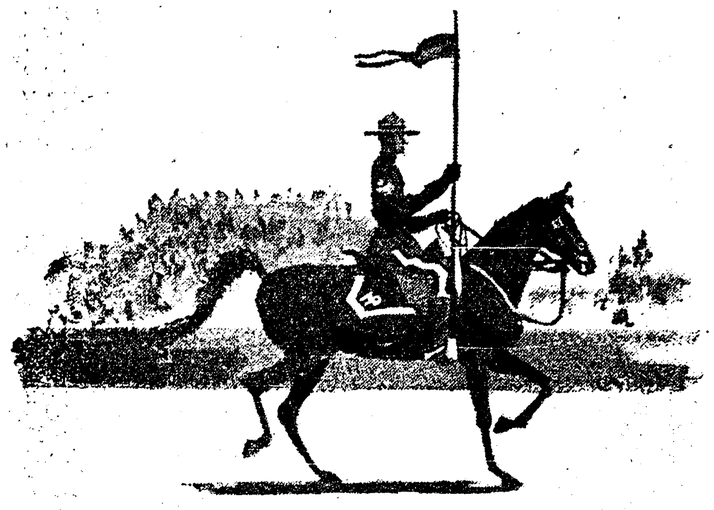
Centennial Year is here!

1958 The beginning of British Columbia's most exciting year! It will be a year of pageants and plays, a year of travelling and touring, a year of things to see and things to do! This is Centennial year – make your plans now to see the special events and celebration projects created to give you and your family sights and scenes that will live in your memory for years to come!

SEE B.C. IN CENTENNIAL YEAR - THERE'S NO OTHER PLACE ON EARTH AS EXCITING! From the Cariboo to the border, from the Kootenays to the coast, all British Columbia joins the year-long celebration that marks our 100th anniversary! It will be the biggest birthday party ever – and fairs and festivities, special events and programmes in hundreds of cities and towns have been planned for you to see, to enjoy, to share, and to be remembered for a long, long time!

THIS IS YOUR YEAR TO SEE B.C. - TO VISIT PLACES AND PEOPLE ALL OVER THE PROVINCE! Tour the hustling, bustling Lower Mainland and marvel at the industrial growth, at the giant developments, at the commerce that flows through Canada's Pacific gateway to all corners of the world! And for pure pleasure, for fun for the family, pageants and plays, spectacles and special events have been scheduled to take place all over B.C.!

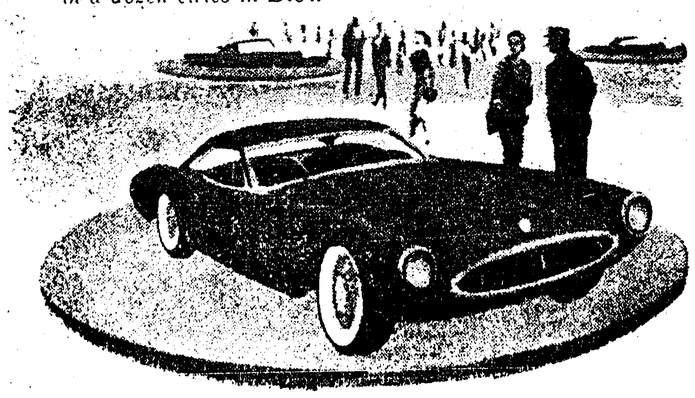
Where in the world is so much to be seen as in B.C. during this Centennial year?



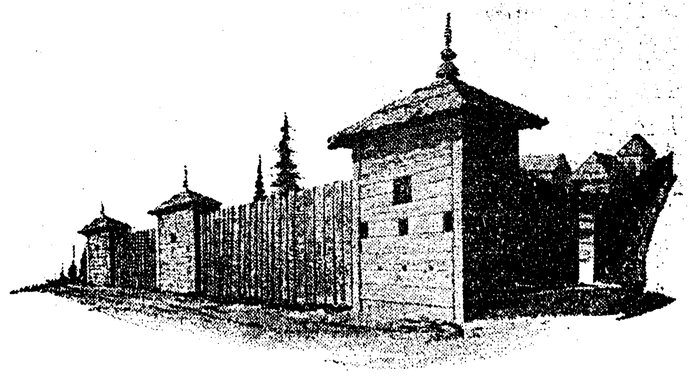
SEE THE ROYAL CANADIAN MOUNTED POLICE *in their famous musical ride – just as it was performed in the capitals of Europe and in major cities in Canada and the United States. It will be performed for your pleasure in a dozen cities in B.C.!*

SEE THE VICTORIA TO BARKERVILLE STAGE COACH RUN *re-enacting the color and spectacle of the early days of our Province! See winter sports meets, and parliamentary pageantry. See the famous Kelowna Regatta. See the crowning of the Peach Queen in Penticton!*

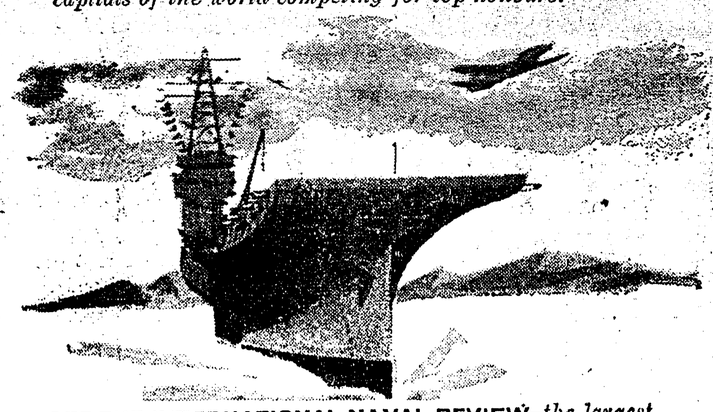
SEE THE VANCOUVER FESTIVAL OF THE ARTS *– three weeks of the world's finest music, the greatest musicians, as well as art exhibits, and the best motion pictures from Hollywood, London, Paris, Rome – the film capitals of the world competing for top honours!*



SEE THE B.C. INTERNATIONAL TRADE FAIR – *a huge show of fashions, sports cars, commerce, industry, transportation – all on parade for you!*



SEE THE FORT LANGLEY DEDICATION – *it's the birthplace of B.C.'s mainland, and has been restored to its original state. You must take in this historic site!*



SEE THE INTERNATIONAL NAVAL REVIEW–*the largest assembly of fighting ships ever gathered on our west coast! Warships from 15 nations passing in review for you!*

SEE THE CENTENNIAL $50,000 GOLF TOURNAMENT – *attracting the greatest golfers in North America for top money prizes.*

And these are only a handful of the sights and special events planned for your pleasure in Centennial year! Everywhere you go in B.C. this year, you will be greeted by a Centennial project or performance. Among them are:

★ The British Columbia Play, specially written by Canada's own Lister Sinclair ★ The Canadian National Railway Museum Train ★ British Columbia Historic Caravan ★ The B.C. Sportsman Show ★ Mart Kenny's Orchestra ★ The famous performances at the Theatre Under the Stars ★ A bigger and better PNE ★ The Ski Championships at the Kimberley Snow Fiesta ★ The Macdonald Bonspiel!

Every sport awaits your pleasure in B.C. this year! As you tour the province, see big-league baseball, big-time football, Snow Fiestas and Bonspiels, bowling and boxing, cricket and polo. See and enjoy the Little League Babe Ruth World Series, the thrilling hockey games. Golf courses await your arrival and tennis clubs are planning tournaments. Whatever your sport, whether you like to watch or like to play, you can enjoy it in Centennial Year!

Make this year's family holiday the best ever - see B.C. at it's Centennial best! Travel by car, train, bus, or plane – and start your planning now. Stay at road-side motels, cabins-in-the-woods, or big city hotels – all are ready to make your stay comfortable and welcome. It's going to be the biggest year in British Columbia's history – have the time of your life in helping to celebrate it!

BRITISH COLUMBIA CENTENNIAL COMMITTEE

BRITISH COLUMBIA Centennial

BRITISH COLUMBIA GOV'T. TRAVEL BUREAU VICTORIA, B.C.

SEND ME THE FREE KIT THAT CONTAINS EVERYTHING ON THE 1958 CENTENNIAL PROGRAMME, INCLUDING THINGS TO SEE, PLACES TO STAY, AS WELL AS THE NEWEST B.C. ROAD MAPS.

NAME .....

ADDRESS ..... CITY OR TOWN .....

B.C.1.