

# THE DAILY NEWS

VOL. VI, NO. 245.

PRINCE RUPERT, B. C., TUESDAY, OCTOBER 19, 1915.

PRICE FIVE CENTS

## SIR IAN HAMILTON RECALLED TO REPORT

### ALLIES LAND ARMY AT ENOS IN TURKEY -- SERBIANS DEFENDING STUBBORNLY

#### SIR IAN HAMILTON RETURNS FROM DARDANELLES TO REPORT

GENERAL MUNRO TAKES COMMAND IN DARDANELLES -- CARSON RESIGNS--AUSTRIANS DEFEATED BY SERBS--ALLIES LAND ARMY IN EUROPEAN TURKEY--GERMANS REPULSED

(Special to The Daily News.)

London, Oct. 19.—Sir Ian Hamilton has been recalled from the Dardanelles to make a report to the war office. He will be succeeded by General Munro.

##### Carson Resigns.

Sir Edward Carson, the attorney-general in the coalition cabinet and the leader of the Irish Unionists, has resigned his seat in the cabinet as a result of differences over the Balkan situation.

##### Austrians Defeated.

The Austro-German army is fifteen miles south of Belgrade, and the Serbians are stubbornly contesting their advance.

In Gordaceo sector, the Ser-

bians took 2,000 prisoners and four guns, while in the Timok region, in northern Serbia, they took 300 prisoners. At this point, the Austrians were repulsed after a battle of eight hours along the Danube.

##### Allied Reinforcements.

An Allied army has landed at Enos, in European Turkey on the Aegean Sea, and is now in command of the railroad.

##### Italy Declares.

Rome, Oct. 19.—Italy has declared war on Bulgaria and will send an army into the Balkans.

##### Germans Repulsed.

Paris, Oct. 19.—The Germans attacked with hand grenades at Souchez, but were completely repulsed.



##### BAIT TO TEMPT THE TURK APPETITE

The offers made to Bulgaria and Turkey by the central empires are suggested by the map. Germany has promised Bulgaria all Turkey in Europe, while the Turks are to get Egypt, Tripoli, Algeria and that part of Russia below the Caucasus Mountains.

## WHAT THE LIBERAL POLICY WOULD DO FOR THE FARMER

LACK OF TRANSPORTATION IS HOLDING UP WHEAT—THE REMOVAL OF TARIFF RESTRICTIONS WOULD OPEN UP THE AMERICAN MARKET AND GIVE THE FARMER A CHANCE

Ottawa, Oct. 16.—There are a hundred million bushels of wheat for export in the Canadian northwest, which, according to the law and restrictions of this fair Canada of ours, may be sold to anybody but the people who are most willing to buy it.

When Premier Borden came back from England a month ago he announced that ships would be provided to transport this crop across the ocean and get Liverpool prices, or something just as good. He also announced that the Canadian farmer was at liberty to dispose of his wheat to any neutral country he could lay hands on, or words to that effect.

Both of these announcements turned out to be hollow blessings, because ships to carry the crop across the ocean were not available, having been chartered or expropriated, most of them, by the Allies for other purposes; and also because no neutral country wanted to buy Canadian wheat except the country nearest us, namely the United States, with which it is the policy of the Conservative government to have neither truck nor trade on a mutual basis.

Other proposals looking to the

purchase of the crop en bloc by the British government likewise fell through, chiefly because neither the grain growers nor the British government could see any considerable advantage in such a transaction.

Meanwhile the opening of the Dardanelles draws every day nearer, which means the release of a great flood of Russian wheat and the glutting of the European and British markets against the Canadian product. Naturally Europe buys the Russian wheat because it is nearer and cheaper. In fact, so far as Europe is concerned, if Canadian wheat doesn't get the market first, it doesn't get the market at all, because the European demand for the fine flour into which Canadian wheat is manufactured is not insistent. They have their poorer classes over there and the poorer classes have to put up with poorer bread. They are not educated, as they are on this continent, to a high average of taste.

This point of quality is what makes Canadian wheat salable in the United States, which is a wheat-producing, wheat-exporting country itself and in no dan-

## GASOLINE SCHOONER WRECKED--SURVIVORS SWEEPED FROM ROCKS

VANCOUVER SCHOONER WRECKED ON CALIFORNIA COAST--TWO SAVED OUT OF NINE--CAPTAIN FORMERLY KNOWN IN NADEN HARBOR--HEARTLESS EMPLOYMENT AGENCY FRAUD

(Special to The Daily News.)

Point Arenas, Cal., Oct. 19.—Six men and two women were drowned when the gasoline schooner Alliance struck Mal Pass Rocks at 2 p. m. yesterday. The schooner left Vancouver recently for Mexico to enter the coastal trade there. The survivors were washed from the rocks, to which they had been clinging, as the tide rose.

H. R. Jones, and the mate, Rafael Mediner, were saved. The drowned were H. Abila, the owner, and his wife, Captain Delouchrey, of Victoria, F. E. Harrington, the engineer, J. S. Walsh, A. Allen Baillie, and Miss Lena Miller, of Britannia Beach.

The vessel, which was a

schooner of 100 tons, was formerly owned by Charles Levi Woodbury and was seized on the Canadian fishing banks four years ago. Captain Delouchrey was formerly master of a whaler sailing out of Naden Harbor.

##### Employment Frauds.

Vancouver, Oct. 19.—Warrants have been issued for the arrest of D. G. Macdonald and J. W. Haley, the proprietors of the Canadian Northern Employment Agency, and Doc Payne, on a charge of defrauding several hundred laborers, who were engaged on Saturday to do clearing work at Burnaby. They made a clean-up of \$1,500 before leaving town. They cashed cheques at the hotels on Sunday.

## E. J. CHAMBERLIN'S REPLY TO CITY'S SUGGESTIONS

The following reply has been received from the president of the G. T. P. to a letter from the city solicitor and city clerk urging that work be proceeded with at this point:

"Gentlemen:—I have yours of 29th Sept.; contents noted. The Grand Trunk Pacific Railway Co. is just as anxious for the development of facilities in Prince Rupert as is the city council, but, as you are very well aware, it is impossible to do any at the present time. The Railway Company has made every endeavor possible to sell its bonds, but has been unable to do so, the result being that all construction had to be discontinued. It has only been with the utmost economy that we could bring the drydock to completion. I thing you will agree with me that in this, and other heavy expenses we have incurred in Prince Rupert, we have shown our good intentions towards that city, and I can only ask that you be patient for a little time until conditions change.

"Yours very truly,

"E. J. CHAMBERLIN, Pres.

##### RED CROSS

There will be no Red Cross sale this week and those who so kindly send cakes, etc., every week are invited to send their contributions to the dance in St. Andrew's Hall on Thursday, Oct. 21st; afternoon or evening.

**SELF'S**  
Cafe

Follow the crowd to Self's Cafe. There is a reason. Next Majestic Theatre.

## LENGTHY DISCUSSION ON EARLY CLOSING

A report from the city solicitor on the early closing bylaw was brought before the council last night. Mr. Peters stated that, in view of the decision in the Morrissey case, it would be impossible to uphold the validity of the bylaw so far as grocers are concerned. He reported that he had taken steps to have the application to quash that part of the bylaw stopped to save costs. He further stated that, under section 4 of the Shops Act, the council may, if it sees fit, frame a bylaw without a petition being presented.

Ald. Montgomery said the report was quite different from the advice given by the city solicitor. It seemed to him that the next step is up to the grocers.

Ald. Maitland, seconded by Ald. Nicol, moved that the matter be left over for a week. He believed that at the end of that time the majority of the grocers would not want to close. If they do, they will draw up another petition.

Ald. Dybbavn said he did not see why a minority should rule over a majority. It seemed unfair that six grocers should govern fourteen. He believed the council should seriously consider the passing of a bylaw under Section 4 of the act.

The mayor said the council could amend the bylaw eliminating the grocers and then draw up another bylaw as suggested.

Ald. Montgomery suggested that the city solicitor be asked to report next Monday as to the exact powers the council had in the matter.

Ald. Edge said he felt that nothing should be forced on the grocers, and that, if a large majority wanted an early closing bylaw, they would take steps to get it.

Ald. Kerr said he proposed to

(Continued on Page 4)

## Notice to Working Men

THE GRANBY CONSOLIDATED MINING, SMELTING & POWER CO. OF ANYOX, B.C.,

Wish to notify the Working Men of Prince Rupert and District that there are more men in Anyox looking for work than the Company can employ and men are hereby advised not to make the trip to Anyox with the expectation of being employed.

##### RED CROSS DANCE

In response to the appeal recently received from the British Red Cross for funds to be raised on Trafalgar Day, the local branch of the Canadian Red Cross have decided to give a big dance in the St. Andrew's Hall on Thursday night. The hall has been kindly placed at the disposal of the committee by the St. Andrew's Society free of charge. An excellent musical program under direction of Mr. Stillwell has been prepared, the orchestra has offered its services gratis.

The price of admission will be one dollar each, for ladies as well as gentlemen. No tickets will be sold, admission being payable at the door.

Dancing will not commence until 10 o'clock, so that those who wish may attend the concert planned for the same evening as well as the dance.

## JACK BRADBURY HAS ARRIVED FROM ENGLAND

Still another of the boys has returned home from the front. Jack Bradbury came in on last night's train, and, in case anybody would mistake him for part of the attorney-general's body guard, and start making a fuss, he stepped off on the "blind side" of the train and arrived up town entirely on his own.

Jack looks fit and well, though he had a few machine gun punctures in his anatomy, getting one shot through his right lung and another through the groin. He was greatly disappointed when they told him he was unfit for further service, so he begged for a chance as a motor transport driver, but he had been listed as "unfit" and there was nothing doing.

Jack was wounded at Festubert, where so many of our boys went down. He says he has no doubt but that Captain Don Moore is dead. He was right beside Don when the gallant captain was shot through the abdomen, and offered him assistance, but they were in a tight corner and Don said "Go and help the rest of the boys." Shortly after, they were forced back from that position and he believes that Captain Moore was killed.

Jack reports that G. C. Emmer-son's hands are still in pretty bad shape and there is every chance that he will be sent home.

Mrs. McNeil, of Dawson, who spent the weekend with her nephew, J. H. Thompson, left for the east yesterday.

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## DAILY EDITION

Tuesday, October 19, 1915.

## PARKER WILLIAMS' SPEECH.

Liberals have for long been exposing the corrupt methods of the McBride government, and have been told by the Conservative press that they are only anxious to get back into power, but when a man of the type of Parker Williams, who has no brief for the Liberals, comes along and states in no uncertain fashion that the people of British Columbia have been systematically robbed, it must set all right-thinking men of whatever political creed, pondering over the situation as they never have done before. On Saturday night, the leader of the Socialist party in British Columbia drew aside the veil, behind which Conservative graft and corruption have been hiding, and exposed to view Bowserism in all its naked hideousness.

In plain language, which no man could misconstrue, he described the qualities (?) of William Manson. Liberals, in the past, have not hesitated to say what they thought about this gentleman as a politician, but, on Saturday night, Parker Williams drew a picture of him which was not a caricature, but a life-like portrait. He took William Manson as typical of the class of men the bosses at Victoria have been provided with. Men who have not manhood enough to say "this thing is wrong," or "that should be altered," but who are willing that Bowser and McBride should be allowed to play fast and loose with the affairs of the province to their hearts' content, so long as this and that little constituency is supplied with enough "of the stuff" to keep the party heelers at heel. He scored Mr. Manson in such a way that even hide-bound Conservatives must have

blushed for very shame, if that is within the bounds of possibility. He challenged Mr. Manson to meet him here at a later date in order that he may have an opportunity of replying to the charges made, as he had no diffidence in making exactly the same statements in Mr. Manson's presence. If Mr. Manson does not accept that challenge, it is an admission that the word portrait of him drawn by Mr. Williams is a true likeness.

Parker Williams, of all men, cannot be accused of playing party politics for the Liberals. He simply described things as he had found them in Victoria. He bombarded the government with their own figures and statements, and shattered their defences with shells of their own making. One Tory was heard to say that his speech was wholly destructive. It was. It destroyed with a terrible precision the semblance of representative government which has been allowed to wreck this province, and, while it was destroying, it played a searchlight over the Conservative entrenchments which showed clearly the kind of thing it was destroying. It destroyed nothing which has, or ever had, any right to live.

## WHAT THE LIBERAL POLITY WOULD DO FOR THE FARMER

(Continued From Page One.)

er would get ten cents a bushel more for his wheat than he does now—that is to say he would get the duty. There is no reason why the United States won't take that duty off except that Canada won't take hers off too. It is understood that the light still holds out to burn at Washington, and that in spite of the repulse to reciprocity in 1914, the United

## NO ALUM



States continues to welcome mutual concessions which will make food cheaper.

Canada could remove her tariff on American wheat with perfect impunity because Canada is not a wheat-importing country. The only thing that prevents is cracker-barrel politics. Canadian wheat must be denied its nearest and dearest market because the interests, and consequently the government elected by the interests, say so. It is being recalled in the present juncture, that it was the wheat crowd, and the meat crowd that defeated reciprocity—not the men who produce the wheat and the meat, but the men who roll it and grind it and cure it and smoke it and freeze it and squeeze it, for monopolizer's profits.

The war seems not to have altered the Borden government's intention of making a few millers and packers rich at the expense of the masses. The farmers of the Northwest were deliberately encouraged to increase their wheat acreage this year, the prospect being held out of war prices for a bumper crop. Briefly speaking, that was the "patriotism and production policy," launched by the Borden government. The farmers were told that Russia was all tied up at the Dardanelles and now was their chance to cash in. And the farmers, though not lacking experience of these fair promises before, took them at their word. Water-sodden year though it was they produced several million bushels more wheat than they did in 1914.

Much good it does them! The European market goes glimmering. Even if it didn't go glimmering the ships Sir Ribert promised had faded away—so what was the use? The farmers were told to hang on—not to flood the market with a great deluge of wheat—to dole it out and keep prices steady. Good advice, perhaps, if the Northwest farmers had barns to store wheat in, but not so good when it leaves them at the ten-

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der mercy of the railways and elevator companies.

Besides, the winter price threatens to be weak, and no man wants to hold on for a loss. A government commission has shown that on an average it costs the Northwest farmer sixty-four cents to produce a bushel of wheat. Some years it costs seventy cents a bushel. Suppose Winnipeg buys at ninety cents a bushel—today's quotation for No. 1 hard, and all wheat, mind you, isn't No. 1 hard—what's there in it for the farmer after freight rates and elevator charges are taken out? A small margin which tends constantly to disappear. And if the wheat grower holds on, as he is advised to do, the risk increases only through deterioration. (Continued on Page Three.)

## Salvation Army.

Public meetings, Tuesday Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

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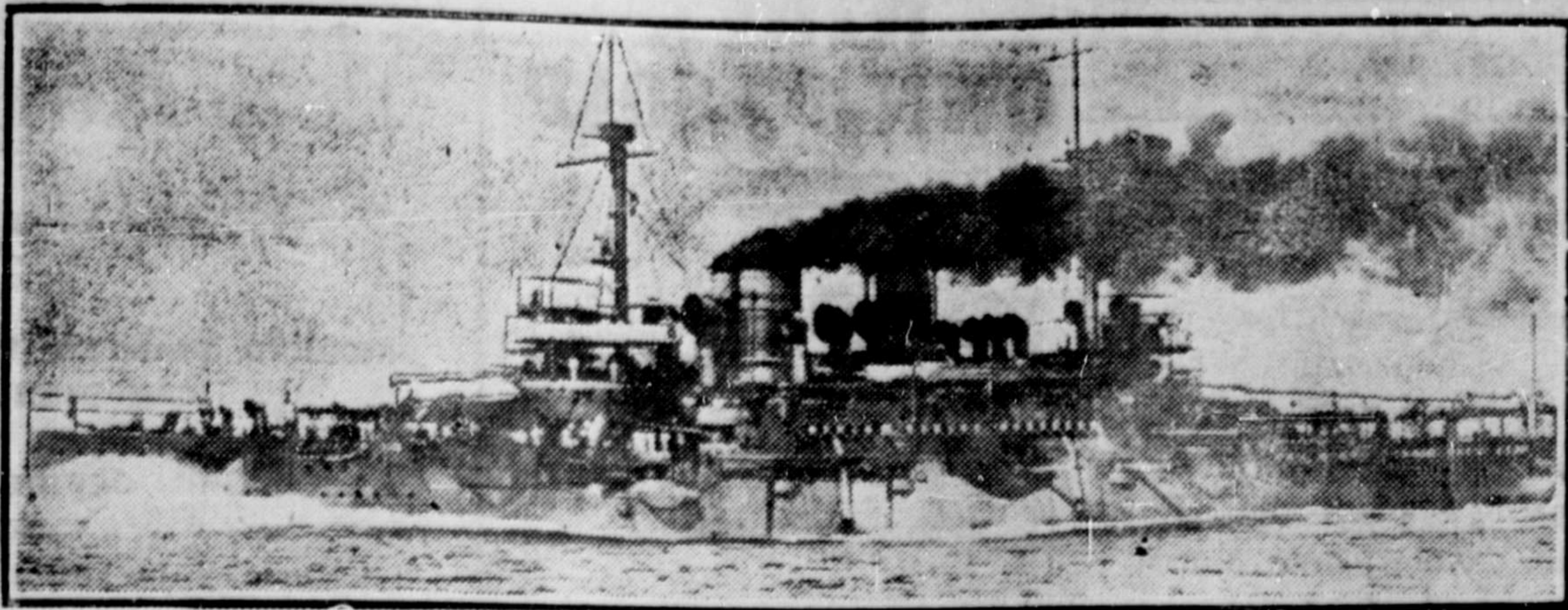
She raises her biscuit by a mixture of cream of tartar and soda, or soda and sour milk. She may not get the proportions quite right, but she knows her food is safe. But does she ever use a mixture of alum and soda? Was there ever a housekeeper who bought alum and soda to make a home made baking powder? Intuitively she feels it would be unsafe.

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### WHAT THE LIBERAL POLITY WOULD DO FOR THE FARMER

(Continued From Page Two.)

tion in the commodity he has to sell, but through the manipulations of the markets.

It has been figured out that, after all expenses are paid, a Northwest farmer tilling a section of land, twenty bushels of wheat to the acre, realizes net perhaps \$1,280—that is to say two dollars on an acre, small enough return considering his toil and hardship and the high cost of living for himself and his family. If the tariff barrier between him and the United States were taken down he would realize on that same crop over \$2,500, which would, I fancy, make the

Northwest winter about twice as tolerable as it is now.

With no ships to sail the seas, and no place to move the crops to, except the same old spot favored by the interests, the Northwest farmer practically has that hundred million bushels for export on his hands. If he sells it in Canada he isn't going to make much out of it, and when he does not sell it in the United States—which he is not allowed to do—he loses about ten million dollars. He not only loses ten million dollars on the hundred million bushels for export, but perhaps another five million dollars on the remaining hundred million bushels for home use, considering the fact that if the tariff barriers were knocked down the international price would tend to even up on a higher line.

From which it follows that the Northwest farmer is being done out of fifteen million dollars by a government which is too scared of its friends to give him a square deal. The only argument which stands between the farmer and the fifteen millions is a sentimental one—if Canadian wheat went to the United States without let or hindrance it would get into the habit of going there and would presently "lose its identity." One might suggest here another sentimental argument; that when it loses its identity, blending its proud No. 1 hardness with softer, baser, elements, it does it with a noble end in view, to uplift and glorify the mass with which it mingles. One argument is about as silly as the other. Canadian wheat can afford to lose a lot of identity so long as it finds a good price per bushel. Canadian fish frequently swim over the boundary line and lose their identity as Canadian fish, but no complaint is made. It is much the same with Canadian wheat—identity, or not, it will slip across.

—H. F. Gadsby.



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## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

**RAMSAY BROS. & CO., LTD.**  
Vancouver, B. C.



## There's a Subtle Charm about the delicious flavour of "SALADA"

This flavour is unique and never found in cheap, ordinary teas. Let us mail you a sample. Black, Mixed or Green.

### "The Daily News" CLASSIFIED ADS.

#### FOR SALE

FOR SALE—Bakery, everything new, including oven; sacrifice. Apply Box 112, Daily News. 240-4.

FOR SALE—15 pairs extra Plymouth Rock Homer Pigeons, mated and squab producing, at a bargain; also Belgian Hares. Apply 925 Borden St. tf.

#### WANTED.

WANTED—Young girl to care for two small children. Apply 217, 4th Ave., E. tf.

WANTED—Cooking range, must be cheap. Apply Box 111, Daily News. tf.

DRESSMAKER—Capable of making suits and doing all kinds of sewing wants work, will go out by the day. Apply Box 114 Daily News. 242-7.

WANTED—Woman cook. Apply matron Prince Rupert General Hospital. tf.

#### LOST

LOST—Cameo brooch. Lost between Second Avenue and Fourth Street and the postoffice. Return to Daily News. tf.

#### FOUND.

Found—Fine Blue Persian Cat; call B. C. Undertakers. tf.

### Sheet Metal Work!

Now is the time to have your roofs repaired, eavetroughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases  
Consult a Practical Man if You  
Want Results

I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in a Jam Factory.

#### C. O. ROWE

The Practical Sheet Metal Man  
PHONE 340 P. O. BOX 467  
Shop Opposite Board of Trade Rooms  
322 SECOND AVENUE  
Estimates Furnished to Contractors and others Free

### THE IMPERIAL WATER HEATER COIL

FOR RANGES AND STOVES  
(Patented 1915)  
is made to meet the demand for Hot Water instantly and without additional fuel being used.

#### WARNING!

Purchasers of any infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.

Now is your chance to get the best in Hot Water Heating Appliances—  
Coil Connected.....\$20.00  
Coil minus Connections, \$15.00  
Your Money Back If It Don't Suit.  
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringement.

HARRY HANSON  
Phone 489 P. O. Box 395

### AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone - - - 35

ADVERTISE IN  
THE DAILY NEWS

### Local News Notes

Dr. Stanwood left for the south this morning.

Mitchell Albert left for Vancouver on the Rupert this morning.

Hon. W. J. Bowser arrived from the east last night and left for Victoria on the Prince Rupert.

In the police court yesterday afternoon, the Morrissey early closing case was dismissed on the ground that the bylaw is invalid, as the petition was insufficiently signed.

John Dilman, on 11th Ave. and Conrad St., has asked the city council for water connections to two lots in Section 8. The finance committee is considering the application.

"Paddy" Sullivan, who is at Willows Camp, has written the mayor expressing great appreciation of his hearty send off. He is in the 67th, commanded by Col. Rorr.

### ANNUAL MEETING OF RED CROSS SOCIETY

The annual general meeting of Prince Rupert Branch Canadian Red Cross Society will be held at the county court room on Friday at 8 p. m.

No notice of this meeting will be sent other than those in the press. A full attendance is requested. 246-8.

### MAJESTIC THEATRE

"The Broken Coin" drew the usual crowded house at the Majestic last night. The twelfth episode of this great serial is probably the best yet. It contains a real bull fight and many other exciting items, while Grace Cunard is as quaintly funny as ever. The Animated Weekly is particularly good, while the youngsters simply screamed last night at the antics of a "chink" fixing an automobile. The latter film is a series of very clever drawings. The comedies are both good.

### WESTHOLME THEATRE

"The Diamond from the Sky" goes along merrily at the Westholme. The story is becoming more exciting and full of incident as it proceeds, and bids fair to be one of the Westholme's greatest successes. There are two very fine dramas besides, in "The Price of Silence" and "The Repentance of Dr. Blinn," while the comedy, "Two Hearts which beat as Ten," is extremely funny. The management announces a famous Paramount feature, entitled "Snobs" for Wednesday.

### REQUEST GRANTED

A letter from the secretary of the Northern B. C. Agricultural Association was read at the council last night asking that, in view of the fact that the city had made no donation to the funds of the society for 1915, the water account of \$36 and the light account of \$24, be cancelled. The request was granted.

### LAND NOTICE

TAKE NOTICE that Andrew Jackson and Claus Peterson, of Porcher Island, B. C., occupation ranchers, intend to apply for permission to lease the following described lands:—

Commencing at a post planted at the mouth of Humpback Creek, on its east side, thence 30 chains in a northwesterly direction, following high water mark; thence 1 chain, more or less, in a southwesterly direction to low water mark; thence 30 chains, more or less, in a southeasterly direction, following low water mark; thence 1 chain in a northeasterly direction to point of commencement, and containing 3 acres, more or less. ANDREW JACKSON & CLAUD PETERSON. October 18th, 1915.

### BABY'S OWN SOAP



The purity and fragrance of Baby's Own Soap have made it a universal favorite. Its use is beneficial to any skin. 4-1-13  
Albert Soaps Limited, Montreal.

### Coughing scatters germs —Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.  
Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.  
The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.  
Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop.,  
Sherbrooke, P. Q.  
For headaches use Mathieu's Verveine Peppermint—these are useful also to clear the throat and soothe which often accompany colds. See a box of 10 powders. 4-1-13

ANYONE  
CAN  
DYE  
THEIR CLOTHES  
WITH  
**DYOLA**  
The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.  
No Chance of Mistake. Clean and Simple. Ask your Druggist or Dealer. Send for Booklet. The Johnson-Richardson Co. Limited, Montreal.

## Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION,  
CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT  
OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.

#### QUESTIONS ANSWERED.

- 1.—How long am I to serve? Until the end of the war and six months after if required.
- 2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.
- 3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.
- 4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.
- 5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

## Tickets

to and from Norway, Sweden, Denmark, Finland, Italy and Russia.  
CHRISTMAS SAILINGS  
From New York November 10th  
November 27th  
December 11th.

Have Your Berth Reserved at Once.  
For Rates, Illustrated Folders and General Information Apply to

DYBHAVN & HANSON  
Insurance and Steamship Agency,  
Prince Rupert, B. C.



### The Case of A. B. Smith, Retailer.

A. B. SMITH has a dry goods store in a certain Canadian city. He does a good business, but wants to do more.

He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then. This is where our friend Smith is wrong—in advertising every now and then. He should advertise regularly—as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, sales-manager, director of store service, credit man and half-a-dozen other things.

What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith---do you know him?  
Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.