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Make Prince Rupert a tourist haven

PPOINTMENT by the Chamber of Commerce of a committe to investigate the tourist industry potential is a wise if somewhat overdue move. The proposal, which resulted from an original discussion on stores staying open to serve the tourists, has far greater ramifications for the future than in the past. There was a time, when in the summer months, a great number of tourist boats came into this port. That was the time to survey all possible methods of exploiting the tourist trade whereas this summer the cruise ship tourists were few and far between.

However, greater things are ahead for city merchants as tourists will be coming by road by the hundreds once Highway 16 is completely paved and the Alaska-to-Prince Rupert marine highway is a reality. If enterprising businessmen and storeowners do not make an early start on preparing for this eventual influx they are going to be caught short and the city will earn a reputation of being a town that tourists pass through rather than stop off. The Daily News earlier this year, warned that a start should be made in the near future on parking facilities for trailers. Whether or not the marine highway ferry system is ready to operate at a time coincidental with the complete hardtopping of Highway 16,

home with them. If they came here and discover there are no facilities they will leave and never return. Furthermore they will pass the word on to others of the trailer fraternity and believe us, word of that type travels quickly and great distances. The same applies to the merchants and any form of entertainment that would keep visitors here and make them happy during their stay. If there is nothing here of note besides the museum, which continues to draw a large quota of vistors, then word of the lack will also be bandied about down south and below the 49th parallel.

As to the merchants who want to stay open. A very simple solution is available if they wish to make the effort. They can petition the City Council to grant them an exemption from the provincial Shop Closing Act, and they can open legally. But if they are not going to take any concrete action except to open surreptiously whenever they see some tourists wandering the streets, then they are contravening the act and if someone lays a complaint then they can expect to be prosecuted.

Local businessmen should do everything within their power to hasten the completion of the Chamber of Commerce's tourist industry survey, and, once they have the information, go to work to ensure that Prince Rupert becomes a favorite northern stopping off place for southern visitors after their long drive north.

Reputation very big asset

THERE is something everyone catering to the tourist trade should always keep in mind. It is that if prices are right and service is good, the customers will not only return, but they will tell others.

doesn't matter. The trailer tourists

will be coming to see this part of the

country anyway. Americans love to

travel and to take all the comforts of

The advice given the very touristconscious businessman is pertinent. The surest way to kill the tourist business in any area is to gain the reputation for soaking people. That can happen, and it sometimes does. Slick operators feel they only get one chance at a tourist and they try to make a killing. The only sure thing they do is eventually kill their own business.

The tourist business is big business. There are more Canadians rolling on rubber this year than ever before and next year there will be more of them, plus more Americans next year than this. When they return to their homes they tell their friends about their ex-

periences. They may not plan returning to this part of Canada next year, but some of their friends very probably will. If the word has been passed that Nanaimo is reasonably priced and provides good service, the accommodation is good and there is a friendly attitude toward the stranger, these friends will plan to stop here.

Most tourists are willing to pay reasonable prices for the things they need, but they do not like being gouged. They expect to be treated decently and when they are they spread the news to those they meet on their motoring trip and to friends at home. From the standpoint of the people who cater to the tourists it's a case of casting bread upon the waters and it will return to them many fold. A good reputation is the greatest asset of the person who wants to do business with the travelling public.

-Nanaimo Free Press.

INTERPRETING THE NEWS

Soviet universities curbed

By THOMAS P. WIIITNEY AP Foreign News Analyst

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One of Nikita Khruschev's unadmitted purposes in proposing a radical reform of the was a let up in repression. As a result, much Soviet school system is to liquidate Soviet universities as centres of intellect ferment among Russian youths.

He proposes to do this by turning them for the most part into night and correspondence schools).

The Moscow press announced recently that the praesidium of the central committee has approved Khruschev's "work-while-you-study" scheme, to be put into effect in the next three or four years.

One reason for the proposed change is economic. The change will make it possible for the Kremlin to mobilize for manual labor millions of boys and girls from 14 to 17 years of age. This will help make up for an impending neute shortage of young man und women due to the drop in the birth rate during the war.

Under the Khruschev plan, after the seventh or eighth grade almost all children, except those exceptionally gifted and intended to become scientists, will be put to work at manual labor on farms and in factories. They will be forced to continue schooling, if at all, at alght classes and by correspondence.

During 1958, under the de-Stalinization pro-

gram advanced that year by Khruschev, there discontent with the Communist dictatorship came to light among Soviet university students.

The Kremlin's answer to the problem is to abolish universities as places where large numbers of students study and live together for periods of five years and more. From now on, if he is hard-working enough to complete two to three years of high school and three years of higher education at night and correspondence courses, the ordinary Soviet youth desidous of completing his higher education may, if lucky, be given a leave of absence for two

years of full-time study at a university. It is Khruschev's hope that this and the associated changes he has recommended will so change the set up and the atmosphere in the Soviet educational system as to destroy the creative exchange of new political ideas among students and make them submissive and abediont servants of the state.

Solitude is as needful to the imagination na society is wholosome for the character.

Crackdown

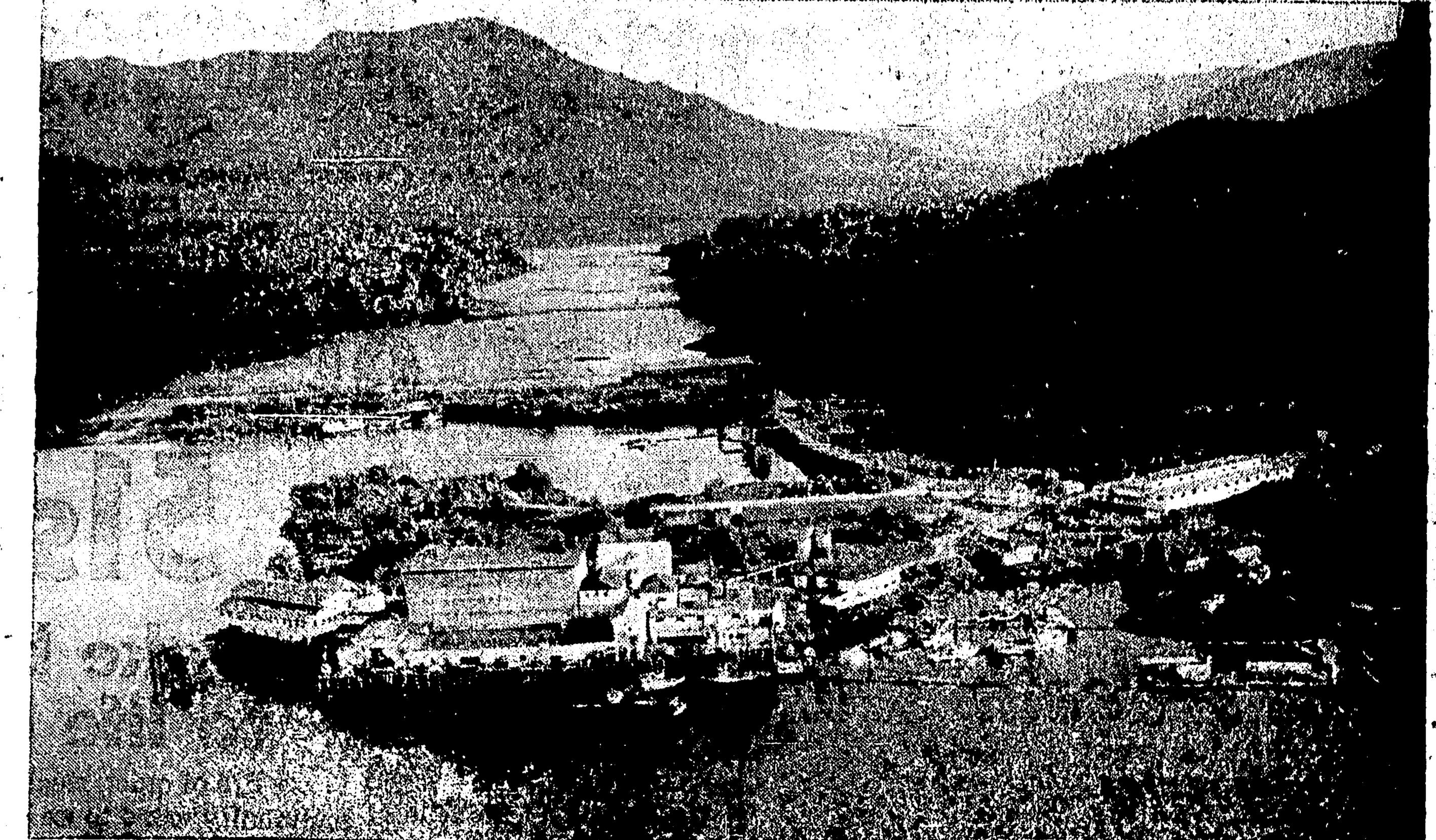
From The Ottawa Journal "This man was unable to read any road signs except those which read 'STOP'," declared the constable before the coroner's inquest into the death of an Ottawa child. The jury absolved the illit-

erate driver of blame. Now we are told that the provincial licensing authorities are going to "get tough". This: smacks too much of unlocked stable doors and stolen horses. for us to be much impressed. We seem to recall similar "get tough" pronouncements several years back when a bus plunged into the canal near Morrisburg carrying some 20 passengers to their deaths. There was quite a furor at that time as to how the motorist responsible for it all had come to get his driving license in the first place.

Four new inspectors are coming to Ottawa to carry out this "get tough" policy. Again we are unimpressed. They should have been here years ago; they certainly should have been here to make sure that no one is licensed who cannot read anything more than a "STOP"

And are four inspectors enough? Should there not be 10 or 20 inspectors, any number necessary to make sure there is no more of this sort If someone cites the costs in

salaries and training for hundreds of new inspectors, we suggest the investment is more sound than the present retention of hundreds of form-filling clerks in the Government liquor stores.



FIRST OF A series of aerial photographs of Prince Rupert taken by J. R. Wrathall from a Pacific Western Airlines plane, shows the Seal Cove area. Body of water in centre is Shawatlan's Passage under which city water supply pipes are laid. Behind woods at end of passage are Butze Rapids and Miller Bay. In centre of picture is Department of Transport sea plane base from which Canadian Pacific Airlines operates and in Seal Cove proper DOT lighthouse tender Alberni sits at dock. Small seaplane is berthed at Pacific Western Airlines dock. On peninsula in foreground is Aero club headquarters, Prince Rupert Curling club, B.C. Packers plant and part of its fishing fleet and McLean's shipyard. -Photo by J. R. Wrathall.

All Aboard By G.E. Mortimore

When our dog was run over I made the usual resolution: no more dogs.

Some kind people telephoned, and offered me a new one. "Thanks, but we've decided aganist hav-

ing any more dogs," I said. "Wonderful with children," said the voice at the far end. "We happen to be driving past your place today. Could we drop in and bring the dog, just so that you could take a look at him anyway?"

"Certainly," I said. course, nothing will change my

We now have a dog. He's a small, black-and-white, excitable fellow, one-year old, mostly border collie, known as Sunday. He came to us already equipped with that

He was fairly subdued at first, and never barked, but wandered away the first time he was let out of the house, and disappeared for about an

A small boy arrived to report that the dog had been sighted near the store. We went after him with the car, and soon spotted him weaving amiably along in company with a spaniel. He jumped into the car as soon as we called. He vanished again the next day, and we began to fear that he was a real tramp dog, one of the kind that acknowledges no home. His tendency to

old owners got rid of him. But he came back to us after an absence of an hour, wriggling his whole torso with pleasure. Apparently he had accepted us and the house.

wander was one reason why his

He goes upstairs every night with the boys, and lies down to rest on their bedroom floor. Early in the morning he barks to be let out. When we open the door he rushes out and back in almost at once, and begins to paw and lick at the older boy's face, until John is

While he was still unsure of himself, he would sit quietly in the car and wait for us, Now that he has gained confidence, he yips and barks impatiently until we come back --even if we have dodged into

a store for half a minute, He has already chewed up a slipper and torn a sheet be-

Mr. K's manners

From The St. Thomas Times-Journal

There have been several cultured and tactful statesmen among the Communist leaders. but Khrushchev is not one of them. Most of his letter, which he presumably drafts himself, are the work of a boor who has no manners and thinks that that best way to argue with opponents is to bully them,

Automatic steering

From The Regina-Leader Post Still in the blueprint stage but not counted out yet as an impossibility is a magnetic cable that will guide the car while the driver relaxes and enjoys the scenery. This is always providing, of course, that by 1075 scenery or even the driver himself has not]

Communist values

From The Sherbrooke Daily Record The man living in Moscow has to work more than ten times as long as the New Yorker to buy a wool suit. He has to put in three times the work for his family bread and milk.

Explosive message

From The Windsor Daily Star A scientist predicts telegrams of the future will be sent via satellite. Just what a lot of fellows have been waiting for —the day when they could wire their mothers-in-law time bomb.

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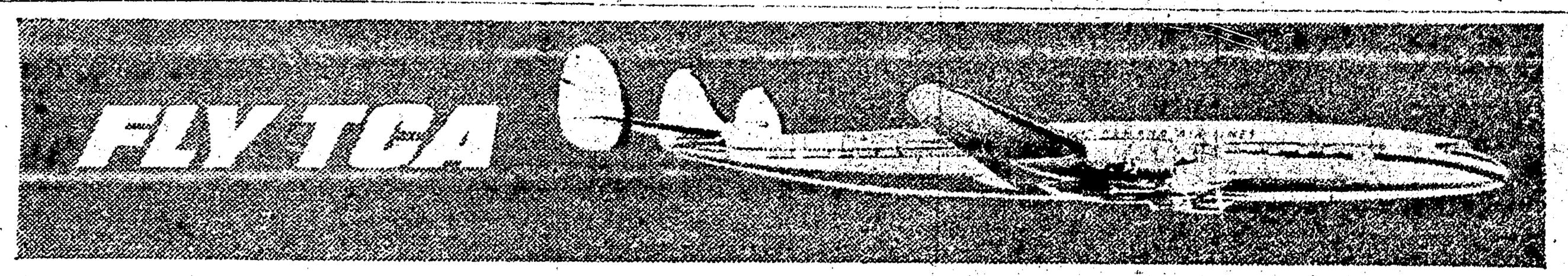
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yond repair. He's a snuffling,

pawing, barking nuisance. But

when any of us leaves the

house for even a short while,

he welconies us as though we

were pilgrims returned from

the East.

We have a dog.

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