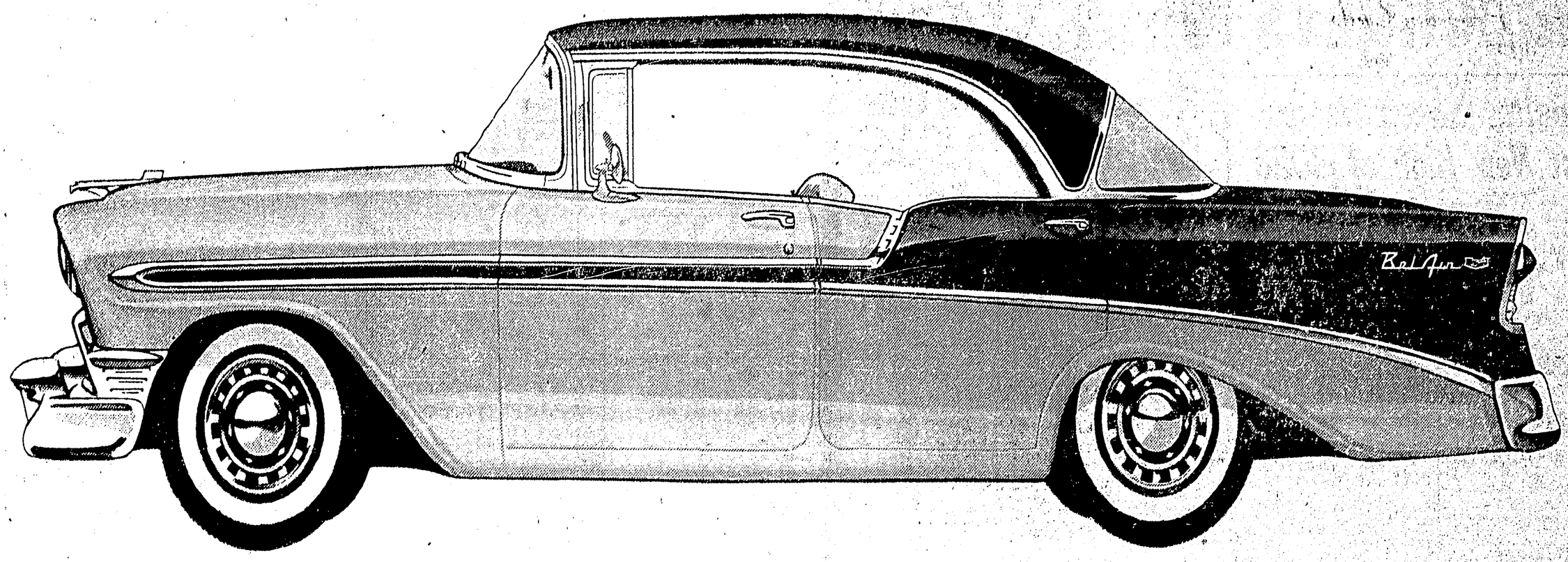
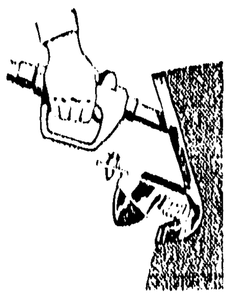


The hot one's even hotter!

the '56 Chevrolet

Beautiful models – all with bold new Motoramic Styling. More models – including two new 4-door hardtops and two new 9-passenger Station Wagons. And all models offer a choice of 9 flashing power teams with horsepowers ranging up to 205. This is the greatest of them all.



There's flashing new excitement awaiting you, for these '56 Chevrolets give new meaning to the word "action".

Look them over! Look at that bigger, more massive grille. Let your eye slide along that longer, more rakish hood. Follow that lower, speedline chrome treatment back to these sassy, high-set taillights (the one on the left swings down to uncover the gas cap).

EVEN LIVELIER THAN IT LOOKS!

Bold new Motoramic Styling, as you see! Fine new Contemporary Interiors, to be sure! Gay new colors, indeed! But beyond that, even more of the championship road-action that made the '55 Chevrolet a winner. You know the new Pike's Peak record-holder has to have something very, very special in the way of power, ease and sureness of control, and nailed-to-the-road stability.

BLAZING POWER TEAMS -- 20 EXCITING MODELS

Any kind of model anyone could want. All of 'em have all the extra advantages of Body by Fisher — the people who pioneered and perfected the 4-door hardtop. Your choice of new "Blue-Flame" 6 with 140 hp and new higher compression — the 170 hp "Turbo-Fire V8" (162 with Synchro-Mesh) — or, optional at extra cost, the "Super Turbo-Fire" with 205 hp and 9.25 to 1 compression ratio! Automatic and comfort features? If Chevrolet doesn't offer them, it's only because they haven't been invented yet. So try the hottest drive of the year soon. You haven't tried anything new until you've been behind the wheel of a '56 Chevrolet.

V8 & 6

Not only does Chevrolet offer a choice of V8 or 6 cylinder engines, but they are the most powerful and most efficient engines in the low-priced field. No other car combines such high compression ratios with valve-in-head operation and includes so many other modern engineering discoveries. If a power feature is good, if it's practical, you can be sure that Chevrolet engines have it!

McRAE MOTORS LTD.