ALLIES ARE READY FOR BALKAN ATTACK -- RUSSIANS STRAIGHTEN OUT LINE

RIILGARIANS MOVING TROOPS AGAINST SERBIA AND GREECE

ALLIES PREPARED FOR FIGHTING IN BALKANS-BULGARIANS SHOWING PRO-GERMAN TENDENCIES -- FRENCH MAKE PROGRESS -- DPTIMISM ON THE RUSSIAN FRONT

(Special to The Daily News.)

Paris, Oct. 2 .- A report from SI.3 WILFRID LAURIER Athens states that Bulgarian troops from Sofia are moving in the direction of the Serbian frontthe Greek border,

southwest of Sofia.

War Seems Certain.

tations in the Bulgarian cities to the south. along the Danube and artillery is massing on the frontier of Do- SPLENDID SHOW AT THE brudja in Roumania.

French Progress.

There has been a hot German bombardment in the Artois district. The French have made progress on the Heights of La Folie, capturing a number of machine guns.

Russians Optimistic.

London, Oct. 2 .- There are opborder.

A GOOD PROGRAM

Lonesome Mountain" is a two- comedies of the best type, while reel drama of great power. The "The Wanderer's Pledge" is a destory is of a happy-go-lucky lightful little drama of the woods. youngster who is falsely accused of robbing his father's safe, and is sent away, leaving a brokenhearted sweetheart behind. Going to locate timber lands belonging Prince George this morning: to the family, he encounters Mr. Spurrier, Mrs. McLean, Mr.

"A Studio Escapade" is the other two-reel feature. A most interesting story of the struggles of a young girl. Billy Reeves in 'A Day on the Force" is a regular circus, while "The Green Cat" also provides no end of fun.



Follow the crowd to Cafe. There is a reason. Next Majestic Theatre

HAS LEFT HOSPITAL

Ottawa, Oct. 1 .- Sir Wilfrid ier. Other troops are making for Laurier, who has been in the general hospital for nineteen days as The principal point of concen- the result of a facial operation, tration is the Stouma river, left the hospital this morning and returned to his home. The former premier has been somewhat It seems certain that there is weakened by the operation and to be a renewal of war in the Bal- subsequent confinement, but his kans. Britain, France, Italy and physicians have no fears as to Russia have arranged plans to his complete recovery. Sir Wilcope with any attacks which may frid expects to go to his country be made on Serbia and Greece. home at Athabaskaville for a few There are pro-German manifes- days and afterwards take a trip

WESTHOLME THEATRE

The chief number in a very fine program at the Westholme tonight is a two-act drama entitled "The House of Cards." It is a remarkably well told story of the life of a young man from the country, who has made won-derful progress in the city, his THOMAS KELLY IS timistic reports from Russia, fol- success blotting out all thought lowing the withdrawal of pressure of his earlier days and associaby the enemy. The Russian front tions. His return to the old place now extends in a straight line and folks is splendidly portrayed, human interest.

sixth episode of "The Road O' AT MAJESTIC THEATRE Strife," shows the rescue of the heroine from the old mill, and is The Majestic has a real good even more exciting than the last program for tonight, including a installment. "The Village Scandouble dramatic attraction. "On dal" and "Bixby's Dilemma" are

PRINCE GEORGE ARRIVES

The following were amongst into the mountains of Kentucky the first-class passengers on the

moonshiners who threaten his Manson, Mr. Farris, Mrs. Saundaughter, he, out of gratitude, J. F. Stine, J. P. Shephard, J. marries her. The real thief at Wright, Miss Bravin, J. Ashhome is discovered and his father worth, Mr. Gorden, Mr. Hamilton, and old sweetheart rush off to Mrs. Stone, Mr. Hartley and wife, follow. It is a thrilling tale, well Fong Son, Lee Jon, Lum Tak Lim, Lum Bing Lim.

1. O. D. E.

The Queen Mary Chapter, I. O. * the last date on which * D. E., will hold their monthly * you can register as a meeting on Monday next, October * voter. Do it now! o'clock. As there is much business to discuss, all members are urged to be present. Mrs. H. R. Grant will give a short ad-

Shoes at cost at Fogg's Leather Store, Hart Block, Third Avenue.

Canon Rix returned from Ter-102tf. race last night.



BRIDGE BUILDING ON THE RIVER BUG-German engineers erecting a bridge over the riverBug to replace ones destroyed by the Russians in retreat.

ARRESTED IN CHICAGO

(Special to The Dally News.)

from Dvinsk to the Roumanian while the whole play is full of Kelly, the contractor for the Man- cipal McKay and Rev. A. E. Cooke to be found, making prospecting should be the largest in the world, itoba parliament buildings, has replied to Hon. W. J. Bowser at very costly, he suggests that the as the salt beds extend over two "The Strength of Love," the been arrested in Chicago on a crowded meeting held in the board memorialize the Domin; in degrees of latitude and one of charges of fraud, perjury, and Dominion Hall here last night. | government, with a view to the longitude, representing an area conspiracy. Extradition proceed- Mr. Cooke produced records amending of the law, so that exceeding three million acres, ings have been started.

> \$800,000 by graft on the parlia- two hours' speech, repeated the leum. ment building contract.

THE WEATHER

By F. W. Dowling.

For 24 hours ending 5 a. m. October 2nd. Barometer 29.810 the Prince George this morning: may prove to be a valuable natu-Maximum temperature 58 Alex. Houston, Alex. McAuley, ral resource of Northern Alberta. with-Wallace's. Minimum temperature 44 Drysdale Ogilvie, Malcolm Smith, Mr. Law says he has been ac-September Summary. Mean temperature 54.6 life. Saved by a moonshiner's ders, Mr. Wallace, J. G. Sweeney, Highest temp. (on 15th) ... 70.0 Lowest temp. (on 12th) ... 44.0 Rainfall 9.66

Dark days coming - brighten the wilds to give him the good Mr. Hurd, Mr. Tanner, Mr. Mc- the home-wall paper cheap- High grade shoes at wholesale for potash next year, conditional

REGISTER

Monday, October 4th, is

CHARLES BALAGNO (Pianist at Westholme) TEACHER OF PIANOFORTE Former pupil of F. G. Strong

BOWSER ACCUSED OF

(Special to The Daily News.)

Winnipeg, Oct. 2 .- Thomas Vancouver, Oct. 2 .- Rev. Prin-

proving the statements made in claims of 1,920 acres may be ac- and being unquestionably the Kelly is charged with getting "The Crisis in B. C.," and, in a quired, as in the case of petro- largest known deposit of salt of charges. He accused Bowser of The board has decided to rec- froms three per cent. of sea salt, the distortion and evasion of ommend the matter to the most we may reasonably assume that ifacts.

MORE RECRUITS

and James Brown.

KNITTING CLUBS

right price-Wallace's.

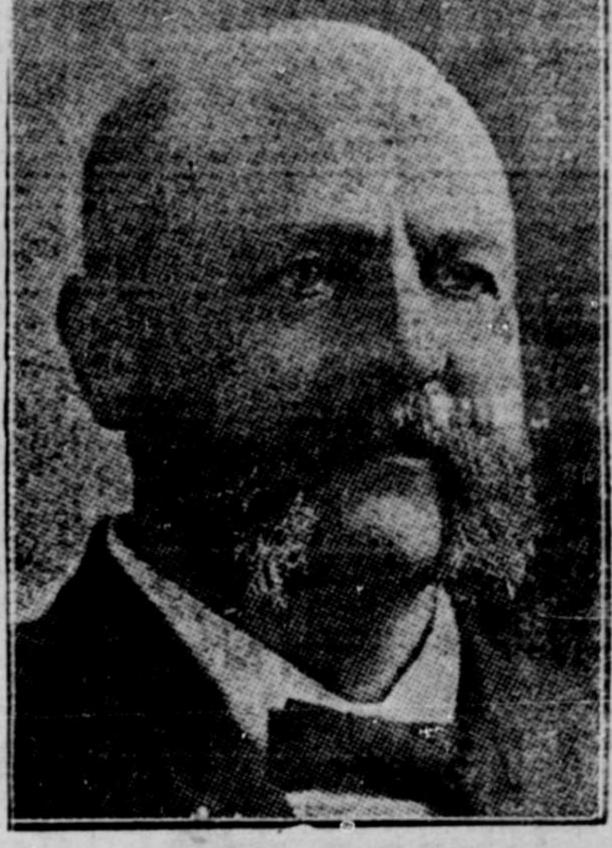
news. Naturally complications Queen, Fong Foo, Tong Sing, Wallace's. 231-2. prices, at Fogg's Leather Store, on a change being made in the Hart Block.

Under the Auspices of the Chapter Hill 60 of the 1. O. D. E.

ST. ANDREW'S HALL FRIDAY, OCTOBER 8, 1915.

-AT-

At 9 p. m. Proceeds to be donated to the Red Cross Society of Prince Rupert.



ANTHONY COMSTOCK

Famous New York vice crusad- sels were handed over at sea. er who died on Sept. 22nd after j dictating future plans for the mitted that he received \$40,000

POTASH DEPOSITS MAY

world's greatest deposits of pot- is still in session. ash and other potassium salts will be found in Northern Alberta is the belief of Charles F. Law, the north. Mr. Law has written the Red Cross Society. DISTORTION OF FACTS sium can only be mined on small success of the evening. in the case of gold, silver and trates of soda are associated with other metals, and owing to the common sea salt," states Mr. Law, great depth at which it is likely "the deposits in Northern Alberta

ernment, and such changes made tively large quantities." in the mining regulations as may appear to be necessary to en-The following recruits left on courage the development of what

tively engaged in the search for this mineral for the past 22 years, and is so much persuaded of the possibility of finding it in Nor-The right kind of yarn at the thern Alberta that the Thomas interests are prepared to expend a large sum of money in drilling

Big Revenue to Germany.

Under normal conditions, Mr. Law states, Germany derives its largest revenue from the export tax on potash, and the government of Chili from the export tax on nitrates. At the present time the Thomas interests are drilling for petroleum at Vermilion Chutes, on the Peace River, | ing the coming winter to the pot- | LONDON CAFE and the drill could be shifted dur- | ash grounds, and drilling begin next spring to a depth of 2,000 feet. The German deposits are 3 found at a depth of 1,600 feet, underlying salt.

ALLEGED ENQUIRY INTO SUBMARINE PURCHASES

(Special to The Dally News.)

Victoria, Oct. 2 .- S. S. Taylor, K. C., of Vancouver, representing the Liberal party, was refused status in the submarine enquiry, which opened here today. Sir Charles Davidson ruled that counsel John Thompson is capable of conducting the enquiry.

Richard Ryan, janitor of the Parliament Buildings, said that he handled a cheque for \$1,150,000 for the submarines, as agent for the government, when the ves-

J. V. Patterson, of Seattle, adsociety which he founded in 1873. commission for himself, and stated that this was all the commission paid in the transaction. BE FOUND IN THE NORTH He claimed that the submarines were proper vessels and perfect Edmonton, Oct. 1.—That the in construction. The commission

RED CROSS DANCE

personal representative of D. A. In the K. of P. Hall last night, Thomas, the Welsh coal king, a most enjoyable whist drive and who, up to the present time, has dance were held, under the ausexpended a good deal of mnoey pices of the Sons of England Soin prospecting for minerals in ciety. Proceeds were donated to

to the Edmonton Board of Trade, The Sons of England Society pointing out that under the pres- wishes to thank all those who ent Canadian Mining Act potas-| contributed in any way to the

marine origin. As the potassium careful consideration of the gov- potash will be found in as rela-

A SOLDIER'S YARN

The right kind to make socks 231-2.

OPERA HOUSE

RUPERT'S POPULAR PLAYHOUSE TONIGHT AND TOMORROW

"THE STRENGTH OF LOVE"
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"The Road O' Strife" "THE VILLAGE SCANDAL"

A great 2-act Drama full of Human Interest.

"BIXBY'S DILEMMA"

"THE WANDERER'S PLEDGE"
Drama. A very Fine Film. POPULAR PRICES, 10 and 15 cts. Don't Forget Next Monday and Tues-day, Third Episode of "The Dia-mond from the Sky."

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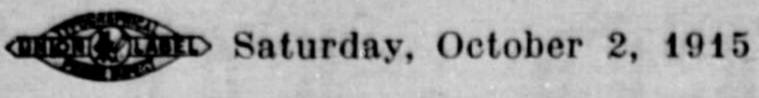
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DAILY EDITION



DANGEROUS TALK

All over the country patriotic meetings are being held-especially in districts where recruiting has been slow-at which trained public speakers are appealing to the young men of Canada to enlist and light for freedom. Much of this work is done by busy men, who assuredly would not engage in it were they convinced that an ample supply of recruits could be secured without effort.

The statements of General Hughes minister of militia, that he can get a million recruits any time he wants them and that men are coming forward twice as rapidly as they are required, have caused amazement and consternation among those engaged in the recruiting campaign. Such ridiculous "brag" is calculated to stop the stream of recruits at the very time when the need for them is becoming more urgent. There are thousands of young men offering now not because of a desire for adventure, or the hope of winning fame, but because they believe there is pressing need for their help to destroy German militarism. If Sir Sam Hughes can get a million recruits any time he wants them, serious young Canadians on the point of sacrificing good positions and imperilling their careers at the call of their country will cease to regard that call as urgent and will be disposed to draw back. They will naturally re-

recruiting as false. General Hughes' braggart have done and are doing their per day, but at \$700.

other overseas Dominion, and W. S. A. Larter. very much below the percentage of men sent out from Great Britain. In Canada up to the present time the total enlist- be announced. ment has been about 1 3-4 per cent. of the population. In Great Britain there are under arms about 600,000 regulars and territorials enlisted prior to the outbreak of hostilities, 250,000 men in the navy, and almost three million men re- poned on account of rain. cruited since war began. This vast array represents almost 8 per cent. of the population of the United Kingdom. A similar proportion of Canada's population would involve the raising of over 640,000 men in the Dominion. That could be done only by conscription. Yet General Hughes, with the irresponsibility of a schoolboy, talks loftily about obtaining a million men whenever he wants them.

Sir Robert Borden ought to insist that General Hughes shall cease to talk nonsense and buckle down to work. There are great problems awaiting solution in the Militia Department. Sir Sam should be on the job instead of on the rampage.—Toronto Globe.

A soldier, defending the Emgard the stirring speeches of pire, draws \$1.10 per day, while the members of the Recruiting an Indian commissioner has to be League as overdrawn and the content with \$20.00 per day and statements made about slow \$10.00 per day to cover expenses.

The abilities of the Indian talk is dangerous also because Commission have been greatly it leads the Canadian people underestimated; the Chelohsin is generally to believe that they not chartered at \$300 or \$350

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Sails for MASSETT, PORT CLEMENES, Sunday P. M., October 3rd, 17th, 31st, November 14th, 28th, December 12th, 26th.

Sails for SKIDEGATE, JEDWAY' IKEDA, Tuesday A. M., October 5th, 19th, November 2nd, 16th, 30th, December 14th, 28th.

Sails for BELLA COOLA, RIVERS INLET and the South, Thursday P. M., October 7th, 21st, November 4th, 18th, December 2nd, 16th, 28th.

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OFFICE-BEARERS ELECTED FOR ST. JOHN AMBULANCE

bulance Association, held in the Henning won the brown center-Board of Trade rooms recently, piece, also donated by Mrs. Mcfull share in carrying on the the following office-bearers were Donald. The table, made and dogreat war. The truth is that elected:- President, David H. the proportion of Canadian Hays; vice-president, Mrs. T. C. mated by Mrs. Joe Hickey, was broops despatched to the seat Duncan; treasurer, E. H. Morti- won by Mrs. C. J. Graham. The troops despatched to the seat mer; secretary, C. R. Murray; ladies are indebted to all who asof war and actually at the executive, Mrs. A. J. Galland, Mrs. sisted, and to Mr. C. A. G. Armfront is lower than that of any G. A. Woodland, Ald. Edge and strong, for the large Red Cross

> The executive will meet shortly after which the details regarding the new classes for instruction in first-aid and home nursing will

YESTERDAY'S BASEBALL

National League.

Pittsburg, 3: St. Louis, 8. Philadelphia, 9; Boston, 2. Chicago-Cincinnati game post-

American League.

St. Louis, 0; Chicago, 8. Boston-Washington game was postponed on account of rain.

Coast League.

Salt Lake, 1; San Francisco, 6. Indian affairs? Los Angeles, 1; Vernon, 9.

The Brightest Women Find

sometimes that they are dull in mind, depressed in spirits, and that they have headache, backache, and sufferings that make life seem not worth living. But these conditions need be only temporary. They are usually caused by indigestion or biliousness and a few doses of

will quickly, safely and certainly right the wrong. This famous family remedy tones the stomach, stimulates the liver, regulates the bowels. Beecham's Pills cleanse the system of accumulating poisons and purify the blood. Their beneficial action shows in brighter looks, clearer complexions, better feelings. Try them, and you also will find that they

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You feel safe

When you've washed with Lifebuoy Soap. No matter how grimy your hands—no matter how germ-laden they may be from the day's work, Lifebuoy cleanses and safeguards your skin. The mild carbolic odor quickly vanishes, but its benefits linger. ALL GROCERS

HEALTHY

RED CROSS SALE

At the Red Cross sale conducted by Mrs. Bazzett-Jones and Mrs. R. E. Walker, the sum of \$45 was realized. Mrs. H. S. Woods won the white kitten donated by Mrs. Jenns. Mr. W. F. Benson won the white centerpiece donated by At a meeting of St. John Am- Mrs. D. H. McDonald, and F. W. sign furnished by him.

GRANBY DIVIDEND

At a meeting of the shareholders of the Granby Consolidated Mining and Smelting Company, Ltd., held in New York on September 21, it was announced that a dividend of \$1.50 per share will be paid. A similar dividend was paid last July.

It seems that the province of British Columbia is to be saddled with half of the cost of the Indian Commission. Another \$100,-1000 added to the debt of British but what has B. C. got to do with

There is a rumor that Ottawa | will appoint a commission to enquire as to which particular brand of liqueur is best suited to the work of Indian commissioners. It | is reported that the commission will be composed entirely of honorary colonels.

Much success has attended experiments with an incandescent lamp in which metal filaments are formed into a square gridiron, mounted horizontally in the center of the globe.

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THURSDAY 10:30 A. M. TO EDMONTON, SASKATOON,

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F. G. DAWSON

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MR. WHITMAN

382 St. Valier St., Montreal. dropped in the street. I was treated by several physicians for nearly two my stomach and my weight dropped down from 225 pounds to 160 pounds. Several of my friends advised me to try 'Fruit-a-tives' and I did so. That was eight months ago. I began to improve almost with the first dose. No other medicine I ever used acted so pleasantly and quickly as 'Fruit-a-tives', and by using it I recovered from the distressing Stomach Trouble, and all pain and Constipation and misery were cured. I completely recovered by the use of 'Fruit-a-tives' and now I weigh 208 pounds. I cannot praise 'Fruit-a-tives' 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by

Salvation Army.

Fruit-a-tives Limited, Ottawa.

meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

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RE-INFORCEMENTS FOR PRINCESS PATRICIA'S

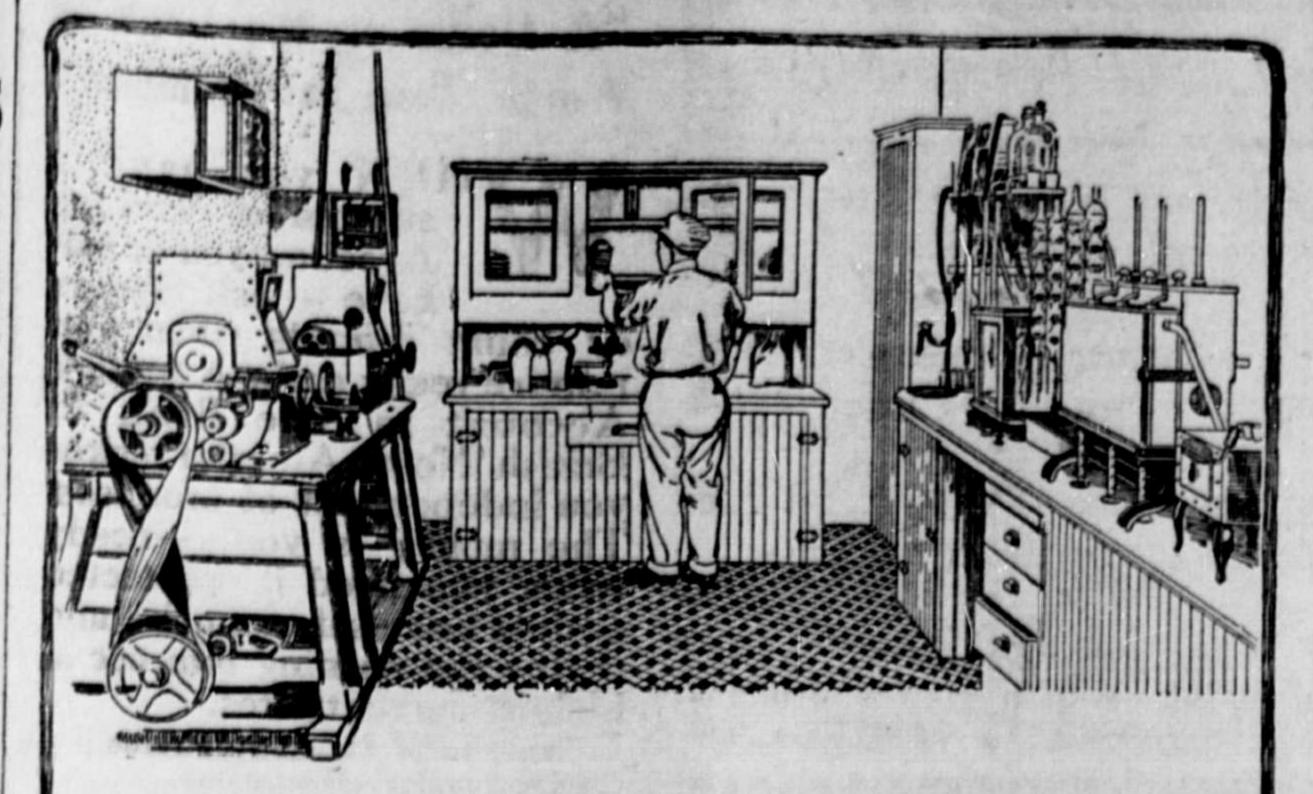
The universities of Canada have now for some time been working loyally together to re-inforce that gallant regiment, the Princess Patricia's, Canadian Light Infantry. Three companies have already gone overseas, numbering nearly 900 men and a fourth company is now under formation at Montreal.

The University Companies are now known throughout the length and breadth of Canada, so that there is a continuous flow of men of the right type to Montreal. Not only do such men find entry to a famous regiment, but they "In 1912, I was taken suddenly ill are rapidly equipped and trained with Acute Stomach Trouble and and sent without delay oversea to England, where they are comyears. I was in constant misery from fortably billeted in huts at an excellent camp near the sea on the South Coast of England. Moreover, the men secure the great advantage of good comradeship with congenial spirits of similar tastes and antecedents.

The first company under a notable officer, Captain Gregor Barclay, has been declared by company was being formed. This regular officers of experience to be second to none compared with H. WHITMAN. | any company of any army in the

> The second company was raised over-strength in seven weeks by Captain G. McDonald and Captain Percy Molson. Both companies are now in France.

The third company sailed eighty over strength because the newspaper publishers of Canada were good enough to make known through their columns that the



The Royal Standard Test

Here's where we test the choicest samples of Canada's six million acre wheat crop. We grind them into flour in the little mill you see on the left of the picture. Then comes the supreme test--bread-baking. If the bread is perfect in every way we pronounce the wheat Al and the flour-ROYAL STANDARD.

AT YOUR GROCER'S

Vancouver, New Westminster, Nanaimo, Victor

ROYAL STANDARD

resulted in such a rush of recruits that it was necessary to ? apply to the Militia Council at Ottawa for a special authority to increase the strength from 250 to 3 350 men. Each man before embarkation writes to a friend who is a likely recruit and tells him of the advantages of the Universities Company, so that even before the men have disembarked a fresh company is assembling on the McGill campus at Montreal.

The regulations respecting enlistment, pay and separation allowances are precisely the same those for other Canadian trician, Phone 383. troops.

All information can be obtained from Capt. A. S. Eve, 382 Sherbrooke St., West, the headquarters of the successive companies.

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2 Cyl.-5 1-2 In. by 7 In., 12-15 Horse Power.

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Coughing scatters germs

Coughing increases the irritation of the already inflamed mucuous membranes and is moreover apt to carry disease to others. Mathieu's Syrup of Tar and Cod Liver Oil promptly stope

coughing, and soon, thanks torits tonic properties, effects a permanent cure. The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bron-chial healer.

Bold everywhere, 35c large J. L. MATHIEU CO., Prop.



TO CURE COUCHS & COLDS *** Mathieu's Syrup of Tar and Cod Liver Off A tonic as well as cough oure, Large boitte 85a. Guid o : annhare. MATHIEU'S SYRUP

OF TAR &

COD LIVER OIL

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MAKE SURE YOU HAVE A

As a medium through which you may select gifts suitable for every occasion, you will find our Ostalogue of the greatest value.

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Geo. E. Trorey, Managing Director

VANCOUVER, B.C.

The Housekeeper is Right

Sometimes a housekeeper requires a quick leavening agent, and finds she has no baking powder.

What does she do?

She raises her biscuit by a mixture of cream of tartar and soda, or soda and sour milk. She may not get the proportions quite right, but she knows her food is safe. But does she ever use a mixture of alum and soda? Was there ever a housekeeper who bought alum and soda to make a home made baking powder? Intuitively she feels it would be unsafe.

Then why use baking powder made from alum or the same mixture that the housekeeper would not dare to mix and use in her food?

Alum is alum, whether bought in the drug store or in baking powder.

PRICE'S CREAM BAKING POWDER

is made from pure cream of tartar and contains no alum, lime or phosphate. There is absolute safety in its use.

FROM THE ORIENT TO YOUR TEA - TABLE

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The party left for the south on

AMERICAN VISITORS

San Francisco.

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FINEST FROZEN HERRING

\$25.00 per ton.

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ROLLS, SHEET MUSIC, AND

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Now is the time to have your roofs repaired, evetroughs and skylights seen to, and heating plant put in good shape for the winter.

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FOR RANGES AND STOVES (Patented 1915) is made to meet the demand for Hot Water instantly and without additional fuel being used.

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Purchasers of any infringing Stove Coll lay themselves open to prosecution equally with the parties manufacturing of making same.

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Coll minus Connections . . \$15.00 four Money Back If It Dont Suit. As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

HARRY HANSON P. O. Box 395

Local News Notes

Mr. and Mrs. Fey left for the south this morning.

Wall paper-Sale prices-Wallace's.

Wm. Manson, M. P. P., returned on the George from Nanaimo.

Mrs. Saunders returned this morning from a visit south.

The American halibut schooner Alaska came in this morning.

Angus Stewart came in from the Silver Standard mine last night.

Mr. and Mrs. V. Casley returned from the south on the May yesterday.

Mrs. J. E. Merryfield and son Basil returned from Vancouver yesterday.

Frank Dowling, superintendent of government telegraphs, left for the interior today.

M. H. Howitt, of the horticultu-the interior on last night's train.

G. H. Gower, provincial inspector of schools, left for Vic-C. L. Glasgow, a member of the toria this morning, accompanied railroad commission of the state by Mrs. Gower.

of Michigan, arrived on last Naval Commander Hashimuti a daughter. night's train. He was accompanand Lieutenants Yonemura, G. ied by Mrs. Glasgow and Mr. and Migota, and Monoi left on the

V. A. Cole was fined \$1.00 at the Prince George en route for the police court this morning for compressed air through photopermitting dice throwing for graphically produced holes in a cigars in his store on Third Ave. rapidly moving strip.

> Sam Lorimer, provincial constable at Lucerne, near the Albertan boundary, arrived on last I night's train and left for Victoria on the George this morning.

The Seattle, an American hali-2 but schooner, came in with a broken rudder this morning. She Stand - Hotel Rupert | is sister ship to the Alaska. They are remarkably smart looking

> Mr. G. C. Cole, the American consul for this port and vicinity, left on the boat this morning for the United States. During his absence Mr. Irving N. Linnell, vice-consul, will be in charge of the consulate here.

GERMANS ARE TAKING WAR NEWS SERIOUSLY

Copenhagen, Oct. 1 .- "News of the offensive on the western front is taken seriously here," says the Berlin correspondent of the Politiken.

The Tageblatt remarks that nothing would be more foolish than to overlook the terrible seriousness of the recent battles in the west, and that it would be Estimates Furnished to Can- } Walker's Music Store | equally wrong for Germans not to have the fullest confidence in their troops and leaders.

COUNTY COURT

Judge Young has wired to W. E. Burritt stating that he has been detained in Atlin. The county court has been adjourned until Monday, October 18th at 11 a. m.

TWO FIVE-ROOM HOUSES

Section Six One Partly Furnished

T. D. PATTULLO

2nd Avenue

"A Dollar in the Bank is Worth Two in Promises"

TATHEN you have a Account, you do not have to ask favours or court refusals when you require ready cash. A Savings Account in The Bank of British North America makes you independent of promises. The money is yours—ready when you need it-protected against loss-safe from fire and theft-and earning interest at highest current rates.

Deposits of \$1. and upwards are received on Savings accounts.

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CAPITAL AND SURPLUS, \$7,884,000. PRINCE RUPERT BRANCH P. MARGETTS, Manager.

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone - - 35

THE CRADLE

BORN-At the hospital this morning, to Mr. and Mrs. F. R. Jacobsen, of 424 8th Ave., East,

A French scientist is working upon a phonograph which imitates the human voice by passing

Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION, CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with he information which each elicits QUESTIONS ANSWERED.

1 .- How long am I to serve? Until the end of the war and six months after if required.

2 .- What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Govern-

3 .- What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20. (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.

4 .- What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.

5 .- What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the childhen are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

Don't merely smother your cough

Mathieu's Syrup of Tar and Cod Liver Oil not only -promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada. 35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHERBROOKE, P.Q. cold is feverish Mathieu's Norvine Powders, the wonderful)



THE PRICE OF HOMAGE

NCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twentyfour hours. A The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. all was Sheffield's expression of respect.

UT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. C. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

OME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. C.You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

YOUR ADVERTISING FIRES DIE OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognised Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part so write if interests. write, if interested.