An independent newspaper devoted to the upbuilding of Prince Rupert and Northern, and Central British Columbia. A member of The Canadian Press-Audit Bureau of Circulation—Canadian Daily Newspaper Publishers Association Published by The Prince Rupert Daily News Limited JOHN F. MAGOR

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General Manager uthorized as second class mail by the Post Office Department; Ottawa

TUESDAY, AUGUST 5, 1958

New museum worthwhile project

IAHEN the Centenary is over, the 'decorations gone and the speeches forgotten, Prince Rupert will still have a tangible and enduring memory of athis eventful time.

Many once questioned the value of a new museum as a Centennial project. Perhaps they still do. A museum by its very name suggests something sedate, sombre and usually mustyjualities hardly in keeping with a lively appiversary spirit.

But the sceptics must surely have relented a little if they attended the opening of Prince Rupert's new museum Saturday evening. There was nothing sombre about the ceremony that preceded it, and certainly mustiness has no part in this bright, trim building which now houses one of the most valuable collections of native artistic and cultural treasures in B.C.

If the sceptics remain, our prediction is that before long they will become enthusiasts. "Have you been through our museum?" they will be asking visitors with careful pride. It

will be a good question. If the answer is negative, the visitor will have a pleasant surprise in store. If affirmative, he will already have formed a good impression of Prince Rupert for taking such pains to record in this way the early accomplishments of its

Those who persevered against doubt to provide the city with a new museum deserve much credit. The large attendance at the opening suggested that beneath this doubt was more real interest than anyone might have guessed. Probably among the scores who signed the guest book that day were many who had earlier expressed doubts about the wisdom of the whole undertaking but were sufficiently curious to see the finished re-

Having seen, they could not fail to be impressed. In its new museum, Prince Rupert has still another feature of which to be truly proud. The coming years will amply justify the effort and dedication that went into its establishment.

Puzzling figures

HERE is everybody?

The boys who add up the figures

are puzzled. TV the way they used to. Viewing is away down.

Movie attendance, of course, has been sagging for a long time. And things aren't going very well in spectator sports.

Baseball is in the dumps except in the coast cities, where it's new, and a few other spots.

A dazzling array of professional tennis stars played to little more than their own shadows some days during

a recent tourney in New York.

Maybe the age of just sitting and looking at things is slowly passing. They say people aren't watching When it was at its height and countless millions were streaming to the movies every week, a lot of scientists used to deplore it and say people ought to "participate" in more activities.

Perhaps that's what they are doing now. They must be doing something. It might be a good idea for the impresarios in the "sit and look" industries to dig in and find out what. They have quite a bit at stake.

-The Sherbrooke Record.

Oil and economics

THE Middle East supplied 23.1 per cent of the world's oil last year, from Kuwait, Saudi Arabia, Iraq, Iran, Qatar and Bahrein.

If it were cut off, there would be an immense deficiency in world power for some time. There could be widespread rationing of gasoline, certainly in Europe.

The loss would not be pleasant, but it could be, and would be, overcome by tapping new sources and developing new forms of energy,

If the oil flow halted, and there were no substitute demand, the oil countries of the Persian Gulf would have no alternative to oil revenues. The new buildings would fall into dust,

mingling with the unproductive desert

in the oil countries of the Middle East.

Realizing this twin hardship, a new approach should now be made to the Arab countries, recognizing their nationalism, an established fact, and based upon the truth of their economic relations with the West.

The Middle East must sell its oil, so no one in the West need fear too much the economic consequence of the fall of the Iraqi Government.

The benefits are two-sided, the profits 50-50. The profits, however, may

On the basis of this belief Mao would

feel the need for a Communist summit meet-

ing on Korea, Indonesia, Burma and other

Asian regions where movements of "national

ground than the immediate Middle East crisis.

This again supports the view that Khruschev....

coming summit meeting will merely be a

prelude to bronder discussions envisaging mut-

ual security agreements with the West to cover

acting Foreign Minister Vassily Kuznetsov.

Defence Minister Rodion Malinovsky and Com-

Foreign Minister Andrel Gromyko, last seen

publicly at a Moscow press cenference July

God appeared unto Jacob again.—Genesis

God doos not make repeated calls where

munist party official B. N. Ponomarev.

Khruschev was accompanied to Pleping by

Kurnotsov is a former ambassador to China.

with Chinese support—may hope that the

The Pelping talks covered much more

INTERPRETING THE NEWS Russia represents China's views

By VINCENT BUIST MOSCOW (Reuters)—The Polping meeting between Nikita Khruschev and Mao Tsa-tung suggests that although Communist China may be absent from a summit meeting her views will be fully represented.

Their communique, which stresses the full identity of views between Pieping and Moscow on world problems, demonstrates once again the importance of full co-ordination between

the Russians and Chinese. It also means that the Soviet Union will, at a summit conference, be ampowered to speak for the whole orthodox Communist world.

Khruschev's presence in Pelping explains the unexpected delay by Russia in replying to the latest Western messages regarding the time, place and procedure for holding a summit mooting,

WEST UNAWARE OF TRIP

Western diplomats in Moscow, unaware of the Boviet promier's visit to China, had expected a Soviet reply Saturday night;

When it comes-rand it is expected soon-It will doubtless reflect the co-ordination of views botwoen Russia's leader and the Chinese head of state.

The Khruschev-Mae talks may well have rolated the Middle Mast orisis to Far Bastorn problems. Their communique revenis a tendoney to regard the Middle Bast Intervention na not accidental by symptomatic of Western

That is an economic truth about life

be the seeds of new squabbles.

ambitions on a grand scale.

liberation" are emerging.

neveral world areas.

CONDEMN REVISIONISM

D, is said to be on vacation,

he is not welcome, however.

-The Toronto Telegram.

WHO'LL BURP BABY?—The keeper of the famous bear pit in Berne, Switzerland, has just given the cubs their nursing bottles. However, when it comes to getting burped, they will have to find mama. The centuries old Berne bear pit is visited by thousands of tourists each year.

From The Windsor Star The automobile companies are working on 1959 models The Reader's Digest in its August number tips off its

which are expected to be longer, wider and lower. And it can be added, more expensive. It has been the habit of these companies to change models year after year to create interest among the consumers. But isn't this one

time when only minor changes are in order? This hasn't been one of those selling years which the automobile companies can boast about. Sales are down and some of the firms are planning to introduce new models earlier than usual in an effort to whip

up more customers. One thing will sell more cars and that is more economical models. The buying public will not beat down dealer's doors when they find out that they will have to pay more for a new car and repairs as well.

If the industry would forget about ideas to glamorize autos more and more, it would be doing itself a favor. The average motorist wants a car which will provide him cheap transportation. He is willing to forgo a great many of those features which add nothing to the operation of his vehicle.

Sales of those small foreign cars still are booming. The Renault Co. of France sold 200 cars in Canada in 1957. This year they expect to sell 4,000 and the goal in 1959 is 10,000.

So it is apparent that the public will gladly trade glitter and glamour for economy.

Izaak Waltons?

From The St. Thomas Times-Journal One of the most inappropriately used words in the English language is "Nimrod," especially by cub reporters. One of Canada's leading dailies refers to "Nimrods" being surprised at the number of salmon this year in Scottish rivers. Nimrod is described in Genesis 10 as "a mightly hunter." It is nonsense to speak of and angler being "a mightly

Economy vs glitter All Aboard By G.E. Morlimore

10,000,000-odd readers about five common swindles. 1. Blank contracts. In the sale of cars and appliances, shysters get customers to sign a blank contract, on the pretext that the boss is out of the office and he wants to hurry the

deal for you. When you read the contract, the price has been 2. Contests and credit cheques. A sewing machine dealer

ran a contest offering a new machine to the winner; "50 cerlificates worth \$50" to runners-up. The Better Business Bureau had someone send in a wrong answer. It drew a "second prize" certificate. Everyone who entered got a certificate. Such prizes are often worthless. "The usual retail price has probably been marked up \$50 to offset the \$50 allowance." 3. Gyp home-study courses. "The youth who signs up,

usually an ambitious boy or girl from a low-income family, loses money, time and hope." There are good correspondence schools, but last year the U.S. Federal Trade Commission cracked down on 19 schools, ordered them to stop making false claims. Sample: A \$295 correspondence course on how to be an airline hostess; no record of a graduate being hired by a commercial airline. 4. Business opportunity swindles. The grifter advertises for

"supervisor" or "route manager", promises \$500 a month for 10 hours' work a week. The promoters are only selling vending machines or merchandise racks at three to four times their fair price. One group sold \$16 nut-vending machines for \$40. Some people buy the machines only to learn that they can't

find locations for them. 5. Medical and cosmetic frauds. Sample: certain reducing

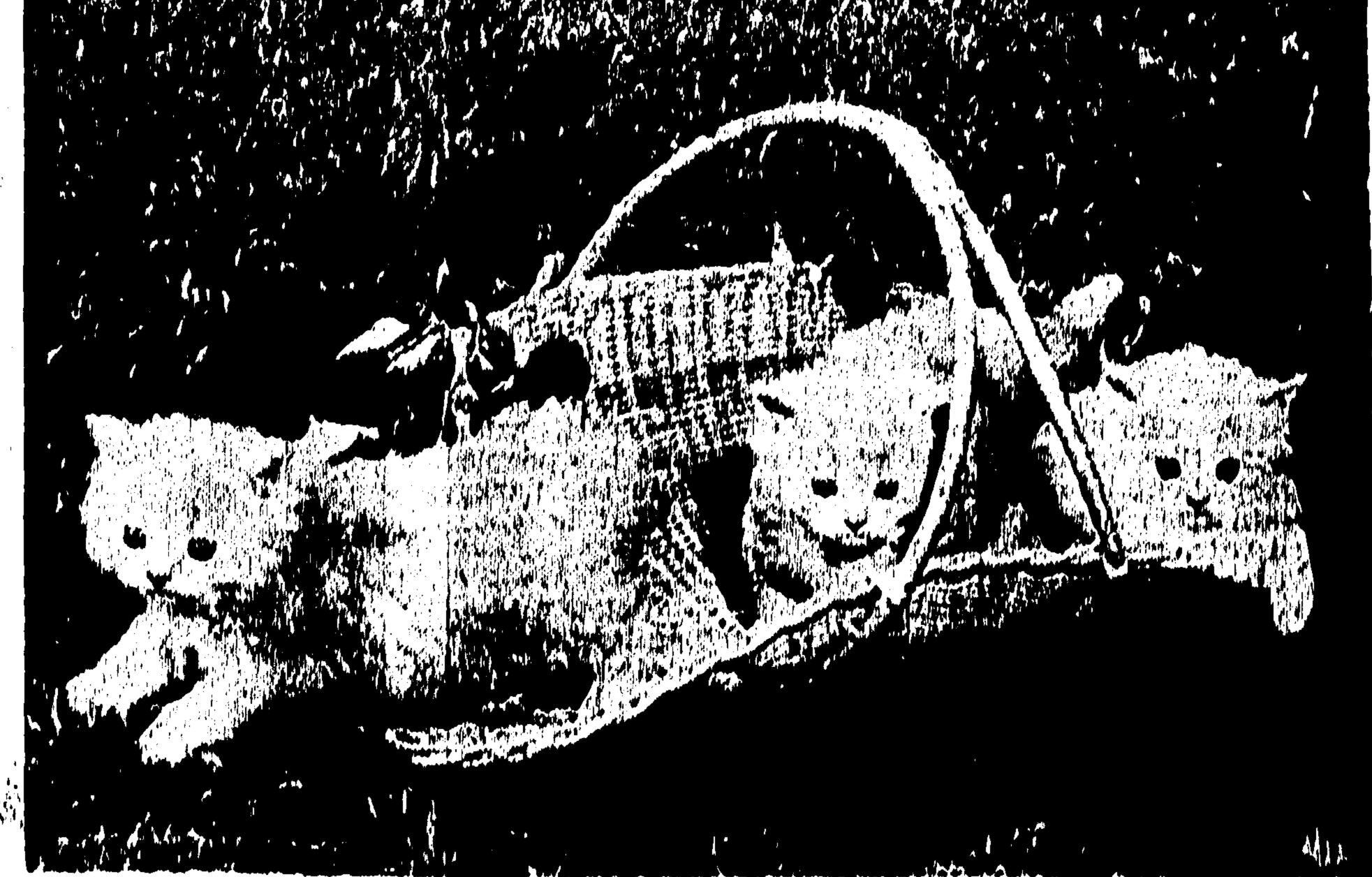
pills which may cause illness or death. "All of us," says Don Wharton, author of the Digest article, "have an obligation to report any instance of attempted fraud or deception to Better Business Bureaux and local Chambers of Commerce."

His advice is good, as far as it goes. But many cities have no Better Business Bureau. The BBB is a nation-wide, profitmaking organisation supported by merchants. It won't enter a town unless it seels the returns will be large enough. Chambers of Commerce are often reluctant to carry out the duties of a Better Business Bureau, because they haven't the time, money or legal protection in case of lawsuits by merchants who feel that their reputations have been damaged.

Anyway, the BBB and the Chamber of Commerce do not provide an ideal anti-fraud squad. They are supported by merchants, some of whom may be tempted to be indulgent to their unethical brethren-even though they are strictly honest themselves, of course.

What we really need is a Better Business Bureau run by consumers. Businessmen have credit bureaus to check on customers. Customers might turn the tables and set up an organisation to check on stores. A Business Rating Bureau would appraise the honesty of every firm in town, from reports provided by consumers and its own trained staff. It would keep confidential files on all stores, rating them from A to Z.

The only organisation that I can think of that is rich enough and fearless enough to tackle such a job is a credit union. And one day, I hope a credit union will take up the challenge. Honest firms will welcome investigation. But the cries of pain from the twisters and grifters will be heart-



KITTY CARE-Those three Persian kittens are all set to go traveling as they take dver a flower basket in Memphis, Tenn. Maybe they think they're passy willows. They're being relsed by three sisters, Mildred, Gertrude and Isthel Berlyoner, who'll be able to devote more time to their hobbies of eats and flowers now that they're retiring from teaching after a total of 136 years in the Memphis school system.

Beer parlors on the highway

From The Arizona Republic

Anent this perennial problem of drinking and driving, W. W. Rhodes, a Phoenix attorney brings up an interesting, albeit an apparently unanswerable question,

Why, he asks, does the law threaten you with punishment if you drive while "under the influence," and, yet, permit the existence of hundreds of bars and taverns everywhere along the highways?

Mr. Rhodes points to the inconsistency of preaching about the dangers of driving while drinking, while roadside beer and wine parlors and cocktail bars beckon, invite, and lure the traveling public to stop and hoist a few, or more than

He recalls noticing, during a recent trip over a heavily traveled highway, numbers of roadside taverns so isolated that obviously they have no local trade and depend entirely on drop-in highway trade.

Where must customers of these places go after quenching their burning thirst? Why, right back on the highway into high-speed traffic, Rhodes points out.

Why, he demands, does the state of Arizona issue liquor licenses to taverns in locations in which there is no trade except from the highways, to which their customers of necessity must return to continue their Journey to wherever they're going, regardless of how stoned they may be?

How many wrecks, how many deaths, how many painful, crippling injuries have the existence of these roadside alcoholic filling stations been responsible for, or at least been a contributing factor? No one knows, of course

How about changing the law? That doesn't appear to be in the cards, at least in the foreseeable future.

The existing anomalous condition is just one of the strange paradoxes that have developed in this wonderous, contradictory civilization of ours I have no quarrel with the

liquor industry - which the public has legitimatized. . . . I feel, however, that uncounted thousands join me in the opinact ion that strong laws and stern. action are necessary to curb the menace of the drunk and drinking driver who gets be-viv hind the wheel of a deadly; projectile that many people... have a hard enough time prop erly managing even while so-

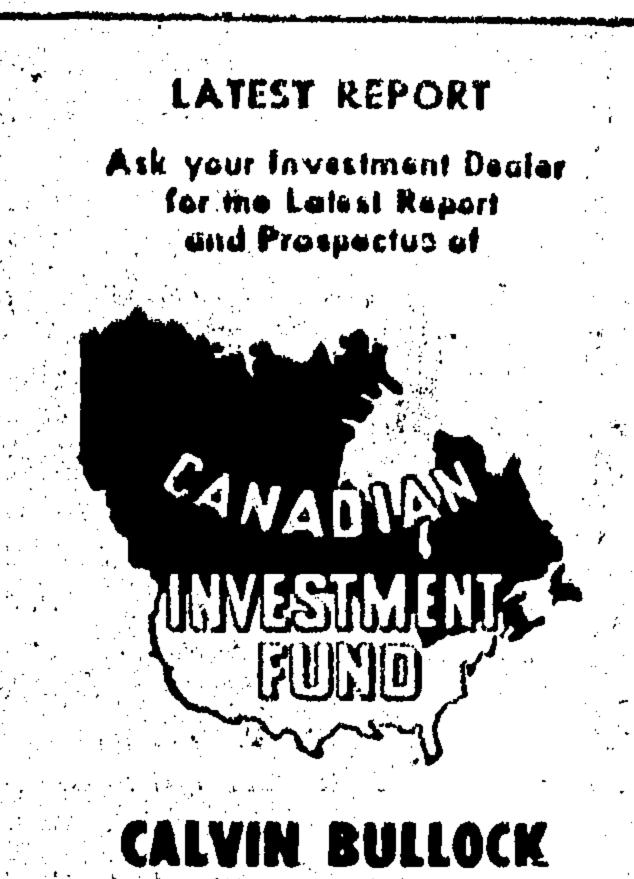
The prince is not alarmed

From The London Free Press The secretary to Prince Philippe ip, answering a man who has sent His Royal Highness May special anti-baldness recipe, ... thanked him, and wrote: "History Royal Highness is not particularly alarmed at the prospection of going bald."

This is good news. The notion of royalty sporting a toupee is hateful. But we like the notion of royalty in such real istic mood that there is no shame in a bald noggin and now disgrace in a high forehead. The old saying in the country was: "You never see grass on a

race track," which we believe,

Thank you Sir.



TRY THE

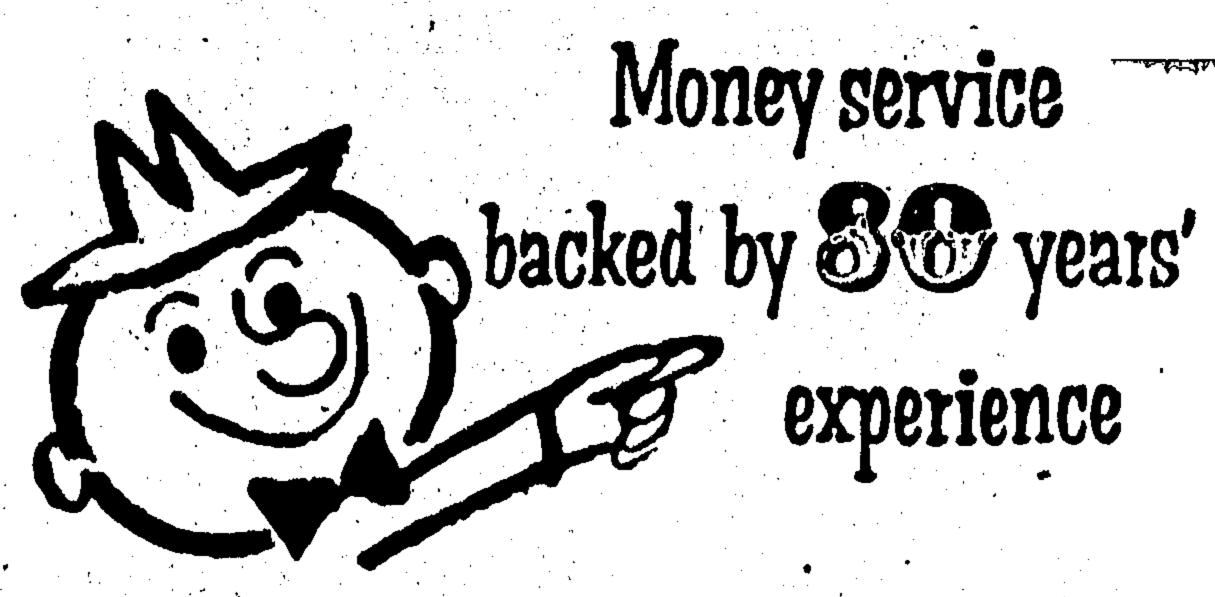
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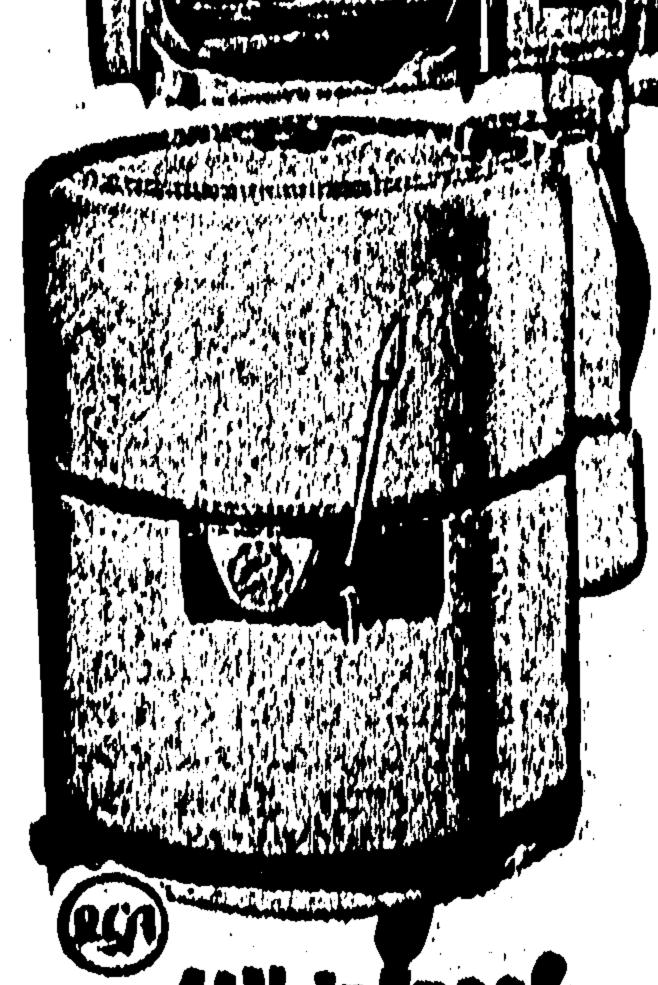
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