

THE DAILY NEWS

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DAILY EDITION.

1 SATURDAY, JULY 6

THROW YOURSELF INTO IT.

We have seen a copy of Information Bulletin No. 13, issued by Mr. A. J. Parr to the employees of the Temiskaming & Northern Ontario Railway, and it proves to be quite in the modern way and far different from the curt and crusty manner of communication once used on all railways. The conception in these times of a well manned railway is one the employees of which feel that they are part of a vast organization. The man who cannot enter into the idea has missed his calling.

There is good advice for others than railway workers in one of Mr. Parr's paragraphs. He tells each employee that he is capitalized.

"You earn, say, \$1,000 per year. At 4 per cent. that is the yearly interest on \$25,000. In other words, the railway capitalizes you at \$25,000, and will pay interest on that sum for the use of your energy and faculties. You are capitalized for just about what a modern locomotive costs. You may not have as much pull, but you ought to have as much push. . . . You can make yourself constantly worth more, while the locomotive is never worth a cent more than the day on which it was built. But it rests with you."

There is more talk along this line, and a number of paragraphs explanatory of the regulations. It is to be feared that too few young fellows sit down and think about the value of being efficient in whatever they do. They are inclined to look ahead and figure on what fine things they would do if they were but given a chance—a real chance. They fail to see that any kind of work is a real chance for one who cares to so regard it. Some of the greatest railroad men on the continent started at the very bottom, and others who started there with them are there yet. The same is true in every line of business. The success of some is ascribed to luck and looks like luck. The failure of some others looks like bad luck, but when you come to figure it out, a man seems to have something to do with the kind of luck he is going to have.

If a man has to dig postholes and hates the job, about the best way to escape it is to advertise his fitness for promotion by doing it better than it needs to be done. If he just plugs along people will assume that he has found his niche.—Toronto Star.

ESTABLISHMENT OF INDUSTRIES.

Any new industry which is intelligently directed will be established in the town or city where conditions are most favorable to its growth. It may be questioned whether the heads of such a concern are ever much influenced when seeking a site by the inducements offered by the competing municipalities. While choosing the most suitable location, however, it cannot be expected that they will neglect the opportunity afforded by the eagerness of competing cities to secure valuable concessions from the one which they have chosen.

Their negotiations with the various municipalities constitute a game of skill in which they are certain winners. The amount of their gains is determined only by the limit of their skill. The competing centres are the victims of their own greed for growth. The merest suggestion that another site may be chosen is sufficient at any time to cause a stampede in the city which contains the site actually selected, and to draw from it every concession the law will allow.—Calgary Albertan.

LYNCH BROS.

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WICKEDEST CITY IN THE WORLD IS HAVANA, CAPITAL OF CUBA

THE GAY METROPOLIS OF CUBA HAS GAINED A BIG REPUTATION FOR BEING BAD AND GLAD AND MAD AS THEY MAKE CITIES NOWADAYS.

Several cities have been called the wickedest city—Reno, Nev., Port Said, and Irkutsk, Siberia, for instance. They are wicked cities, but their wickedness is of a sordid variety. Havana is wicked and gay.

In Paris the "night life," gay restaurants and dances are for the English and American tourists. In Havana the "gay life" is for the natives. Its wickedness is part of its life.

Everything in Havana is wide open. And of its fifty-seven varieties of wickedness the mildest is gambling. Gambling houses in Havana are open to both men and women. All that is necessary is a pocketful of banknotes. Roulette, faro, hazard and poker are at hand.

Craze for Lotteries.

Even as one sips his chocolate in the morning the daily round has its beginning. A half dozen peddlers of lottery tickets interrupt the meal. The lottery in Cuba is run by the government for enormous prizes. The first prize is \$100,000.

The tickets are hawked about the streets and sold at every corner store. But the fact that the government conducts it does not guarantee its "being on the level." At a recent drawing the first prize was not awarded for the reason that that particular ticket had not been sold. The public didn't like it, but they kept on buying tickets, for it is their instinct to "take a chance."

If one sits around a cafe any length of time—and a large part of every day is spent in this way—one is certain to be invited to witness a cock fight. Cock fighting is one of the commonest sports in Cuba, and while it is against the law, it is rarely interfered with. Large sums change hands on these bloody exhibitions.

The cafes are crowded, there is a constant stream of automobiles and carriages up and down the boulevards. The sidewalks

are filled with people hurrying to the theatres. They are nearly all dressed in the height of fashion. Havana is one of the richest cities in the world. Its styles come direct from Paris. The only cheap things are tobacco and matches.

At 8 o'clock performances begin in a dozen theatres. In the moving pictures and variety theatres one finds real wickedness. The "grizzly bear," "the bunny hug" are modest compared with the dances shown on the stages of the variety theatres, where the public is admitted for 25 and 50 cents. The little plays are beyond description, and the actresses wear very scanty attire.

In the Gambling Palaces.

At midnight Central Park, which is in the heart of the city, is as crowded and filled with life as the Strand and Piccadilly before the theatres swallow up the crowds. The cafes are filled with people who eat ice cream and sip soft drinks. There is very little drinking of alcoholic liquors in Havana.

Of course, all Havana does not go to the theatre. Many of the fashionable set seek the clubs, some seek the gambling palaces and other attend masque balls, which are given nightly.

The gayest affairs are given on Sunday nights at the Theatre Nacional. They begin about midnight and last until 8 and 9 o'clock on Monday morning.

The New Miramar is the Mecca of tourists. If one is well dressed and looks prosperous he is asked if he wishes to play.

The Better Plan.

"Glad we met you. Our boy Stanley insists on marrying that chorus girl. I shall cut him off absolutely, and you can tell him so."

The Family Lawyer—"I know a better plan than that. I'll tell the girl."—London Opinion.

Best room in town at Savoy.

BABY GIRL BY EXPRESS

Youngest Solitary Traveller to Date Is Safely Delivered at Her Destination by Express—Was Sent as Package.

J. Bruce Walker, commissioner of immigration, has just been the recipient of a shipment of human freight taking the form of an 18-months-old baby. The tiny infant, whose name is Rose Steel, was shipped by express from Liverpool to Mr. Walker. She reached her destination apparently perfectly satisfied with herself and everything around. Although her large baby blue eyes opened wide with astonishment at the officials who carried her into the hall, she quickly adapted herself to the situation and crowded her thanks to her numerous attendants. Last evening she was packed off, quite happily, to Calgary, where she will find her anxious mother awaiting her.

A Foretaste.

"My dear girl!" exclaimed an elderly lady, "do you know that the man you intend marrying drinks heavily and gambles?"
"Yes, I know; I am going to marry him to reform him."
"Listen to me, my girl. Try one experiment before you do that."
"What experiment?"
"Take in a week's washing to do and see how you like it."—Town Topics.

Long Needed.

Knicker—So Jones has a great invention?
Bocker—Yes; an umbrella handle that retains the finger print.—New York Sun.

Science Scores Again.

Photographer—I have been taking some moving pictures of life on your farm.
Farmer—Did you catch my laborers in motion?
Photographer—I think so.
Farmer—Ah, well, science is a wonderful thing.—Brooklyn Life.

Launch Alice B., W. J. Thomas. Phone Green 391. Govt. Wharf.

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p.m. in the hall at 319 3rd Ave.

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LAND PURCHASE NOTICES.

Skeena Land District—District of Coast

Take notice that John M. Buchanan, of

Atlin, B. C., occupation teamster, intends

to apply for permission to purchase the

following described lands:

Commencing at a post planted at the

southeast corner of Lot 4450, Range V,

Coast District, thence 40 chains north

along east line of Lot 4450, thence east

40 chains more or less to northwest post

of Lot 507, thence south along west line

of Lot 507 40 chains more or less to shore

line, thence west 40 chains more or less

to place of commencement and containing

160 acres more or less.

J. M. BUCHANAN.

Dated May 30th, 1912.

Pub. June 13, 1912.

Skeena Land District—District of Coast,

Range 5.

Take notice that William Agnew, of Mon-

treel, occupation capitalist, intends to

apply for permission to purchase the following described lands:

Commencing at a post planted on the

west bank of the Heceta River, about one

mile above Browns Falls, thence west 20

chains, thence north 20 chains, thence east

20 chains, more or less to bank of Heceta

River, thence southerly following river

bank to point of commencement, to con-

tain 40 acres more or less.

WILLIAM AGNEW, Locator.

Augustus W. Agnew, Agent.

Dated May 25th, 1912.

Pub. June 3, 1912.

To-day's Impressions To-morrow's Sales

Many a September purchase is really decided in July.

Many a woman is gathering information to-day that will influence her selection of a stove two months hence.

Many a man is thinking right now about the store he will patronize for his Fall suit and overcoat.

Many an October piano purchase is really determined on the porch of a summer hotel or home in August.

How unwise, then, to put off the Advertising of these and similar articles until the actual time of their use arrives.

One advertisement seldom makes a sale. It is the repeated impressions created by Advertising that develops purchases by a discriminating public—and these impressions are seldom built up in a day, a week or a month.

Yet some manufacturers and merchants still procrastinate until the first nip of frost is felt—and then besiege the public with belated announcements of Fall clothes, kitchen ranges, home furnishings, winter underwear, and other articles usually purchased in the Fall.

Purchased in the Fall—oh, yes—but decided upon in the Summer. Decided in favor of the goods that are continuously advertised.

It's the Advertising read in July that bears fruit in September and October. For to-day's impressions inevitably lead to to-morrow's sales.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.