



Tuesday, February 11, 1913.

## THE DAILY NEWS



1142 Pender Street West - Phone 850	Moderate Prices - Vancouver, B.C. Nigh water mark to the polymencement, excepting that is above cluded within the above covered by the Grand Trunk For the of-way.	All expenses incidental to the competition, including the pro- viding of individual prizes for the winning team, are to be provided by the Minto Club. Listons Like Big Bout. Listons Like Big Bout.	
		Chicago, Feb. 10. — Frank gast and Tommy Murphy had ac. Gotch, champion heavyweight cepted terms for a twenty round	AGIE & CO., LE. (Dept. 97) Do Floet St. Longous, Eur camente fines
		wrestler of the world, is about to match here on Washington's emerge from retirement. He Birthday, February 22nd, Joe	
		came to Chicago the other day to Mandot was matched with Mur- referee a wrestling bout, and in- phy, but illness has compelled	
		. Ill cidentally he admitted that he him to cancel all arrangements	
		was about ready again to answer and Wolgast has been substi- the lure of the mat. "If there is tuted. Wolgast is guaranteed a public demand that I wrestle \$9,000 as his share, or, if he	
		again, I'll come back," he said chooses, 50 per cent. of the gros	range of patterns of OUR FAMOUS SUITS or OVERCOATS
N	orthern B.C.'s	already have beaten, if the sport-	TO MEASURE (Carriage and Duty Paid) at \$8.60 (valued by our customers at \$20). Together with patterns we will also send a tape
		der to make my superiority con- Subscribe for the Daily News.	ALL FREE You have only to read our book of testimonials and you
L	eading Newspaper	clusive. But I'm not anxious to	will be convinced that no other firm in the world can approach us for
	delivered by carrier for	Gotch is at present in business	value. Money returned if you are not satisfied. Address for Patterns:
		in Humboldt, Iowa. Mrs. Gotch Che Double	CURZON BROS., Clougher Syndicate,
50c P	er Month 50)	C game. Just when Gotch would	(Dept. 150 ), 449 Spadina Avenue, TORONTO, ONTARIO. Please mention this Advertisement.
	CT TATATET	C Group back, has not been stated. C In the storie of the stated. C In the storie of	
		- III III) It is generally believed however.	
		that Zbyszko would get the 7th AVENUE match.	<b>639 900 000</b>
		SECTION SIY	200,000
1	THE DAILY NEWS	III III AMERICAN FACRAGES MOCH	<i>t¥i</i> business men
······································		\$2000 cash and the balance over to	" are now wearing
1 2 2	Is the Leading Newspaper in	years at 6 per cent.	

Phone "Rego" clothes P.O. Box nailed in the United States under and has a large and growing new parcels post arrangecirculation in towns and ments are entitled to come Samuel Harrison & Company villages tributary to Prince The fact is significant ; it means that 200,000 men recognize that "Rego" through to Dawson. Canada Brokers and Financial Agents Rupert. transmits packages weighing no Brokers an more than four pounds. The Second Ave. style is what they want, and that "Rego' **Prince Rupert** 1545 quality and value are the right standard. "Rego" Clothiers are London's leading Weekly News American packages will be car-1 ne ried if weighing eleven pounds Tailors (with 23 shops in the Empire DEMAND or under, the same as those orig-Metropolis), and they offer you high-class covers thoroughly the towns inating in England. A good many ROYAL RESERVE London tailoring at practically readyand villages on the Western made prices-or less. parcels of eleven pounds or un-\* **Division of the Grand Trunk** der have arrived here from Eng-WHISKY. "REGO" NEW YORK Pacific to the end of steel, land for years past. Skeena River points, Queen AGE 8 YEARS The first American declaration G American Model Lounge Suit. The Charlotte Islands and coast form under the parcels post for cut and fashion of this superb model towns both north and south GUARANTEED BY goods for another country arhave been endorsed by experts as "the of Prince Rupert for 200 THE GOVERNMENT rived here on a small parcel from best American style of the year." It is miles. the suit you should be wearing. The Fairbanks, showing the estab-OF CANADA. New York" is only one of the lishment of the service there. RECOMMENDED FOR The form is made on a shipping many smart styles illustrated and fully Canadias THE INVALID tag, attached to the package, and described in our tailoring magazine HE HOME must bear the declaration of the "FASHIONS FOR MEN" THE CONNOISSEUR THE DAILY NEWS owner of the nature of the con-THE PUBLIC FREE (just published) a Free Copy of which, with full tents and their exact value. who naturally want the best. This, simplifies the work for range of 1912 patterns and simple selfthe Customs Department. How-To All Parts of Canada AGE, PURITY measurement form, we will send you on ever, if the customs house should AND MELLOWNESS application. The desire, it has the right to inspect Half Yearly \$2.50 UNSURPASSED. By Mail, Yearly \$5.00 the goods the same as under the "Rego" Clothiers, express or freight system. DISTRIBUTORS Made to Prince Rupert Importing Co., Ltd Measure Dept. O P.O. Box Montreal. The Daily News has the largest circulation in Northern B.C. PRINCE RUPERT, B.C.



## Better than Ringing Door-bells

A PIANO manufacturer recently made a houseto-house canvass. He's one of those men with an absurd fear of the "waste-circulation" bugaboo -cannot get away from the haunting thought that only 10 out of every 100 readers of a newspaper may be possible buyers of his goods.

So he refused to advertise, and went a-canvassing -inviting people to come to his piano recitals. Then he wondered why they didn't come.

## This is why:

He wasn't reaching the people.

His canvassers rang every door-bell in

but also to his wife, his grown-up sons and daughters, his mother—even his motherin-law. Their coaxing will help to convince the head of the house—and pretty soon

under initial letter of designa-**Bachelors or Benedicts?** experienced explorer as Scott, tion. A charge of one dollar per The Baptist Brotherhood will declared. Stefannson, the Arctic year is made for such Jouble II. old a debate this evening in explorer, who discovered the sertion. blonde Eskimos in the Arctic re-McIntyre Hall on the subject The above details must be regions. "If many of Scott's expe-Resolved, that a bachelor leads ceived at Telephone Office befo femperance St., Toronto. 31-33-35 a happier life than a' married dition perished it was through 12th Feb. to ensure insertion m man." As this is a question that starvation; if only a few met new directory. PRINCE RUPERT HYDRO-ELECTRIC CO., opens a wide field for debate, and death, it may have been due to JAS. N. WILSON, Managet. there are several bright and their falling into a crevice. breezy speakers amongst the added Stefannson. of members of the Brotherhood, this WARDROBE of earth should offer an interesting, in-Local Sorrow. and 600 yards of rock at Port Edward. structive and possibly an amus-Following the receipt J. LEE, TAILOR Specifications and forms of tender can ing evening's entertainment news that Captain Scott had per. McBride street, 32-38 Cleaning, Pressing and Repairing ished, the local branch of the W. CLARK DURANT, General Superintendent The G. T. P. tugboat Escort ar- Overseas Club yesterday wired to Scott Building, Next to City Rul Phone Green 390 rived this morning from Van- friends of the intrepid explorer in couver with a big barge loaded London its heartfelt sympathy in with bridge steel for the interior. SPECIAL the loss that had been sustained. FOR SALE The message, which was signed The American steamer Curacoa by F. A. Ellis, president, and L. First arrival of new spring Gasoline Fish Tender or Towboal touched at this port early this Bullock-Webster, past president, suits. We take great pleasure in announcing that we have secured morning, southbound from Skag- read as follows: Gross tonnage 9, net 6; length way to Seattle. "The Overseas Club of Prince 35 3-10 ft.; breadth 11 7-10, deput the sole agency of the New York Rupert mourns the loss of na- 3 2-10 ft.; 30 h.p. engine. Price Tailoring Co. for Prince Rupert. \$1,800.00. Address W. A. Walker, tional heroes." Birth. It is well known that this firm It was sent to Mrs. Robert F. Stevens Hotel, Seattle, or S. M. Bryant-On February 8th, to turns out only the most elegant in ladies' man tailored garments Mr. and Mrs. G. A. Bryant, a son. Scott, care of the Admiralty. Collins, Tacoma, Wash. and to see these suits is to be We miss a lot of fun by being TRAWLER CAPTAINS convinced they are what you are afraid of being ridiculous. LAND PURCHASE NOTICES. looking for. LEAVE FOR HOME Exclusive Styles Lowest Prices LAND LEASE NOTICES. Demers Captain Wynne Likes B. C. se ake notice that I. Madg Well That He May Come Mere eena Land District—District of Coast to Reside in Near Future. Take notice that I, Stanley Niven, of rince Rupert, British Columbia, occupation civil engineer, acting as agent Porpoise Harbor Land Company, Limi Captains Dillon and Wynne, of

town. They talked to some one in every house.

But one in every household isn't enough —particularly if it doesn't happen to be the right person. And, as a rule, it wasn't the right person—it was a servant, or a child. The woman of the house was seldom seen; the man of the house, never.

Now, if the piano maker had placed an ad. in the newspaper, it would have reached thousands, where the canvassers could reach only hundreds.

And even though only 10 per cent. of the readers are actual piano buyers, this does not mean that the advertising read by the other 90 per cent. is wasted. Advertising talks, not only to the prospective buyer, there'll be a piano in that home.

This and dozens of similar cases which might be cited to show that "waste circulation" is an empty bugaboo, and should deter no one.

Take the motor truck. It can be sold only to large firms Yet a motor truck manufacturer is successfully Advertising in daily papers. He realizes that he must reach, not alone the managers of the concerns that require trucks, but also their directors, their foremen, their head machinists, etc. It is found in actual practice that this Advertising radiates in a thousand directions, and again converges most astonishingly to influence the house that has made up its mind that horse-trucking is too costly and inefficient.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write if interested. **Prince Rupert Fire Alarm System** St. and 3rd Ave. -6th St. and 3rd Ave. Box 14-Sth St. and 3rd Ave. Box 15-Junction of 1st, 2nd and 3rd Aves. Box 16-1st Ave., between 8th and 2 9th Sts. (Knox Hotel.) Box 17-1st Ave. and 7th St. (Central Hotel.) CIRCUIT NO. 2. Box 22-3rd Ave. and 3rd St. (Post Office.) fox 23-3rd Ave, and McBride St. Box 24-1st Ave: and McBride St. Box 25-2nd Ave. and 2nd St. Box 26-2nd Ave. and 6th St. Box 27-G. T. P. CIRCUIT NO. 3. Box 31-5th Ave. and Fulton St. Box 32-Borden and Taylor Sts. lox 34-7th Ave. and Fulton St. lox 35-9th Ave. and Comox Ave. Box 37-8th Ave. and Dodge Pl. Box 38-6th Ave. and Thompson St. CIRCUIT NO. 4. Box 41-4th Ave. and Emmerson lox 42-5th Ave. and McBride St lox 43-5th Ave. and Green St. Box 44-6th Ave and Basil St. Box 45-7th Ave. and Eberts. Box 141-7th Ave. and Young St.

steam trawlers George E Victoria, B. C., intend to apply for per Foster and Andrew Kelly, respect- of Lot 4477, thence ively, which recently arrived here on Porpoise Harbor, thence from Grimsby, England, for the and northerly following Low Water Mark Canadian Fish & Cold Storage Co., acres more or less. MADGE KOHL. Donald McVicar, Agent. to a point due west of the southwest cor- are leaving the latter part of this Dated November 25th, 1912. Pub. Dec. 23, 1912-Feb. 17, 1913. thence east to High Water Mark, thence week for their homes in the Britsoutherly following High Water Mark to a point due east of the most northerly point of Stapleton Island, part of Lot 642, boats to this port under contract thence west to this point, thence follow-ing High Water Mark on west side of with the company that is furnish-Stapleton Island to the most southerly point of Stapleton Island, thence east to the High Water Mark of Lot 642, thence southerly following the High Water Mark time with their folks at home, TO REN point of Lot 501, thence south to Low Captain Dillon will take command Water Mark, thence following Low Water of a ship sailing to India, whilst = southerly point of Lot 501, thence north Captain Wynne is booked to take to this point, thence northerly and east-erly following High Water Mark to the a ship across the Atlantic to 6-room house, across Hays Cr Philadelphia. PURPOISE HARBOR LAND COMPANY. The latter is so enthusiastic \$25.00. LIMITED. Stanley Niven, Agent. about the prospects of Northern Dated December 10th, 1912. British Columbia and likes the Pub. Dec. 23, 1912-Feb. 17, 1913. country and people here so much 5-room house, across Hays skeena Land District-District of Coast that he has almost decided to re- \$15.00. turn to the Pacific Coast and en-Range IV. Take notice that William J. Mogridge, of Vancouver, B. C., occupation broker, gage in his profession upon the 2 cabins, close in \$8.00 each intends to apply for permission to lease completion of the contract that commencing at a post planted on the he has in hand. Both of these foreshore in Kumeolon Inlet, on Lot No. 187, thence east 20 chains, thence south gentlemen are from the Emerald so chains, thence west 20 chains more or liste and are fine, jovial types of G. R. Naden Co., Ltd. the British mariner. more or less. WILLIAM J. MOGRIDGE. The paper that prints the facts Agents Dated November 15, 1912. -the Daily News. Pub. Nov. 25, 1912-Jan. 20, 1913. 2nd Avenue