CP Celebrates 40th Anniversary Commendation



WITH UNEF TROOPS — Most of the world news distributed in Canada by The Canadian Press is supplied by CP's allies, The Associated Press and Reuters. But when big news with a Canadian "angle" breaks, CP tries to be on hand. When Canadians went to the Middle East in 1957, Jack Brayley, chief of CP's Halifax bureau, went with them. Here he talks to a camel driver in Egypt. Brayley returned to Canada last spring. During the summer Dave Oancia, another CP writer, spent three months with the troops. (CP Photo)

> Prince Rupert Daily News Wednesday, November 20, 1957

THE MOVIE COLUMN

Como Says Good Writing His Recipe For Success

By BOB THOMAS

for the 16 other singers who have TV shows this season. Says the world's most responsible Slesse, near Vancouver, and at Perry Como: Get yourself some good writing.

There can be no doubt that Perry triggered the age of the off the air and the comics will singer in television. Last sea- take over again." son, he got an assist from Dinah Not likely. But it's certain that Shore, but hers was not a weekly some of the singers will be cas-Gleason, two years ago and in the money for lavish sets and papers pushed him over. The age of the comics was finished.

air! Someting's got to give."

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To Brighten Up The Coming Season

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"I don't see how all of us convinced that if we've had suc- these writers have covered ac- in 1919, the first government of singers can survive," Perry ob- cess it's due to the writing. Some tivities of Canadians in the Mackenzie King, a general strike served during a rehearsal break. of the things that Goodie Ace United Nations Emergency Force at Winnipeg, post-war deflation "Seventeen singer shows on the will write for us are just fabul- in the Middle East. Bill Boss, and labor unrest, the first transous. They're not the obvious now on Ottawa bureau staff, was atlantic flights, formation of the "I can see what's going to things. We don't bring guests in Korea through most of that western wheat co-operatives, the on and let them go right into confined but intensive war. their specialties."

them. Little things. Cute things. since 1917. CP's evolution as a Things you might not expect. news agency is similarly re-For that reason, stars seem to flected in Canada's growth. enjoy playing our shows."

of the singers he has hosted in tirement in 1930. the past now have their own IN SECOND WORLD WAR shows. And Perry won't work a In contrast, the Second World lend-lease deal.

change guest shot," he said. "If troops—men'like Doug Amaron, Shore, Dean Martin and other Munro, now editor of the Van-I'd be working all the time." 3 Normandy invasion landings won happen: Next year we'll all be him and CP "beats" and world

HEADACHES, BAD BREATH often caused by irregularity! Dr. Morse's Indian Root Pills belp

bring quick relief to sufferers from constipation or biliousness. By stimulating the flow of liver bile they help restore regularity easily. Next time you feel below par, try DR. MORSE'S

INDIAN ROOT PILLS sold everywhere.

News Co-Operative Serves 99 Members By JOHN DAUPHINEE Canadian Press Staff Writer

Forty years ago, leased news wires spanned Canada for the first time from Atlantic to Pacific. The Canadian Press, the country's national news co-operative, was in business.

Three months later it faced up successfully to its first big test. Two ships collided in wartime Halifax harbor Dec. 6, 1917, causing Canada's worst disas-

gether from scraps of news sent over blast-damaged telegraph circuits, contained the first accurate estimate of the dead— 2,000—and correctly identified the ships.

ACCURACY KEY WORD

writers and editors have fought tures are covered by its staff rethe clock to meet newspaper porters. In the last year, Ottawa deadlines in a half-dozen Can-| bureau assigned men to travel mains their key word. "Being reliable is more im- campaign.

portant than being fast," says page one of the CP style book.

20 years of peace, another war and its aftermath, the co-operative idea has strengthened. Now CP is a \$2,500,000-a-year

non-profit corporation delivering world and Canadian news to 99 Canadian newspapers and hill, N.S., coal mine in which 39 most Canadian radio stations. It is known by the industry last year CP crews covered NEW YORK (A) — The guy who started it all has some advice abroad, as at home, as one of tragic plane crashes on Mount news agencies.

great international agencies — north as the DEW line on spot Reuters of Britain, and The As- news and feature assignments. sociated Press of the United News developments reported States. And through them, CP by CP during its 40 years—milicovers the world for Canada de- tary, political, economic and soshow. It was Perry who stood ualities. If they follow the ad- livering their world news reports ciological — fall together like a up against the giant, Jackie vice of the master, they'll take exclusively to Canadian news- jigsaw puzzle into a picture of

> "I can't emphasize that too dian importance breaks, CP has world affairs." strongly," said the crooner. "I'm its own staff. From time to time Death of Sir Wilfrid Laurier

"We find things to do with is reflected in CP's news reports Grant Banting, formation of the

Three men served as CP war Perry said he hasn't encount- correspondents in the last year ered much trouble in landing of the First World War, includguests this season, though the ing J. F. B. Livesay, general competition is fierce. Also many manager from 1919 until his re-

War found more than a dozen CP' "I think it's a mistake to ex- men in the field with Canadian I did one with Bob Hope, I'd Bill Stewart, Charles Bruce and have to do others with Dinah Boss, still with CP; and like Ross stars. They're all my friends and couver Province. Munro's stories

> Sam Robertson, CP London! bureau chief and a war correspondent, lost his life in a North

> Atlantic torpedoeing in 1941. Even in wartime, with a sizable staff overseas, CP did not profess to report by itself the whole world scene. Into its London and New York bureaus pour hundreds of thousands of words AP and Reuters news. A!

dozen Canadian-trained editors pencil this flood into a comprehensive but concise world news report for Canadian newspapers Staff men at Washington and the United Nations watch for angles of particular Canadian interest.

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FRIDAYS 9 p.m.

At home, many newspaper readers have never seen a CP ieporter at work. CP draws most of its news from the 99 newspapers in its membership. Its staff is mostly busy selecting, rewriting and editing the local news of one member for delivery by leased wire to the rest. When big news breaks, however, CP tries to be on hand.

Every minute the House of Commons is in session, at least one CP man is in the parliamen-CP tary press gallery. Most legislaadian time zones. But despite coast to coast with two royal the emphasis on speed when commissions and with Liberal spot news breaks, accuracy re- and Progressive Conservative leaders in the federal election

Because it was claimed that CP's election reports were too CP was formed under pressure fast—so quick that Western votof the First World War. A fed- ing was influenced by Eastern eral government grant was returns—a federal law was passneeded for seven years after 1917 ed in 1938 prohibiting publicato make it possible to bridge un- tion of election results before the populated gaps and weld four close of local polls. In 1953 the regional news organizations into vote result was announced by a national co-operative. Through CP in the east while polls were still open in three western prov-

CP sent five men from Halifax and Saint John, N.B., to cover rescue of 88 men from a Springothers died last Nov. 1. In the Issoudun, outside Quebec City. CP covers Canada for two CP writers toured Canada as far

his own easy manner eventually costumes and put it into writing. But when news of great Cana- and an influential position in

federal franchise for women, Canada's evolution as a nation discovery of insulin by Frederick United Church of Canada—these were some of the great Canadian stories in the mid-'20s. Development of Canadian na-

tionhood culminated at the 1926 Imperial conference. An epoch-| making document described the dominions as "autonomous communities... equal in status, in no way subordinate one to another . . . though united by a common allegiance to the Crown and freely associated as members of the British Commonwealth of Nations."

A year later Canada celebrated the diamond jubilee of Confeder-1 couldn't refuse them. But then on Dieppe and the Italian and Westminster, embodying the 1926 idea of equal status in the Commonwealth became law.

Canada's economy had meantime been dealt a heavy blow by the 1929 financial collapse. Massive unemployment and breadlines marked the lean '30s, which saw formation of the CCF with its program of state socialism and birth of William Aberhart's | Social Creclit experiment in the

The '30s were difficult years or the newspapers. CP membership fell to 88 in 1938 from 190 when the depression began. Now Canada's surging post-war expansion-much of it in frontier | areas--has brought new dailies | and CP has 99 members.



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INTERVIEW IN WASHINGTON - Political and economic developments in the United States have been of increasing importance to Canada since the Second World War. To report these decisions and explain the American viewpoint, The Canadian Press sent George Kitchen to Washington in early 1955 as staff correspondent. Here he talks on the steps of the U.S. Capitol with Senator Theodore Francis Green, Rhode Island Democrat who is chairman of the foreign relations (CP Photo)

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