Who in the World Built this Beauty?

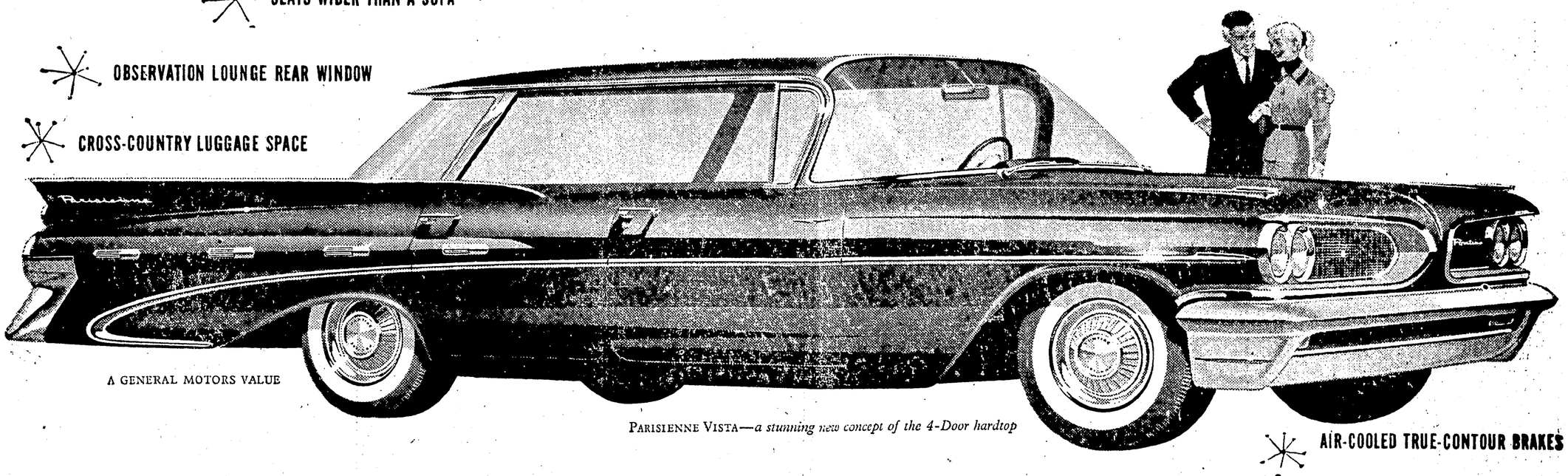
SEATS WIDER THAN A SOFA

NON-FADE MAGIC-MIRROR FINISH

VISTA-PANORAMIC WINDSHIELD

OBSERVATION LOUNGE REAR WINDOW

CROSS-COUNTRY LUGGAGE SPACE



A GENERAL MOTORS VALUE

PARISIENNE VISTA—*a stunning new concept of the 4-Door hardtop*

AIR-COOLED TRUE-CONTOUR BRAKES

with all the wonders you've waited for...

PONTIAC!

6 GREAT NEW SERIES... 26 dazzling new models

STRATO-CHIEF

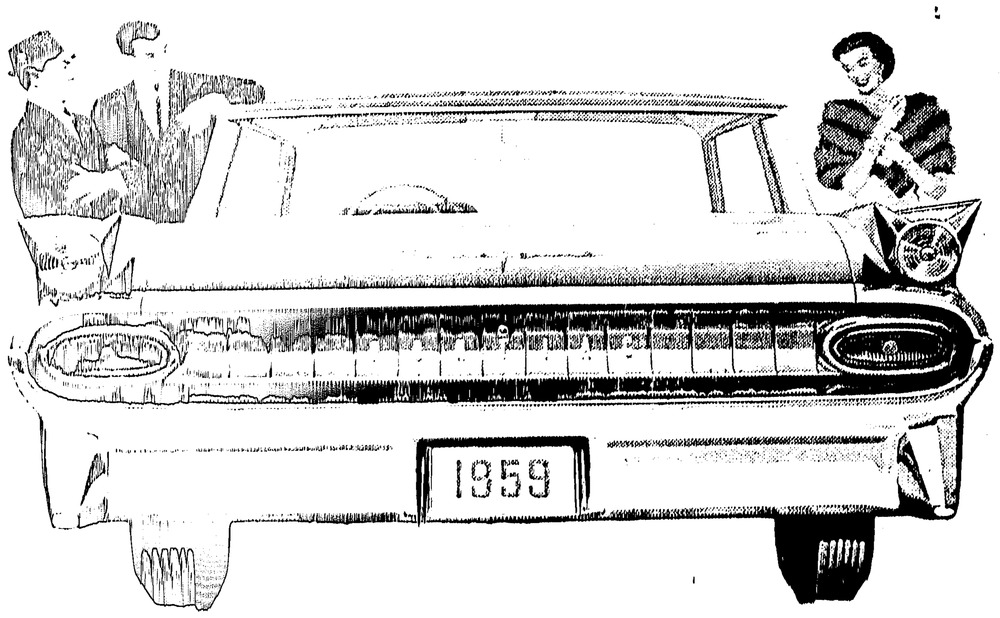
Laurentian

PARISIENNE

Catalina
A brand-new series . . . big and beautiful

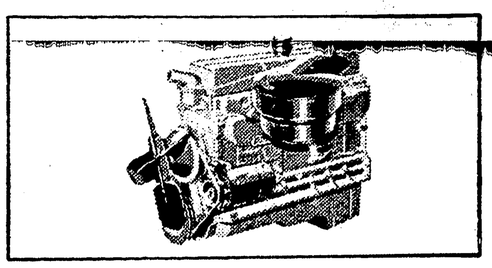
STAR CHIEF
Fine car finish . . . fine car performance

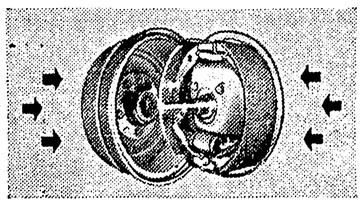
Bonneville
Unmatched for magnificence, anywhere



GREAT NEW ECONOMY GAINS

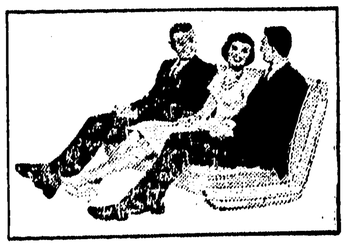
Canada's most powerful 6-cylinder engine, the Strato-Six, boasts big new advances in gasoline economy. Through improved carburetion and a new advance-curve distributor, you can enjoy more power and save more money on fuel at the same time.





AIR-COOLED TRUE-CONTOUR BRAKES

Pontiac for '59 brings you a 27% increase in brake lining area, plus better cooling for fast, sure, fade-free stops and greater safety for you and your family.



SEATS WIDER THAN A SOFA

At last, you can enjoy *true* living room comfort. Pontiac's new seats are wider, have higher backs and slant downward at the rear to give maximum support under the knees for more comfortable driving. You'll find there's plenty of head and legroom, too!

Look what's happened to Pontiac—the biggest change any car ever made in a single year! Pontiac's put your future on wheels with dramatic styling and engineering advances that defy comparison.

Yes, Pontiac's had a change of personality, starting with its glamorous Twin-Grille design and ending with the most smartly sculptured rear deck you've ever seen. Lean in look, this new Pontiac's longer, lower, too, for the surest, most stable roadability ever.

But there's still more to the new Pontiac to stamp it as the *big change* for '59: vista-lounge interiors with full 360-degree visibility . . . seats actually wider than a sofa . . . Air-Cooled True-Contour Brakes for smooth, easy, unvarying control, stop after stop after stop. For *extra* gasoline mileage, there's Pontiac's newly-refined Strato-Six engine available on Strato-Chief, Laurentian and Parisienne models. Then there is the industry's widest choice of V8's* reaching a new peak of performance in Pontiac's spectacular Astro-Flame V8—with sound and vibration reduced almost beyond belief.

There's lots, lots more to make your first inspection a truly revealing experience. Come in and see why no other car can *possibly* be so new as the *new* Pontiac.

**Optional at extra cost on certain models*

ON DISPLAY SATURDAY *at your local Pontiac dealer's*

McRAE MOTORS Limited