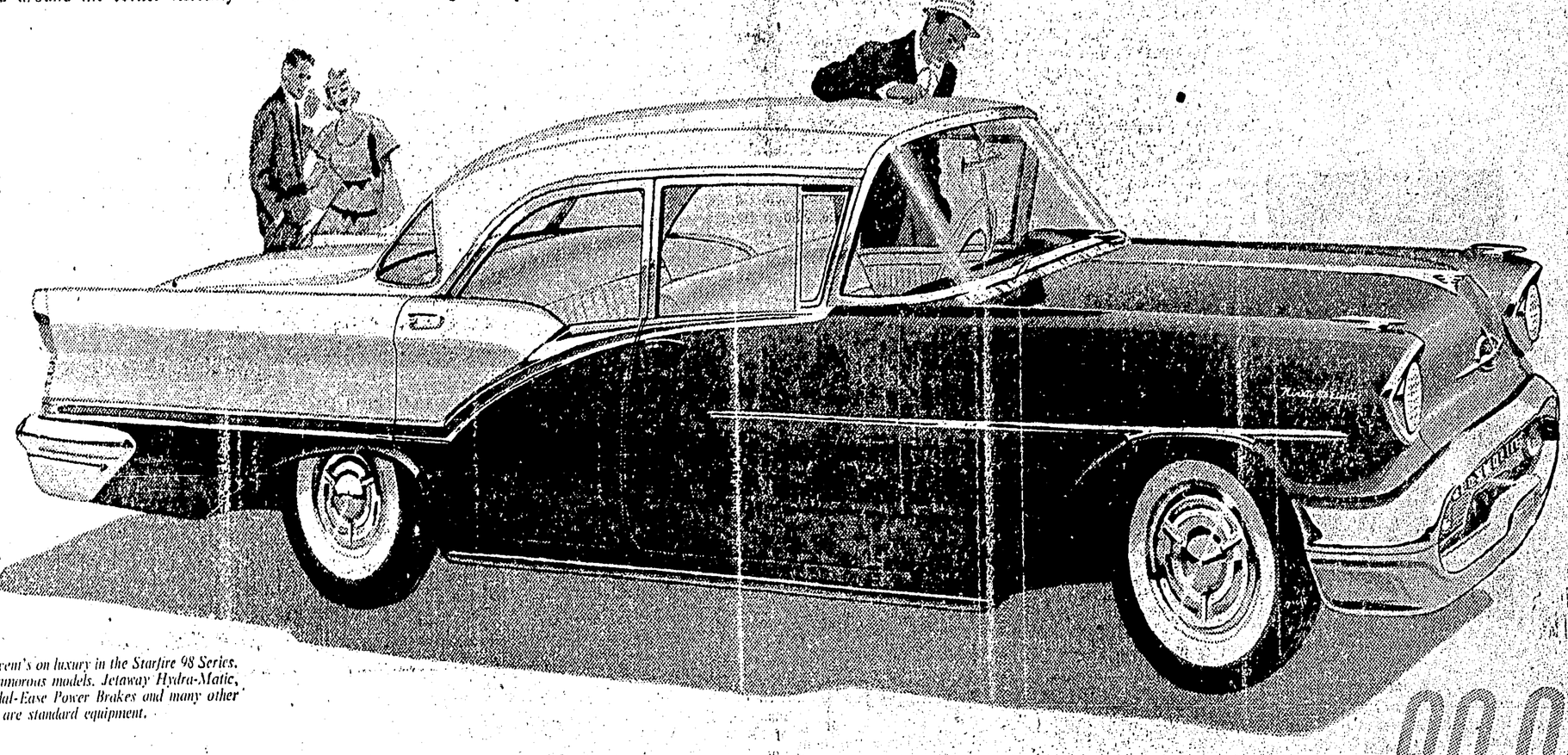
Tomorrow's the day they go on display!

NEW 1957 OLDSMOBILES!

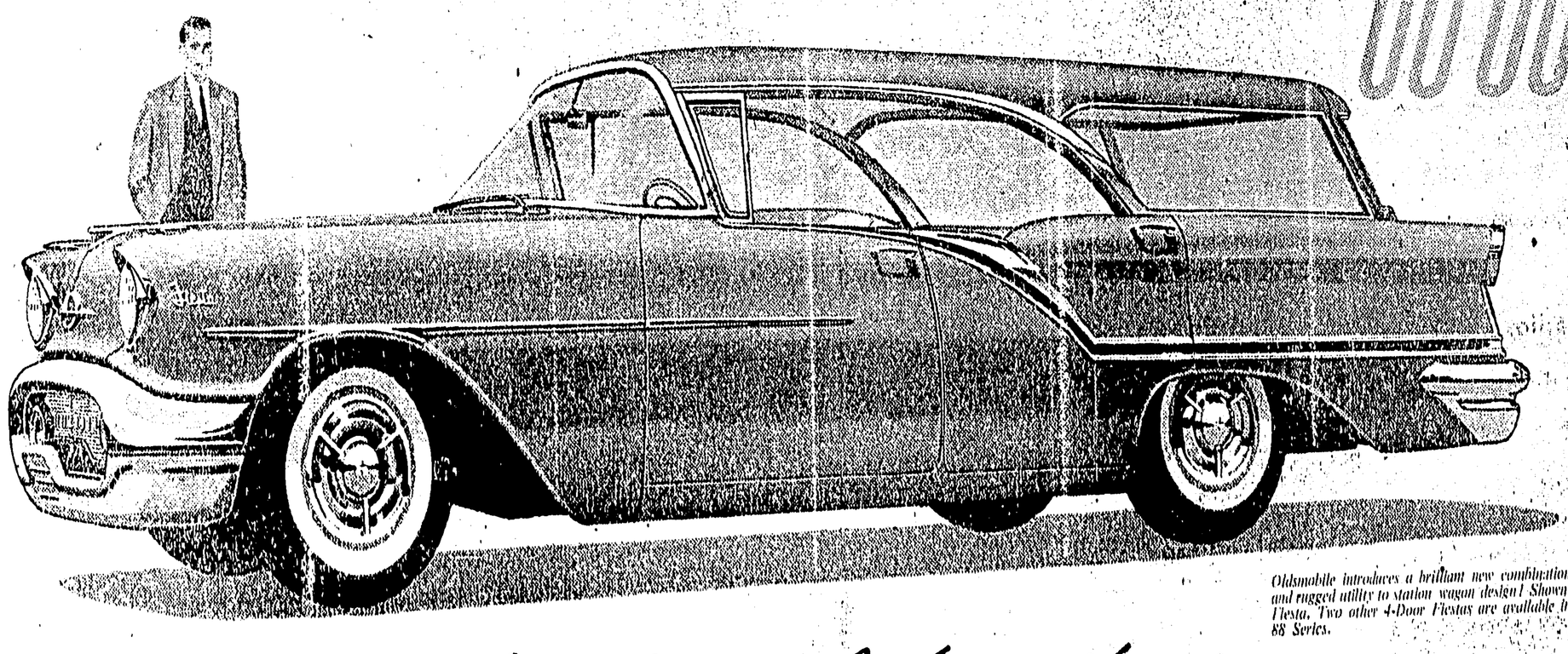
This year, *the accent's on Oldsmobile* the car that puts the accent on you!

Just look! It's the completely new Oldsmobile for '57! The car with the styling that spotlights *you* . . . the car with the features that benefit *you* . . . NEW PROFILE—longer, *far* lower to wrap you in high style . . . give you a wonderful "low-level" ride • NEW TWIN-STRUT REAR WINDOW—an exciting new accent in smart style and around-the-corner visibility • PIVOT-POISE FRONT SUSPENSION WITH COUNTER DIVE—bringing you new precision handling and smooth, on-the-level stops • STRUT-MOUNTED INSTRUMENTS—for easily accessible controls • 17 MODELS . . . 3 SERIES . . . GOLDEN ROCKET 88, SUPER 88, STARFIRE 98. In every model you'll find the new styling values—the new engineering values that tell why . . . Only Olds could be so New!



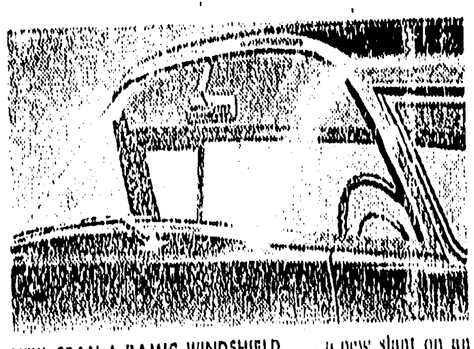
Unmistakably the accent's on luxury in the Starfire 98 Series. Available in four glamorous models. Jetaway Hydra-Matic, Power Steering, Pedal-Ease Power Brakes and many other extra-value features are standard equipment.

FOR '57 . . . THE *Accent's* ON OLDSMOBILE

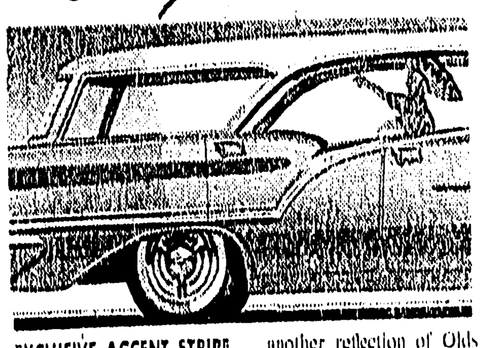


Oldsmobile introduces a brilliant new combination of hardtop glamour and rugged utility to station wagon design! Shown above, the Super 88 Fiesta. Two other 4-Door Fiestas are available in the Golden Rocket 88 Series.

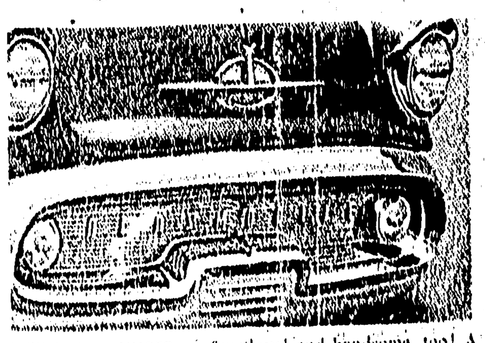
Only Olds could be so New!



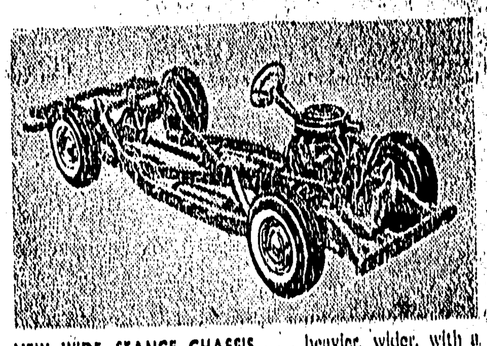
NEW SPAN-A-RAMIC WINDSHIELD . . . a new slant on an Olds idea for style and safety! Over 10% more glass area gives you better, wider visibility . . . and wraps every beautiful view around you.



EXCLUSIVE ACCENT STRIPE . . . another reflection of Olds styling leadership and your own good taste. This distinctive "accent" styling is mirrored inside, too, in smart new Tech-Style Interiors!



NEW HI-LO BUMPER . . . functional and handsome, too! A double bumper completely frames the new recessed grille and parking lights . . . gives twice the protection of an ordinary bumper.



NEW WIDE-STANCE CHASSIS . . . heavier, wider, with a lower centre of gravity. Wider chassis and spring base mean greater stability, flatter cornering and more all-around comfort for you.

J-187A

McRAE MOTORS LTD.