

SEA MESSAGE: NEW DEAL: BIG BLAZE IN SOUTH

MILLION DOLLAR FIRE-BUG VISITS VANCOUVER TODAY WITH FAR-SPREAD EFFECT

(Special to Daily News.)

Vancouver, July 20.—The five storey warehouse of Champion & White, stored with building material; the Angelus rooming house, premises of the A. B. C. Motor Company, the Vancouver Supply Company and the Malleable Iron Company, with those of several smaller firms, seventeen motor cars and trucks, a portion of the B. C. E. Railway sheds, several street cars, two motor boats, much clothing, etc., were destroyed by fire at an early hour this (Saturday) morning, involving a loss approximately established at a million dollars. The fire broke out in a stable to the rear of Champion & White's. One fireman was injured. All the buildings are situated on Main street between Prior street and False Creek. The hotel Royal George had a narrow escape from destruction, and forty roomers in the Angelus rooming house had hairbreadth escapes, many being rescued by firemen.

STILL MORE DISTINGUISHED VISITORS

Lieutenant Colonel William P. Anderson, of Ottawa, chief engineer of the Department of Marine and general superintendent of lighthouses, accompanied by Captain George Robertson, agent of marine and fisheries, will be here shortly on the steamer Quadra. It is the intention of the officials to inspect the lighthouses already in operation and visit other points in regard to putting others in at the various places along the coast deemed necessary. Colonel Anderson has been an official in the public service of Canada for several years. He is a member of the executive committee of the Geographic Board of Canada and of the Canadian Lighthouse Board and a councillor of the Institute of Civil Engineers. He has also long been connected with the volunteer militia of Canada and served during the Fenian raids.

RAILWAY COMMISSION STRONGLY DISPOSED TO REDUCTION OF RAILWAY RATES OVER WEST

(Special to Daily News.)

Winnipeg, July 20.—Commissioner Scott, of the Railway Board, made a clear statement of the present condition of the railway freight case at the sitting of the board today. He said that at previous sittings the case had been made out for shippers. It was also shown that rates in the west were excessive compared with those obtaining in the east-

ern provinces. It had also been shown that the density of traffic was as great or greater in the west and that the cost of operation was as low or lower than in the east. He therefore held that it is incumbent on the companies to show cause why considerable reduction in rates should not be ordered. Proof rests wholly on the railways. Further evidence is not required from the shippers.

\$40,000 DEAL IN RUPERT REALTY IS JUST CLOSED

To a local gentleman acting on behalf of a Prince Rupert real estate company recently formed in London, England, five lots in block 16, section 4, have just been sold through the agency of Mr. Frank Ellis for the sum of \$40,000. The location of the lots, close to the Government wharf and beyond McBride street, where several other large deals have recently been completed, indicates a trend of real estate activity eastward, which is interesting and important. The fact that

in the past few days no less than \$130,000 worth of Prince Rupert realty should have changed hands in three deals is noteworthy, and the fact that the property is unimproved as yet is worth attention. From the confidence evidently reposed in Prince Rupert real estate and in local men by those in London, England, good prospects for the future may be augured.

Baptist Services.

"Eleanor Chestnut, the Christian Martyr of China," will be the subject of Rev. Warren H. McLeod's sermon tomorrow evening at 7:30 o'clock. Morning worship at 11 o'clock. Bible school and Baraca Bible class at 2:30 p. m. Visitors cordially invited. All services held in McIntyre Hall, Third avenue, near Sixth street.

PRINCE RUPERT DAILY NEWS TODAY

Bottle message from Japan picked up by a Masset man. Suffragettes with fire and axe making villainous attacks. Million dollar blaze below. Prairie wheat ears greatly grow. "Rupert" late, what a surprise! Does it pay to advertise? Oriental emperor dying. At the dry dock muskug flying. Scott says rail rates must come down. Expect more visitors in town. First sperm whale caught in the Sound. Canneries busy all around. Floating club house shipshape now. Shots at dry dock raise a row.

JAPAN'S EMPEROR DYING.

(Special to Daily News.)
Tokio, July 20.—The Emperor of Japan is dying. He is now unconscious, suffering from serious stomach and brain troubles.

BORDEN KEPT THE KING WAITING

London, July 19.—At the royal garden party today at Windsor the first thing the King did was to enquire for Premier Borden, but the latter had not arrived, owing to a delay on his auto trip. Upon his arrival he was escorted to the presence of His Majesty and remained some time in conversation with the King. After parting with His Majesty Borden conferred with the other Canadian ministers and naval experts discussing naval matters.

NEVADA CLOUDBURST DESTROYS HOMES AND COSTS TWENTY LIVES

(Special to Daily News.)
Salt Lake City, July 20.—It is reported here that seven troughs at Montezuma, Nev., have been destroyed by a cloudburst. Twenty lives are reported lost.

The steamer Camosun arrived from Granby Bay shortly after 10 o'clock this morning, and left for the south.

A full line of "Queen Quality" Shoes just arrived at Scott, Froud & Co.'s, Third avenue. 11

SUFFRAGETTE AXE-HURLER AND FIRE-RAISER THREATEN LIVES OF PREMIER ASQUITH AND MR. REDMOND

(Special to Daily News.)

Dublin, July 19.—Premier Asquith received a vociferous welcome upon his arrival here tonight. A torchlight procession with forty bands and thousands of lights escorted his carriage to the hotel.

Mean incendiary.

A serious affair, seemingly of suffragette origin, occurred at the Dublin Theatre, where the Premier speaks tomorrow. During the entertainment a blazing chair soaked in oil was thrown from a box into the orchestra. The curtain caught fire and created a panic, but the flames were soon extinguished. The woman who occupied the box made her escape.

Redmond Assaulted.

During the procession to the hotel a suffragette threw a hatchet at the Premier's party and struck John Redmond on the head, injuring him slightly. The woman was arrested.

Pantorium Pioneer Cleaners, Phone 4.



JOHN REDMOND.

BASEBALL SCORES

THURSDAY'S GAMES.

Coast.

Sacramento 6, Los Angeles 3. Oakland 2, San Francisco 0.

American.

All postponed—rain.

National.

Pittsburg-New York, rain. Boston 81, Cincinnati 2-7. Brooklyn 2, St. Louis 10. Philadelphia 9-2, Chicago 8-4.

YESTERDAY'S GAMES.

Coast.

San Francisco 6, Oakland 3. Portland 5, Vernon 9. Los Angeles 7, Sacramento 0.

National.

New York 4, Pittsburg 4-5. Boston 2, Cincinnati 3. Philadelphia 4, Chicago 0. Brooklyn 4, St. Louis 6.

American.

Cleveland 3, New York 4. Chicago 0-1, Boston 8-2. Detroit 8-6, Philadelphia 6-14. St. Louis 4-1, Washington 5-10.

TRAWLERS NOW ON WAY TO RUPERT

News of an authentic character in regard to immediate activity in our big fishing industries is at hand. It is learned that on the 10th and 11th, inst., respectively, the two steam trawlers Canada and Triumph, of the B. C. Fisheries Company of Skidegate, left Grimsby, England, headed for this port. It is estimated that about one hundred days will be taken on the voyage, bringing them here about October 10th.

T. D. Pattullo and family arrived on the Prince Rupert today and are going to reside in the city for the remainder of the summer.

Choicest liquors and cigars—Savoy.

LOCAL JOTTINGS

G. A. Smith of the G. T. P. Inn and W. J. M. Sandels, manager for Kelly, Douglas & Co., left on this morning's train for a fishing expedition up the line.

Presbyterian Services.

Rev. Mr. Andrews will preach in the Presbyterian Church tomorrow morning at the usual hour. In the evening a special song service will be held, and the pastor will preach on the subject of "The Message of Music." The service hour is 7:30.

Several styles in ladies' low heeled comfort Shoes just received at Scott, Froud & Co.'s, Third avenue. 11

Social Hop.

You are cordially invited to attend a social dance at K. of P. Hall, Saturday evening, July 20th. Mr. M. M. Cooper will manage the floor. Good music. 21

Best room in town at the Savoy.

WAVE WASHED BOTTLE WITH NOTE FROM FAR OFF JAPAN REACHES PRINCE RUPERT

An intensely interesting waif of the sea has been picked up on the Queen Charlotte Islands and is today in The Daily News office ready to begin its journey back to the distant land from whence it came. This sea washed wonder is a letter written in English and Japanese which was thrown into the sea from the schooner "Kanyo Maru" in longitude 180 degrees, latitude north 39 degrees 20 minutes. This is a point situated off the coast of Japan, or rather in mid-Pacific, just where the steamship lane from Victoria to Tokio crosses the 180th meridian.

Trend of Tide Rupertward.

The letter makes the request

MESSAGE FROM THE SEA

Exact Copy of the Letter in The Bottle.

"This is in order to know current of tide. So if you please kindly send this paper to the next address, he who picks it up.

"GENTARO MIYAMOTO, "No. 16 Kitashinkawa Kiyobashiku, Tokyo, Japan.

"And please inform not only your address but also the position from where you picked this paper up.

"Long. 180 Deg. Lat. N. 39 Deg. 20 Min.

"January 4th, 1911.

"Schooner The Kanyomaru." There follows an illegible signature written in different ink. Then the translation of the same message in Japanese also signed, and the words scribbled by the writer of the signature: "Tide running for east."

that the finder return it to Captain Gentaro Miyamoto, No. 16 Kitashinkawa, Kiyobashiku, Tokio, Japan, with information

regarding its discovery, so that he may calculate the tidal current and direction from the point mentioned. It will be readily seen from the fact that the bottle containing the letter was picked up at Rose Spit the trend of the tide from the steamship lane in mid-Pacific is practically straight for Prince Rupert. This should accelerate steamship navigation between the Orient and Rupert some day soon.

Found by Masset Man.

The bottle with its interesting contents was found by a Masset man, Mr. Charles Spence, on June 26th, 1912, exactly two and a half miles northeast of Tow Hill, near Rose Spit, Graham Island, which is about longitude 132:04 west, latitude 54 north. The letter within the bottle bears the date of January 4th, 1911, so the message has been nearly a year and seven months on the way across the Pacific. The letter was brought over to The Daily News office by Messrs. C. D. Maben and S. D. Sewall of the Star Realty Co., Vancouver, who have been on the islands last week. The message, with particulars of its finding, is being forwarded to Tokio.

STEADY AND RAPID PROGRESS BEING MADE WITH THE DRY DOCK UNDERTAKING NIGHT AND DAY

The work of removing the large mass of rock that obstructs the G. T. P. right-of-way between Cowichan Bay and Hays Creek is proceeding apace. A big force of men employed by Archie McDougal, the well known and efficient contractor, are making things hum along that part of the waterfront. The big steam shovel is at work, and two trains of cars haul the rock and dirt to the Hays Creek inlet. At one point proceeds the work of boring five coyote holes a distance of some sixty feet or more. A heavy charge is going to be shot here when all is in readiness, which, it is confidently expected, will stir up things some and loosen up a few thousand tons of rock, more or less. On the other side of Hays Creek is a force of men removing earth and rock that juts out into the sea. Good progress is being made with the dry dock under the supervision of Messrs. Lucas and Pillsbury, representing the designers. All this work is having a beneficial effect upon the general business of the city. Larger forces are employed and a good pay roll is assured from now on until the completion of the work. Rumors of disaffection amongst the men appear to have had their quietus, the mass of the workers of

Prince Rupert realizing that the progress without disturbance of the development works reacts for the benefit of all labor.

'HAZELTON' NEARLY READY FOR THE CLUB

The members of the Prince Rupert Rowing Club are hastening along the work in connection with the fitting up of the old "Hazelton" as their club house. At present the Hazelton is on the ways at Digby Island, being thoroughly overhauled, and it is expected that she will be ready to be towed to her permanent moorings, between the Government wharves, in a few days' time. The immediate idea is to get ready the boat house part, the entire completion of the upper deck as a club house being proceeded with after she is in her permanent quarters.

Tan Shoes in great variety and many widths just arrived at Scott, Froud & Co.'s. Call and see them. 11

PRINCE RUPERT THIS TIME LAST YEAR

Laborer has miraculous escape from death while using steel over charge on McInnis & Kelly contract.

Tom Ylcearka dies in hospital as result of injuries received when hand car met engine in small hours of morning. Dr. Reddie elected president Prince Rupert branch R. S. P. C. A.

Announced that Pat Welch has been awarded \$12,000,000 C. N. R. contract.

George Leek returns in Princess May from coronation trip to England as regimental representative of Earl Grey's Rifles.

"Old Maid" reports phenomenal halibut catch.

THE DAILY NEWS
 THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA
 Published Daily and Weekly by
 THE PRINCE RUPERT PUBLISHING CO. LTD., PRINCE RUPERT, B.C.

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HEAD OFFICE

Daily News Building, Third Ave., Prince Rupert, B. C. Telephone 98.

BRANCH OFFICES AND AGENCIES

NEW YORK—National Newspaper Bureau, 219 East 23rd St., New York City

SEATTLE—Puget Sound News Co.
 LONDON, ENGLAND—The Clougher Syndicate, Grand Trunk Building, Trafalgar Square.

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DAILY EDITION.

SATURDAY, JULY 20

Daily News on Daily Doings

FROM FAR OVER THE SEA.

Romance has ever attached to the message in a bottle flung upon the strand of the sea waves. Mostly the message expected in a bottle found on the beach is one of disaster and drowning, the last scribbled farewell of some sinking ship's company. Mostly, however, it turns out to be a jocular "fake" message from some jovial picnic party, or, as in the case of the message mentioned in today's issue, a useful scientific document calculated to help in the perfecting of the science of navigation and knowledge of marine currents. There are many such scientifically intended bottles today afloat on their tedious errands upon the surface of the seven seas. Only about 5 per cent of the bottles dropped by a certain expedition to ascertain Atlantic tide flows ever reached shore. Very long delayed messages indeed have been discovered, after strange divagations. Probably before very long the world will be hearing of bottle messages from the Titanic, real or fake. The time is about ripe for them.

COMPLIMENTS BUT NO VOTES.

Politicians soon learn that virtue is its own reward, and those who are looking for rewards of other sorts soon become weary of well doing. While he was chairman of the Dominion Railway Board, and since his death, the universally expressed opinion of Judge Mabee was to the effect that he was perhaps the best man in Canada for the job. He was a Liberal, but not a strong party man, and showed no partisan bias either on the bench or as chairman of the commission. It was admitted that Hon. George Graham had made an admirable appointment, and in the obituary notices several Conservative newspapers have

asserted that the choice reflected great credit on Mr. Graham. Does anyone remember, in the course of the last election, anyone ever suggesting that the Mabee appointment was a credit to Mr. Graham or to the Liberal government? It was neither claimed as a merit by the Liberal press nor conceded as a merit by the Conservatives. In fact, it was not mentioned at all. Politically, George Graham did not profit to the extent of half a dozen votes for appointing the one admirable man to this position.—Canadian Colliers.

REAL ESTATE RECENTLY.

Within the past few days important real estate deals, representing about \$130,000, have been put through satisfactorily by Prince Rupert real estate men. Besides these larger deals there have been dozens and dozens of smaller deals concluded, the aggregate amount represented by the minor transactions being probably almost equal to that of the three larger ones. Real estate has never been other than firm in Prince Rupert since the first sections of the city were sold. The demand locally and from the outside for Prince Rupert realty continues to be one of the steadiest features of the real estate market of Canada generally. Other cities have their boom periods, when wild rushes are made for realty. These cities have correspondingly their very serious slumps. Prince Rupert has had no more frantic boom period than the sale of Section Two, when the level headed business men living in the city paid splendid sums for property without sign of excitement. Steadiness, the steadiness which characterizes transactions in gilt edged investment stock everywhere, is the feature of Prince Rupert's real estate market.

Vancouver Brand :- Portland Cement
 This Cement, supplied for the Church of England, has been tested by C. D. Heward, J. H. Pillsbury and J. L. Proctor, and eight briquettes showed an average tensile strength of 792 pounds to the square inch. Standard specifications call for 450 to 550 pounds to the square inch. The city specifications called for only 400 pounds to the square inch.
 Agents: **C. B. Schreiber & Co., Ltd.** 4th Street
 Prices on Application. Every Barrel Guaranteed.

Saturday's Bargains

—AT—

HART'S
Big Furniture Sale

will be greater than ever. We are bound to move the entire stock. Everything must go. At some sales they think because they advertise a reduction of 10%, 15%, 20% and 25% that they are doing wonderful things, but let me tell you candidly that we recognize none of the old stereotyped percentages—we have cut the prices away down so low that in some cases our prices are less than half of the former prices and in some cases we have reduced things to just 1/4 of the former price. Our whole aim is to get rid of this stock at any price.

BE SURE AND COME SATURDAY.

LIBBY'S CUT GLASS

Every woman loves beautiful cut glass—that is a failing the women have. Somehow they can't help it. Now we are going to give them a chance to satisfy that desire. Saturday we are going to dispose of every piece of cut glass we have in the house. We have made a second cut on the sale prices of these goods, so that they are now positively less than Wholesale Prices.

They Must Move Out on Saturday

BUFFETS AND DRESSERS.

It's the prices that sell them. Quality speaks for itself upon sight. Extra special reductions for Saturday.

BEDS.

Still greater reductions in Beds of every kind. We have decided not to move one of these to storage. Just see our heavy Brass and Enamel Beds. Really, the prices will make your teeth water.

ANOTHER BIG SLASH

in Wicker Chairs. The other lot is all sold. Now this lot in green and natural colors goes at \$3.45. Just see them is all we ask.

DON'T MISS COMING TONIGHT

F. HAYHURST

Sales Manager

THIS WOMAN TRACKS DOWN CRIMINALS AS A PROFESSION

MRS. HOLLAND OF CHICAGO THE ONLY WOMAN DETECTIVE TO COME TO THE POLICE CHIEFS' CONVENTION—SHE LIKES THE WORK.

Quite in a class by herself is Mrs. P. C. Holland, the only real lady detective, who accompanied the American police chiefs to the recent convention in Toronto. Mrs. Holland is quite young, very pleasing and about the last person one would suspect of engaging in the profession of tracking down criminals. Still, that's what she does for a living, and she believes from her success that it is the part in life she was intended to fill.

Mrs. Holland is also joint editress of "Detectives," the well known police publication which has a circulation all over the world, being published in Chicago. Her specialty is finger prints and the Bertillon system. For several years she made a study of this class of work in England, and is a graduate of Scotland Yard. With that recom-

mendation she came to the United States, and now she carries around in her memory the faces of some thousands of criminals. Nothing but a large city could satisfy the ambition of Mrs. Holland, and for that reason she has chosen Chicago, where there are endless opportunities furnished for the application of her genius. "You know there are so many untraced crimes and murders in Chicago that I found it a good field for my labor," she stated, "and criminals are such clever people that it is always a battle to pit your wits against theirs. With them it is a profession just the same as tracking them down is a profession with us, and when I size it all up I think some of them are just a little bit cleverer than we are."

Through all her work it is the finger print and its possibilities

which appeals most strongly to Mrs. Holland. One feels in her presence that her eyes are constantly wandering to the imprints the interviewer's own fingers make on the brass railing beside her, that it is the one dominant theme in her life. Mrs. Holland has become so well known in the Windy City that she is placed upon all big cases, and the first thing she does is to examine all surroundings of the crime for evidence of the telltale print. She went to the Guelph farm for the purpose of making a study of some of the prints of the "boys" there.

Prince Rupert's leading hotel—Savoy.

Visit the Warner and Hudson pre-emption and sand beach if you want an ideal camping spot for your holiday this summer. Bathing, fishing, fun and freedom. Two hours' launch run from Rupert on Porcher Island. If

Launch Alice B. W. J. Thomas. Phone Green 391. Govt. Wharf.

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GRAND TRUNK PACIFIC **SWIFTEST AVEST** **GRAND TRUNK SYSTEM**
TWIN SCREW STEAMERS
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 Weekly service to Port Simpson, Neas, Granby Bay and Queen Charlotte Islands
"PRINCE ALBERT"
 Regular sailings for Skeena River Canneries, and all way points between Prince Rupert and Vancouver
 Passenger service to Skeena Crossing from Prince Rupert Mondays, Wednesdays and Saturdays at 11 a.m., making connections for Hazelton.
Cheap Excursion Rates Over Grand Trunk Railway System
 (The Double Track Route)
 Between Chicago and all points East, connecting with all roads from the Pacific coast. Let us prepare itinerary for your trip EAST this summer.
 Agency for all Atlantic Steamship Lines. For all information apply to
A. E. McMASTER, General Agent, Centre Street

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FAMOUS PRINCESS LINE **SAFETY SPEED SERVICE**
S. S. Princess May
SOUTHBOUND
Saturday, July 20, 9 a.m.
J. G. McNAB, General Agent

GREAT NORTHERN RAILWAY **EASTERN Excursions**
 by the

Oriental Limited
3 SOLID TRAINS 3
 daily from Vancouver or Seattle
 Low round trip rates to all points in Canada and the United States. Call and let us tell you all about it.
Rogers' Steamship Agency
 PHONE 116

UNION S.S. COMPANY OF B.C., Ltd
 The new steel Passenger Steamers
"Chelohsin"
 —AND—
"Camosun"
 Leave Prince Rupert for Vancouver as follows:
"Chelohsin" - Wednesdays at 7 p.m.
"Camosun" - Saturdays at 10 p.m.
 Arriving at Vancouver Friday evening and Monday morning, respectively
 None safer on the coast than these two fine passenger steamers
J. H. ROGERS, Agent Phone 116

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G. T. P. Transfer Agents
 Orders promptly filled. Prices reasonable.
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New Knox Hotel
 BESNER & BESNER, PROPRIETORS
 The New Knox Hotel is run on the European plan. First-class service. All the latest modern improvements.
FIRST AVENUE, PRINCE RUPERT

Hotel Central Cor. First Ave. and 7th Street
 European and American plan, steam heated, modern conveniences. Rates \$1.00 to \$2.50 per day.
 Peter Black Proprietor

Grand Hotel.
 Workingman's Home
 Free Labor Bureau in Connection
 Phone 178 1st Ave. and 7th St.
GEO. BRODERIUS, Proprietor.

Dominion - Baths
 The Most Modern Barber Shop of Prince Rupert
SECOND AVE. WASHINGTON BLK.

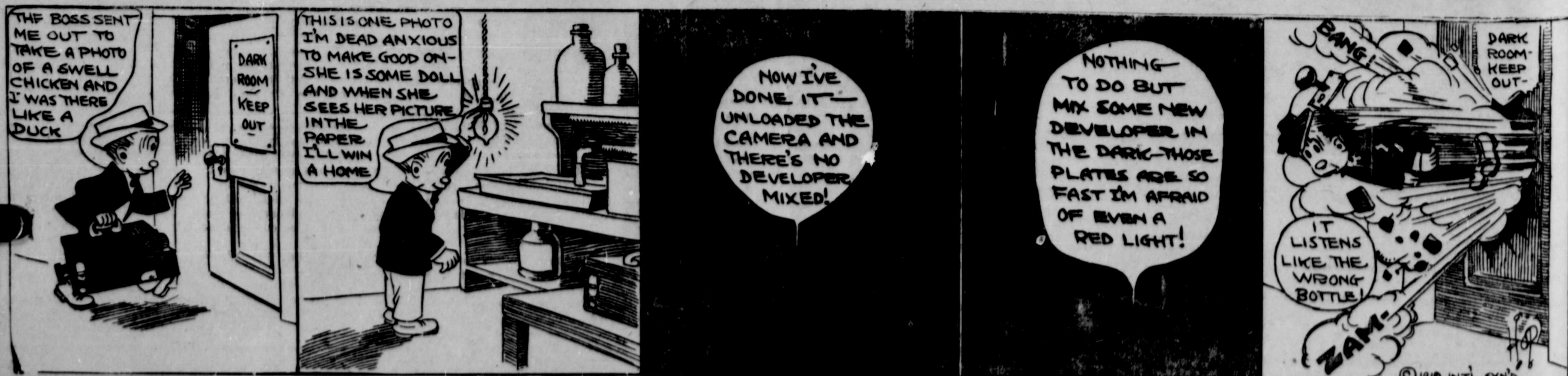
THE IROQUOIS POOL
 English and American Billiards
 Twelve Tables
SECOND AVE.

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 Cartage, Coal and Storage
 Reliable Messenger Service
Phone 68 735 3rd Ave.

Silversides Bros.
 The up-to-date House Decorators of Prince Rupert
..Sign Writing.. Paper-Hanging..
 Our Specialties
WE ORIGINATE. OTHERS IMITATE
2nd Street Phone 156 Green

Sounds Like Water Poured Into a Bottle of Sulphuric Acid

—Drawn for The Daily News by "Hop"



Anheuser-Busch's



Budweiser

Has earned its reputation of being the most popular bottled beer in the world solely because of its superb **Quality and Purity**. Its absolutely in a class by itself.



Bottled only at the
Anheuser-Busch Brewery
St. Louis, Mo., U. S. A.

North B. C. Liquor Co.
Distributors
Prince Rupert B. C.

ROYAL CORONATION ROBES ARE BEING BROUGHT OVER TO CANADA FOR THE EXHIBITION AT TORONTO

By special cable Dr. Orr has announced to the organizers of the Toronto Exhibition for this year, that he has obtained the privilege of permission to have the coronation robes worn by King George V. and Queen Mary for display in the Woman's Building at the exhibition. This royal exhibit will be attractive to thousands of Canadians. The robes are the finest ever prepared for royalty in any part of the Empire contributed to them. Her Majesty's dress, which is illustrated separately above in shape as it will be exhibited at Toronto, is one of the most wonderful examples of workmanship with textile fabrics and the embroidery needle ever prepared. The delicate workmanship done upon it was entirely performed by British subjects, though it was necessary to find several expert seamstresses and embroiderers of French extraction amongst the clever needleworkers employed who claim allegiance to the British flag. Two of the workers were French Canadians whose skilled fingers took an important share in the rich embellishment of the royal robes.



A Modern Force in Business

ADVERTISING has established a new order of things in commerce. It has become a mighty power in business progress; a complex yet comprehensible transmitter of many parts for the distribution and selling of merchandise and service.

Its function is fivefold:

To enlighten or educate—to create new wants or to satisfy old ones—to protect and foster legitimate enterprise—to establish a medium of understanding between buyer and seller as a basis for mutual profit and advantage—to prescribe an economical price and the maintenance of a fixed standard of quality.

None know better than the buying public how well these functions have been fulfilled.

Modern advertising has given us an insight into various manufacturing processes. The producer has taken us, the consumers, into his confidence and told us just how his mince meat, his flour, his clothing, etc., is made. We know why certain things should or should not be. Advertising has told us—broadened our understanding and guided our judgment.

Modern advertising has enabled us to unlock the treasure house of the world's divinest melodies through the medium of the player-piano. The motor car has lengthened the business day and brought the fragrant countryside to our door. Men shave in comfort in ten minutes where they used to take twenty. A magic

bottle provides us with cold drinks with the weather at 90 degrees or gives us a warm beverage when Jack Frost dips at 40 below.

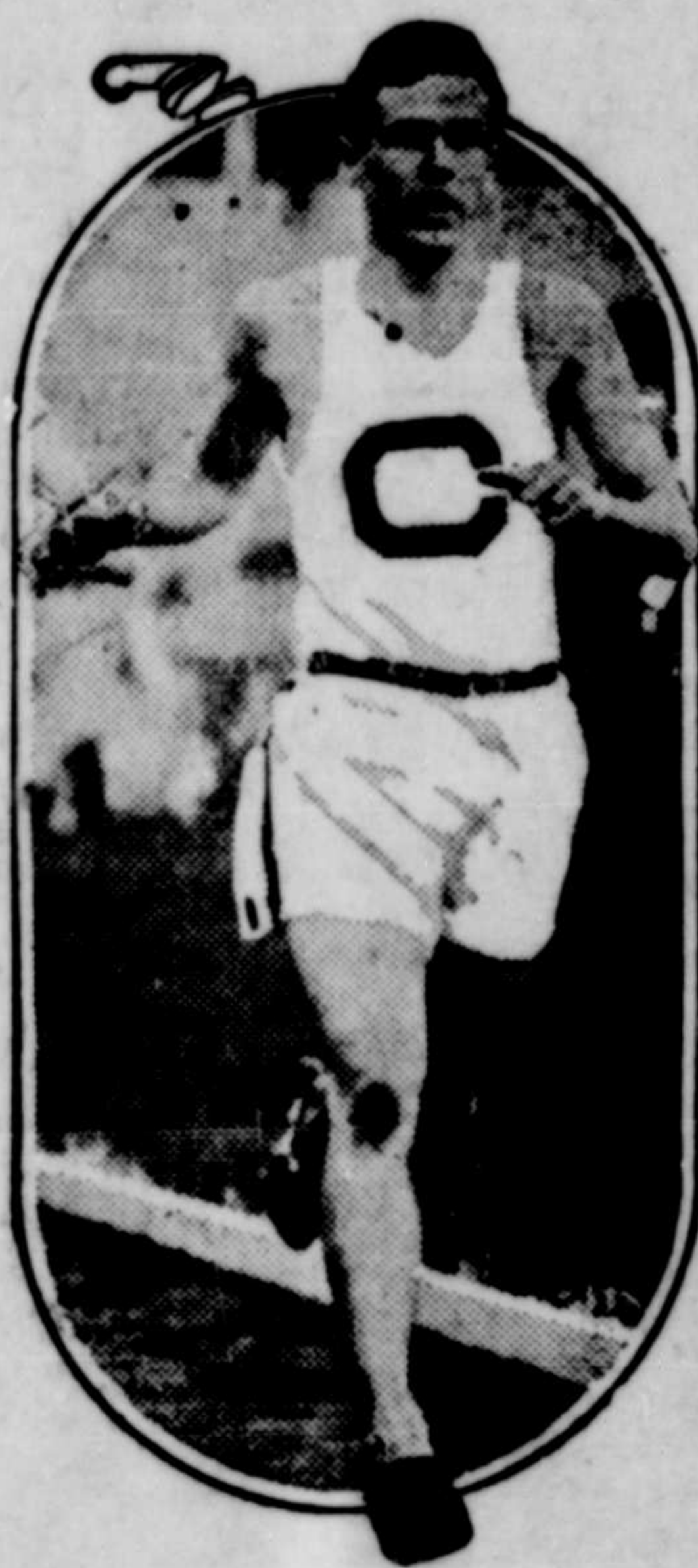
Modern advertising has elevated the standard of business ethics. It protects the manufacturer from unscrupulous competition and the consumer from base imitation. It conserves trade—extends business—creates good will. It enables the corporation, the manufacturer or private individual on trial to take his case directly to the public, and to secure the public's judgment on his policy or character based purely upon their respective merits.

Modern advertising has opened up new opportunities to the oppressed and poor of far-off lands. It has turned an unceasing tide of immigration to new countries. It has developed nations, and made the name of the New World a promise of better things among the people of the Old.

All this advertising has done and will continue to do. It is the ever-increasing influence for the advancement of mankind—the most potent, indeed, of the many forces influencing human action.

Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.

JOHN PAUL JONES



Sensational American miler who to the surprise of everyone didn't get a point in the 1500 metres at the Olympic games

BRITAIN BUILDING NAVY FOR RUSSIA

The first ship of the new Russian navy has been laid down at Nicolaieff, on the Black Sea, and will be built from the designs of Messrs. Vickers, who are sending out shipbuilding experts immediately to superintend the work.

The vessel, which will cost £3,000,000, is to be 600 ft. long, with a beam of 87 feet. It will carry as a main armament 12 12-inch guns, and will have a speed of 22 knots.

Mr. Evans is to be the chief engineer and Mr. Thos. Jones chief naval instructor at Nicolaieff.

A DAHLIA LIKE 'TEDDY' ROOSEVELT

Pasadena, Calif., July 17—A dahlia that looks like Colonel Roosevelt, grins like the Colonel and appears to say 'dee-lighted' with his crescent shaped, mouth-like centre, is the Burbankian product of the gardens of Miss Anita Smith of this city. In addition to the fine, regular "set of teeth," which it boasts, this dahlia is said to be sturdier than the toughest weed. It has been officially christened the "Roosevelt."

LLOYD-GEORGE WAS ATTACKED BY FANATIC

London, July 17—Chancellor Lloyd George was assaulted by a male suffragette while he was entering Kensington Theatre, in South London, where he made a speech yesterday. A man bolted from behind a pillar and gave the chancellor a violent push, which felled him to the ground. The man was arrested. The Chancellor was uninjured.

DEEPEST SEA SOUNDINGS ACHIEVED

The greatest depth of the sea hitherto measured—namely, 32,089 feet—was ascertained by the survey ship Planet in her last trip from East Asia to the South Seas at a point 40 miles distant from the northern coast of the Philippine island Mindanao.

THE UNFITTED

So many are bound to write, who haven't the gift of pens! They labor by day and night, in mansions or attic dens producing their toilsome reams of limpid or turgid prose, or weaving their hopeful dreams in songs that nobody knows! Alas for that lure unkind, the lure of the printed page, that stirs in the yeoman's mind a counterfeit poet's rage. Alas for that inky hope, which bids for a poet's wreath, the doctor forsake his plow, the dentist abandon teeth; the farmer desert his plow, the blacksmith neglect his fire, the milkmaid abjure the cow, and reach for the nearest lyre. Oh, sisters, may ye never know, the trouble, the grief, the pain, the carking, corroding woe, of poets who write in vain! Oh, nieces, and aunts and sires, don't throw all your tools away, to kindle poetic fires, a-hoping to make it pay! Where one of the tribe succeeds ten thousand are chewing rags o'er sheaves of rejected screeds sent back by the monthly mags! And even the ones who win have trouble and grief to spare, and early in life begin to shed both their health and hair. Oh, cousins, your peace of mind is better than all the dimes you'd earn in the beastly grind of turning out deathless rhymes.

WALT MASON.

SUFFRAGETTE IS HELD IN GAOL ON SERIOUS CHARGE

Oxford, Eng., July 16.—Helen Craggs, the suffragette who on June 26, at Cardiff, Wales, broke through the police cordon and sprang at Reginald McKenna, the home secretary, while he was driving with King George and Queen Mary, was charged today at the police court in this city with being found in Nuneham Park, the country residence of Right Hon. Lewis Harcourt, secretary of state for the colonies, with the intention of setting fire to the mansion.

She was found during the night with another woman in the grounds and was caught by a watchman.

When searched she was found to be carrying a quantity of inflammable material and spirits.

The suffragettes are particularly incensed at Lewis Harcourt.

Helen Craggs is a daughter of Sir John Craggs. She was remanded without bail.

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THE WOLF AT THE DOOR



From all over the world come daily fresh accounts of the rapidly increasing cost of living

—IN THE—
FARM LANDS Skeena Valley Bulkley Valley **FARM LANDS** Nechaco Valley Fort George District
—IN TRACTS OF 160 ACRES AND UPWARDS—
Carefully selected Lands at Reasonable Prices and on easy terms.

NORTH COAST LAND COMPANY, Limited
VANCOUVER, B.C.

PAID UP CAPITAL \$1,500,000.00



FOR SALE

Section Two. Block 12, \$1,000 each; 1/2 cash. Lots 13-14, Block 19, \$850 pair; \$200 cash.

FOR RENT. Store on Second Ave., near Seventh St. Five room house on Fourth Ave., near McBride St., \$25 per month.

Jeremiah H. Kugler, Ltd. PHONE 317



WILL EXCHANGE

20 acres of first class Yakima fruit land for Prince Rupert property to the value of \$6,000.

Insure With

The Gresham Life Assurance Society, Limited. Founded 1848. Funds exceed \$51,000,000.

George Leek

618 3rd Ave. Prince Rupert

Westholme Lumber Co.

Lumber and Mouldings. All Kinds of Building Supplies.

COAL

New Wellington Coal. Best on the Coast. Phone 116. Rogers & Black.

FREE! FREE! FREE!

A big beautiful 88 key electric player piano, worth \$1,200 given away to the pool players in the Basement pool room, Empress Theatre building.

SMITH & MALLETT

Plumbing, Heating, Steamfitting and Sheet Metal Work.

PRINCE RUPERT FEED CO.

Big stock of all kinds of Garden Seeds, Timothy, Clover and Grain Seeds.

Agents International Stock Food. ALL KINDS OF FEED.

MUNRO & LAILEY Architects. Stork Building, Second Avenue.

STUART & STEWART Accountants. 309 2nd Ave. Phone No. 280.

ALFRED CARSS, C. V. BENNETT, B.A. Barristers, Notaries, Etc.

W.M. S. HALL, L.D.S., D.D.S. Dentist. Crown and Bridge Work a Specialty.

Alex. M. Manson, B.A., W.E. Williams, B.A., L.L.D. WILLIAMS & MANSON Barristers, Solicitors, etc.

P.O. BOX 28 PRINCE RUPERT JOHN E. DAVEY TEACHER OF SINGING

JOHN DYBHAVN Real Estate - Loans and Insurance. 319 3rd Avenue Phone 384

HAYNER BROS. UNDERTAKERS AND EMBALMERS. 3rd Ave. near 6th St. Phone No. 86

E. L. FISHER Funeral Director and Embalmer. CHARGES REASONABLE. THIRD AVENUE PHONE 356.

Prince Rupert Lodge, I.O.O.F. No. 63. Meets in the Helgeson Block Every Tuesday Evening.

"Valhalla" of S.H. & E.F. (SCANDINAVIAN SOCIETY). Meets every 2nd and 4th Tuesday at 8 p.m.

SONS OF NORWAY. Meets 1st and 3rd Thursdays at 7 p.m., at 319 3rd ave.

Now... That we have more front on 2nd avenue, we are able to display our large stock of beautiful oak furniture.

F. W. HART CORNER 6TH ST. AND 2ND AVE.

We Have the Following Cheap Properties For Sale Exclusively.

Section 7. Lots 15-16-17-18, Block 29, \$500 each; 1-3 cash, bal. 6 and 12.

Section 8. Lots 18-19-20, Block 20, \$400 each; 1-3 cash, bal. 6 and 12.

Section 1. Lot on Fraser St., Block 32, \$5,500.00, with 4-room house and bath; \$2,500 cash.

Section 2. Lot 35, Block 20, \$1,500.00; \$560 cash. Lot 24, Block 20, \$1,500.00.

Section 5. Lots 10-11, Block 24, \$2,500.00; \$1,000 cash.

Section 6. Lot 7, Block 20, \$3,040; terms.

Section 7. Lot 15, Block 1, \$3,080; terms.

Section 8. Lot 8, Block 8, \$1,265; terms.

Section 9. Lot 4, Block 5, with house, \$3,000; 1/2 cash.

Section 10. Lot 21, Block 17, \$2,500; \$750 cash; good 4-room house with bath.

Section 11. Lot 18, Block 28, \$1,300; terms.

Section 12. Lot 12, Block 14, \$400; 1/2 cash.

Section 13. Lot 22, Block 14, \$400; 1/2 cash.

Section 14. Lot 9, Block 26, \$550; 1/2 cash.

Section 15. Lot 21, Block 17, \$2,500; \$750 cash; good 4-room house with bath.

DOES IT PAY TO ADVERTISE? MOST CERTAINLY IT DOES, BUT-- YOU MUST ADVERTISE WISELY

To the Editor of the News: Dear Sir,—I have been asked several times since coming to your delightful as well as prosperous little city, Does it really pay to advertise? If you will allow me to express myself through your valuable medium, I will endeavor to do so as concisely as possible.

Actual Instances. In the first place I will illustrate one or two instances where I have put on special sales for merchants in the dulllest period of the year, when they actually thought it was impossible to get any business at all.

His sales at that time were between \$40 and \$50 per day, and he kept three men besides himself and a delivery wagon. Now you can readily see where he would have landed in a very short time. He advertised a little, but very little.

After going through his stock and arranging it to my satisfaction, I started advertising, and in ten days we took in about \$3000 cash. I left his business bringing in on an average of \$225. The third day after we opened, this merchant said to me, "Hayhurst, don't put any ad. in tonight, let's clean up some

of these orders first; we are completely blocked!" This sale was held in January of this year and up until the first of June, with judicious advertising, this merchant's business has been better than ever before.

People Want Bargains. I immediately reasoned that the people of Prince Rupert wanted bargains, and I went right to work with the assurance that the sale would be a success and I advertised in a manner calculated to make it so.

Here is what Mr. Hart has to say for himself: "While I at first was a little skeptical about spending so much money for advertising this sale, it has paid me wonderfully. My sale has been a huge success in every way, and has every indication of continuing so."

These are only two cases, but I can show you letters from dozens of other merchants who are satisfied to spend money advertising our way.

It is all due to advertising, advertising of a different kind, not the old stereotyped way—and let me say right here that money spent in judicious advertising, no matter what channel, will return unto you at least ten fold—perhaps it may not come just the same day, but it will come just as sure as you are alive.

LLOYD-GEORGE CONTEMPLATES INTRODUCTION OF SINGLE TAX INTO GREAT BRITAIN SOON

London, July 18.—When Mr. Lloyd George his "great" budget of 1909 undertook a valuation of all the land in England, it was predicted that the valuation would be used for the purpose of land nationalization.

Developments in the last few days prove the truth of this prophecy. Mr. Lloyd George is preparing for another great attack on the big landowners which will make his previous efforts look small. His plan is nothing

to be reviewed drastically. The manner in which their privilege were abused is shown by the fact that the phrase used by Secretary Drummond in reference to the Irish question, "Property has its duties as well as its rights," appeared new and memorable. It is not so now.

Class Memory. The writer in the British Weekly then turns to Mr. Massingham as follows: "Mr. Massingham affirms that no one can defend the land system. The standard of land reform needs to be raised boldly and definitely. The workmen have a kind of class memory which is awakened and sustained by long and great social injustice. They have the tradition of what protection and enclosures mean. They have free trade and now they want their land back, and they must have it, and the Liberal party must give it to them.

"We emphasize Mr. Massingham's saying that the farmer must be included. It is, by the uniting of the farmer and the laborer that success can be achieved. Any policy that lays additional burdens on the farmer without relieving or assisting him is bound to fail.

"We believe that the limitation of the power of the landlord in towns is as important as it is in the country. In a word, the land problem, as Mr. Massingham says, must include all masses of workers, must be based on the transference of the burden of local taxation, and must inaugurate a great policy of compulsory purchase on the capital value and of compulsory building.

"We may predict without much fear of error that by autumn the solution of the main problem will be reached, and the chief lines of the new program settled."



CHANCELLOR LLOYD-GEORGE AND HIS DAUGHTER.

less than a tremendous scheme of land taxation, based on the single tax.

New Policy. The new Liberal policy was outlined in the leading article in the British Weekly, the organ of the advanced Radicals. The opening words of the article are significant.

"There is an unmistakable thrill in the air," the writer says "We are on the eve of a great departure."

BIG RACE IS WON BY BRITISH BATTLESHIPS

The battle cruisers - Indomitable, Inflexible, Indefatigable and Invincible have made a remarkable voyage from Cromarty, Moray Firth, to Portland, to join the first an dsecond squadrons of the Home fleet assembled there for the naval manoeuvres the other week.

The passage was in the nature of a race, and the four vessels covered the distance of 680 miles in 30 hours, although they steamed at three-fifths speed for the greater part of the journey.

The indefatigable was the first to reach her anchorage, but she was soon followed by the others. The feat, which is regarded as a triumph for turbines and the naval engineers, demonstrated the mobility of the cruiser squadron.

Georgetown Sawmill Co. Ltd. Lumber and Mouldings.

A large stock of dry finishing lumber on hand. Boat lumber a specialty. Delivery made at short notice.

Our prices are as low as any. Call on us before ordering.

OFFICE: EMPRESS THEATRE BLDG. Cor. 6th St. and 2nd Ave.

An Extra Week's Pay

When your Savings Bank Account reaches a reasonable amount the interest begins to tell. One workman, who had a few hundred dollars on deposit, said that the interest seemed like receiving an extra week's pay each year.

THE BANK OF British North America. 76 YEARS IN BUSINESS. Capital and Reserve Over \$7,500,000.

Prince Rupert Branch, F. S. LONG, Manager.

Church Services -

FIRST PRESBYTERIAN CHURCH. Services every Sunday in the Church Hall at 11 a.m. and Empress Theatre at 7:30 p.m.

THE FIRST BAPTIST CHURCH. Services every Sunday at 11 a.m. and 7:30 p.m.

THE FIRST METHODIST CHURCH. Services every Sunday at 11 a.m. and 7:30 p.m.

THE SALVATION ARMY CITADEL. Sunday services at 11 a.m., 3 and 8 p.m.

PRINCE RUPERT INN ANNEX

Owned and operated by the Grand Trunk Pacific Railway on the American and European plan.

Excellently furnished, with steam heat, electric light, and all modern conveniences, being absolutely first-class in every respect.

The appointments and service are equal to any hotel on the coast.

Rates: \$1 to \$3.50 per day.

G. A. Sweet, Manager.

GOOD BUYS

Section One. Lot 31, Block 16, \$9,500; buildings; Market Place.

Section Five. Lots 16-17, Block 17, \$2,100; level; on Seventh Avenue.

Section Six. Lot 15, Block 25, \$4,100; buildings; near school, on Eighth Avenue.

Section Seven. Lot 31, Block 16, \$9,500; buildings; Fraser Street.

Section Eight. Lot 18, Block 28, \$1,300; good; level; Eighth Avenue, near McBride.

Section Nine. Lots and Farm Lands on easy payments. Fort George—Masset.

COLLART & REYNOLDS. Box 505 225 6th Street Phone 381

We Offer for Sale: Section 1. Block 2, Lots 1-2; double corner on lane. Finest apartment site in city. \$17,500.

Section 2. Block 34, Lot 11, \$650. A snap. \$450 cash, bal. \$200 mo.

Section 3. Block 30, Lot 22, \$500. Block 31, Lots 9-10, \$750 pair.

Section 4. Block 30, Lot 9-10, \$2,000; First Ave., near Central Hotel.

Bainter & Sloan. 2nd Ave. Phone 387.

DID IT EVER OCCUR TO YOU

Did you ever say in passing a rich man's home, "He made his money easy, he was here in the EARLY DAYS" DON'T ENVY HIM, BUT IMITATE HIM

One of the old and great financiers of the East in addressing a class of young men said: "The opportunities of tomorrow will be far greater than in the past, fortunes will be made with greater certainty and rapidity owing to modern methods, especially those points in the west geographically situated to handle the commerce of the world."

ALBERNI

Where the West Meets the East

Situated on the west coast of Vancouver Island at the head of Alberni Canal where the great ships of the Pacific will bump noses with the Iron Horse of the great transcontinental railroads of Canada.

Alberni holds a commanding position not equalled by any other seaport on the Pacific Coast. There can be but one ALBERNI

Lots are selling today from \$150 to \$475 in "Rosslyn" the new addition to Alberni. These lots are sold on the easy payment plan; their future is sure and certain, and their owners will be astonished at rapid advance.

Frank A. Ellis

Real Estate Agent. Prince Rupert B.C.

McCaffery & Gibbons

Section 1. Lot on Fraser St., Block 32, \$5,500.00, with 4-room house and bath; \$2,500 cash.

Section 2. Lot 35, Block 20, \$1,500.00; \$560 cash. Lot 24, Block 20, \$1,500.00.

Section 5. Lots 10-11, Block 24, \$2,500.00; \$1,000 cash.

Section 6. Lot 7, Block 20, \$3,040; terms.

Section 7. Lot 15, Block 1, \$3,080; terms.

Section 8. Lot 8, Block 8, \$1,265; terms.

Section 9. Lot 4, Block 5, with house, \$3,000; 1/2 cash.

Section 10. Lot 21, Block 17, \$2,500; \$750 cash; good 4-room house with bath.

Section 11. Lot 18, Block 28, \$1,300; terms.

Section 12. Lot 12, Block 14, \$400; 1/2 cash.

Section 13. Lot 9, Block 26, \$550; 1/2 cash.

Section 14. Lot 21, Block 17, \$2,500; \$750 cash; good 4-room house with bath.

McCaffery & Gibbons

LYNCH BROS.
 General Merchandise - Largest Stock
 Lowest Prices in Northern B. C.

Canadian General Electric Company, Limited
 Motors, Mining and Contracting Machinery
 Electrical Apparatus of every description
 Phone 245 **Graham Kearney, Mgr.** BOX 974

SOME
 Dainty : Lines
 You may purchase through our mail service at the moderate prices of the importer and manufacturer: Ornaments for the hair in all the newest effects; card Cases and Mesh Bags of finest design and workmanship; Sterling Silver Vanity Boxes and Jewel Cases; pretty Belt Buckles in sterling silver and enamel; long Chains at all prices and in all styles; Toilet Goods of every description in sterling silver, Birks' Ivory and ebony.
 Our illustrated catalogue, representing the many fine lines we are in a position to offer you at right prices, will be sent free to your address upon request.

Henry Birks & Sons
 Limited
 Jewellery Mail Order House
 Geo. E. Troney
 Managing Director
 Vancouver B. C.

"The News" Classified Ads.
One Cent A Word For Each Insertion
 -THERE ARE NO "DEAD ONES" HERE-

MERELY MABEL REMARKS
 That nearly everybody in Rupert is around the post office waiting for the mails this afternoon just because the young reliable Rupert was late for once.

That waiting for the mail is all right for a girl when you spell mail with an "i" instead of an "e."

That the Happy Hoboes had a good house last night and deserved it.

That the gentleman with the banjo didn't seem to mind a bit.

That she thinks her best boy in Japan must be sending his love letters to her by bottle post. They seem so slow in arriving.

Rupert Late but Laureled.
 Although late today owing to fog in the Sound, the G. T. P. steamer Prince Rupert has laurels to her credit. She beat the C. P. R. Princess Alice on the southern run in great shape, and there is all kinds of rivalry ready for her when she goes below again.

If you have not worn "Walk Over" Shoes you have missed a lot of pleasure. Get a pair now and be comfortable. Scott, Froud & Co.

Wanted
 HOUSE on Fraser street, near Sixth; rent \$25. Phone Green 338 170-171
 WANTED—A general servant. Apply Mrs. A. J. Morris, Second ave. 170-172
 WANTED—First class woman cook, \$75 a month and room. Apply to Superintendent Prince Rupert Gen. Hospital. 163-17
 WANTED—First class wood turner. Prince Rupert Sash & Door Co. 149-17
 WANTED—Elderly woman to keep house and look after children for short time. Apply R. C. News office.

Miscellaneous
 FOR LEASE—Rooms now occupied by Wanderers Club. Apply at Warkes Jewelry Store. 142-17

For Rent
 FOR LEASE—McIntyre Hall; well heated and lighted. J. H. ROGERS, Phone 116. COMPLETELY furnished modern flat. Apply 735 Washington Block, Second avenue. 169-17
 FOR RENT—Two suites first class house-keeping rooms, also store, in new building on 6th avenue, opposite skating rink. All conveniences. Apply Tony Christian. 151-17

For Sale
 FOR SALE—Two incubators, practically new; capacity 104 and 150. Apply P. O. Box 860. 165-17

DISSOLUTION OF PARTNERSHIP.
 Notice is hereby given that the partnership heretofore subsisting between the undersigned as contractors and carriers under the firm name of Beirnes & Mulvaney, in the town of Hazelton, county of ALTA, province of British Columbia, has been this day dissolved by mutual consent. All moneys due to the said partnership are to be paid to George M. Beirnes at the office of the said partnership, and all partnership debts will be paid by the said George M. Beirnes, provided bills for same are presented on or before July 1, 1913.
 GEORGE M. BEIRNES,
 LYSER MULVANY,
 Hazelton, B. C., June 7, 1913. 129

NEW TURNS PLEASE LOTS OF PATRONS

Amateur night at the Westholme Opera House last evening played to a first rate house. A very pleasing and novel turn was that offered by the "Happy Hoboes," their clever and amusing work bringing down the house. They will always be assured an enthusiastic reception. A capital rendering of the "Charge of the Light Brigade" by D. M. Bain, and songs by A. Stowell and W. R. Whitley, the latter of a topical nature touching the visit of Sir Richard McBride, caused lots of amusement. Mention of the really excellent picture service that is being offered by the management of the opera house must be made. Next week an entire change of entertainment will be provided for amateur night.

THE WEATHER.
 For twenty-four hours ending 5 a. m., July 20th: Barometer, 29.940; maximum temperature, 67; minimum temperature, 51.

J. H. Rogers, agent for the Union Steamship Company, returned to the city this morning on the Camosun from a trip to Granby Bay.

ENGLISH STEWARDESS INSULTED

Miss Jeannette Fornie, an English stewardess in the Anchor liner Cameronian, which sailed from New York for Glasgow on Saturday last, has complained to the New York authorities of the drastic methods employed by the customs officials in their search for smuggled goods.
 Miss Fornie states that she was shadowed while shopping in New York by two men, who followed her into a tramway car, one sitting opposite and the other beside her. The latter, she says, passed his hand over her clothing and demanded: "What are you carrying under your dress?" She appealed to the conductor, who threatened to turn the men off the car, whereupon they produced badges of authority, saying that they were customs officers. Miss Fornie alighted and made a vain appeal to a policeman, who advised her to accompany the customs officers.
 She was then informed that she was under arrest. At the customs house, to which she was taken, she asserts that she was made to divest herself of all her clothing and that even her hair was combed out, in a vain search for dutiable goods. By this time Miss Fornie was on the verge of hysterics, and the woman inspector, fearing that her cries would be heard outside, ordered her to get dressed and leave at once.
 Mr. Loeb, collector of the port, has ordered an inquiry, and the Anchor Line intends to submit the matter to the British consul general in New York.
Caledonian Football Club.
 There will be a practice game tonight, weather permitting. All members are requested to attend. An executive meeting will be held afterward in the club rooms. Business important.

A DRY DOCK OF SAME TYPE AS RUPERT'S

The feat of towing the 32,000 ton dreadnought dock from the Tyne to the Medway has been successfully accomplished, and the Medway will rank in future as a repairing base for the biggest super-dreadnoughts in the navy.
 The dock left the Tyne at 1 a. m. on Saturday last, and four powerful tugs towed it the 280 miles at a steady speed of just over three miles an hour.
 By 9 o'clock on Tuesday the dock had arrived in the vicinity of Nore Light, and it was a tedious operation to pilot it safely through the winding channels which cross the harbor bar.
 Almost imperceptibly the dock moved up to its berth in Saltmarsh Reach, close to Port Victoria, where it was securely moored.
 H. M. S. St. Vincent, the 19,000 ton super-dreadnought, is to be sent to Sheerness to be floated into the new dock for the official tests.
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 -FOR-
 The Liverpool & London & Globe Insurance Co.
 The Phoenix Assurance Co. of London, England
 The British America Assurance Co. of Toronto
G. R. Naden Co., Ltd.
 SECOND AVENUE

Read The Daily News
 And Get All the News

HARDY BAY

WHERE THE FINGER OF DESTINY POINTS

Evolution has come to such a point that various exigencies of commerce and civilization can be seen by the astute mind and acted upon before their full significance.
 An interesting example is before the public at the present time in Hardy Bay.
 As yet Hardy Bay is in its embryonic stage, but not for long; the biggest evolution you can possibly conjure up in your mind is going to take place here.
 Railroads with total assets of \$600,000,000 are seeking an outlet on Vancouver Island. Two of them have already decided that Hardy Bay is the place for them—see the others follow. "Watch for big doings at Hardy Bay."
 Prince Rupert property is selling for a thousand dollars per front foot. Did you get in on Prince Rupert? (Try a little Hardy Bay.)
 With two transcontinental railways with assets of six hundred million dollars, who seek a terminal point on Vancouver Island and have the enthusiastic support of the Provincial and Dominion Governments, there is not the slightest doubt but that the construction of the Seymour Narrows Bridge will be rushed with all possible speed. "Great developments about to take place."
 The Government has promised Vancouver Island an all-rail connection—a terminal point of transcontinental lines—for thirty years. That promise is soon to be fulfilled. Of course, it will benefit the whole of Vancouver Island generally, but Hardy Bay will receive the biggest slice of development. Study the map and see—don't you see what these great railroads and money kings are after? It's not a hard nut to crack—it's the kernel they're after. Hardy Bay represents to them and to the shipping world untold wealth.
 The greatest things in the world have evolved from significant beginnings. Prince Rupert is a good example of a seaport town values on this coast. Five years ago nothing; today, corners are worth fifty to seventy-five thousand dollars. About a century ago the greatest city on the American continent consisted of only half a dozen dwellings; but the germ of the possibility was there, and through a process of constant expansion it developed into one of the wonders of the world. That's the future of Hardy Bay in a nutshell. Hardy Bay is one of the wonders of the world.
 The man who takes a few moments and studies the geographical location of Hardy Bay cannot help but see that it is destined to become one of the world's greatest shipping ports.
 Men who have made their pile—men who are in the know—men who get in just ahead of the big general development are land owners at Hardy Bay.
 This is a partial list of landowners at Hardy Bay:
 T. W. Paterson, Lieut.-Governor, Province of British Columbia, Victoria, B. C.
 F. M. Ratenbury, Architect, Empress Hotel, Victoria, B. C., G. T. P. Hotel, Prince Rupert, B. C.; Parliament Buildings, Victoria, B. C.
 Sam H. Matson, Manager "Colonist," Victoria, B. C.; "News-Advertiser," Vancouver, B. C.
 Croft & Ashby, Real Estate, Victoria and Vancouver, B. C.
 J. Herrick McGregor, of Gore & McGregor, Surveyors, Victoria, B. C.
 Western Canada Lands Co., Ltd., Vancouver, B. C.
 British Columbia Securities, Ltd., Vancouver, B. C.
 Alvo von Alvensleben, Ltd., Brokers, Vancouver, B. C.
 W. T. Williams, S. Williams Co., City Land Co., Victoria, B. C.
 Charteris C. Pemberton, Real Estate, Victoria, B. C.
 George Jay, of Yates & Jay, Barristers, Police Magistrate, Victoria.
 E. C. B. Bagshawe, Bagshawe & Co., Real Estate, Victoria, B. C.
 W. W. Williams, Retired Merchant, Victoria, B. C.
 Lawrence Goodacre, Wholesaler, Victoria and Vancouver, B. C.
 Thos. Jones, Retired Capitalist, Nanaimo, B. C.
 Swinerton & Musgrave, Financial Agents, Victoria, B. C.
 E. Wilson, Packer and Ice Dealer, Victoria, B. C.
 Western Farming and Colonization Co., Ltd., Winch Building, Vancouver.
 These men are architects of their fortunes—they made their foundation firm; now they are making it more solid—and you can profit by the expert opinion of these men; they're money kings. Here is your cue; follow in the wake of the railroads and the money kings and you can't go wrong.

Hardy Bay
The Horn of Plenty

LET'S MEET FACE TO FACE
 Hardy Bay lots are now selling fast. Why buy later from present purchasers at greatly advanced prices? If you want to be a money maker come in at first prices—the starting prices—now—the first chance. We can tell you why Hardy Bay is a good investment; we'll show you proof; it's then for you to judge and act. Why not visit our sales offices at once?

Jeremiah H. Kugler
 Sole Agent

HARDY BAY DEVELOPMENT COMPANY
 PRINCE RUPERT SELLING AGENTS:
CONTINENTAL TRUST COMPANY, LTD.
 SECOND AVENUE

Please send me full particulars about Hardy Bay.
 Name
 Address
 Occupation

EVERY LOT IN THE PROPERTY HAS 50 FEET FRONTAGE AGENTS WANTED