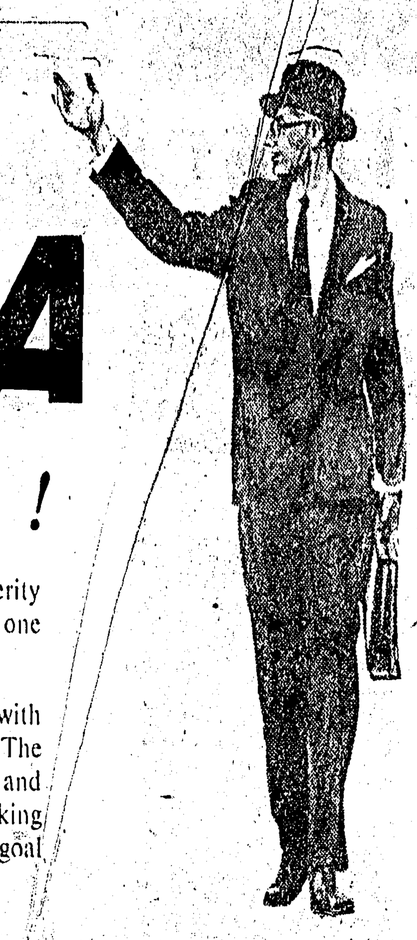
FACE THE BIG ISSUES

VOTE FOR CANADA



Hold on to what we have and cherish !

We live today in a world of explosive contradictions. While Canadians enjoy soaring prosperity, millions elsewhere are hungry. While we strive for peace, the threat of war is ever present. The age of abundance for all mankind now is possible; so is world-wide atomic destruction.

These are the big issues. Today, as never before, Canada's freedom and prosperity and the future of our children—all the things we love and want most — depend on events in the world around us.

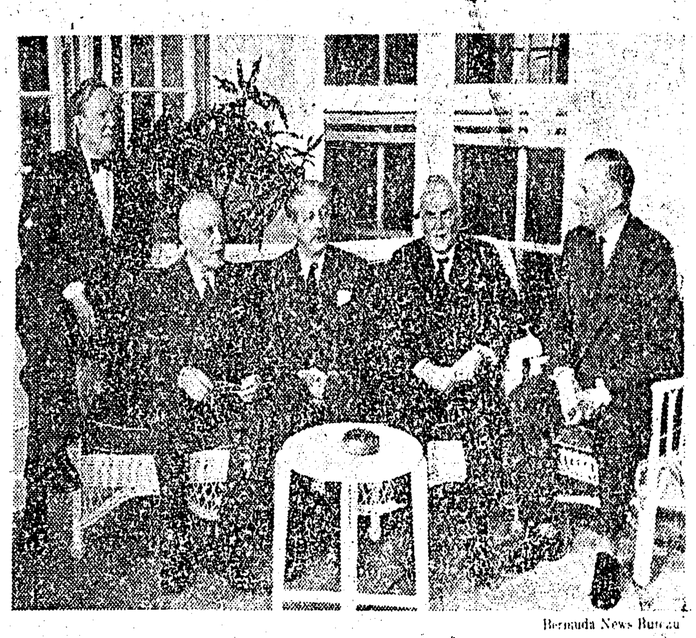
It's essential to elect a government which promotes prosperity at home and peace abroad. History shows we can't have one without the other.

Only the Liberal Party can do this. It's the only party with statesmen experienced and respected in world affairs. The Liberal record proves it can promote prosperity at home and peace abroad. It's Canada's only truly national party, seeking constantly to re-affirm national unity, the 90 year old goal of Confederation.

Reuter Photo

HUNGER AND WAR

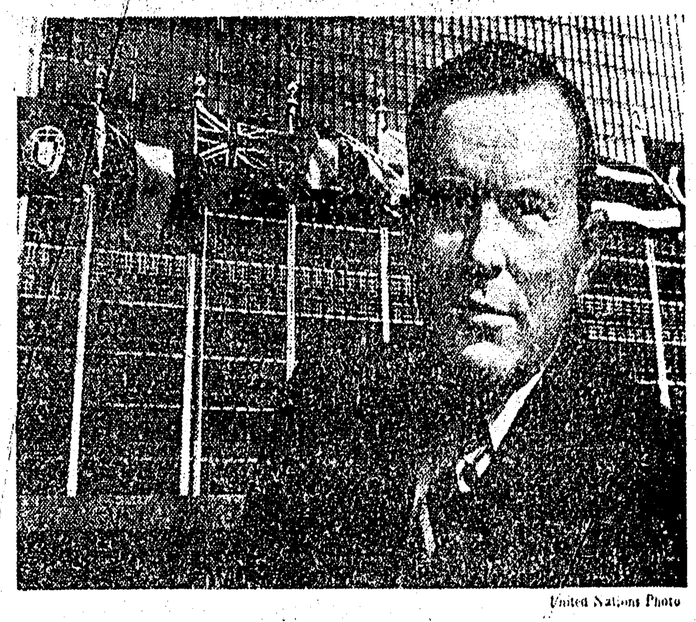
Children scavenging for food in the Middle East symbolize the big issues in the world today—hunger and the threat of war.



Bermuda News Bureau

STATESMEN AT WORK

Prime Minister St. Laurent at the Bermuda conference typifies Canada's prominence in free world councils—working to preserve our peace and security.



United Nations Photo

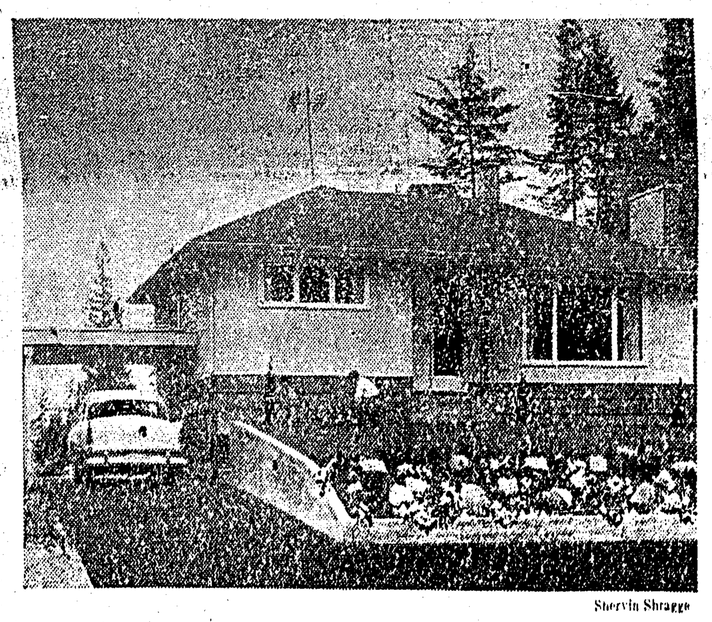
OUR RESPONSIBILITY

No country has more to gain from a world at peace—none has more to lose. To protect the things we love and want, we participate boldly in the United Nations, NATO, the Colombo Plan . . .

Shervin Shragge

OPPORTUNITIES UNLIMITED

Liberal policies and leadership at home and abroad have made Canada *the* land of opportunity. New people and capital are pouring in as never before, thus enriching our future.



Shervin Shragge

GROWING PROSPERITY

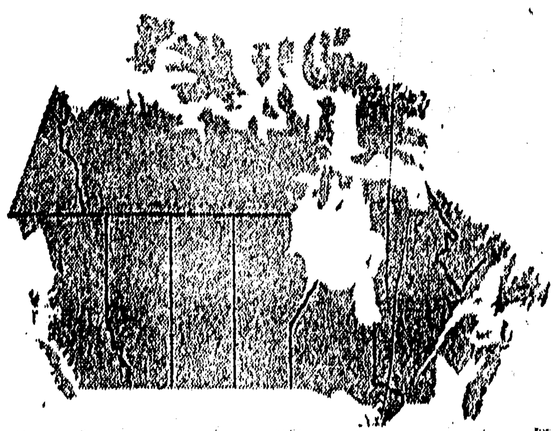
Our steadily rising standard of living, full employment and record earnings—reflected in homes like this from coast to coast —have won the admiration of the world.

Shervin Shragge

A BRIGHT FUTURE IF . . .

Our children know freedom, prosperity, security—their future is bright if we hold firmly to present policies. It's up to us. This country's got it. Let's not lose it.

For Continued Prosperity & Security



LOUIS ST. LAURENT,
Canada's Great Leader.

VOTE FOR CANADA

VOTE LIBERAL

B.C. Liberal Association

IN SKEENA RE-ELECT *APPLEWHAITE M.P.* LIBERAL