

THE DAILY NEWS

LEGISLATIVE LIBRARY
OCT 26 1915
VICTORIA, B.C.

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PRINCE RUPERT, B. C., FRIDAY, OCTOBER 22, 1915.

PRICE FIVE CENTS

ROUMANIA MAY SHORTLY JOIN THE ALLIES

TURKS HEAVILY DEFEATED IN GALLIPOLI -- GREECE MUST DECIDE PROMPTLY

ROUMANIA FAVORS ALLIES-- WILL SHORTLY ENTER FRAY

ROUMANIA WILL ABANDON NEUTRALITY--CAN PUT MILLIONS OF MEN IN FIELD--GREECE MUST DECIDE OR ALLIES WILL START BOMBARDMENT--SERBIANS IN DIFFICULTIES

(Special to The Daily News.)
London, Oct. 22.—A Roumanian envoy at Petrograd has made the statement that the Roumanian nation and army is wholly on the side of the Allies and will soon abandon her neutrality, which was forced on account of lack of munitions. Roumania is now ready to equip an army of 600,000, which will be increased to a million. There is a Roumanian army of 320,000 men now in the defiles of the Carpathian Mountains.

Sofia Plots.
There are many plots in Sofia to kill King Ferdinand, and many arrests have been made.

Pressure on Greece.
Greece has refused Britain's offer of the island of Cyprus as an inducement to enter the war on the side of the Allies.

pending and a rapid conclusion on the part of Greece is expected. London has permitted the publication of a despatch from Rome which states that, unless Greece joins the Allies, the Allied fleets will be demobilized and will bombard the Greek coast. The presence of large Greek forces at Saloniki is regarded as a menace to the Allies' expedition into the Balkans.

Enemy Defeated.
A Serbian report indicates that the Austro-Germans have lost 60,000 men in the recent Serbian operations.

Anxiety is felt in London regarding the safety of the main Serbian army, lest its retreat on Monastir be cut off by the Bulgarians. Anglo-French reinforcements are on the way.



PRESIDENT WILSON AND FIANCE AT PHILADELPHIA

Photo taken during the baseball season just closed, shows the president and Mrs. Norman Galt, widow of a prominent jeweller of Washington, D. C., and formerly Miss Bolling, of Virginia, whose engagement to marry was officially announced at the White House recently, examining a baseball just before the president started the game by tossing out the ball.

TURKS DEFEATED WITH VERY HEAVY LOSSES IN GALLIPOLI

TURKS ATTACKED THINKING ALLIES WERE WEAKENED--DRIVEN BACK EVERYWHERE--GERMAN SHIPS MISSING IN THE NORTH SEA--FURTHER RUSSIAN GAINS IN GALICIA

(Special to The Daily News.)
Athens, Oct. 22.—In the belief that the Allies had been weakened through the Saloniki expedition, the Turks made a terrific attack on the Allied positions in Gallipoli. Everywhere they were defeated by the Allies with very heavy losses.

German Ships Missing.
It is reported from Copenhagen that three German ships are overdue. It is believed that they have been sunk by the British. The Germans have withdrawn their entire fishing fleet from the North Sea, owing to many captures having been made by the British, and the price of fish in Germany and Sweden has gone up.

Steamers Sunk.
The British steamers Iris, of 2,250 tons, and the City of Berlin, of 990 tons, have been sunk by the Germans.

(Special to The Daily News.)
London, Oct. 22.—Sir Frederick E. Smith has succeeded Sir Edward Carson as attorney-general in the Asquith coalition cabinet. Shortly after the outbreak of war, Sir Frederick volunteered for the front.

Eastern Front.
The Russians have scored further successes in the region of Czaranowitch, according to official reports. They have captured several more German positions, 2,500 prisoners, one big gun and ten machine guns. General Ivanoff is keeping up a steady pressure on the broken German defensive.

SIR FRED. E. SMITH IS NEW ATTORNEY-GENERAL

(Special to The Daily News.)
London, Oct. 22.—Sir Frederick E. Smith has succeeded Sir Edward Carson as attorney-general in the Asquith coalition cabinet. Shortly after the outbreak of war, Sir Frederick volunteered for the front.

DAMAGING EVIDENCE AGAINST DR. H. E. YOUNG

(Special to The Daily News.)
Victoria, Oct. 22.—Following sensational evidence given by A. A. Michner, of New York, in the Pacific Coal Mines case, that \$150,000 in shares were given to Dr. Young in order to influence the decision of the provincial executive in the fore-shore dispute, L. D. Wishard, of New York, testified yesterday that he was informed by the company's directors that he was not to ask a question regarding the allotting of these shares as they were given in exchange for valuable services rendered in connection with the acquiring of their property. The shares were referred to as political stock in a discussion by the directors.

SWEEPING CHANGES BY VANCOUVER COUNCIL

(Special to The Daily News.)
Vancouver, B.C., Oct. 22.—The finance committee of the city council has prepared a resolution which it will submit to the council calling upon all civic officials and members of the various staffs to hand in their resignations on the first of December, to become effective at the end of the year. The intention is to reduce the staffs and regrade salaries.

SHELLS

William Grant, the local plumber, who recently completed a contract at the drydock, sent an order for range parts to a well known stove manufacturing plant in the east recently. He has received a reply to the effect that the order cannot be filled meantime, as the factory is working 22 1-2 hours each day producing shells for the government. D. A. Thomas has intimated his intention of having a heart to heart talk with the shell committee one of these days regarding the distribution of shell orders, and it seems to be about time. The censor forbids the mention of the name of any place in connection with shell manufacturing, but it is safe to say that there is one spot well known to all residents of Prince Rupert where shells could be turned out in larger quantities and in better time than in the above mentioned stove factory.

A. J. PRUDHOMME BUYS BULKLEY VALLEY FARM

Citizens will be interested to know that A. J. Prudhomme, the popular president of the Northern B. C. Agricultural Association, has purchased the Driver ranch in the Bulkley Valley. The farm is one of the best in the valley and was bought by Mr. Prudhomme from Bourgon and Hoops.

Mr. Prudhomme, who has always taken a live interest in local farming and farmers, is thus showing his confidence in the great possibilities of this district. It is his intention to devote his personal attention to the farm, which comprises 300 acres.

MUNICIPAL VOTERS' LIST FOR 1916.

Householders (this means persons who have paid Road Tax, been residents here since January 1st, 1915, and are British Subjects) and licenceholders who desire their names placed on the list are hereby notified that their declarations must be in my hands by 5 p. m., October 31st, 1915. Owners of property under agreement or assignment of agreement, must file their declarations with me by 5 p. m., November 30th, 1915. Declarations may be made at the City Hall.
ERNEST A. WOODS, D.M.C.

BULKLEY VALLEY FEEDING STOCK

As a result of the splendid grass crop in the Bulkley valley this year, ranchers have brought in a lot of Alberta stock which will be fed during the winter, and turned out to the grass in the spring.

One cattle special has already brought to Telkwa 180 head of stock. Charles Barrett, of the famous Diamond D ranch, J. J. McNeil, E. G. Aycliffe, A. Morin and E. Morin have all brought in stock, and the Bulkley bids fair to take its place amongst the best stock raising countries in the Dominion.

HALIBUT FETCHED SEVEN CENTS YESTERDAY

Rough weather outside is proving a big factor in bringing a larger proportion of the halibut trade to Prince Rupert. Owing to bad weather, the boats are not making such large catches and, naturally, they make for the nearest port, which is Prince Rupert. Yesterday, local buyers paid seven cents for halibut, which is a record.

CARD OF THANKS

James and Daniel Jabour desire to thank all who so kindly expressed sympathy in their recent bereavement, and also those who sent floral tributes.

Notice to Working Men

THE GRANBY CONSOLIDATED MINING, SMELTING & POWER Co. OF ANYOX, B.C.,

Wish to notify the Working Men of Prince Rupert and District that there are more men in Anyox looking for work than the Company can employ and men are hereby advised not to make the trip to Anyox with the expectation of being employed.

EXCELLENT CONCERT FOR RED CROSS FUND

The Westholme Theatre was crowded last night and the large audience thoroughly enjoyed the musical and picture program provided. The ladies of the I. O. D. E. had the theatre suitably decorated with the national flag, while Nelson's historic message blazed from above the platform.

Patriotic songs were splendidly rendered by Miss Barnsley, Mrs. Jarvis McLeod, Mrs. Norman MacKintosh and Mr. C. A. G. Armstrong, while the audience at the close stood and sang "Rule Britannia." The Westholme orchestra rendered appropriate selections during the evening, and the four-act comedy entitled "Snobs" was greatly appreciated. "God Save the King" concluded an excellent evening's entertainment, from which, after paying for the use of the theatre, the ladies of the I. O. D. E. will be able to hand over about \$30 to the Red Cross fund.

NOTICE

The Central Cash Grocery begs to inform their patrons that on Saturday, the 23rd inst., their place of business will be removed to the corner of 3rd Ave. and 2nd St., and solicit continuance of their patronage. Orders will be called for as in the past and a first class service guaranteed. Call for an order, nothing too small or too large. Satisfaction guaranteed. Phones 493 and 187.

The American schooner Athena brought in 15,000 pounds of halibut during the night. The price remains at seven cents.

The Lillooet, of the Hydrographic survey, has nearly completed its work for the season and will leave soon for winter quarters in the south.

LOUIS BOTHA RETURNED WITH MAJORITY OF 63

(Special to The Daily News.)
Capetown, South Africa, Oct. 22.—General Louis Botha has been returned as premier of the South African legislature with a majority of 63 votes.

There was the greatest diversity of opinion as to how the election would go, and it was feared that the Dutch element in the outlying districts would vote solidly against the government. Labor, which was expected to play no small part in the fight, has been signally defeated, and the imperial position is safe.

I. O. O. F. WHIST DRIVE

Oddfellows whist drive and dance in K. of P. Hall Tuesday, October 26, at 8:30 p. m. Tickets 50cents. In aid of Red Cross fund.

WEST HOLME OPERA HOUSE

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"THE GOLD DUST
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DAILY EDITION  Friday, October 22, 1915.

TWISTED AGAIN

The Journal is getting beautifully tangled up in its attempts to accuse Parker Williams of playing party politics, when he stated the truth regarding the McBride government at his recent meeting. The Conservative organ has now got Parker Williams performing acrobatic feats which would tax even the agility of the Journal. In the latest effort, Parker Williams is "trying to follow the Liberal party," and, at the same time, the Liberal party "is hanging on to his coat."

It is a case of any port in a storm. Whatever looks the least like shelter looks good to the Conservatives these days. However, it is interesting to note that the only part of Parker Williams' speech which they attempted to call in question is that in which he said that the Conservative party will be swept from the province. That was the part that hurt. His long and accurate statement of graft and looting has gone unchallenged and his condemnation of William Manson is still awaiting a reply.

WHAT IS CANADA'S DUTY?

Shortly after the war began, when subscriptions were first solicited for the patriotic fund, the Reeve of a township in this province, a well-to-do man, was reported as having announced at the township council that the war had already cost him ten dollars, and that if it lasted long it might cost him even more. In view of recent statements in the British Parliament, it would be interesting to know how many people of means in Canada have the Reeve's standard, and hope to save the Empire with a ten dollar bill.

Mr. Montagu, financial secretary of the treasury, has been telling the people of Great Britain that the man who does not study the idea of having half his

income available for the use of the State is not doing his duty. Britain, he said, had to keep up an impregnable navy, and an army which ran into millions. She had advanced to her allies a sum which it was estimated would equip and maintain in the field 3,000,000 of their soldiers. Then Mr. Montagu added: "We are financing by loans to our great Dominions part of their expenditure on the contingents which are helping us to fight."

Mr. Montagu was not complaining. He was stating a fact. The result of all these burdens assumed so willingly is that the British people have become involved in an expenditure for war and governmental purposes amounting to not less than two-thirds of the entire estimated annual national income. In face of these official statements Canada should at once arrange to pay as well as fight. A hundred and sixty thousand Canadians have offered their lives to the cause of liberty and civilization. Why should those of us who have not done so, and who, because of age, physical condition, and other valid reasons, cannot take part in the active operations of warfare, not be called upon now—rather than at some remote time in the future—to carry Canada's share of the war expenditure.

The minister of finance has already announced that a domestic loan will be issued shortly to cover a portion of Canada's expenditure for military purposes. Mr. White does well in this, but does he go far enough? Would it not be better by an immediate tax levy to pay some further portion of the war expenditure of the Dominion rather than meet them by the easy method of writing I. O. U.'s to be cashed by the already hard-pressed people of Great Britain?

When Parliament meets the



question of war financing should be faced honestly. At least five million dollars a month of the total monthly expenditure of fifteen million dollars should be obtained in the form of taxation. It might even be worth while calling Parliament together before the New Year so that Canada may be able to send to Britain the cheering message that no more loans for this Dominion need be provided; that Canada will supply not only men in ever-increasing numbers, but the money for their equipment and maintenance. That would be a worth-while Christmas greeting from Ottawa to the Mother of Parliaments.—Toronto Globe.

RALPH CONNOR AT LONDON CITY TEMPLE

London, Oct. 20.—Rev. C. W. Gordon (Ralph Connor) occupied the pulpit at the City Temple on Sunday, attired in military khaki uniform. City Temple officials decline to confirm or deny the report that the pastorate has been offered to Doctor Jewett, of New York.

LAND NOTICE

SKENA LAND DISTRICT DISTRICT OF COAST

TAKE NOTICE that Andrew Jackson and Claus Peterson, of Porcher Island, B. C., occupation ranchers, intend to apply for permission to lease the following described lands:

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MR. ALBERT GRIGG

M. P. P. for Algoma, a pioneer of the north country, has been appointed deputy minister of lands and forests in succession to the late Aubrey White, in the Ontario legislature.

HOW AVIATORS LAND DURING THE NIGHT

One of the greatest problems which confronts the pilot of an aeroplane while making a night flight is that of landing without mishap. Recognizing the value of night flying, the Germans practised it assiduously previous to the war, and devised a very ingenious scheme for assisting pilots to land in aeroplanes in safety in the dark.

A large white light is placed in the centre of the aerodrome, sunk in a pit in the ground and covered with glass-plate of sufficient thickness to withstand the shock should the wheels of the flying machine pass over it. At a dis-

(Continued on Page Three.)

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RUSSIAN HIGH PRIEST BLESSING A BRIDGE—This unusual photo shows a ceremony of blessing a bridge in Poland, according to an ancient custom of the Greek Church. The high priest is seen on the left.

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HOW AVIATORS LAND DURING THE NIGHT

(Continued From Page Two.)

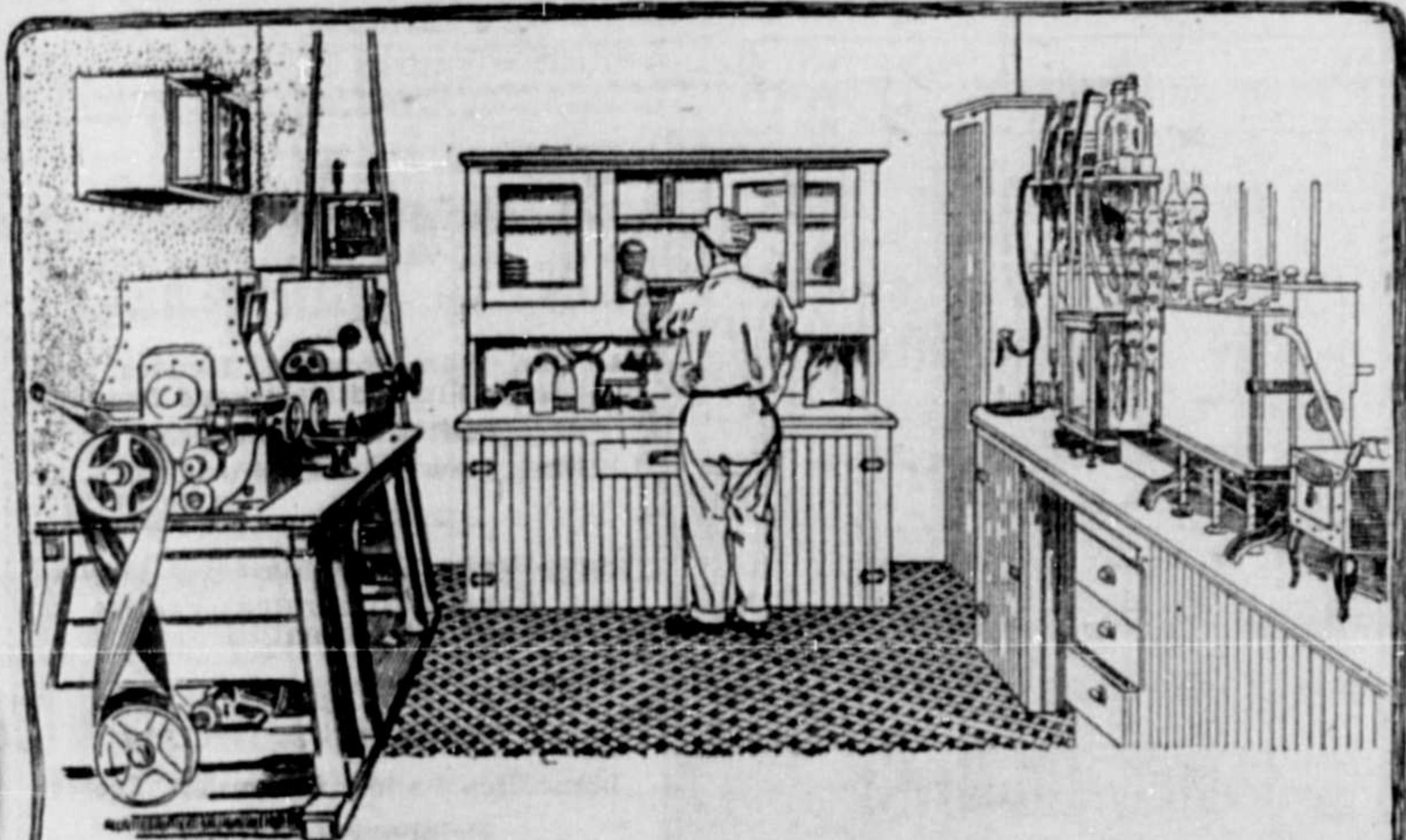
...tance of about 250 feet from this light, and also sunk in the ground, are four red lights corresponding to the cardinal points of the compass. Each of the red lights is connected by subterranean cables to a wind vane, mounted on a mast or tower at some convenient point. At night the central light burns continually, whilst the number of red lights showing is

determined by the direction of the wind. If the wind is east, then the centre white lamp and the red light in the east will be showing. Should the direction of the wind be northeast, then both the north and the east lanterns will be showing. The electrical connections from the wind vane ensure this.

The device cannot, however, correctly tell the aviator the height he is above the ground, says the 'Sphere.' This has to be nicely gauged if a fast machine is to be brought down in safety.

Germany has also devised a system for constantly altering the lights so that an aviator has to understand the secret code before he can discover his whereabouts. This, of course, prevents the lights at the various aerodromes being used by enemy aircraft.

One great danger with this system is that these lights reveal the position of an aerodrome: it is possible, however, that means have been found for overcoming this difficulty by obscuring the lights until an aeroplane overhead signals by code—either by lights or by firing a pistol—that he is a friend, when the lamps below are immediately switched on for his guidance.—Ex.



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are used to produce the famous

"SALADA"

blends. Every leaf is fresh, fragrant full of its natural deliciousness. Sold in sealed packets only. B 107

"The Daily News" CLASSIFIED ADS.

FOR SALE

FOR SALE—Bakery, everything new, including oven; sacrifice. Apply Box 112, Daily News. 240-4.

FOR SALE—15 pairs extra Plymouth Rock Homer Pigeons, mated and squab producing, at a bargain; also Belgian Hares. Apply 925 Borden St. tr.

WANTED.

WANTED—Young girl to care for two small children. Apply 217, 4th Ave., E.

WANTED—Cooking range, must be cheap. Apply Box 111, Daily News. tr.

DRESSMAKER—Capable of making suits and doing all kinds of sewing wants work, will go out by the day. Apply Box 114 Daily News. 242-7.

WANTED—Woman cook. Apply matron Prince Rupert General Hospital. tr.

LOST

LOST—Cameo brooch. Lost between Second Avenue and Fourth Street and the postoffice. Return to Daily News. tr.

LOST PROPERTY—Francis William Scott, late Lieutenant Royal Navy, deceased.—information is desired as to the present whereabouts of two trunks containing personal effects, property of deceased, believed to have been stored by him on leaving for England with the Canadian Engineers in August, 1914. Communicate with Wilson & Wheeler, 202 Winch Building, Vancouver, for McLeod, Eyre Dowling & Co., Solicitors, London, Eng.

FOUND.

Found—Fine Blue Persian Cat; call B. C. Undertakers. tr.

Sheet Metal Work!

Now is the time to have your roofs repaired, eave-troughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases
Consult a Practical Man if you Want Results

I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in A Jam Factory.

C. O. ROWE

The Practical Sheet Metal Man
PHONE 340 P. O. BOX 467
Shop Opposite Board of Trade Rooms
322 SECOND AVENUE

Estimates Furnished to Contractors and others Free

THE IMPERIAL

WATER HEATER COIL

FOR RANGES AND STOVES
(Patented 1915)
Is made to meet the demand for Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.

Now is your chance to get the best in Hot Water Heating Appliances—
Coil Connected \$20.00
Coil minus Connections . . \$15.00
Your Money Back If it Dont Suit.
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

HARRY HANSON

Phone 489 P. O. Box 395

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone - - - 35

Local News Notes

Mrs. J. W. Ferguson, of Haysport, is in town, the guest of Mrs. Knight.

Prof. V. C. Knowles, the popular leader of the Westholme orchestra, is still confined to bed, but hopes to be around in the course of a few days.

F. M. Rugg, northwest passenger agent of the Chicago, Burlington & Quincy Railway, passed through on his way south yesterday, accompanied by W. J. Quinlan, G. T. P. district passenger agent.

Harry Cowper, the popular steward on the Prince George, expects to meet his brother Ernest when he reaches Vancouver. Ernest Cowper, who is a survivor of the Lusitania disaster, expects to take up newspaper work on the coast. Harry is laying plans for entering the imperial naval service when the Prince George is laid up for the winter.

N. J. JABOUR WAS BURIED YESTERDAY

N. J. Jabour was laid to rest yesterday afternoon at Fairview Cemetery. The funeral services were conducted by the Rev. H. R. Grant in the presence of a large attendance of friends.

Floral tributes were set by the following: Mr. and Mrs. G. W. Kerr, Mr. and Mrs. S. J. Evans, Mr. and Mrs. George W. Morrow, Mr. and Mrs. Hal Peck, Mrs. A. Thomas, Mr. and Mrs. T. McClymont, Mr. and Mrs. E. Damas, Mr. and Mrs. Gordon Allen and Tsimpsean Lodge A. F. & A. M.

COMEDY AND DRAMA AT THE WESTHOLME THEATRE

The Westholme tonight and tomorrow presents a splendidly varied program of comedy and drama. A two-act Lubin drama, entitled "The Gold in the Crook", heads the bill, followed by "The Gold Dust and the Squaw," a Selig drama. "All on Account of Towser" is a Vitagraph comedy drama both interesting and amusing, while the funny side of the program provides lots of fun and includes a Kalem number, entitled "Hickville Tragedy Troupe." Hickville stunts are always most laughable and this is no exception. "Billy's Debut," a real good comedy concludes an excellent program.

This week's installment of the "Road O' Strife" is not yet to hand, but may arrive before evening, in which case it will be screened. Monday brings along another episode in "The Diamond from the Sky."

PROMISING LIMONITE DEPOSIT AT COPPER RIVER

J. V. Rittenhouse has returned from a visit to the limonite properties near Copper River, in which he is interested. Analysis shows that the ore contains 50 per cent. of iron, and, with awakening interest in the steel industry in British Columbia, this property should be utilized at no distant date. The deposit is well situated as regards transportation and a large quantity of high-grade ore is available without further opening up.

ESSANAY FEATURE AT THE MAJESTIC THEATRE

The chief feature at the Majestic tonight and tomorrow is a three-act society drama, entitled "The Return of Richard Neal." It is a story of a bogus count who manages to be introduced into good social circles with the intention of stealing. In order to attain his ends he resorts to hypnotism. When he hypnotises the fiancée of a young doctor he strikes a snag and interesting developments follow. The drama is an Essanay production, so that the acting and staging are of the finest.

"Helen's Sacrifice" is a thrilling little railroad drama, and "His Fairy Godmother" is an excellent comedy, while "Sophie's Home-coming" is calculated to make anybody laugh. The entire program is good. "The Broken Coin" continues its adventurous career on Monday and Tuesday.

RED CROSS DANCE

There was a large attendance at the Trafalgar Day dance held in St. Andrew's Rooms last night in aid of the Red Cross fund. The music, furnished by an orchestra of seven pieces, was delightful and everybody had a real good time. The floor was in splendid condition and dancing was kept up until an early hour this morning. The musicians gave their services free and the refreshments were donated, so that the Red Cross fund should benefit considerably.

The ladies of the Red Cross Society wish to thank Messrs. Ed. Stilwell, Alec Grey, Charles Balagno, A. H. Hoelscher, James Lee, C. Harvey and Pte. Corby, of the Irish Fusiliers, for the splendid music rendered during the evening, and all who contributed in any way to the success of the dance.

Walker's Music Store

Removed to Werner's Old Stand On Second Avenue.

PIANOS
PLAYER PIANOS, MUSIC
ROLLS, SHEET MUSIC, AND
SMALL MUSICAL GOODS.

Gerhard-Heintzman Pianos.
Pianos to Rent.

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CHARLES BALAGNO

(Pianist at Westholme)

TEACHER OF PIANO FORTE

Former pupil of F. G. Strong.

TERMS MODERATE, Phone Blue 408

ADVERTISE IN

THE DAILY NEWS

BABY'S OWN SOAP



The purity and fragrance of Baby's Own Soap have made it a universal favorite. Its use is beneficial to any skin. 4-4-13
Albert Soaps Limited, Montreal.

Coughing scatters germs — Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.

Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop., Sherbrooke, P.Q.

For headaches use Mathieu's Eucalyptus Powder—these are useful also to clean the throat and relieve the voice after excessive use. See a box of 40 powders. 4-1-13

ANYONE CAN DYE THEIR CLOTHES WITH DYOLA

The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.

No Chance of Mistakes. Clean and Simple. Ask your Druggist or Dealer. Send for Booklet. The Johnson-Richardson Co. Limited, Montreal

Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION, CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is appropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.

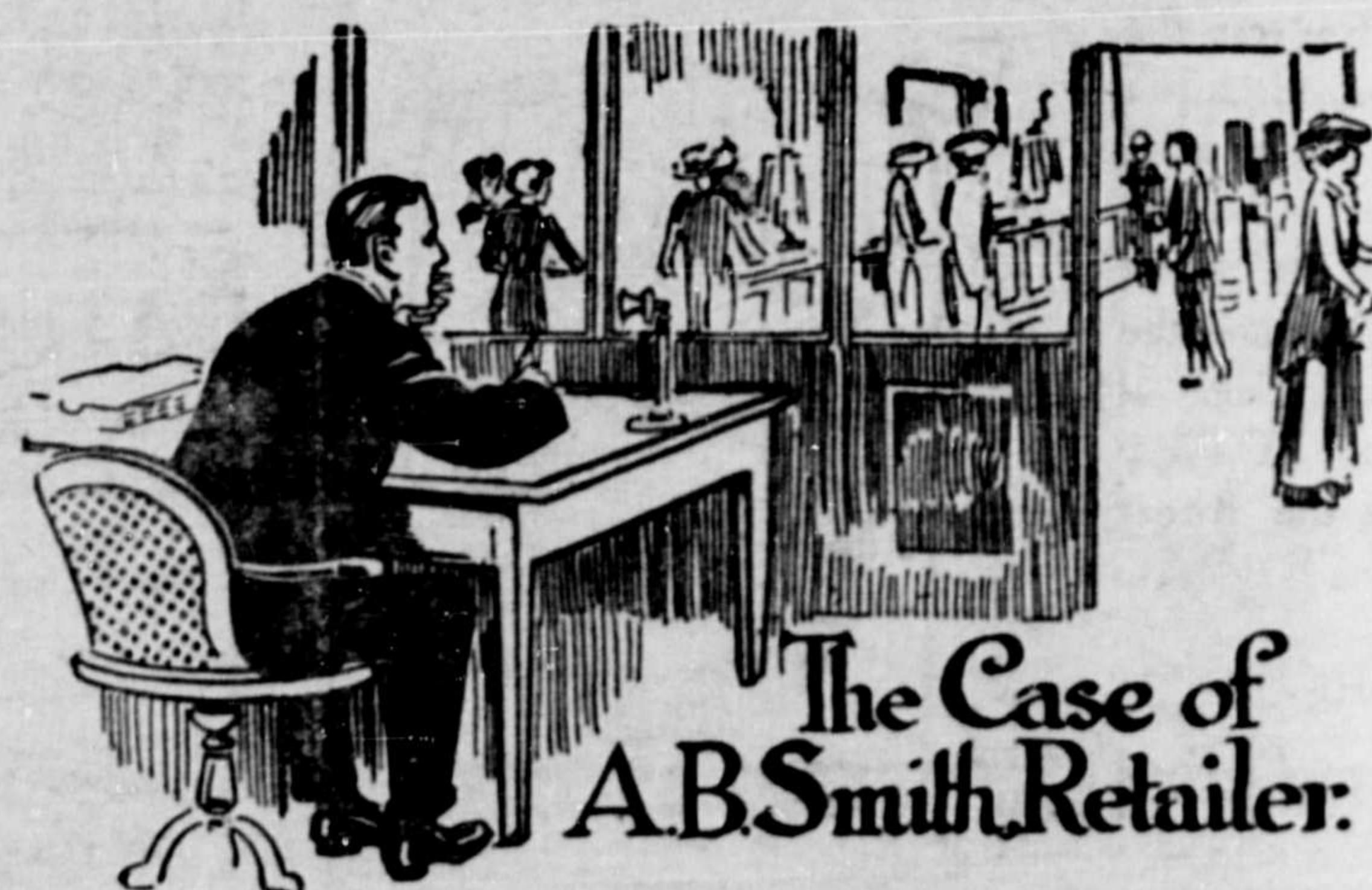
QUESTIONS ANSWERED.

- 1.—How long am I to serve? Until the end of the war and six months after if required.
- 2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.
- 3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.
- 4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.
- 5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

Tickets

to and from Norway, Sweden, Denmark, Finland, Italy and Russia.
CHRISTMAS SAILINGS
From New York November 18th
November 27th
December 11th.
Have Your Berth Reserved at Once.
For Rates, Illustrated Folders and General Information Apply to

DYHAVN & HANSON
Insurance and Steamship Agents,
Prince Rupert, B. C.



A. B. SMITH has a dry goods store in a certain Canadian city.

He does a good business, but wants to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then.

This is where our friend Smith is wrong—in advertising every now and then. He should advertise regularly—as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, sales-manager, director of store service, credit man and half-a-dozen other things. What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith---do you know him? Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.