

p forth into the world of real	LANKKKFFFK	there.	Has a back that will crack			water in the munici
ate so promising in the city		L. Crippen left today for Mas-	'Neath a phone fan that costs a	Mrs. S. P. McMordie will leave		taken into considerati
his choice is a substantial	DICMICCED	set and will be away for a week	small som."	for the south shortly to meet her	ON SWIM	Callies vs. Ros
n of his belief in Prince Ru-	DISMISSED	set and will be away for a week on business connected with the		mother, who is coming west to	UN DI INI	The above clubs wi
L.	DIDITIOCED	fishing industry.	Subscribe for the Daily News.	visit with her.		The above clubs wi

Special Friday Bargains. lings, black and colored, See our window tonight. HAMBLIN & CO.

London, July 25-E. H. Watts, ge Tailored Skirts in navy and a prominent land owner and bro-lue\$1.00 and \$1.50 French, chief of the Imperial general staff, was assassinated Ribbons, 4 in. wide yd., 15c er, who shot him while walking home from church. The gamekeeper committed suicide.

PRINCE RUPERT DAILY NEWS TODAY

Vancouver Rowing Club proposes to present two shells to Prince Rupert Rowing Club.

Important mining party passes through Prince Rupert on the way to Stewart.

First wedding ever celebrated in Hudson's Bay fort at Port Simpson is that of Miss Maie Dineen to Mr. C. L. Monroe. Chelohsin takes a record passenger list south last night. Frank Keeley sells his business to take up Rupert real estate work.

Rupert's telegraph triumphs. Supt. Phelan's visit. Dry dock progress.

RENEWED UNREST REPORTED IN CHINESE REPUBLIC



Arrival of delegates from different districts of the land of the yellow dragon with secret despatches for the president supposed to have contained information which now leads to the declaration that the newly formed republic is liable to be split in two under different rulers. The picture was taken by a traveller in Pekin while the delegates were proceeding on their mission. Rumors of continued strife in the outlying districts of China still prevail.

fellow swimmers of Nutt.

pality was

ill meet tonight in the first match under the West Point Grey, July 25-J. rules of the new Prince Rupert Nutt, a South Vancouver lad Football Association, and as both sides have selected a very employed as a carpenter, was strong team a great game should taken with cramps while swim- be the result. Callies team: J. ing at Jericho beach here last Kelly, Martin, Watt, J. H. Kelly, night and drowned. The fatal- S. Currie, Stewart, J. Currie and ity occurred shortly after seven Wiggins. Kick off at 7:45. Refand was witnessed by several eree, A. Clapperton. Goal umpires, Youngman and McMeekin.

PRINCE RUPERT THIS TIME LAST YEAR

Alderman Newton attacks Magistrate Carss in council, charging lenience toward delinquents, especially gamblers.

City decides to purchase a team, and searches for an expert horse buyer.

May Roberts Stock Co. arrives by Princess Royal.

City Council decides to approach Provincial government for a small debts court, and to ask Board of Trade to cooperate.

Alderman Newton expresses opinion that Engineering department is over staffed.

Meat famine prevails in Prince Rupert. Fish ever plentiful.

THE DAILY NEWS.

conference committee to concur MAY MOVE in Dr. Chown giving up the pos-THE DAILY NEWS ition of general superintendent THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA to become a college principal, DR. E. CHOWN **Published Daily and Weekly by** Rev. Mr. Powell has been auth-THE PRINCE RUPERT PUBLISHING CO. LTD., PRINCE RUPERT, B.C. orized to urge that Dr. Chown remove his residence to Vancouas a strategical point. This, TRANSIENT DISPLAY ADVERTISING-50 cents per inch. Contract rates on application. the Canadian middle west will vigorously oppose. SUBSCRIPTION RATES-To Canada, United States and Mexico-DAILY, 50c Toronto, July 23-Methodism per month, or \$5.00 per year, in advance. WEEKLY, \$2.00 per year. All agitated from Winnipeg to Other Countries-Daily, \$8.00 per year; Weekly, \$2.50 per year, strictly Vancouver over the attempt, in advance. which will be made in Toronto. HEAD OFFICE to remove Rev. Dr. Chown, gen-Daily News Building, Third Ave., Prince Rupert, B. C. Telephone 98. eral superintendent for the west BRANCH OFFICES AND AGENCIES from Winnipeg to Vancouver. Rev. Newton Powell is deput-NEW YORK-National Newspaper Bureau, 219 East 23rd St., New York City nearby pit. ed by the authorities of Ryerson SEATTLE-Puget Sound News Co. was crushed. college, Vancouver, to place the LONDON, ENGLAND-The Clougher Syndicate, Grand Trunk Building, Trafalgar request before the Methodist Toronto, July 24-Head down was murdered by a person hav-Square. general conference committee and buried nearly up to his waist "clean-up" and that the mur-SUBSCRIBERS will greatly oblige by promptly calling up Phone 98 in case of now in session here. The Vancouver Methodists say in sand, Basil Gordon Collins, derer was frightened away be-at Ryerson college, as a fed- and the most of the fore he had time to rob his vicnon-delivery or inattention on the part of the news carriers. that Ryerson college, as a fed- aged 11, was found by his father tim. THURSDAY, JULY 25 erated seat of learning in connection with the provincial uni- on the lake shore at Balmy DAILY EDITION. HARVEST PROSPECTS versity which is being establish- Beach, this morning. d on a scale commensurate with While playing on the beach the magnificence of the part pro alone at dark last night, the lit-Daily News on Daily Doings vided for its site by the Provin- the fellow appears to have stumcial Government, calls for a big bled and pitched head foremost port just issued is most favor-



CIAID-INTL.SYND



REVIVE THE BOY SCOUTS.

There is a whisper that one or two young men in the city are ready to devote their spare time and energies to the reviving of Prince Rupert's Boy Scout Brigade, which became disbanded through no fault of the boys. The organizers of it at first were called away from Prince Rupert, and there was none to take up the work. Meanwhile most of the boys missed the excellent avenue for their interest and energies provided by the brigade, and many have endeavored with boyish tentative approach to their seniors to have the movement revived. It will be a very good thing if the movement is revived. Prince Rupert has some of the finest boy material in the world running riot for want of discipline of the kind boys delight in. The spirit of the more business that comes the curly haired baby of seven who bore the pain of a broken arm unflinchingly because he was a boy scout, the coolness of the youngster of nine who HOW DICK DOES saved his little sister from HATE IT! death when her dress caught fire because he was a boy scout. the manly tenderness of the boy who devoted endless ingenuity to save a drowning dog in a well because he was a boy scout—all these qualities are here richly in Prince Rupert boyhood only waiting to be brought out. Boys will not be mean, cowardly or mischievous if they are shown that it is better to be big, brave and considerate.

nan as its principal. The col- into a three-foot hole in the able. Frost has not done any lege authorities regard Rev. Dr. sand. He had been unable to ex- damage and the yeild is expect-Chown as the outstanding Meth- tricate himself and his struggles ed to be very good. In Manitoba dislodged_enough sand to bury the frost did only slight damage odist for the principalship. to the crop in some districts. Failing to induce the general him and cause suffocation.

A Modern Force in Business

ADVERTISING has established a new I order of things in commerce. It has become a mighty power in business progress; a complex yet comprehensible transmitter of many parts for the distribution and selling of merchandise and service.

Its function is fivefold:

To enlighten or educate - to create new wants or to satisfy old ones-to protect and foster legitimate enterprise-to establish a medium of understanding between buyer and seller as a basis for mutual profit and advantage - to prescribe an economical price and the maintenance of a fixed standard of quality.

bottle provides us with cold drinks with the weather at 90 degrees or gives us a warm beverage when Jack Frost dips at 40 below.

Modern advertising has elevated the standard of business ethics. It protects the manufacturer from unscrupulous competition and the consumer from base imitation. It conserves trade-extends businesscreates good will. It enables the corporation, the manufacturer or private individual on trial to take his case directly to the public, and to secure the public's judgment on his policy or character based purely upon their respective merits.

WHARF OPEN FOR BUSINESS.

Most conspicuously in the morning press there appears today an advertisement to the effect that the Provincial Government wharf is "Now open for business." To the ordinary mind it would seem that the

several thousand words in the latest issue of "T. P.'s Magazine," is well worth reading. though it will be found under another title. It is an interesting biographical work of Sir Richard McBride, inspired by Sir Richard during his recent trip to England, and is entitled "A Benevolent Auto-And how the Premier does hate to talk about him-He shrinks from the self! limelight with the modesty of a Robert B. Mantell, but apparently Mr. T. P. O'Connor. cunning journalist that he is, was able to get Sir Richard to throw off the matle of seclusion for a few short moments and tell the story of his life .--- Van-

wharf's opening had been suf-

ficiently well made known on

visit; but, as in the case of all

great innovations, it takes

more than even the appearance

people that any innovation is

have the public of Prince Ru-

pert waited for that wharf

that they have to be told sev-

eral times that it is really

"open for business." There is

just a suspicion in the phrase

used suggesting that the pub-

lic might have imagined Sir

Richard declared the wharf

open "for show"; and there

just the merest symptom, too,

of the feeling that "good wine

needs no bush" when you con-

sider the announcement gen-

erally. However, that is quite

by the way. The wharf is open

for business under, a popular

and evidently enterprising

wharfinger, and, politics aside,

to it the better for Prince Ru-

"How I hate to talk about my-

self," an epic which consumes

pert.

of the mighty to convince the

a reality. For so many years

the occasion of the Premier'

None know better than the buying public how well these functions have been fulfilled.

Modern advertising has given us an insight into various manufacturing processes. The producer has taken us, the consumers, into his confidence and told us just how his mince meat, his flour, his clothing, etc., is made. We know why certain things should or should not be. Advertising has told us-broadened our understanding and guided our judgment.

Modern advertising has enabled us to unlock the treasure house of the world's divinest melodies through the medium of the player-piano. The motor car has lengthened the business day and brought the fragrant countryside to our door. Men shave in comfort in ten minutes where they used to take twenty. A magic

> Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part-so write if interested.

Modern advertising has opened up new opportunities to the oppressed and poor of far-off lands. It has turned an unceasing tide of immigration to new countries. It has developed nations, and made the name of the New World a promise of better things among the people of the Old.

All this advertising has done and will continue to do. It is the everincreasing influence for the advancement of mankind-the most potent, indeed, of the many forces influencing human action.

State of the second state of t

LYNCH BROS. General Merchandise Largest Stock Lowest Prices in Northern B. C.

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And in the local division of the local divis

NAME AND ADDRESS OF TAXABLE AND ADDRESS OF TAXABLE ADDRESS OF TAXABLE

couver Sunset.

It Looks Like Your Bluff Worked, Scoop -Drawn for The Daily News by "Hop" I MEAN HE WILL BE AS HE BOSSSENT NOW YOU'VE DONE SORE AS A GOAT BIZ-NUSS! ME OUT TO IT-YOU WISE GUY GET SOME ARK OPENING THE DOOR, DARK WHEN HE FINDS PICTURES AND LET THE LIGHT ROOM THAT I DIDNT KEEP DIDN'T GET SPOIL THE BEST BRING BACK A KEEP KEEP OUT A ONE! PICTURES DAWGONE PICTURE-OUT SAN YOU EVER IT'S UP TO ME TO LITTLE WORM -! TOOK PUT UP ASTALL! IF YOU DONT OPEN OPEN THAT THE DOOR DOOR I'LL AND LET KICK IT OPEN! ME SEE THOSE PHOTOS SC00P! D

THE DAILY NEWS.



The Daily News



NAMES AND ADDRESS OF TAXABLE ADD