



**THE DAILY NEWS**  
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DAILY EDITION Tuesday, March 17, 1914

Is the council going to take the people into its confidence as to what it proposes to do regarding the completion of the hydro-electric scheme at Woodworth or is it not? How does the council propose to finance the project? The people want to know.

The mayor of the city, upon whom rests primary responsibility for the conduct of city business, ought to come out into the open and tell the electors what he is doing.

The mayor was loud in his lamentations for publicity in the conduct of public business when out of office. Now that he is in office he not only does not keep the public posted upon what is being done and what it is proposed to do, but seemingly tries to hide these things from the public. Consistency with the mayor is apparently not a jewel.

However, not much is to be expected of a man whose idea of an itemized account is one-half of it lumped under the one heading "incidentals."

Why does the city not get busy and dispose of our long-term issues the same as many other cities are doing? Why not get the money in hand when the markets are easy and start the undertakings which are pressing, such as the

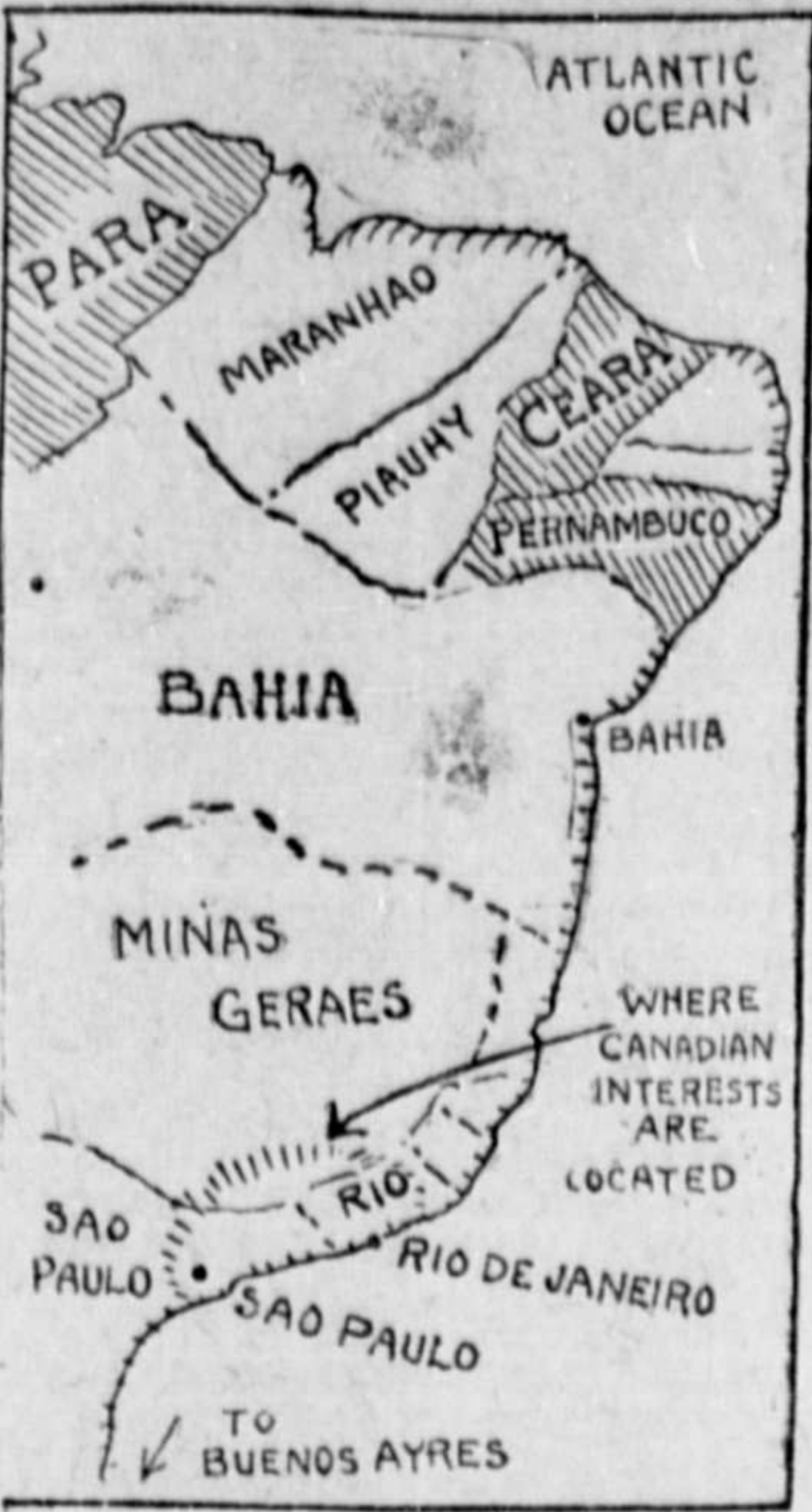
trunk sewers? The city is nothing like ready to take care of the population which it seems certain will shortly be coming here. It is time the council woke up and got down to business.

At the Conservative smoker the local member, Wm. Manson, delivered himself of the same old slushy eulogy of the Bowser-McBride administration. If the member for Skeena had got down to good, hard common sense business when he was first elected to office, we could have had some of the things for Rupert which we did not get and to which we were entitled instead of the same old promises in the future.

When a man is looking out for himself first and his constituency second, it is a poor show for the constituency. If, instead of keeping his eye upon a portfolio, our member had stood on his feet and fought like a man for the things which should have been ours, he would not only have stood higher in the estimation of his constituents but would have commanded the respect of the administration at Victoria in a way that would have been of distinct advantage to this district.

The supposed forty million steal on the National Transcontinental, is proving a boomerang to the Borden administration and the Conservative press is dropping it like a hot potato. The report of the commission is so palpably partizan and so misrepresentative of the real facts that even a partizan Tory press realizes that its effect is going to hurt the Borden administration rather than help it.

Canada will pay dearly for the Canadian Northern before she is through with it. Mackenzie and Mann are not likely to let slip so excellent an opportunity. It is all very well to say that so far the railroad has looked after the interest on all guarantees and that the various governments have so far not been called upon to put up a single dollar. Is it not possible that already some of the province's capital has been used to meet the interest obligations? Wait until Mackenzie and Mann get all the money they possibly can in connection with the road and then watch and see whether the cheques will be presented for payment to the various governments.



**SCENE OF BRAZIL REVOLT**  
 Canadians are specially interested in Rio de Janeiro, Sao Paulo and vicinity, where fifty millions of Canadian money is invested in radial and power stocks.

**B. C. Coal and its Critics**  
 (B. C. Mining Journal.)  
 Saturday Night has done good work by its criticism of fake financial and mining schemes, but we have on several occasions had to complain of its misstatements of fact. Referring to Peace river coal, Saturday Night states that it is most probably "semi-bituminous," with heavy emphasis on the "semi." This is a very high compliment to the coal if true, for it would mean that it is between bituminous and anthracite. What the writer meant no doubt was that it was "sub-bituminous," or an inferior grade of bituminous, for he adds, "The only coal so far discovered in the Peace river district in quantity is a very low grade of coal." This statement is wholly false. The Peace river area in British Columbia carries a very high grade coal, the nearest we have to Welsh steam coal, and the geological survey estimates the quantity at probably 6,950,000,000 tons, or about two-thirds of the estimates for the whole of the Nova Scotian coal fields.

**MAKE FAST TIME FROM THE ARCTIC**

**Mounted Police Go From Fort MacPherson to Dawson in Seventeen Days**

Dawson, Y.T., March 15.—The Royal Northwest Mounted Police expedition, which left Dawson for Fort MacPherson, at the mouth of the Mackenzie River, early in January, arrived back in Dawson at noon today, after a trip of seventeen and a half days from MacPherson. This is the fastest time ever made by a police expedition between the two points.

Corpl. Hoeking was in charge on the return and was accompanied by four Indians. The party had a total of four dog toboggans and five dogs each. They found the trail fine. They report that Sgt. Dempster who left Dawson at the head of the expedition in January, proceeded to Rampart house, on the Porcupine river, to open a Canadian customs house and establish a police post, where he will remain in charge.

**Stefansson Leaves MacPherson**  
 Explorer Stefansson left MacPherson for the return to the Arctic coast shortly before the police started back to Dawson. Frank Williams, Emil Herbert and Joe Jacquot, who brought in the first reports from Stefansson from MacPherson, left Dawson Tuesday, carrying a large number of official telegrams from the Canadian government at Ottawa to Stefansson and other mail. The Williams party will be gone two years, trapping near MacPherson. The police brought 40 pounds of mail, including letters from whalers and advice for all parts of the world. Advice state that Stefansson has adopted the Eskimo garb, wearing caribou skins, with the hair inside, and no underwear.

**Traders Sell Supplies**  
 All food supplies at MacPherson held by traders are being sold. Syrup, flour and rice are the only articles imported from the outside, with ammunition and simple clothing material, this year. Sugar sold for fifty cents per pound, while it lasted; flour, \$5 a hundred. Only one gallon of whiskey, imported at Herschell this year, by special permit, furnished a great celebration the first of the year.

Have you realized that \$250 cash will secure a lot in the business centre of Port Edward?

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**THE DAILY NEWS**

It is not to be expected that Bowser and McBride are going to worry very much over what may happen in the future with regard to the province having to meet the guarantees given in connection with the Canadian Northern. These gentlemen are pretty well circumstanced, thank you, and when the time comes, as come it will, when the province has to dig up the coin, Bowser and McBride will curl up their beaks and soar away.

Bowser and McBride will say to the Liberal administration: "We built the railroad; now you fellows can get in and pay for it."



**THE FASHION IN VELVET**  
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**LUMBER COAL**  
 Complete Line of BUILDERS' SUPPLIES  
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**It Is Pretty Hard To Put One Over On The Boss**

HELLO-IS THIS THE ARTIST WHO DREW THE ILLUSTRATION FOR THE SPEEGLITZ CO. AD-A PEN DRAWING OF A GIRL DRESSED IN BLACK CHARMEUSE WITH BASQUE OF VELVET BROCADED CHIFFON-YES?

WELL-SAY LISTEN-MY PAPER-UH WOULD LIKE TO SEND ME-UH-OVER TO GIVE THE GIRL WHO POSED FOR THAT DRAWING-UH-A WRITE-UP-CAN WE FRAME IT UP?-YES? OH-FINE-ETC.

IM TO COME TO HIS STUDIO ANYTIME AND MEET THE GIRL THAT POSED FOR THAT FASHION AD-NOW TO LINE THE BOSS UP TO SEND ME OVER TO WRITE HER UP-

SAY BOSS-WHAT DO YOU THINK OF RUNNING A SERIES OF WRITE-UPS OF THE TOWN'S PRETTIEST ARTISTS' MODELS SOME STUNT-EH-WHAT?

THE FASHION ADVERTISEMENT THAT HAS SCOOP GOING

IT'S THE PEN SKETCH THAT SCOOP IS SOME WILD OVER

AND IT'S A GIRL'S PICTURE THAT HE'S LOST HIS HEAD ABOUT-

WHAT'D YA THINK THIS IS-A POULTRY JOURNAL?

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**DESOLVO**  
 This substance is a new discovery  
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 Cove Phone Green 321



"Present Craze for Freak Dancing"

## NEW BRITISH COLUMBIA ACT IS A DIRECT TAXATION

OPINION FROM OUTSIDE ON COAST METHOD OF RAISING MONEY TO WASTE ON USELESS TRAILS

(Edmonton Capital.)  
 Something has been said in the Conservative press (in which is included the Bulletin) concerning the demerit of the action province of Alberta for having the liquor license receipts entirely to the province.

British Columbia already takes all the liquor license receipts, as does the Conservative Robin government in Manitoba, and has done so for some time. There is at present going through the British Columbia legislature a measure of direct taxation which provides for the levying of licenses against almost all businesses conducted in the province.

According to the terms of the bill wholesale houses operating in British Columbia will pay \$100 a year, retail houses \$10, lawyers, real estate agents and land

agents will pay \$50 a year, druggists, veterinarians, dentists, architects and surveyors \$5 twice a year, circus \$50 a day, freighters and pack trains \$5 twice a year, cattle drivers \$50, peddlers \$20, canning factories \$25, bowling alleys, shooting galleries, skating rinks \$10, and dance halls \$100 every six months, and the whole receipts are gathered in one fell swoop by the McBride government.

The protesting Conservatives, who allege that the Alberta government, which does all the inspecting and enforcing of the liquor laws and which bears the cost of the provincial institutions such as the jails and lunatic asylums, to say nothing of the cost of chasing bootleggers across the map to the north of 53, is unreasonable in appropriating the liquor licenses, should take one long look at McBride and forever hold their peace.

If an engineer pass a danger signal in a safety device adopted by a German railroad, an electric bell is rung in his cab until his mistake is recorded by an official of the road.

Although there are no instruments capable of measuring it, by scientific calculation of the effect it has been estimated that the wind has blown as rapidly as 600 miles an hour.

## WONDERFUL WEATHER OF THE GOLDEN NORTH

Northern Paper Urging Campaign of Education of Yukon Geography

(Dawson News.)  
 "Alaska is a land of ice and snow—And that is all we seem to know."

So sing the little boys and girls poring over their geographies in most of the United States. And a great many in Canada chant a similar song respecting the Yukon. Ignorance is the basis of the ditty. The youngsters are not to blame. Their fathers and their mothers, their sister, their cousins and their aunts know no better.

This northern empire of Yukon and Alaska has a campaign to conduct. To dispel that mass of ignorance respecting this region is no child's play. But constant hammering will get results. The fact that great railroads are planned for this region will be one eye-opener. The distribution of the daily weather reports throughout the continent would be a revelation. A few of the outside papers print these reports. The Post-Intelligencer is one, and it had a splendid front page cartoon on the situation the other day. The sketch pictured the map of North America with a miner at Nome enjoying a position on the top of the map hanging out his washing at zero temperature. Valdez was basking in eight above zero. Gotham, that self-centred metropolis, was chilled stiff at six below, and old Montreal was "friz up" to the neck at 26 below. Dawson was enjoying halcyon temperature not unlike that of Nome and Valdez. These facts will be startling to the vast portion of the continent south of the sixtieth parallel. When the millions there begin to pry into the government weather reports and to get other facts they will find that Yukon and Alaska are less inconvenient in winter than the old states and provinces of the so-called temperate zone. Yukon and Alaska have borne patiently and have suffered long the drawbacks due to the ignorance of the many of the outside world, but truth will prevail, and this region yet come to its own. Let every one do his part to help on the good cause of education.

Port Edward's power plant machinery has arrived. 541f



## THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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 Large Seven-Passenger Machine  
 Prompt Service  
 Special Rates for Parties  
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Skeena Land District—District of Queen Charlotte Islands

TAKE NOTICE that I, Frederick L. Pusch, occupation clerk, of Prince Rupert, B. C., intend to apply to the Commissioner of Lands for a license to prospect for coal, oil and petroleum over the following described lands on the west coast of Graham Island: Commencing at a post planted at the northwest corner of C. L. 7977, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to place of commencement, containing 640 acres.  
 FREDERICK L. PUSCH, Locator.  
 Wilfred Charles Macdonald, Agent.  
 Date, December 29, 1913.  
 Advertised Feb. 26 to April 7.

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## THE DAILY NEWS

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 IMPARTIAL  
 INDEPENDENT  
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## A NEWSPAPER

for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability. The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

## THE DAILY NEWS