

ouse. To the appeal of some applications required days	Local Hotel Men will Donate one		Large Force of Bulgarians	schooner just purchased, along	schooner, built at the Vancouver
elegation the premier sta- of research before they could be	ver Tea Service, to Be Dis-	Mrs. Morte Craig, who has been			shipyards, was launched from
e government realized the dealt with, it would be years be-		on a visit to her daughter, Mrs.		gotiations were under way would	the ways successfully yesterday
Ity now existing, but re- fore the decks could be cleared.		Duncan McTavish at Victoria.			morning shortly after 7 o'clock.
that owing to want of	At a meeting of the Ladies	luna amanget the appivale this			The craft looks well in the water
modation it was impos-	Auxiliary of the Hospital, held	morning from the south. *			and has sufficient freeboard to
modation it was impos- to increase the staff. Might Have Been Worse Regarding the demand for an	material afternoon at the home	morning mont the second	coming increasingly evident that		insure good carrying capacity.
			Turkey is taking steps to resume	TO Frederive Fram	Che will have a 195 hans's nowan
o Give Accommodation as the intention of the go_ enlargement of the court house the premier drew attention to	of Mrs. Hubert ward, it was de-	C. A. Vaughan, of the Bryant	peace negotiations, but it is not	They will act in conjunction	engine installed before being re-
Phil Domosco is all the fact that Upit's did which			TTERPTY TITLE ATTAC THEFTEL ACCURATE WITH	with the deep-sea trawlers prou-	turned to the maxe for the fin
onal storey to the land re- pressure was brought to bear on	the time of the opening of the	on this morning's train on a	he token until the result of the	ght from England by the com-	ishing touches
donoming of the life second to opport the DIP-	LEAN WIND OF LEP HOSPHULL, VALL-		fight in Gallingli Daningula he	nany and will care for all edible	isning touches.
which would provide ad_ sent building it was then sug- accommodation for the gested by the government that it	and appointees were appointed	terior.	comes known.	varities of fish brought up by	min a de Detheres Oleha
accommodation for the mosted by the government that it	Jous committees were appointed		1 Control and the set		TICKETS IOF THE Dethany On is
accommodation for the gested by the government that it at staff and possibly afford would possibly become necessary lies for much larger building	to look after the arrangements.	Walter Noel, pioneer store		an and handhada of tons of soll	the second a second a second s
it staff and possibly afford would possibly become necessary lies for some extension. to have a much larger building	Mrs. Besner will have charge of	keeper of Old Hazelton, returned	The second secon	for preserving the fish until	Orme's 3rd Avenue Drug Store.
ubject was to be extension. to have a much larger same	The lancy work book, min. "	This morning on the Frince nu-	I andition The Dalgarians hold	loads are secured for the trip to	30
man and to be meruded	the plain sewing, Mrs. Halsey the		the shore in strength and are	Prince Rupert cannery and stor-	
consideration of the pro- (Continued on Page 4.)	eandy booth and Mrs. L. W. Ker-	Continuing his homoward journal	the shore in strength and dre	age plant. The schooners will	Mr. F. W. Hart begs to an-
		on this morning's train.	Infing on the steamers.	make alternate trips to port.	nounce that his store in the Hart
	The Licensed Vintners' Associ-			The Albert Mover recently dis	Block, 3rd Ave., will be closed
	ation of Prince Rupert have of-	Vannan W Smith ahiaf ac	Loyal Order of Moose.	The Albert Meyer recently uis-	until his return from Victoria, in
TO THE PUBLIC		I VAPIDOF VY STRUCT CHIEFT OF	A regular meeting will be neid	charged 40,000 feet of fumber	a week or ten days' time. The
	service, which will be disposed of	countant for Foley, weren a	in the K. of P. Hall Inursuay,	taken on at Gray's narbor for	key of the store has been left
We have the day incurrent a mint country in the city with rates	by raffle during the bazaar.	Stewart, with neauquarters at	the 13th inst., at 8 o clock.	Captain Holmes, of San Fran-	with the Mack Realty Co. 28tf
lower than taxicab anter to the finducement we of-		New Hazelton, returned from the	36-37 J. D. MEIKLE, Secy.	Captain Holmes, of San Fran-	
tation tickets we give \$5.75 in fares If the public appreciation and	Mr. Murdock McKenzie, chair-	south this morning and left by today's train for the interior.		cisco, who has turned his com-	Mag I B Boatty was amongst
a very early date.	man of the Brotherhood of Loco-			mand over to a master selected	Mrs. J. R. Beatty was amongst
Our cars are on call of the start of the start of will bring a car III	motive Engineers of the G. T. P.,	A CARDINE DE LA CARDINAL DE LA CONTRACTÓNICA DE LA CONTRACTÓNICA DE LA CONTRACTÓNICA DE LA CONTRACTÓNICA DE LA C	contract for the erection of a	to bring the schooner to British	the arrivals this morning on the
within 10 minutes	in the city this morning	Mrs H L Roherson, who went	residence for Mr. A. W. Wright	Columbia from San Diego, The	Prince Rupert.
botel special rates for dances, to professional men, for ambutance	the Drinee Rupert from his	south on the last trip of the	on Fifth avenue. The house will	Albert Meyer will be registered	En agle by MaCaffory & Gib
	1	I was a second to a second the second	the e freeze building fifted with all	THEFT THE CALLERTICET TICKES CLICK	A CAL CLEAR AND AND AND AND A AND AND AND AND AND A
	lar tiche and was walsoned by	this morning ofter a short but	Imodern conventences and in first	Denna Drought north. She is this	bester, care act a second as a second
HE UNION TRANSFER & STORAGE CO., LTD.	representatives of the engineers	pleasant little visit to Vancouver	lelass sivie. The architect is mr.	The on a cargo or our tons or	A SANCES
	of the G. T. P. in this city.	and Victoria.	J. W. Potter.	salt at the California port which	terms. 36-40
		A Contraction of the second			
					A DESCRIPTION OF THE OWNER AND



Wednesday, February 12, 1913.

THE DAILY NEWS





Better than Ringing Door-bells

A PIANO manufacturer recently made a houseto-house canvass. He's one of those men with an absurd fear of the "waste-circulation" bugaboo -cannot get away from the haunting thought that only 10 out of every 100 readers of a newspaper may be possible buyers of his goods.

So he refused to advertise, and went a-canvassing -inviting people to come to his piano recitals. Then he wondered why they didn't come.

This is why:

He wasn't reaching the people.

His canvassers rang every door-bell in

but also to his wife, his grown-up sons and daughters, his mother—even his motherin-law. Their coaxing will help to convince the head of the house—and pretty soon

large city. The public will have city this morning. an opportunity of seeing an old PRINCE RUPERT HYDRO-ELECTRIC CO. car being rebuilt from the ground Vocal Solo W. Clark Durant, superintend. LTD. up. The shop and work will be ent of the Prince Rupert Hydroin charge of Mr. R. Nacket, until Vocal Solo. Electric Co., Ltd., returned this recently with the George Tucker 1913, for the excavation of apmorning from a short business Automobile Co. of Vancouver. Ventriloguial vards of rock at Port Edward. trip to Victoria. In addition to their machine shop Indian Club Drills Pianoforte Selecti the company will run a public Mrs. McKay, wife of Neil Mc. 32-38 garage and carry gas engine ac-W. CLARK DURANT, Kay, accompanied by her chilcessories. This, without a doubt, Musical Hoop Drills. General Superintendent. dren, returned to the city yesterwill be one of the most complete Vocal Duet. . Messrs day. Mr. and Mrs. McKay are plants of its kind in the north-Saxiphone Solo..... taking up their residence again SPECIAL west. permanently in Prince Rupert. LOCAL NEWS ITEMS First arrival of new spring J. Fred Ritchie, of Ritchie & suits. We take great pleasure in Agnew, civil engineers and sur-WANTED announcing that we have secured veyors, who has been away from Duncan Ross was amongst the the sole agency of the New York the city for some little time, re- arrivals this morning from his Tailoring Co. for Prince Rupert. turned this morning on the Prince home at Victoria, and will re-It is well known that this firm Rupert. main in the city as a guest at the Young man of about seventeen ----turns out only the most elegant G. T. P. Inn until Saturday next, for crockery and wall paper dein ladies' man tailored garments George Tate, representing the when he will proceed to the inand to see these suits is to be Bankers' Trust Company of Van- terior. partment. Steady empl convinced they are what you are couver, arrived by the last steamand business training. er to look over this field. His M. Hicks-Beach, a leading real looking for. Exclusive Styles Lowest Prices company is opening branches estate man of New Hazelton, reand may decide to locate a turned this morning from a visit Two sales girls wanted. H. Demers branch at Masset. - Masset to Vancouver and Victoria and Wallace Co., Limited. took this morning's train for his Leader. home in that rising young city. Every freight team in this dis-WARDROBE LAND PURCHASE NOTICES. MY vict has been kept very busy Constable H. Hamblin will and there are no signs of a de- leave this afternoon at 5 o'clock J. LEE, TAILOR Skeena Land District-District of crease in the rush so long as the on the steamer Venture with two Cleaning, Pressing and Repairing sleighing is good. At present prisoners for the New Westmin-Take notice that I. Madge Scott Building, Next to City Hall Phone Green 390 there are more than a thousand ister penitentiary. James Harper horses hauling railway construc- and Robert Lockhart, sentenced

town. They talked to some one in every house.

But one in every household isn't enough —particularly if it doesn't happen to be the right person. And, as a rule, it wasn't the right person—it was a servant, or a child. The woman of the house was seldom seen; the man of the house, never.

Now, if the piano maker had placed an ad. in the newspaper, it would have reached thousands, where the canvassers could reach only hundreds.

And even though only 10 per cent. of the readers are actual piano buyers, this does not mean that the advertising read by the other 90 per cent. is wasted. Advertising talks, not only to the prospective buyer, there'll be a piano in that home.

This and dozens of similar cases which might be cited to show that "waste circulation" is an empty bugaboo, and should deter no one.

Take the motor truck. It can be sold only to large firms Yet a motor truck manufacturer is successfully Advertising in daily papers. He realizes that he must reach, not alone the managers of the concerns that require trucks, but also their directors, their foremen, their head machinists, etc. It is found in actual practice that this Advertising radiates in a thousand directions, and again converges most astonishingly to influence the house that has made up its mind that horse-trucking is too costly and inefficient.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write if interested.

