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SANTA'S HERE!

A SPECIAL EDITION . . . . . .

TO EASE YOUR CHRISTMAS SHOPPING PROBLEMS

It is natural to regard Christmas shopping with dismay. It can mean hours of aimless wandering through stores just at a time when there are so many other things to be done.

But this Christmas will be different if you let the stores come to you before you go to them. That is the purpose of this special supplement for Christmas shoppers.

By going through these pages carefully you can make up your mind beforehand what you are going to buy. As you will see, there is a very wide range of merchandise this year and plenty of real bargains.

Jot down a list of the gifts that strike your fancy, and where you can buy them. It will cut those wasted hours into useful minutes.

Be good to your feet and have a merrier Christmas!

GO! GO! GO! Yes! GO CRAZY at—

Manson's Jewellers

FREE!

GIFT WRAPPING

ONLY PLEASE TRY TO GIVE US OVERNIGHT — SO WE CAN DO A REAL GOOD JOB.

We have extra night staff especially to handle this for you!

The Store YOU Helped Build

MANY THANKS from "AL" and the STAFF

Your Credit Belongs To You! Use It Wisely.

YOU CAN SET YOUR OWN TERMS HERE.

IF YOU ARE LAYED OFF, OR OUT OF WORK YOUR PAYMENTS STOP 'TILL YOU ARE BACK ON THE JOB. WE REALLY MEAN IT WHEN WE SAY FRIENDLY CREDIT.

WHY? SO! NOW!

YES! Why should we go into great detail to tell you of all the Merchandise we handle. YOU KNOW! and WE KNOW! We always try our level best to have all the Latest Goods offered in Canada at the VERY BEST PRICES But of the BEST Quality ALWAYS

As long as we've been in Prince Rupert (14 years) we have tried to come up with something different. after all being in a rut is NO FUN.

XMAS 1958–The saying is that if you can't sell it give it away! That's just what we are doing this year. Every customer gets a FREE GIFT. Yes! You choose your own from the mountain of Xmas wrapped parcels!

(We hope we can last 'til Xmas!)

MAYBE!

You'll pick something we really want to give away, then again maybe you'll pick something that you'll cherish for ever. Yes! There's lots of real nice gifts in store for you.

WHO? **—Lucky People so far**

Mrs. Rose Morrow picked a $49.50 Ladies Bulova.
Mrs. Les Brain picked a $49.50 Ladies Bulova.
Mr. Randolph Mostad picked a Gent's Automatic Bulova $49.50.
Mr. Ralph Welck picked a Gent's Automatic Bulova $49.50.
Mr. Tom Doyle picked a Gent's Automatic Bulova $49.50.
Mr. Gordie Finlayson picked a Boys 17 Jewel Watch $17.50.
Mr. Meryom Dean picked a Ladies Ring $37.50.
Miss Lorraine Julian picked a Ladies Garnet Ring $29.50.
Mrs. M. A. Nelson picked a Gents Onyx and Diamond Ring $47.50.
Mrs. Elizabeth Colline picked a Gents Black Diamond Ring $47.50.
Mrs. Shirley Ware picked a Gent's Onyx and Diamond Ring $37.50.

Remember you too can . . . . . *Be a successful Santa!*

Our Customers Are Always Considered

FIRST at

Manson's Jewellers

"The Real Home of Friendly Credit"