announcing...

A COMPLETE NEW LINE IN OUR APPLIANCE DEPARTMENT!

GENERAL ELECTRIC

Yes, Gordon and Anderson are proud to announce that they have obtained the franchise for the sale of General Electric Merchandise for the Prince Rupert area. You'll find that General Electric presents the finest in quality, styling and dependability . . . long known in Canadian Homes.

Be Sure That You Come In Soon!

Refrigerators

. . . in a new deluxe styling by GENERAL ELECTRIC

Just imagine this feature in your home . . . Revolving Refrigerator Shelves . . . they put everything in the refrigerator right within your easy access. G-E refrigerators have colored interiors for fresh exciting beauty. Not only that, but, G-E brings you bigger capacity for your refrigerator dollar along with Roto-Cold Refrigeration and Automatic Defrosting. There are seven wonderful models in the great G-E range of refrigerators, in sizes of 8.1 to 12 cubic feet. You'll like the design, the forethought that engineers have put into the construction. And what's most important, there's a model priced right for you!

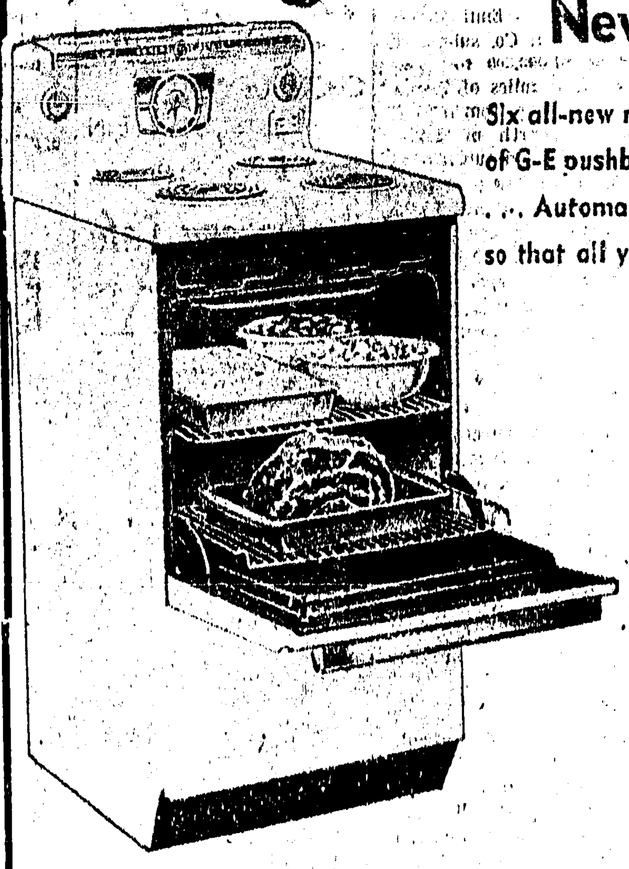
Priced From $269.50

NOW SHOWING IN GLEAMING YELLOW

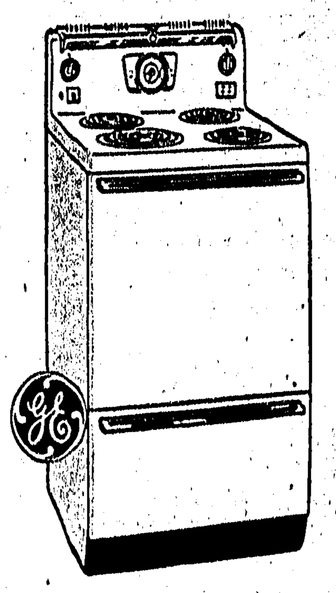
Ranges

set it — forget it!

New GENERAL ELECTRIC



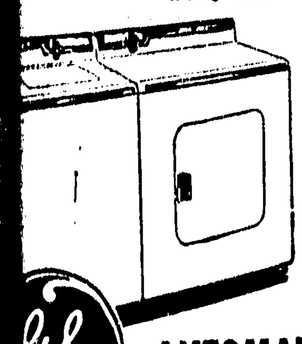
Six all-new range stylings are yours in this year's imposing array of G-E pushbutton ranges. Every one has these terrific advantages . . . Automatic Calrod Surface Units and pot-watching, so much so that all you do is set the dial and foods cook by themselves automatically. Fully enclosed Calrod Bake Unit gives perfect baking results every time, in the big 21" G-E oven that allows for cooking an oven meal for 24. The focused heat broiler gives charcoal-style broiling. The fingertip touch of pushbutton magic gives five exact heats for each surface unit . . . your guarantee of cooking perfection.



Priced from $199.50

CHECK THE STOCK NOW SHOWING IN WHITE AND BEAUTIFUL YELLOW ENAMEL . . . More arriving every week!

Now a complete G-E HOME LAUNDRY



Only $50 Down Easy Payments

AUTOMATIC WASHER DRYER-CONDITIONER

dryer that dries, fluffs, ...des and refreshes clothes ...lectrically.

...es time and work—ends ...ther worries and lug... heavy wet clothes— ... ironing too.

...tects clothes from sun... ...ing and weather wear.

...kes clothes soft and ...ffy—they smell sweet and ...n.

...inkles clothes automati...y—eliminates tiresome ...d-sprinkling.

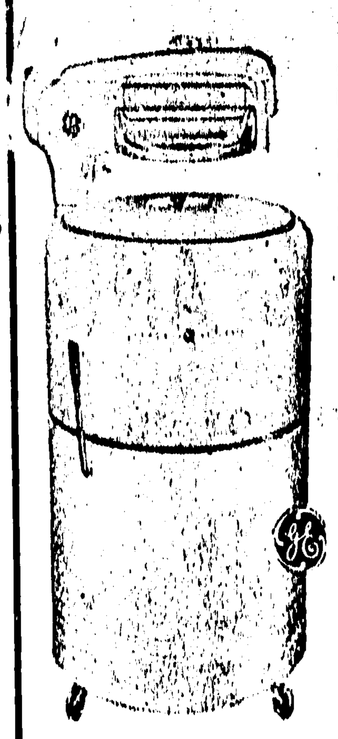
...s simple dial and push...ton controls—Either 115 ...230-volt operation—G-E ...ranty.

The washer that cleans and recleans the wash water to give you cleaner clothes!

- New Filter-Flo® Washing System filters lint out of your wash.
- Big Capacity—Over 50% more clothes capacity than many other washers.
- Water Saver Control for small loads.
- Activator® Washing cleans clothes piece by piece.
- *Plus*—Automatic Detergent Dispenser—Operating instructions on washer lid—Famous G-E written warranty.

Washers

Famous G-E 3-Zone Washing Action



This most thorough of all washing actions gives you the whitest brightest, cleanest clothes you've ever seen! First, it soaks and soaps each article individually. Next, it flexes every crease until the dirt is ready to flow away. Then, each piece is gently scrubbed in an up-and-down, round-and-tumble-over motion. See this amazing washing action for yourself. Plenty to choose from in the way of different models, too.

Models Priced From $139.00 up

Illustrated Model $189.00—Terms

NEW G-E APPLIANCES OF EVERY TYPE SOON AVAILABLE!

GORDON & ANDERSON