

# THE DAILY NEWS

VOL. VI. NO. 233.

PRINCE RUPERT, B. C., MONDAY, OCTOBER 4, 1915.

PRICE FIVE CENTS

## RUSSIA PREPARED TO ATTACK BULGARIA

### BLACK SEA FLEET SAILS UNDER SEALED ORDERS--VON MACKENZEN FOR SERBIA

#### FURTHER FRENCH GAINS--- SUCCESSFUL AIR ATTACKS

**GREAT FLEET OF AEROPLANES ATTACK GERMAN POSITIONS IN METZ AND LUXEMBURG--FRENCH LAND TROOPS IN GREECE--AUSTRIAN COTTON SEIZED**

(Special to The Daily News.)

Paris, Oct. 4.—The French are making further gains in the vicinity of Arras.

Sixty-five aeroplanes made a successful attack on the military buildings in Luxembourg, while forty aeroplanes made a raid on the mills and fortress of Metz.

**French in Greece.**

London, Oct. 4.—Athens and Piræus have been declared to be in a state of siege today. The French have landed troops in Salonika to assist Greece and Serbia.

**For Dardanelles.**

Following the news of the concentration of the Bulgarian army,

the Turkish forces on the Bulgarian frontier have been dismantled and 40,000 Turks have been released from that quarter and sent to assist in the defence of the Dardanelles.

The total Bulgarian army in operation is estimated at 350,000.

**Austrian Decree.**

The Austrian government has issued a decree ordering all cotton factories to cease work, and to surrender all stocks for military purposes. One hundred thousand people have been thrown out of work in Bohemia alone, as a result of the order.



WHERE THE BALKAN ARMIES WOULD STRIKE

Map suggests the direction in which the rival armies would be launched in the event of Bulgaria co-operating with the Germanic forces against Serbia, Greece and Roumania. The shaded portion of frontier represents enemy territory.

#### RUSSIAN ULTIMATUM TO BULGARIA HAS NOW EXPIRED

**RUSSIAN MINISTER INSTRUCTED TO LEAVE SOFIA WITHIN 24 HOURS--BLACK SEA FLEET SAILS UNDER SEALED ORDERS--RUSSIANS PREPARED TO ATTACK BULGARIA**

(Special to The Daily News.)

Perograd, Oct. 4.—The government has ordered the Russian minister to Bulgaria to leave within twenty-four hours, unless Bulgaria openly breaks with Austria and Germany and sends away the German officers who are in charge of the army mobilization.

**Russian Ultimatum.**

London, Oct. 4.—The Russian ultimatum to Bulgaria expires at two o'clock this afternoon.

The Russian Black Sea fleet has left Odessa under sealed orders. It is expected to attack the Bulgarian port of Varna.

A Russian army of six hundred thousand is prepared to attack Bulgaria by air, land and sea.

250,000 German troops from the eastern front, under General Von Mackenzen, are reported on the Serbian frontier.

**Bulgaria's Denial.**

Bulgaria has issued a belated denial to the statement that German officers are in control of the army, or that Germany is supplying funds for the campaign.

J. A. Dietrich, of the B. C. Equipment Company, came north on the Prince Rupert.

#### HINDU SHOOTING AFFRAY AT ABBOTSFORD

(Special to The Daily News.)

Vancouver, Oct. 4.—A shooting affray took place in the Hindu Temple at Abbotsford yesterday, when Berjib Singh shot Jit Singh with a revolver.

It is supposed that the shooting is the result of some religious differences. The wounded man is expected to recover.

**THE WEATHER**

By F. W. Dowling.

For 24 hours ending 5 a. m. October 4th.

Barometer ..... 30.053  
Maximum tem. .... 50  
Minimum tem. .... 44  
Rainfall ..... .02

A simple indicator has been patented to be fastened to a typewriter in such a way as to show an operator how much space is left at the bottom of the paper on which he is writing.

Mrs. A. S. Hutchinson left on a visit to Winnipeg this morning.

#### WEST HOLME OPERA HOUSE

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TONIGHT AND TOMORROW

**"THE SILENT WITNESS"**  
3rd Episode of the \$500,000 Serial  
"The Diamond From The Sky"  
In this episode Irving Cummings drives his auto in front of a speeding limited train and then over a high cliff.

**"THE SMUGGLER'S WARD"**  
A great Two-act Drama.

**"ONE KISS"** — Comedy.

**"THE DISCONTENTED MAN"**  
A very fine film. A great mine explosion.

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Next Wednesday and Thursday—A Paramount 5-act Feature, "THE Governor's Lady."

#### SELF'S Cafe

Follow the crowd to Self's Cafe. There is a reason. Next Majestic Theatre.

#### RANCHER IS FOUND DEAD NEAR TERRACE

Word was received in town yesterday that the body of a rancher named Haynes had been found beside the G. T. F. track near Terrace.

J. H. McMullin left on the train this morning to hold an inquest. No particulars have come to hand as to how deceased met his death.

#### "THE BROKEN COIN" AT THE MAJESTIC THEATRE

The tenth episode of "The Broken Coin" is the star feature at the Majestic Theatre tonight and tomorrow. This great serial continues to hold the interest of the public. Grace Cunard's quaint acting has much to do with the success of the story, while the various scenes are thrilling enough to please anyone.

The rest of the bill is up to the usual high standard. "The Star Gazer" is a particularly fine drama, while "The Fate of Persistent Pete" is one of the most laughable comedies ever shown. The Animated Weekly, showing the latest war and world's news, concludes a program which is sure to fill the house.

#### THE PRINCE OF WALES FACES DEATH COOLLY

Paris, Oct. 2.—An officer attached to the British staff who returned to Paris today says that the Prince of Wales had a miraculous escape from death during the battle of Loos.

Strictly accurate details are that the Prince was speeding toward the front in an automobile. He ordered the driver to pull up at the foot of a knoll, which the Prince mounted, and watched the progress of the fighting through his binoculars.

While he was standing on the hill, a big shell fell on the automobile, destroying the car and blowing the driver to pieces. Reproached with running into danger, which the heir to the throne must avoid, the Prince replied:

"Well, I have plenty of brothers."

#### THE SAM HUGHES LOOK

Ottawa, October 2.—Who would have thought that the chief product of the greatest conflict in history would be, so far as Canada is concerned, Major General Sir Sam Hughes, the hero of the Boer War and the Hutton correspondence? And yet that is how the catastrophe works out. The Major General is the observed of all the observers, both here and in England. Perhaps more so in England, where he has won a reputation as "a card."

Here, for example, is a quotation from the London Daily Express, which must certainly have a high place of honor in Sir Sam's little book of newspaper clippings. Canada's War Lord has a press agent, both careful and enterprising, who would never overlook a glowing tribute like this: "Canada has stamped her hall mark on every one of these thousands of her sons—the Sam Hughes Look. Whether from the east or the west, or the far west, or the north—and they come from every corner of Canada—the Sam Hughes Look is over them all. You see it in the eyes, whose glance is as straight as that of a machine gun, in the mouth, which is as firm as a steel plate, and in the poise of the head, which is as steady as the Rocky Mountains. There is an air of assurance and confidence in the walk, as if each man felt quite sure that the earth was made for Canadians, and a super-American aspect of independence, which is all a part of the Sam Hughes Look."

So much for the London Daily Express on the Sam-Hughes Look. From the way the stuff spills over, it was probably written by one of the Sob Sisters of the press. The Sob Sisters, or the Snob Sisters, whatever you choose to call them, are all for Sam. There is something in the Sam Hughes Look which flutters their affections like a breeze among dried leaves. However, the description of the Sam Hughes Look is substantially correct. No Canadian will quarrel with it, except for a few trifling inaccuracies of detail.

For instance, we who know the Major General better than the London Express does, feel sure that the lady journalist has confused Sam's eye with his mouth. It's Sam's mouth, not his eye, that's as straight as a machine gun—always shooting off. If his mouth was as firm as a steel plate, he wouldn't be opening it as often or making as much noise with it as he does. Moreover, Sam's rate of talk compares favorably with that of the machine gun, six hundred to the minute, and it has the same raking quality of fire.

Woe betide the man on whom Major General Sam trains his rapid and deadly vocabulary. (Continued on Page Two)

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Woe betide the man on whom Major General Sam trains his rapid and deadly vocabulary. (Continued on Page Two)

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#### DR COOK ARRESTED AS A GERMAN SPY

San Francisco, Oct. 2.—Dr. Frederick Cook, claimant of the discovery of the North Pole, was arrested as a German spy in Rancho, shortly after the outbreak of war. He was on his way to climb Mount Everest, in the Himalayas, the highest mountain in the world, in company with a "movie" promoter and a naturalist.

The report was brought to America by Curtis W. Allen, an American, who was arrested at the same time. Mr. Allen was representing a New Westminster, B. C., lumber concern, and was arrested on suspicion of being a spy.

#### THRILLING SCENES AT THE WEST HOLME THEATRE

"The Silent Witness," the third episode of "The Diamond From The Sky," at the Westholme tonight, is the most thrilling yet shown. Blair Stanley, who has murdered the old doctor, escapes and Arthur Stanley is accused of the crime. Arthur escapes in an automobile, and one of the most exciting scenes ever screened follows. The auto scrapes past in front of an express train, missing it by a miracle, only to plunge headlong over a cliff. Arthur is actually in the car when it takes the plunge.

"The Smuggler's Ward" is a very fine two-act drama, in which a girl, who is rescued from shipwreck in infancy by a gang of smugglers, is forced to aid them in their nefarious work, against her will. "One Kiss" is a real good comedy, while "The Discontented Man" is a remarkable picture showing a great view of a mine explosion.

#### ELECTION TALK

(Special to The Daily News.)

Victoria, Oct. 4.—It is expected that the announcement of a provincial election will follow the termination of the submarine enquiry.

#### RAILROAD OFFICIALS ARRIVED YESTERDAY

The government car Ottawa came in yesterday with L. K. Jones, Deputy Minister of Railways, H. A. Wood, assistant chief engineer of the G. T. P., and Col. Wood Schrieber and Mrs. Schrieber on board.

Mr. Jones and Mr. Wood went east this morning, when the Ottawa was attached to the ordinary train.

Mr. and Mrs. Schrieber remained in town, where they are guests at the Hotel Prince Rupert, until tomorrow, when they expect to go south on the Prince Rupert.

A small Columbia river boat was picked up in the harbor this morning by H. Brown, of Seal Cove.

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"THE BROKEN COIN"

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## DAILY EDITION



Monday, October 4, 1915.

## SOME COMMISSION

The Indian Commission which is touring the coast on the specially chartered Chelohsin is a joint affair promoted by the Dominion and British Columbia governments. The McBride government has nothing whatever to do with Indian affairs, but that is a mere detail. Indian commissions, or rather commissions arising out of Indian reserves, are no new thing in B. C. J. Songhees Matson got one, and a very nice one indeed. \$45,000 of that commission slopped over somewhere and got lost, but Joe never whimpered. He bore the loss with the utmost fortitude. One Liberal newspaper called Joe a thief, but Joe only smiled a \$45,000 smile and said nothing.

Lawyer Read picked up a little pocket money, something like \$80,000, as another Indian commission. Again, the McBride government was buying something it had no business to buy, still the commission was good, and the legality of the purchase was a mere technicality, and who bothers about technicalities when easy money is floating around. The Dominion government has since characterized the deal as illegal but the money was good legal tender valued at one hundred cents to the dollar, and plenty of it.

To get back to the gentlemen of the Chelohsin, they have spent several \$700 days preparing for an attack on the wilds of the Naas. A scow has been hired to carry the big guns, ammunition and war material, and a massed movement for the Naas frontier is liable to take place any time. They will tow the scow as far up the Naas as is possible, when it is expected that they will effect

a landing, leaving the Chelohsin as a supply base at \$700 per day. Reconnoitering for Indian reserves is desperate work, but the commissioners are satisfied that it is well worth the price. Their patriotic ardor must be fired at the thought that they are doing work equal to one machine gun per day, that is about \$1,000 per day. The scow will be useful as a means of carrying back the expense account. Charges and counter charges will be made, but the account will keep on gaining ground steadily at the rate of roughly \$1,000 per day. Some captious critics insinuate that it will be kept down to around \$999, but such a base insult is absolutely ignored.

Spending the people's money is one of the higher branches of politics, witness the magnificent efforts of Roblin and his gang, but the Indian commissioners have got it down to an exact science. In quantity, they cannot hope to compete with the Winnipeg bunch, but then they have not such a structure as a parliament building to work on. Considering the comparative smallness of their field of activity, they are doing wonderfully effective work. Roblin had at least some kind of a building to show for the money squandered, while the poor commissioners can only hope to present figures which could be had by mail from any Indian agent, at any old time. When one takes into consideration the great difficulties they must have in showing results, one must be lenient in sizing up their abilities in spending. It is the quality of their spending that one must admire. Spending money on fresh air and scenery requires the highest skill.



## THE SAM HUGHES LOOK

(Continued From Page One.)

After the Major General gets through with him he looks like a jelly strainer. About a year ago Major General Sir Sam directed a few remarks at Mayor Waugh of Winnipeg, on the subject of the proper place for wintering soldiers. Our Minister of Militia believes in keeping the mayors in their places. He told Mayor Waugh that the proper place for soldiers was a big city camp, where they could have all the modern conveniences.

About a fortnight ago Sir Sam directed remarks on a similar subject toward Mayor Church of Toronto. This time the Major General attacked the subject from a new angle. Since a year ago his colleagues have no doubt reasoned with the Major General. They have pointed out perhaps that the way to get votes for the Conservative government is not to concentrate the soldiers in big cities, which are Conservative anyway, but to distribute them through the small towns where Sam has built armories and where the tradesmen would be glad of the money. Consequently, the

Major General is now strongly in favor of distributing the soldiers, spreading the blessing out thin. In short, getting all the gratitude the government can out of it. To this end he would avoid the modern conveniences and the multifarious temptations of the great city and place the soldiers in a village atmosphere.

Billeting is the last word with the Major General, billeting in private houses where the soldiers will develop home ties and be willing to go to bed at nine o'clock, not a bad policy, but a complete reversal of what the Major General said to Mayor Waugh of Winnipeg only twelve months ago. Whether the policy will be carried out or whether the Major General simply did a right-about-face to outflank another mayor—Mayor Church of Toronto—is a moot question.

Just now it looks as if Sir Sam was talking for spite, trying to "hang something on Tommy." The Minister of Militia has an instinct for the explosive phrase. He advised Mayor Church, via the newspaper reporters, to "keep his esteemed nose clean." Some see in this phrase only a soldier's bluntness, but others, who remember the Major General's school teaching days, when little Tommy Church was his pupil, see in it a touching allusion to the past.

As a matter of fact Sir Sam has a strenuous time enforcing a proper subjection among Canadian mayors. With some mayors, the mayor of St. Catharines, Ont., for example, the Major General's form or repartee, which is mostly a verbal kick in the face, does not go down and they refuse to sign their names to civic receptions ordered by the military authorities as a background to Sir Sam's greatness.

Sir Sam may go up and down Canada like a roaring lion, he may (Continued on Page Three.)

## The Brightest Women Find

sometimes that they are dull in mind, depressed in spirits, and that they have headache, backache, and sufferings that make life seem not worth living. But these conditions need be only temporary. They are usually caused by indigestion or biliousness and a few doses of

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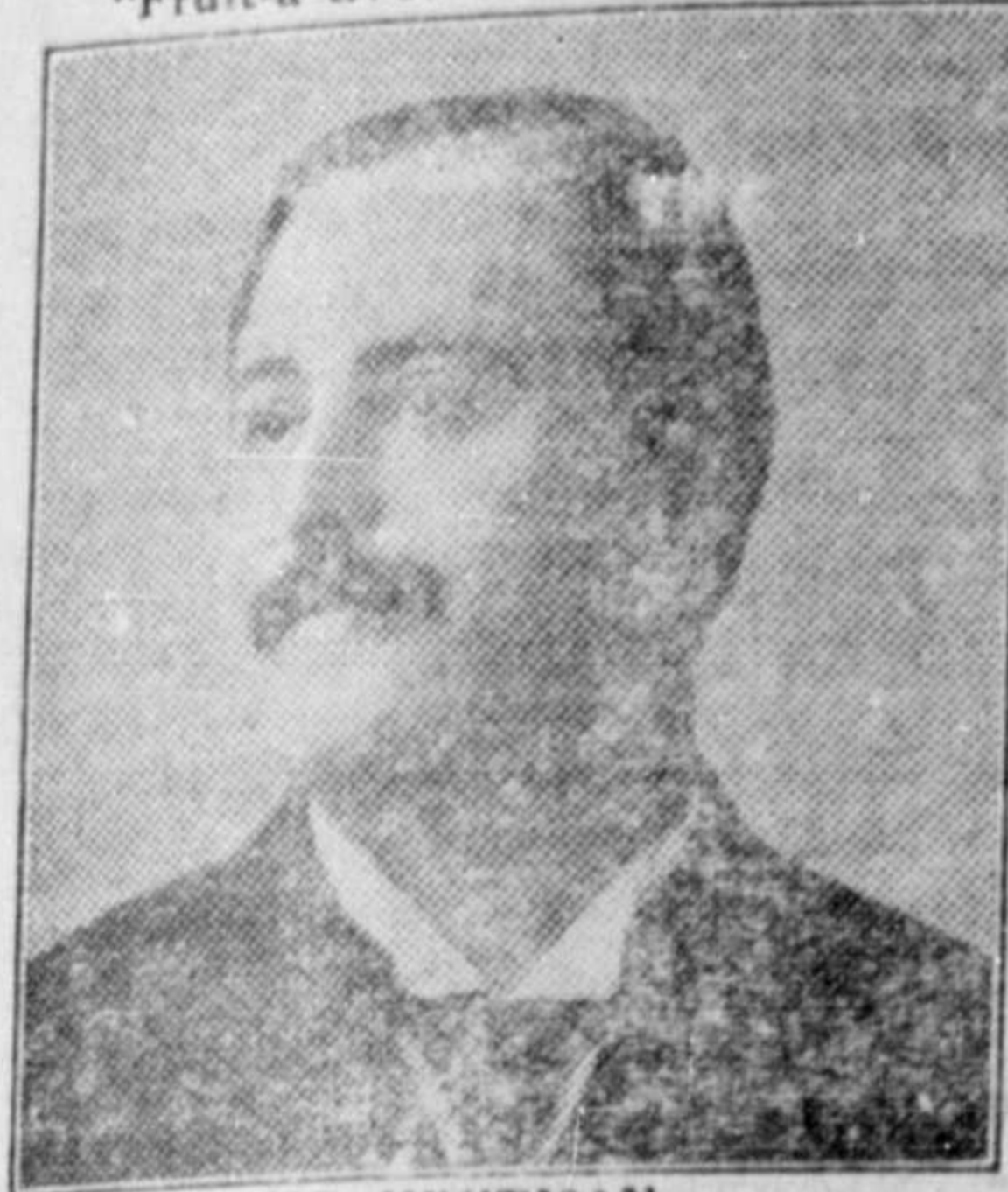
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THE DAILY NEWS

## THE SAM HUGHES LOOK

(Continued From Page Two.)

eat a mayor for breakfast every morning, but he is bound to meet one occasionally who will not take his hat off and say "Sir." Let the Major General skip across Canada by leaps and bounds—some bounder is our Sam—let him gather salutes and glory where he will, but let him have nothing to do with the mayors. He is getting in wrong with them. Besides, why should a man like Major General Sam bother with these small fry anyway? Sir Sam, who never visits the ocean without the waves touching their caps to him!

All of which is to say that the lady in the London Daily Express is in the right church, but the wrong pew. She's getting the Major General's features mixed. No mouth that says two entirely different and inconsistent things inside of a year can be as firm as a steel plate. Steel plates do not wobble that way. Similarly many people will object to "the poise of the head which is as steady as the Rocky Mountains." Sir Sam's head may feel as big as the Rocky Mountains—no doubt it does—it may be as hard and thick—but we draw the line at the poise. It is against nature for the Major General's head to have a poise like that, because his head does not run to a peak as a mountain's head is obliged to do. People who are better judges of poise than I am have compared the way Sir Sam carries his head with that of a cockatoo, but nobody ever mentioned Sam's head in connection with the Rocky Mountains until the London Daily



**OFFICERS WHO ARE INVISIBLE AT NIGHT**—These phantom uniforms, worn at the front, enable the wearer to inspect the trenches in the open without fear of being seen by the enemy. It is the strangest invention of the war.

express drew attention to it.

One part of the Sam Hughes Look, as described by the Express, is absolutely correct; the part which indicates that he is quite sure that the earth was made for him. No doubt the Express did not base its conclusions wholly on the Sam Hughes Look. It had also in mind the telegram to General Botha and the congratulations of "my soldiers." Sir Sam always speaks in the first person possessive. Only the other day he said: "I can get a million recruits in Canada whenever I want'em." The important part of the statement is not the number of recruits, but the feeling of ownership in the man who is going to get'em. And no doubt when a man thinks that way it shows in his face.—H. F. Gadsby.

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Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop., Sherbrooke, P.Q.

For headaches use Mathieu's Nervine Powder—these are useful also to chase the fever and pain which often accompany colds. See a box of 10 packets. 4-1-13

## BABY'S OWN SOAP



The purity and fragrance of Baby's Own Soap have made it a universal favorite. Its use is beneficial to any skin. 4-1-13  
Albert Soaps Limited, Montreal.

## TO CURE COUGHS & COLDS



Mathieu's Syrup of Tar and Cod Liver Oil  
A tonic as well as a cough cure.  
Large bottle 50c. Sold everywhere.

MATHIEU'S SYRUP  
OF TAR &  
COD LIVER OIL

# Empress Jams

Are strictly a B. C. Product. Right from the delicious, fresh picked, sun ripened fruits of the Fraser Valley and Vancouver Island, to the purest of Cane Sugar.

Every step in the producing and manufacturing of the delicious Jam contributes to the prosperity of B. C. It will satisfy the most exacting.

SOLD BY ALL GROCERS  
In 1-lb. Glass Jars and 4-lb. Tins

THE EMPRESS MANUFACTURING CO., LTD.  
Vancouver, B. C.

# Empress Jams

. Read .

# 'THE DAILY NEWS'

Circulation Guaranteed  
the Largest in Northern  
:: British Columbia ::

Largest Circulation means the Best Advertising  
:: Medium ::

THERE IS A REASON

Three quarters of the local Advertising is done in the Daily News

Prince Rupert's  
Leading Paper!

. Read .

# 'THE DAILY NEWS'

## The Housekeeper is Right

Sometimes a housekeeper requires a quick leavening agent, and finds she has no baking powder.

What does she do?

She raises her biscuit by a mixture of cream of tartar and soda, or soda and sour milk. She may not get the proportions quite right, but she knows her food is safe. But does she ever use a mixture of alum and soda? Was there ever a housekeeper who bought alum and soda to make a home made baking powder? Intuitively she feels it would be unsafe.

Then why use baking powder made from alum or the same mixture that the housekeeper would not dare to mix and use in her food?

Alum is alum, whether bought in the drug store or in baking powder.

## DR. PRICE'S CREAM BAKING POWDER

is made from pure cream of tartar and contains no alum, lime or phosphate. There is absolute safety in its use.

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

RAMSAY BROS. & CO., LTD.  
Vancouver, B. C.

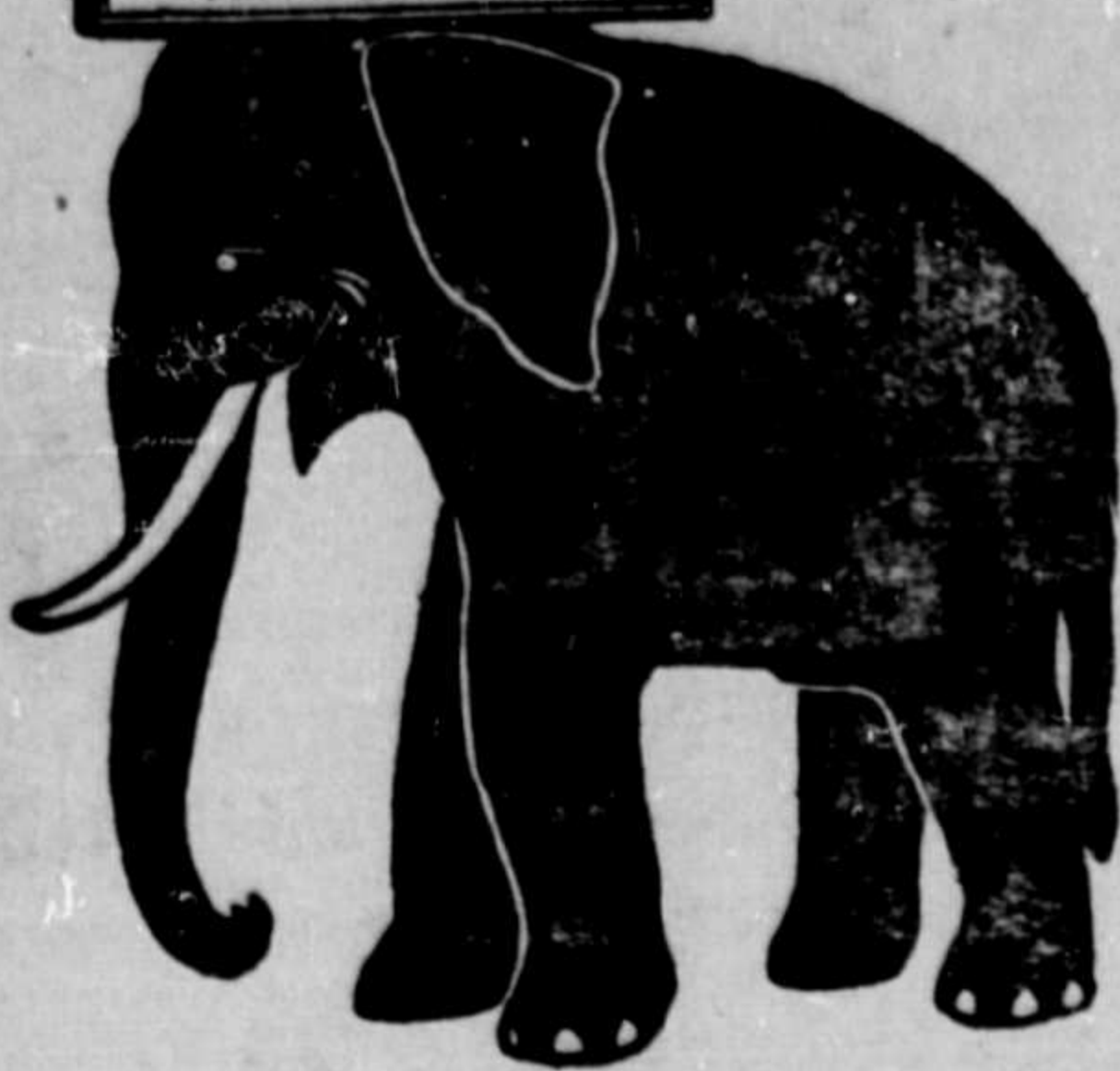


# FROM THE ORIENT TO YOUR TEA-TABLE

THE FRAGRANT  
AROMA SECURE  
IN THE SAFETY  
OF THE SEALED

**"SALADA"**  
PACKAGE

**SALADA**  
CEYLON TEA



## Tickets

to and from Norway, Sweden, Denmark, Finland, Italy and Russia.  
**CHRISTMAS SAILINGS**  
From New York November 6th.  
November 27th.  
December 11th.  
Have Your Berth Reserved at Once.  
For Rates, Illustrated Folders and General Information Apply to

**DYBHAVN & HANSON**  
Insurance and Steamship Agency,  
Prince Rupert, B. C.

## "The Daily News" CLASSIFIED ADS.

### FOR RENT

FOR RENT—Partly furnished four-room cottage, \$10.00. 112 8th Ave., West, Corner McBride. 231-6.

## PAPERHANGING KALSOMINING PAINTING

**F. G. ROBERTS**

14 Dyer Apts. P. O. Box 642

### MUSIC

Teacher of Violin and All  
Band Instruments

**A. PESCOIT**

452 Eighth Ave. East  
Phone Green 327

## Sheet Metal Work!

Now is the time to have your roofs repaired, eave-troughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases  
Consult a Practical Man if You  
Want Results

I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in a Jam Factory.

**C. O. ROWE**

The Practical Sheet Metal Man

PHONE 340 P. O. BOX 467

Shop Opposite Board of Trade Rooms  
322 SECOND AVENUE

Estimates Furnished to Contractors and others Free

## THE IMPERIAL

### WATER HEATER COIL

FOR RANGES AND STOVES

(Patented 1915)

Is made to meet the demand for Hot Water instantly and without additional fuel being used.

### WARNING!

Purchasers of any infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.

Now is your chance to get the best in Hot Water Heating Appliances—  
Coil Connected.....\$20.00  
Coil minus Connections...\$15.00  
Your Money Back if it Don't Suit.  
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

**HARRY HANSON**

Phone 489 P. O. Box 395

## Local News Notes

Mr. Smith, manager of the Prince Rupert Importing Company, left for the interior this morning.

Mr. Sylvester and Mr. Worcester, of the Granby company passed through for the north this morning.

Jack Edwards left on the Princess Alice for Victoria on Saturday, where he will offer himself for the front.

Four American schooners came in over the weekend, the Tordenskjold, Orient, Wireless and the Kong Sverre with about 160,000 pounds of halibut.

Mrs. Wilson, mother of H. J. Wilson, arrived on the Prince Rupert this morning, accompanied by her son, T. J. Wilson, and her daughter, Mrs. Melhuish.

Mrs. Green, wife of R. F. Green, M. P. for Kootenay district, and Miss Green, arrived this morning to attend the wedding of Miss Carss and Mr. H. J. Wilson.

Lieut. W. S. Marshall, late of Prince Rupert, figures prominently in two photographs in the Vancouver Province of the overseas draft of the 62nd Battalion.

Dr. Millar, who is writing up the west for the Chicago Tribune, arrived on the Rupert this morning, accompanied by Mrs. Millar. They went east on the train.

Mrs. Stone, sister of P. W. Anderson, and a former well known resident here, arrived from Anacortes, Wash., on Saturday, and left this morning for Renfrew, Ontario.

Ronald Kenyon, of the Vancouver Daily Province, arrived from the south on the Prince Rupert accompanied by Mrs. Kenyon. They will make the trip to Granby and hope to spend a few days in Prince Rupert on the way south.

Mrs. C. Reid Settlementier, wife of the editor of the Dawson Daily News, and two children, were passengers on the Princess Alice on Saturday. They will spend the winter in Southern California.

Mr. Cookson, assistant general freight agent of the G. T. P., accompanied by Mrs. Cookson and their daughters, arrived from the south this morning and left for the east on the train.

### SATURDAY'S BASEBALL

#### National League.

Chicago, 5-0; Cincinnati, 3-3.  
Pittsburg, 1; St. Louis, 3.

#### American League.

Boston, 1-3; Washington, 3-3.  
Cleveland, 5; Detroit, 6.

St. Louis, 0-1; Chicago, 3-6.

#### Coast League.

Los Angeles, 5; Vernon, 4.  
Salt Lake, 5; San Francisco, 6.  
(12 innings).

A German physician's new electrical treatment for obesity compels patients to perform muscular work automatically and independently of their will by stimulating their muscles.

### PRINCE RUPERT ARRIVES

The following were amongst the first-class passengers on the Prince Rupert this morning:

Dr. W. Richardson, D. S. Daler, Miss Green, Mrs. Green, Mr. Bailey, J. McLeod, Miss Hamilton, M. A. Abrieromble, E. Gaskeli, Mrs. Blain and child, Mrs. R. S. McGuire, Miss McGuire, W. E. Fry, D. P. Burghart, T. J. Wilson, D. Bird, M. O. Coffery, Mrs. Mullish, Mrs. Wilson, T. W. Walker, Dr. and Mrs. Millan, Miss E. Stone, Miss F. Byatt, Mr. Neville, E. Tee, Mrs. McCarthy and three children, Mrs. Wolfe, Mr. and Mrs. Cookson, Misses Cookson, Miss Jones, D. Henderson, T. A. Detrick, C. R. Kennedy, W. B. Harper, A. W. M. Billie, Mr. McNeil, Mrs. E. L. Saul, M. Union, Mr. and Mrs. Earl and child, Mr. and Mrs. Morrison, Mrs. Grant, G. C. Jones.

### For Anyon.

Mr. Sylvester, Mr. Worcester, Mrs. Hawley and child, A. E. Dench, N. A. T. Swald, Mr. and Mrs. Delton and child, Mr. Lambert, H. L. Higgen, Mr. Davidson, Mrs. Gillis and children, Mr. Manley, Mr. Schiffer, Mr. and Mrs. Kenyon, W. Lofting, Mr. Koenieberg.

## AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone - - - 35

# Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION,  
CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT  
OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.

### QUESTIONS ANSWERED.

1.—How long am I to serve? Until the end of the war and six months after if required.

2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.

3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.

4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.

5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

## Don't merely smother your cough

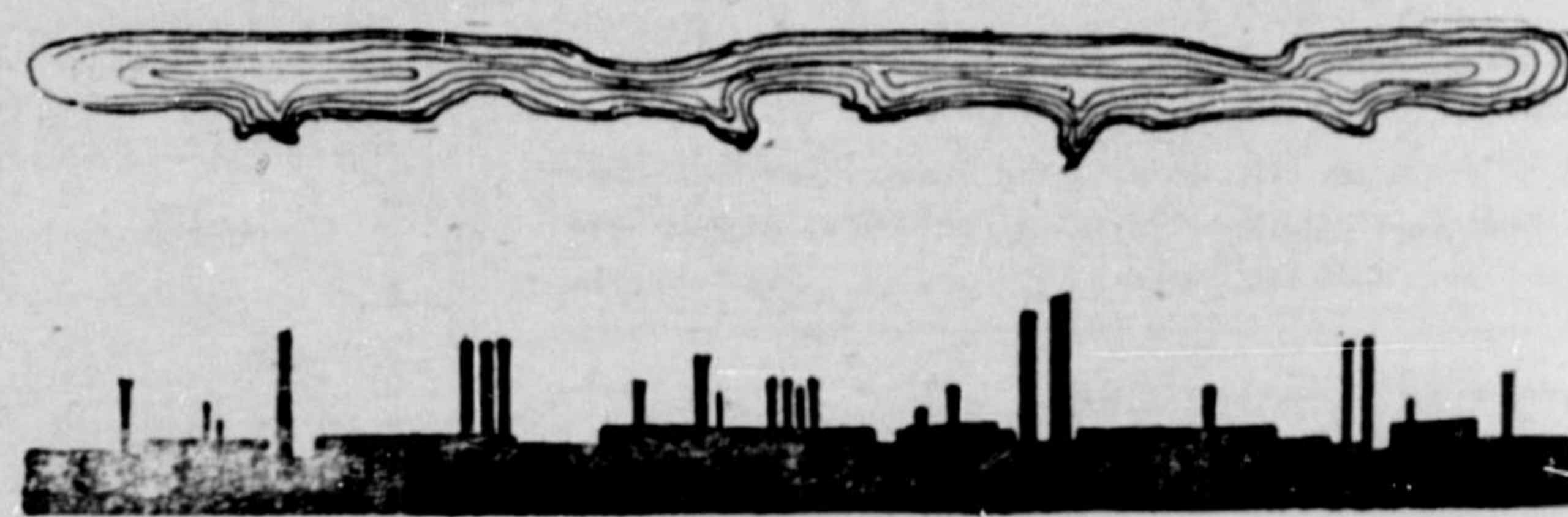
### CURE IT

Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHELBROOKE, P.Q.

If you could in French Mathieu's Syrup of Tar and Cod Liver Oil, you will promptly clear the throat and chase the pain from head, heart and lungs. Buy at all Pharmacies.



## THE PRICE OF HOMAGE

ONCE when King Edward VII. paid a visit to Sheffield, all the fires in factories and plants were allowed to die out. Not a wheel in Sheffield turned for twenty-four hours. The primary object of this was to lift the pall of smoke that hovers over that wonderful steel-producing city, and to ensure, as far as man was able, a bright day and a blue sky for an auspicious occasion. It was Sheffield's expression of respect.

BUT the action was unique—it was unprecedented—it was unthought of that those hundreds of mighty furnaces, raging night and day, and those seething boilers, with quivering valves, should ever be allowed to cool. This extinguishing of fires cost Sheffield hundreds of thousands of dollars—the price of the effort to get back again to high-power efficiency.

SOME business men in Canada pay an unwitting homage, not to a king, but to a superstition—the superstition that hot weather justifies letting the fires of business energy go out. They stop Advertising in the Summer months. By paying homage to tradition, custom, superstition, they have allowed Summer to become their "dull" season. You know how dull it can be when you don't advertise. Do you know how brisk it can be made by Advertising? Do you realize how much momentum you now lose in the Summer that must be regained in the Fall?

DON'T LET YOUR ADVERTISING FIRES DIE  
OUT THIS SUMMER.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

## TWO FIVE-ROOM HOUSES

Section Six  
One Partly Furnished

**T. D. PATTULLO**  
2nd Avenue