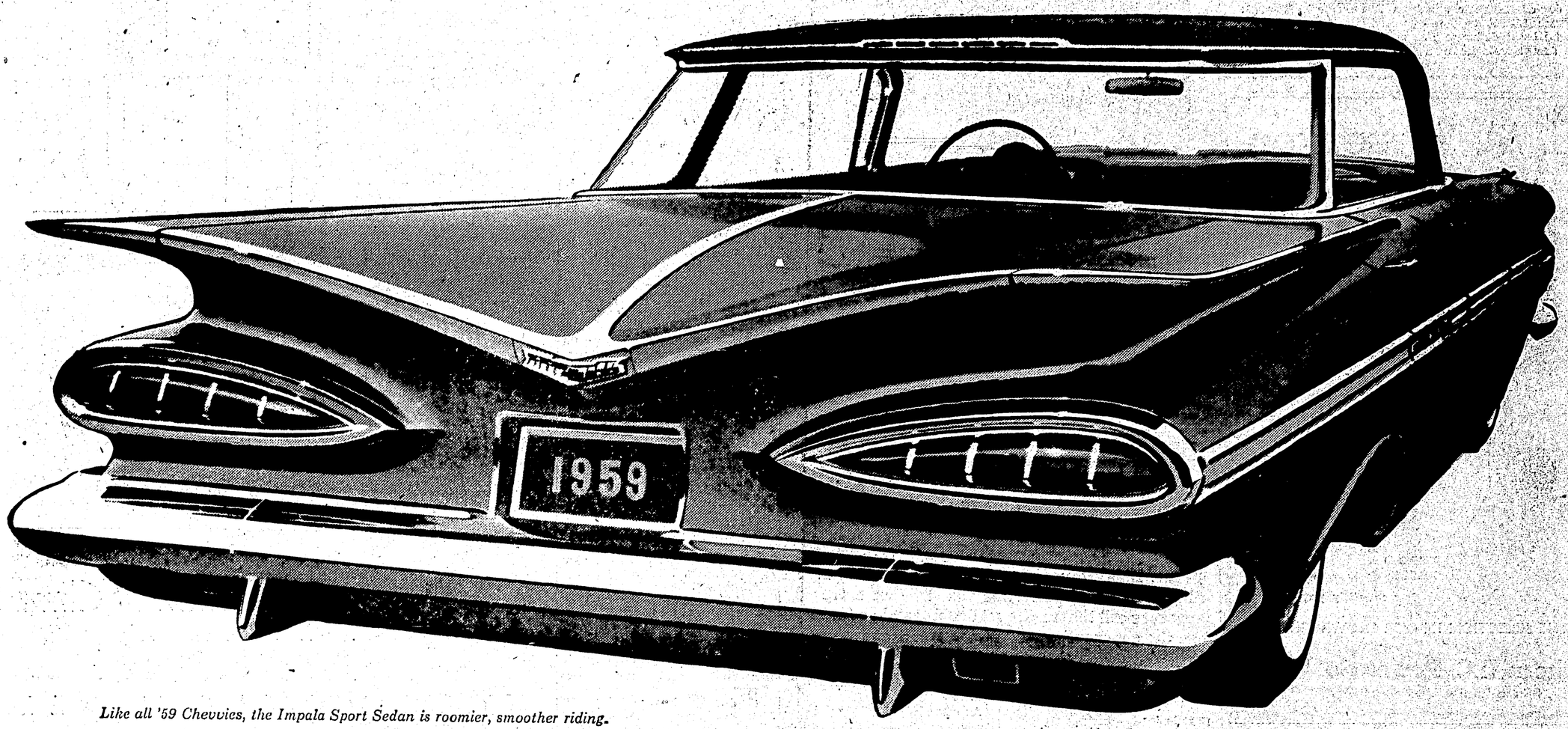



*Like all '59 Chevvies, the Impala Sport Sedan is roomier, smoother riding.*

*what Canada wants, Canada gets in a Chevy!*

# '59 CHEVROLET

CHEVROLET

***It's shaped to the modern Canadian taste with a lean, clean silhouette, crisp new contours, beautifully restrained accents. It brings you more spaciousness and comfort with a new Body by Fisher. It has a bright new sheen —a new kind of finish that keeps its lustre without waxing for up to three years. New bigger brakes. Vast new areas of visibility. New Hi-Thrift 6. New handling ease and road steadiness. It's new right down to the tires!***

Never before has an automobile manufacturer made such sweeping changes two years in a row. And never before has any car been new like this one.

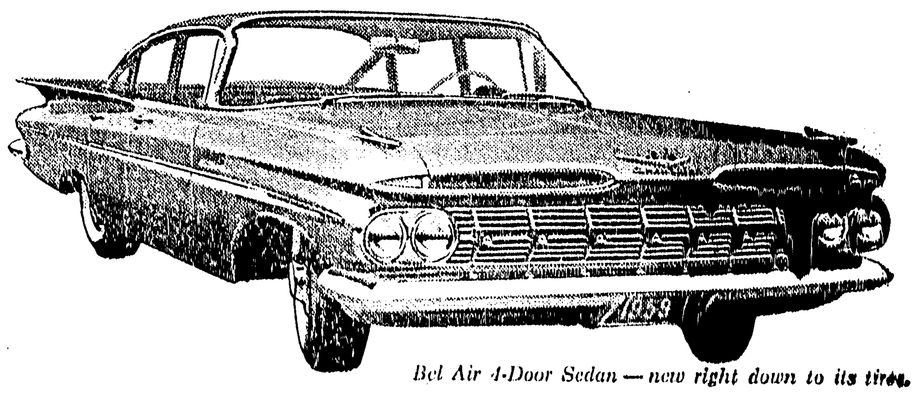
The 1959 Chevrolet is more than a restyled car — more, even, than a completely new car. It's your kind of car. Shaped to reward your new taste in style. Designed to anticipate your desire for greater roominess and comfort. Engineered for greater safety, economy, ease of handling and smoothness of ride.

Your first look shows you that Chevrolet says new like nobody else. New Slimline design brings entirely new poise and proportion to automobile styling. Inside the new and roomier Body by Fisher you'll find truly tasteful elegance. And you'll have clear seeing from every seat. The new Vista-Panoramic windshield curves overhead — and there are bigger windows all around.

When you take the wheel, you begin to find that Chevy's newness goes down deep. A new steering ratio makes handling easier. New suspension engineering gives you a more stable ride. There's a sweet new edition of Turboglide.* Eight V8's plus a new Hi-Thrift 6 that goes and goes on a gallon. New and bigger brakes. Even new tires!

There's still more! A new Magic-Mirror finish that keeps its shine without waxing or polishing for up to three years. New Impala models. Wonderful new station wagons — including one with a rear-facing rear seat. And, with all that's new, you find those fine Chevrolet virtues of economy and practicality. Stop in now and see the '59 Chevrolet.

**Extra-cost option*




*Bel Air 4-Door Sedan — new right down to its tires.*

# ALL NEW ALL OVER AGAIN!

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