

# Jaycee Clean-Up Drive Starts Next Week

Prince Rupert Daily News  
Thursday, May 10, 1957

The Haymarket Theatre in London, rich in stage tradition, was opened in 1720.

## City To Assist With Collections

"Be Alive and Thrive, Get in to the swing with Spring" is but one of the themes of the Prince Rupert Junior Chamber of Commerce's "Clean-up, Paint-Up, Plant-Up" campaign scheduled between next Monday, May 20 to Friday, May 31.

The city Jaycees are urging all householders and businesses to help make Prince Rupert "a cleaner, tidier place in which to live."

A Junior Chamber of Commerce spokesman said today that with "a little extra effort we can make up for the neglect of the past and present a shiny, healthy face that will reflect enthusiastic interest instead of indifference."

The Jaycees believe that an actively supported clean-up, paint up program will make up

for past neglect and create habits of good housekeeping and good neighborhood keeping.

Provided everyone co-operates the spokesman said "we will gain development of community spirit; reduction of fire losses; respect for property; vacant lot improvements; promotion of safety; improvement of employee morale; Clean-Up supports businesses, stabilizes, restores, and increases the value of real estate.

"Let us all contribute to a safer and happier environment—Clean up today—and safeguard your health tomorrow. If you hope to thrive—get behind the Jaycee Drive."

The City of Prince Rupert will haul away free of charge old piles of rubbish and junk on the following dates—Tuesday, May 21, Thursday, May 23, Monday, May 27 and Thursday, May 30. This applies to householders who have been asked to pile rubbish conveniently near the road or lane and phone 2111.

### WONDERFUL NEW SHOE FOR BABY



### Family Shoe Store

NOW FEATURE  
NEW APPROVED

### PUSSYFOOT SHOES BY SAVAGE



Ideal for baby's first steps. Scientifically designed to encourage healthful development and to assure comfort and protection. Check these features:

- Special tongue opening to toe for easy dressing.
- Support where needed.
- Roomy moccasin toes.
- Soft select leathers.
- Foam leather soles.
- Light, non-slip heels.
- Sanitized.

Because careful fit is so important we take extra time and care to assure that your infant's first shoes are right.

Price is right too! JUST \$3.95

### Family Shoe Store

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638 West 3rd Ave. DIAL 4133

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### HOME HIGH OCTANE GASOLINE

### HOME

### HOME OIL DISTRIBUTORS LIMITED

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COMPANY

57-22

## Clean Up — Paint Up — Beautify

Support the JayCee's in Their Efforts to Help You.

2 CLEAN UP WEEKS — MAY 20 -- 31

**BEAUTIFY**  
B-H Paints,  
Brushes, Rollers

All You Need  
For The Job

Brushes, Mops  
Brooms

Need A New Pail?  
We've Got 'Em

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**Beautify**

Your Headquarters for  
Garden Tools,

Scod

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Edgers, Shears,

Lawn Mowers.

**C-I-L PAINTS**

C-I-L PAINTS make paint dollars go farther. You can depend upon them for the long, colorful life, the sturdy resistance to wear and weather which means true paint economy... For enduring beauty and protection, use C-I-L PAINTS... Choose from a tempting array of colors and make your home the beauty spot of the neighborhood.

2 CLEAN-UP WEEKS

PHONE 2111  
For FREE Rubbish Collection

SILVERSIDES  
BROS.



## Drive Helps Protect Health Of Children

Active support of the "Clean Up-Paint Up-Plant Up" program is a concrete way to protect your family's health, Dr. J. H. Smith, Skeena Health Unit director stated today.

"By getting rid of rubbish, obtaining covered garbage containers, disposing of old rotten wood piles, you will deprive rats of food and shelter," he said.

"The vacant lot clearing projects, will reduce the rodent and fly population tremendously and help make our city a healthier and pleasanter place in which to live."

"Germs of many kinds will succumb to the attack of a scrub bucket and paint brush. Particularly for the sake of our children, I urge you to participate fully in the campaign," the health officer said.

**CLEAN UP  
PAINT UP  
BEAUTIFY**

2 CLEAN UP WEEKS

MAY 20 -- 31, 1957

"Beautify your city—it can be a wonderful place in which to live."

**RUPERT SUPPLY HOUSE**

Your building maintenance Headquarters

719 2nd Ave. W. Phone 5022

Have You Heard?

THERE'S A  
*Jury*

IN TOWN

Clean Up — Paint Up  
Beautify

2 Clean-Up Weeks  
May 20 — 31

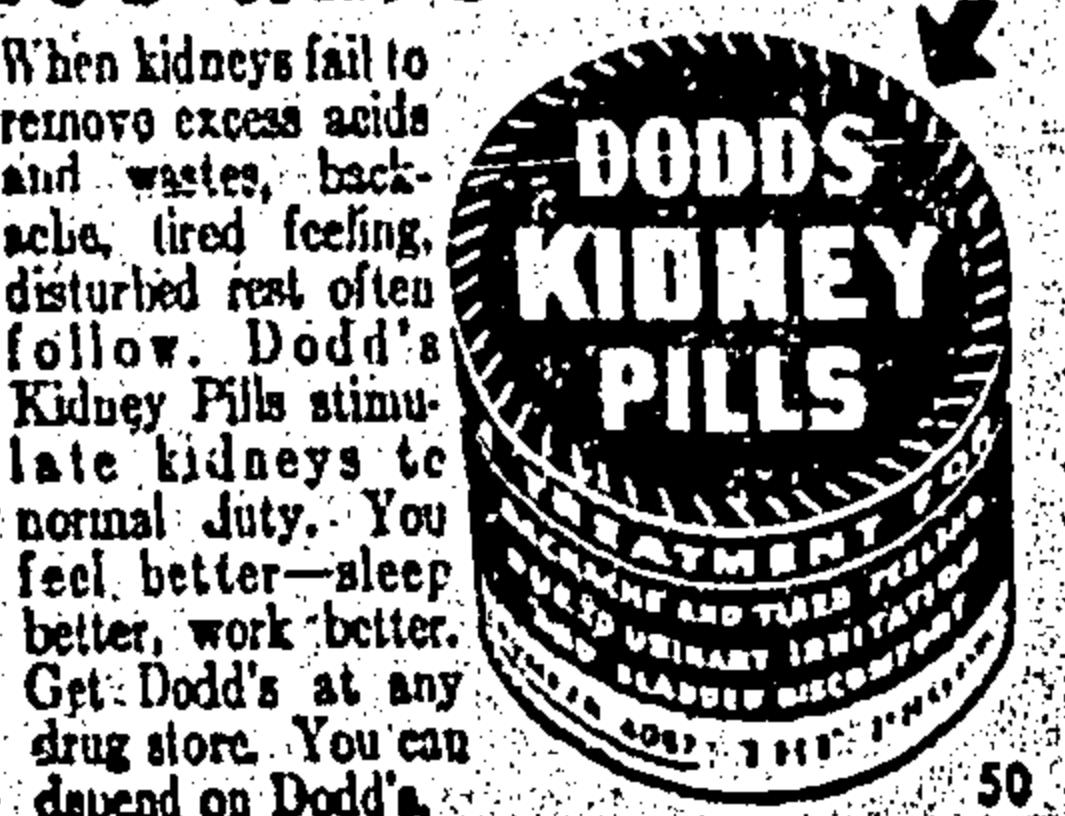
Make Prince Rupert A Better Place To Live In.

**HOWE & McNULTY**

Your Headquarters for Paint and Garden Tools.

Use Classifieds—They Pay

**YOU CAN DEPEND ON**



action next Monday. Advance publicity has already been appearing in the local press. Pictures of various unsightly locations around the city are the chief focal point of the advance campaign. It is hoped that a home somewhere in the city might be painted. Arrangements for the beautification of the Roosevelt Memorial Cairn are being discussed with the parks board. The City Council has stood solidly behind the efforts of our local Junior Chamber.

How do they do it? Well, one of the chief methods used is by example. They will select a house and paint it. They will choose a public building or monument and clean it up. They really hope that their fellow citizens will take the hint and follow the example.

In addition, they will endeavor, through publicity, to draw to the attention of the public the conditions of the city.

In the hope that someone will take heart and do something about it. They will solicit the support of the city government in providing extra services at the time of their beautification drive.

Business houses will be contacted and asked to tie in their advertising with the overall plan.

In Prince Rupert all this has been done.

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