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Movie Column
...by Bob Thomas

HOLLYWOOD (AP)—A survey of Hollywood's wealthiest persons discloses that millions can still be made here despite what the gloom spreaders say.

The film industry can make and sustain millionaires even in these times when movie makers are moaning about the "lost audience." Perhaps in no other place is it possible to earn such wealth with no capital investment—only talent.

Here are the talented people who rank as runners-up to the top 10 millionaires of Hollywood, as chosen with the aid of expert observers of the movie scene:

1. Cecil B. Demille. His pictures have earned more than those of any producer-director. He has known lean years, too, but in recent times he has had the golden touch.

2. Jules Stein. Unknown to the general public, the publicity-shy head of the MCA agency is one of the town's biggest powers. His agency handles dozens of top stars and also produces many TV films.

3. Herbert Yates. The frugal boss of Republic Studios has made horse operas and hokum pay off handsomely for himself. Nowadays he rents his studio to TV film makers.

4. Norma Shearer. She was a top-earning star until her retirement and inherited vast holdings from her husband, Irving Thalberg.

5. Hal Wallis. Long a film executive, he has had great success with his own film company.

6. Harold Lloyd. He struck it rich as a silent comedy star and had the wisdom to establish his own company. He might have been in the top-10 list except that he has had little earnings from films in the last 20 years.

7. Desi Arnaz. TV's first millionaire. Not content with the amazing success of "I Love Lucy," he has produced more TV series and is branching out into other ventures.

8. Harry Warner. Long president of Warner Brothers, he has immense wealth.

9. James Stewart. His post-war deals for profits on his pictures have netted him fabulous sums and he has invested wisely.

10. Gene Autry. He parlayed his guitar and Champion into a money empire that includes TV series, radio and TV stations and land holdings.

11. Gary Cooper. Another long time earner who has remained at the top. He can write his own ticket with any producer.

12. Fred MacMurray. Living sensibly and investing wisely, he has amassed a sizable fortune with his movie earnings.

13. Joel McCrea. He put his acting money into that sure thing among investments—California real estate.

14. Jack Benny. He's not kidding about that vault. The Waukegan kid has been a consistent earner in radio, TV and pictures.

15. Cary Grant. For 20 years, he has been able to ask top terms for his acting talents.

There are notable omissions from the list. Walt Disney has always plowed his profits back into his company; he prefers making movies to amassing wealth. John Wayne might qualify, but two divorces have cut into his take.

David Selznick has made many millions, but gambled it on film deals that lost. Frank Sinatra can join the millionaires when his current film and TV deals pay of.

Mike Todd's Party For Premiere of "80 Days" Provides Hundreds of Londoners With Hangover

By EDDY GILMORE

LONDON (AP)—One of Europe's better mass hangovers gripped hundreds of Londoners yesterday in the bleary wake of American showman Mike Todd's champagne-for-everybody party.

"Wow," shouted Todd at 4 a.m.

"I knew I forgot something. I forgot asprin and headache powders. Every guest should have been furnished with some."

As dawn broke over London, at least 500 guests were still enjoying themselves at Todd's large expense.

Aly Khan and his girl friend, French model Bettina, were riding pink and purple horses on the merry-go-round.

Sir Hartley Shawcross, the stern-faced attorney-general in the last Labor government, danced the rhumba to one of the 16 bands.

Singer Eddie Fisher was mistaken for a waiter as he rushed a trayload of champagne to his table.

U.S. Ambassador John Hay Whitney stepped in a deep mud puddle.

And so it went.

Todd threw the party to celebrate the London premiere of his movie, Around the World in 80 Days. The Duchess of Kent and her daughter, Princess Alexandra, represented the Royal Family at the film but didn't stay for the party.

For the all-night binge Todd bought out the Battersea amusement park—where James McNeill Whistler used to paint things other than his mother—and hauled his guests across the Thames in a fleet of ferries.

"You never know," smirked the host, "something about the party and the picture might sneak into the papers."

Sneak was hardly the word.

"Wild and wonderful and brash and noisy," said The Daily Herald. "London has never seen anything like it."

"Mad, marvelous, gaudy, super-colossal, stupendous," The Daily Sketch gushed.

The host blew his top almost as many times as the corks blew out of the giant champagne bottles he had flown in from France.

The first explosion occurred when Mrs. Todd—film star Elizabeth Taylor—had to wait for some blue-blooded guests who were late.

"Hell," shouted hubby, "she's having a baby this fall. What would you do if your wife was having a baby? Gangway!" and he rushed Liz to a seat.

Biting a white-gloved hand, the mother-to-be commented:

"He worries too much about this baby. I hope it's a girl. I am sure the world is not ready for another Mike Todd yet."

Yards of crimson chiffeon trailed from her sun-bronzed shoulders to the floor. Her ruby and diamond earrings and necklace glittered.

"We've got to get back to America Thursday," Liz said. "I've got to see my doctor and find out when the baby's due. I feel it might happen tonight."

But it didn't.

MONTREAL (CP) — Exports of pulp in the first five months of the current year amounted to 955,285 tons compared with 973,474 in the corresponding period last year, the Canadian Pulp and Paper Association reports. Production advanced to 4,438,255 tons from 4,352,681 tons last year while domestic consumption rose to 3,444,072 from 3,341,792.

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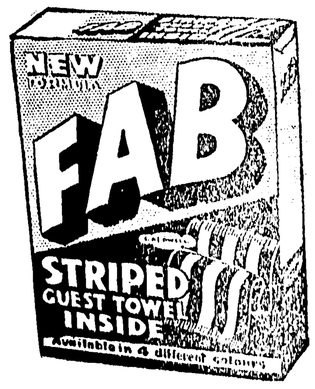

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