XMAS TREES For SALE

WHO? ROTARY CLUB CHARITIES

WHAT? XMAS-TREES $1.00 UP

WHEN? FRIDAY AND SATURDAY

WHERE? 508 WEST THIRD AVE.

(ACROSS FROM CAPITOL THEATRE)
(Don't Delay — Supply Limited)

IDEAL
CHRISTMAS GIFT
A Sunbeam Percolator

RUPERT RADIO AND ELECTRIC
313-3rd Ave. West
Phone 4236

HOLIDAY FOODS

A TREE FULL OF VALUES FOR YOUR MERRY CHRISTMAS

RITZ	1 LB.	41¢
BACON	SIDE Sliced, ½ lb.	42¢
BUTTER	2 LBS.	$1.39
PEAS	DELNOR FROZEN 2 PKTS.	41¢
FRUIT COCKTAIL	DOLES 28 oz. tin	49¢
PAPER PLATES	XMAS 2 PKTS.	49¢
GRAPEFRUIT	PINK 48s 6 FOR	59¢
CIGARETTES	CARTON	$2.95

WE HAVE YOUR
CHRISTMAS PARTY FOODS
TURKEYS — CHICKENS — HAMS
NUTS — CANDIES — CHOCOLATES
CHEESE — CHIPS — PARTY SNACKS
PICKLED HERRING — ROLL MOPS
PICKLES — OLIVES — CANDLES
FRESH FRUIT AND VEGETABLES
FANCY SLICED MEATS

WE WISH YOU -- AND ALL YOUR YOUNG ONES TOO -- A VERY MERRY CHRISTMAS

TUNA	NABOB Solid, 7 oz.	31¢
CRANBERRY	SAUCE OR JELLY, Tin	24¢
PICKLES	BICKS Sweet Wafer, 32 oz.	59¢
TOMATO JUICE	LIBBY'S 2 20 oz. Tins	37¢
FRUIT PUNCH	NABOB 25 oz.	49¢
CHOC BARS	TV-FRUIT & NUT 7 oz.	37¢
TEA BAGS	NABOB 60s	79¢

If you Drive — Drink Tea

WE ARE READY TO SERVE YOU AT THIS—YOUR—
"NEIGHBORHOOD" FOOD CENTRE

SPERO'S
FOOD MARKET

OPEN FRIDAY TO 9 P.M.
Dec. 22 to 6 p.m.
Dec. 23 to 9 p.m.
Dec. 24 to 6 p.m.
Open Sat. Dec. 27th

SAVE THIS AD — SPECIALS GOOD NOW TO DEC. 31

IT WILL BE A BRILLIANT HOLIDAY SEASON for the lady who wears chinchilla, elegantly displayed by the lovely model above. However, Christmas festivities will receive an added sparkle by the woman who wears fur neck-pieces, jackets and stoles to emphasize the new mood of luxury, now sweeping the country. The ultra-casual look of the new chemise and empire line gets a dress-up party look with this year's most sensational new arrivals of full-length coats. Make your selection now at your local furrier to thrill the woman in your life on Christmas morning.

Fur THE GIFT OF GIFTS FOR CHRISTMAS

STOLES
CAPES
JACKETS
COATS

TO GIVE WITH PRIDE
★
Bill Scuby Furs Ltd.
Prince Rupert, B.C.

Advertising in Daily News Brings Results

RELAXED SILHOUETTE—SOFTENED LINES

Furred look everywhere from mink to monkeys

By PEGGY MASSIN

PARIS (Reuters)—Paris sends fur flying into round-the-clock fashion this winter. The opulently furred look is seen in everything, from sublime, mink-lined mink coats to plebian muskrat scarves.

The new relaxed silhouette is ideally related to furs in softened lines, high waists, and shirred and draped effects, with emphasis on bulky top treatments in the form of giant collars of contrasting fur. There are now oval and beer-barrel shapes emphasising three-quarter and five-eighth lengths, worked in horizontal pelt treatments.

ADJUSTABLE COLLAR

Pierre Balmin features the chasuble coat in mink or beaver, with flowing panelled back or adjustable shawl collar.

The high-waisted empire silhouette spreads from fabric to fur with belts slotted under the bosom or casually gathered scarf ends. Lanvin-Castillo uses black Russian broadtail with a drawstring waistband, while furrier Andre Sauzaie shows a convertible model with looseside panels.

When these are looped together in front, the silhouette is transformed.

Sportier models feature empire trends by means of soaring martingales or high-placed, double-breasted fastenings.

LONG PELTS POPULAR

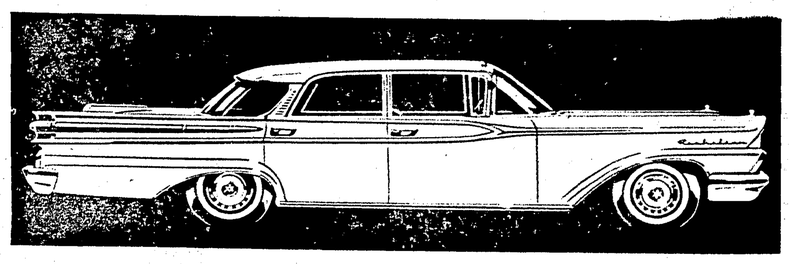
Pierre Cardin's mushroom silhouette, with bulky cape and coachman collars, evolves as one of the season's strongest single influences. Deep-pleated, ruffed or draped collars, often in white mink, chinchilla or ermine, lending a "lingerie look" to dark furs, fall to elbow or waist length. Some Parisian furriers feature these collars with detachable treatments to be worn separately as a capelet over formal clothes.

Paris revives many long unseen pelts of unpretentious origin like the badger, lynx, raccoon, guanaco, Australian opossum, Kolinsky, and even monkey fur. These are practical, inexpensive and long-wearing skins, and if well-styled they offer a serious fashion challenge to mink and more valuable furs.

Revillon shows a wonderful theatre coat made entirely of shiny black monkey fur. Jacques Heim wraps his mannequins, a la Kerenina, in yards of silver fox. Pierre Balmain revives Kamchatka fox again.

CHIROPRACTOR
C. TURPIN, D.C.
OFFICE HOURS: Daily, except Wednesday. Tuesday and Friday evenings 7-9 p.m.
Wallace Block — Phone 2028

Yours to see and drive NOW!



MONARCH
MARK II
the car created for Canadians
3 Superb New Series

SCEPTRE · RICHELIEU · LUCERNE

Finest expression of Monarch Mark II — Brilliant performer with distinctive styling — Most economical fine-car value

FORD EDSEL MONARCH

BOB PARKER LTD.
Ford-Edsel Dealer
KITIMAT — Main Office - Prince Rupert
TERRACE — Parts - Dial 2221

Crisp, bright and bracing . . .
Enjoy the
BIG TASTE
in beer!

CALL FOR CANADA'S BIG FAVOURITE . . . "MABEL, BLACK LABEL"

FOR FREE HOME DELIVERY PHONE: 4032

CARLING'S Black Label LAGER BEER

THIS ADVERTISEMENT IS NOT PUBLISHED OR DISPLAYED BY THE LIQUOR CONTROL BOARD OR BY THE GOVERNMENT OF BRITISH COLUMBIA