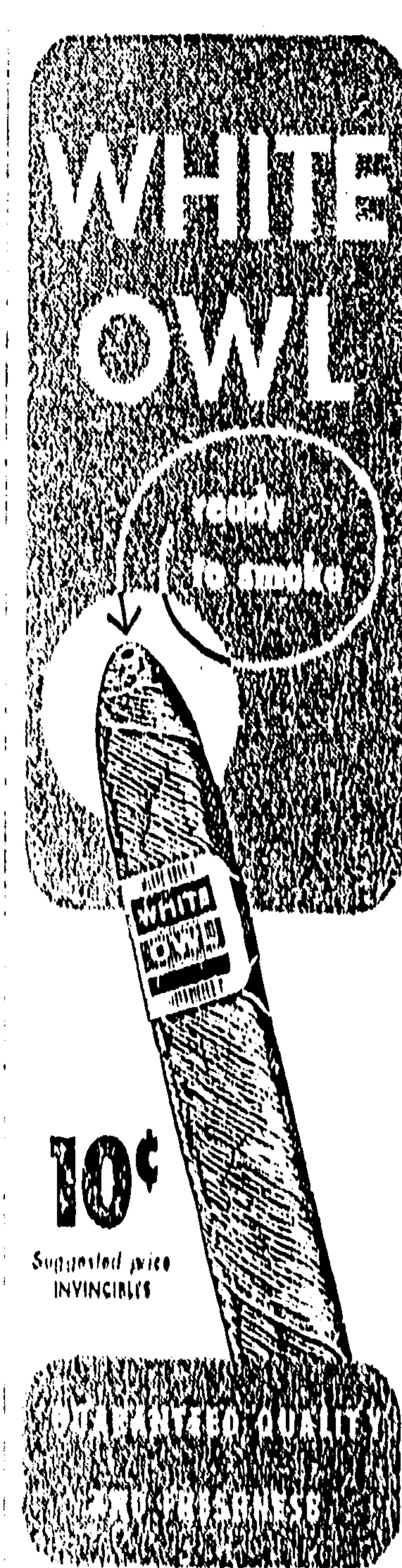
In a letter to T. Norton Young of Prince Rupert, who has been named census commissioner for the Skeena Federal riding, Mr. Howard said, in part:

"As you are no doubt aware municipalities in British Columbia now receive grants from the provincial government based upon their population. For the next five years these grants will be paid on the population figures set by this year's census."

Mr. Howard said that municipalities have a difficult time as it is and "we should do all we can to see that they have their grants from the province based upon accurate figures."

He said that during the last census Prince Rupert claimed it as a result felt that it had been had an incorrect census and receiving less from the provincial government than it should be getting.

"We certainly don't want to see these mistakes duplicated," the Skeena MLA said.



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Prince Rupert Daily News

Thursday, May 10, 1956

5 Use Want Ads—They Pay

## Retarded Children's Group Can Get School Board Aid

An amendment to the Public Schools Act passed at the last session of the legislature has made it possible for school boards to make financial support available for children being trained in co-operative schools set up by local chapters or affiliates of the Association for Retarded Children, the Board of Trustees for School District 52 was notified this week.

A circular from the Department of Education, outlining the amendment, was presented to District 52 School Trustees Tuesday.

The legislation provides for boards to make payments for 1956 of amounts up to \$256.47 per eligible pupil.

However, the legislation was not completed until late in the session and only one board has made provision in its ordinary operating expenses for this purpose.

The legislation is permissive, allowing school boards the decision on whether or not to participate in the scheme.

Stringent regulations for the operation of schools in which school boards contribute payment must be adhered to under the new legislation.

Among these are provision of suitable accommodation, equipment and supplies for the school as well as insuring employment of the instructors.

Payment is made by school boards direct to the Association for Retarded Children of British Columbia, not to local chapters.

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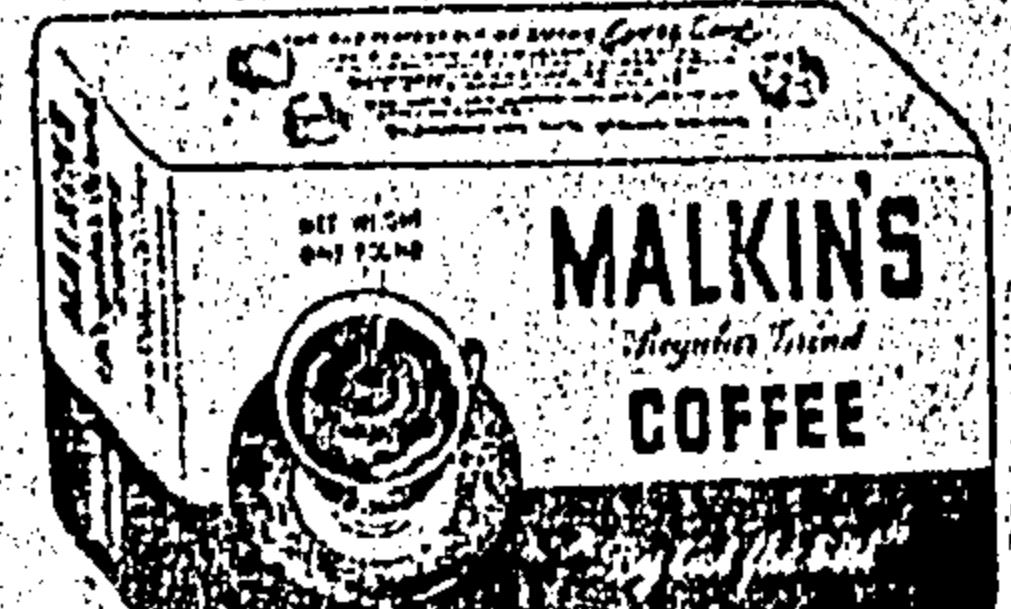
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## Civic Centre Timetable

### FRIDAY

1 to 10 p.m.—Adult billiards and tennis and solarium.  
3:30 to 9 p.m.—Teen pool and table tennis.

4 p.m.—Junior story hour.

4 to 6 p.m.—Casual basketball and badminton.

Meetings—Jaycees and Salt Lakes Board.

Special—Hillbilly Hoedown 8 p.m. and Teen Dance 9 p.m.

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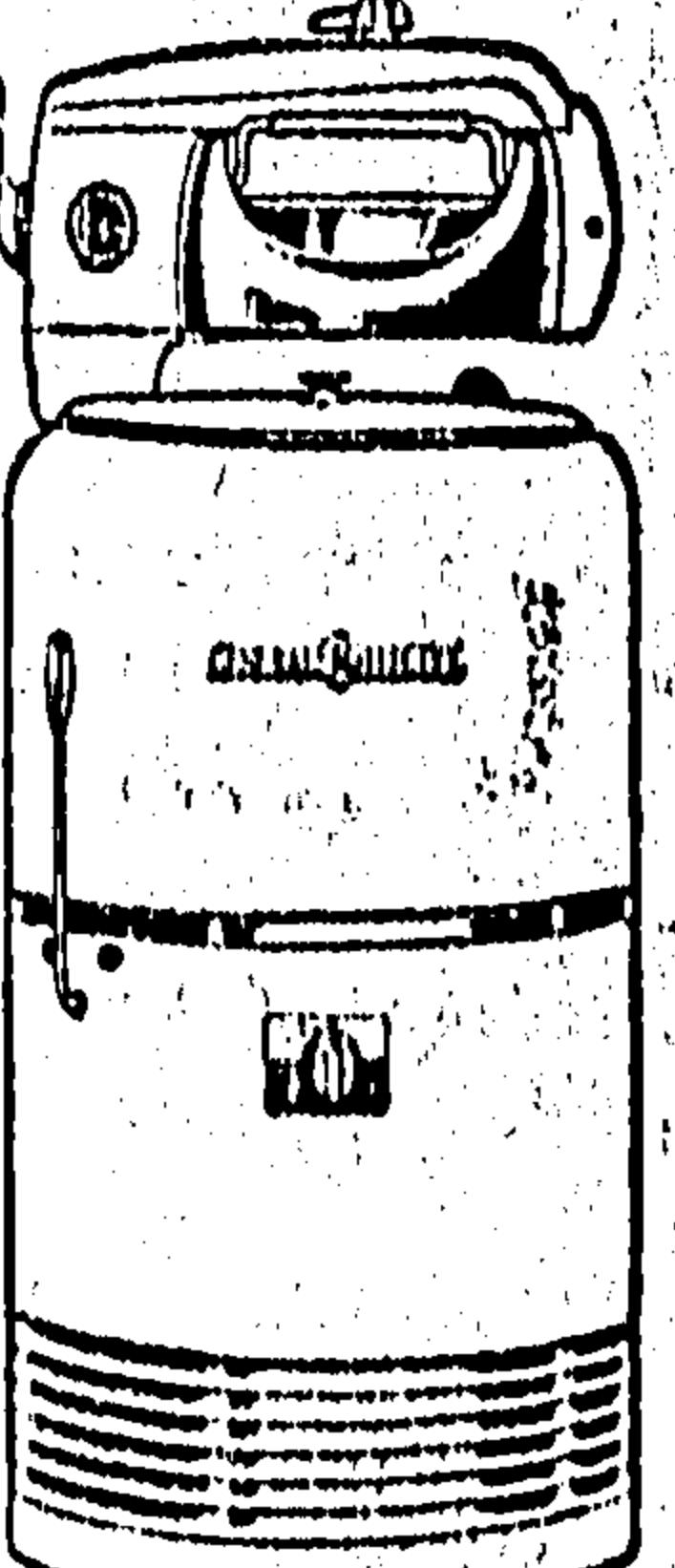
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