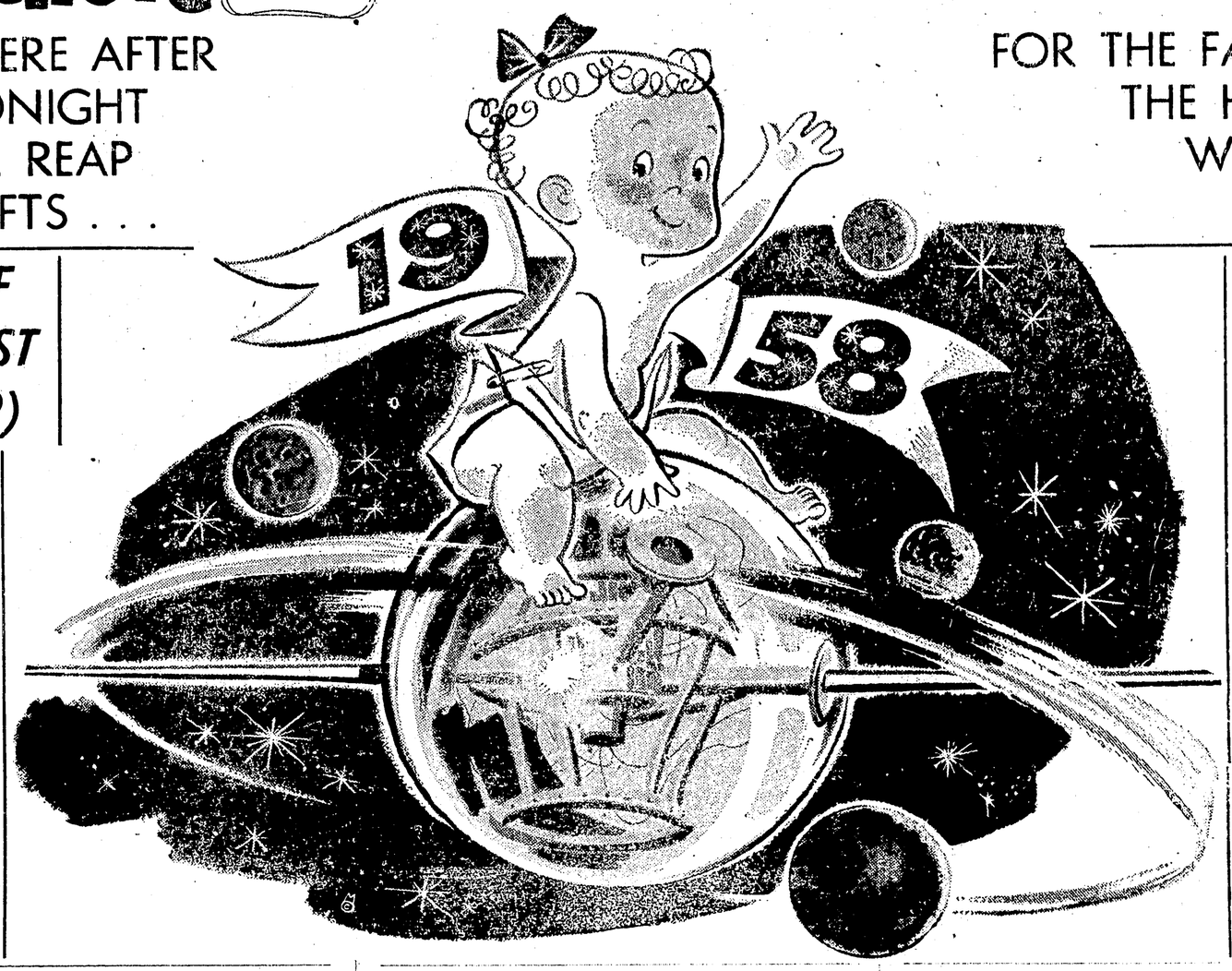
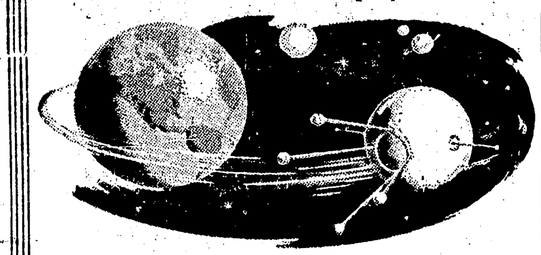
Prizes Galore ARE IN STORE FOR PRINCE RUPERT'S First Baby OF 1958

FIRST BABY BORN HERE AFTER THE STROKE OF MIDNIGHT DECEMBER 31st, WILL REAP THE HARVEST OF GIFTS . . .

FOR THE FAMILY TO SHARE IN THE HAPPY EVENT LOOK WHAT THE FIRST 1958 BABY WILL GET



TO THE PARENTS OF PRINCE RUPERT'S FIRST 1958 BABY (Sputnik?)



Heartiest Congratulations

and a Gift Certificate of

$5

for Baby Foods

Shop-Easy Store

3rd Avenue West — Phone 3998

WELCOME!

to Prince Rupert

A GIFT OF

2 CASES

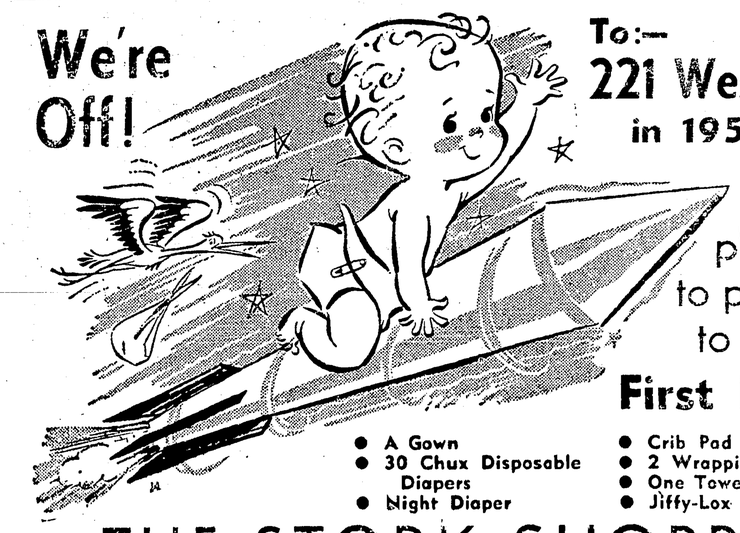
HEINZ BABY FOOD

For The First 1958 Baby Born In Prince Rupert

Skeena Grocery

500 - 5th Avenue East — Phone 2191

We're Off!



To:— **221 West 3rd in 1958**

and pleased to present to 1958's

First Baby

- A Gown
- 30 Chux Disposable Diapers
- Night Diaper
- Crib Pad
- 2 Wrapping Blankets
- One Towel Set
- Jiffy-Lox Diaper Pins

THE STORK SHOPPE

214 SIXTH STREET — PHONE 3821

La Gondola Cafe

Will give SIX FREE DINNERS To 1958's FIRST FATHER while Mother is in hospital.

Phone 2621

353 - 3rd Avenue West

To 1958's First Mother and Baby

A BOUQUET OF FLOWERS FROM ALEX & LAURA

AT

MITCHELL'S FLOWER SHOP

Res. Dial 2915 — Dial 3232

A Gift For The First Mother Of 1958

A NYLON TRICOT

BED JACKET

WITH OUR CONGRATULATIONS & BEST WISHES

ANNETTE MANSELL

We Lead, Others Follow

Ladies' Wear

Tomorrow's Styles Today

CONGRATULATIONS

A Box of B.C.'s Centennial Tobacco or a Box of Century Sam Cigars

With the Compliments of the Season from

GROTTO CIGAR STORE

634 - 3rd Ave. — Wholesale & Retail — Phone 5341

Happy New Year . . .

any pair of

BABY SHOES

in THE FAMILY SHOE STORE

as a Welcome Gift for the

FIRST BABY of 1958

from

FAMILY SHOE STORE LTD.

634 - 3rd Avenue West — Phone 4132

Happy New Year!

a Silver BABY CUP

to 1958's FIRST BABY

COOK'S JEWELLERS

PRINCE RUPERT — TERRACE

BABY NEEDS

For the First

BABY of 1958

A Gift Certificate for Mother's Choice to the Value of

$3.50

from

DEETH'S PHARMACY

For Health & Beauty

A HEARTY WELCOME...

to the first baby born in 1958 whose parents are residents of the city of Prince Rupert.

One Quart of Milk Daily

For Two Weeks

as soon as baby requires it

from

JERSEY FARMS DISTRIBUTORS

11th Avenue East — Phone 4855