

# THE DAILY NEWS

VOL. VII. NO. 41.

PRINCE RUPERT, B. C., FRIDAY, FEBRUARY 18, 1916.

PRICE FIVE CENTS

## GERMAN SUBMARINE CAMPAIGN RENEWED

### HUNDRED NEW UNDERSEA BOATS BUILT—UNITED STATES SENATOR PROTESTS

#### GERMANS HAVE BUILT HUNDRED NEW TYPE SUBS.

Russians Now Occupy Fortress of Erzerum—More Prisoners are Taken—Activity on the Western Front.

(Special to The Daily News.)

Geneva, Feb. 18.—The Journal states that Germany has built one hundred submarines of a new type with which to renew the submarine campaign with increased vigor.

It is reported from another source that these new submarines are large enough to make a return trip across the Atlantic without renewing supplies.

Russians Occupy Erzerum.

Petrograd, Feb. 18.—Twenty-five more guns and fifteen hundred more Turkish prisoners have been taken at Erzerum. The Russians now occupy the fortress. The town is on fire.

Western Front Active.

Activity on the Western front is reported by the British, French and Italian commanders.

#### HANS SCHMIDT MET DEATH FEARLESSLY

(Special to The Daily News.)

New York, Feb. 18.—Father Hans Schmidt was electrocuted today for the murder of his paramour, Anna Aumuller. He met death fearlessly, holding a crucifix in his hand and protesting his innocence to the last.

#### WEIRD STORY OF HUMAN SUBMARINES

An extraordinary story has reached me concerning a sort of human submarine (says the Daily Chronicle correspondent at Amsterdam.) The tale runs that the Germans have perfected a waterproof suit, within which the soldier is supplied with the necessary air and can remain under water for two hours, during which period his movements are only limited by his powers as a swimmer. The apparatus is alleged to have already been used in rivers, canals, and floods, on the western fronts, also is capable of use against stationary warships and for laying mines and electric wires. It sounds like Jules Verne, and I give it for what it is worth.

#### MAJESTIC THEATRE

Tonight and Tomorrow

Thomas A. Edison presents ROBERT CONNIS AND GRACE WILLIAMS in THE TRUTH ABOUT HELEN A four-act photoplay of fast action. Interesting situations from beginning to end.

"THE RAILROAD RAIDERS OF '62'" Thrilling railroad Drama.

"HER SLIGHT MISTAKE" A scream comedy.

Coming Monday and Tuesday, Special Seven-Reel Variety Program.



THE "APPAM" PHOTOGRAPHED AT ANCHOR IN HAMPTON ROADS, VIRGINIA.

This is the Appam photographed as she dropped anchor off Old Point Comfort, flying the German ensign from her stern. The boarding cutter in which some of the crew of the ship tried to escape when the German raider first made its appearance, is shown. Inset is a picture of Lieutenant Berge, taken upon landing.

#### FOUR RIFLES AND SHOT GUN COMMANDEERED

Between one and two o'clock yesterday morning, the window of Mr. F. Brochu's store on Third Avenue was smashed and four rifles and a shot gun extracted. A wrench, taken from the garage next door, was found in the window, having been used by the intruder to smash the glass.

A chauffeur, employed at the garage, says that, when he arrived with his car shortly after one o'clock, he noticed a man inside the garage and, on going inside, the intruder was lying on the floor apparently drunk. Paying little attention to him, the chauffeur went upstairs and, on returning, found that the man had vanished. Some time later, he heard glass break but paid little attention to the fact and did not connect it with the supposedly drunken party until he heard of the burglary.

#### LIVES LOST DURING STORM AT KETCHIKAN

Two Philipinos and one Japanese boy left Ketchikan last Saturday on the launch Comet en route to Loring, but were caught in the heavy gale that raged all Friday night and most of Saturday, off Pup Island and by some unknown way they succeeded in getting ashore after leaving the boat a total wreck.

Some time Sunday a small boat came along and picked up the Japanese boy on the beach, who was almost dead from frozen feet and exposure to the cold since Saturday morning, and brought him to Ketchikan and put him under medical aid. Today he is reported doing very well and will recover.

The two Philipinos who were found dead a short distance from the beach were picked up today.—Ketchikan Miner.

#### THE CRADLE

Born to Mr. and Mrs. Axel Gartland, Seal Cove Avenue, a daughter, at the general hospital yesterday.

Iron beds, springs and mattresses—slaughter prices, at Tite's.

#### ANARCHIST CHEF DEFIES THE POLICE

(Special to The Daily News.)

New York, Feb. 18.—Jean Crones, the anarchist chef at the University Club who attempted to poison three hundred prominent Roman Catholics at a banquet last week, is still defying arrest. Crones has sent a copy of his finger prints to the police along with a note of defiance.

#### AUSTRALIANS ARE BUILDING BI-PLANES

Australia has been supplying men, ships, horses, equipment, and supplies in doing her part in the great war. There has been wonderful activity throughout the whole Commonwealth with a view to winning through both so far as the war on land and sea is concerned, and also the commercial war which aims at preventing Germany from regaining her position in the world's trade. Australia is building ships locally and has arranged for the establishment of a government arsenal. The latest development is the local construction of bi-planes. For the first time an Australian built aeroplane engine attached to an Australian bi-plane was recently tested in actual flight at the Commonwealth Aviation School. A B. E. machine, of Australian construction, was flown with a 70 h. p. Renault aerial motor, manufactured in Melbourne workshops. This engine was built some little time ago, when the Defence Department colled for tenders for aeroplane engines in Australia. The event was viewed with interest by a number of the officers of the Defence Department.—Ex.

#### AUTO ACCIDENT IN FOG AT SEATTLE

(Special to The Daily News.)

Seattle, Feb. 18.—Thos. Blair, aged 45 is dying and Thomas Edwards, aged 65, is injured as a result of Blair's auto having collided with a Mount Baker car during a fog.

The 48th Battalion is quarantined at Shorncliffe for measles. The boys do not say if they are of the German variety.

#### DESPERATE GERMAN PLOT IN MADAGASCAR

Paris, Feb. 18.—Six hundred arrests have been made in connection with a plot to foment a revolution in Madagascar. The scheme was to poison and kill all French officers and white colonists on the island on December 31st last.

The plot was financed and arranged by German agents and documents which have been discovered at the German consulate show that the plans were prepared before the outbreak of the war.

#### "THE TRUTH ABOUT HELEN" AT THE MAJESTIC THEATRE

"The Truth About Helen," the three-act drama at the Majestic tonight, is the story of an elopement which went wrong and which was followed by serious complications. Helen Moore runs away with Raoul Kent, the nephew of a senator. The car breaks down and they seek refuge in an hotel. There they encounter a company of politicians, amongst them a former lover of Helen's. Kent comes out in his true colors and the former lover goes to the rescue of Helen. He is seen in the young lady's room by a political rival, who uses the story against him in the papers. Eventually the truth comes out, as always, and all ends nicely. It is a most interesting story full of human interest and dramatic situations.

"A Slight Mistake," a fast and furious comedy, and "Railroad Raiders of '62," a thrilling railroad drama, complete a good show.

#### POLICE COURT

Simon Williams, an Indian, was brought up at the police court this morning on a charge of selling game out of season. He was released on suspended sentence.

Ben Harris, the party who appropriated six bottles of liquor and some clothing belonging to a fisherman on the Malolo, is to come up when called, the prosecutor having failed to appear against him yesterday.

#### SIR HIBBERT TUPPER WILL ASSIST LIBERALS

(Special to The Daily News.)

Vancouver, Feb. 18.—L. D. Taylor, ex-mayor of Vancouver and formerly proprietor of The World, has entered the by-election as an independent candidate.

Sir Charles Hibbert Tuppert will speak in support of the candidature of M. A. Macdonald.

The Trades and Labor Council met last night and refused to endorse L. D. Taylor.

#### "THE JUNGLE LOVERS" AT THE WESTHOLME THEATRE

Bessie Eyton scores a great success in "The Jungle Lovers," the great three-act drama at the Westholme. This play is staged right in the heart of the jungle and includes some hair-raising adventures amongst the kings of the forest. The scenes are remarkably realistic.

"A Madcap Adventure" and "Lotta Coin's Ghost" are both extremely funny comedies. Ham and Bud are the artists in the latter, and that is all that need be said.

"The Sacred Bracelet" is a most pathetic little drama which will appeal to all, while "A Night's Adventure" provides a reel of thrills and excitement. The program is splendidly varied and should prove highly interesting.

#### AUSTRALIAN LAND FOR DISABLED SOLDIERS

The minister of lands in New South Wales is developing his scheme for the settlement of returned wounded or disabled soldiers on the land, or at any rate those soldiers who desire to secure farms. Altogether 1,000 farms will be made available throughout the state during the next twelve months. Each man will be able, if necessary, to secure an advance of \$500 to develop his holding.—Ex.

#### THE WEATHER

By F. W. Dowling.  
For 24 hours ending 5 a. m. February 18th.  
Barometer . . . . . 29.95  
Highest temperature . . . . . 50.0  
Lowest temperature . . . . . 48.0

#### SUBMARINES TO TORPEDO ARMED MERCHANTMEN

United States Senator Protests Strongly against New German Submarine Regulations—To Submit is Unneutral.

(Special to The Daily News.)

Washington, Feb. 18.—Count Von Bernstorff announces that Germany will insist on the recognition of all her demands regarding the new submarine regulations. The submarines will torpedo all armed merchantmen without warning after February 29th.

Senator Lodge, in a speech in the Senate, vigorously opposes the alteration in the regulations. He says that to abandon the principle that citizens are free to travel on merchantmen which are armed only for defensive purposes, would be an unneutral step toward the United States allying herself with that belligerent nation whose merchant marine is now swept from the seas.

For Cash Tite's home furnishing prices cannot be excelled.

#### WESTHOLME

OPERA HOUSE

TONIGHT AND TOMORROW

"THE JUNGLE LOVERS" FEATURING BESSIE EYTON Three-act Jungle Drama.  
"A MADCAP ADVENTURE" Comedy.  
"THE SACRED BRACELET" Drama.  
"A NIGHT'S ADVENTURE" Drama.  
"LOTTA COIN'S GHOST" Comedy.

Featuring Ham and Bud—It's a Bear. Monday and Tuesday are "Diamond" Nights. Coming for next Wednesday and Thursday, Mary Pickford in "Esmeralda." Charlie Chaplin will be here soon in "His New Job"

GO TO

#### LONDON CAFE

FOR THE BEST MEALS STRICTLY UNION HOUSE Hart Bldg. Third Ave.

BOXES FOR LADIES

**THE DAILY NEWS**  
THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA  
Published Daily and Weekly  
Guaranteed Largest Circulation

HEAD OFFICE  
Daily News Building, 3rd Ave, Prince Rupert, B.C. Telephone 98.  
TRANSIENT DISPLAY ADVERTISING—50 cents per inch. Contract rates on application.

DAILY EDITION  Friday, February 18, 1916.

**BOSS RULE**

The Victoria Colonist is trying hard to spread the idea that the Bowser government is something entirely new, which will conduct the affairs of the province along new, business-like lines. Nothing is further from the truth, as the members of this government, with one exception, are men who have faithfully done the will of Bowser for years. The exception, A. C. Flumerfelt, has given ample evidence that he will not give any more trouble to the boss than the others. Apart altogether from his recent effusions on road building in the time of the Romans, the mere fact that the boss handed him the job is quite sufficient proof of Mr. Flumerfelt's willingness to fall into line.

The others have already given proof of their pliability, either in the hands of Bowser or the director of a trust company who wanted to do something which was grossly illegal. Strenuous efforts are being made to elect all three, as the idea of an addition to the opposition in the house cannot be tolerated. One more on the opposition benches would mean one more anxious enquirer, and the Bowser government cannot stand enquiries. The lid must be kept on at all costs, and no expense will be spared in keeping it on. Gadsby put the case in a nutshell when he described Bowser as "the little boy with his finger in the dyke." Bowser is playing the hero of Haarlem stunt, and there would be no end of a deluge if the truth ever leaked through. The washout in Manitoba was a mere passing shower compared to the flood which Bowser is striving to hold back in British Columbia.

**NOTES AND COMMENTS**

The Grand Duke Nicholas has amply retrieved his reputation as a great military leader, if he ever lost it. The truth probably is that he was transferred to the Caucasus command because he was most urgently needed there.

The Bulgarians are evidently heartily sick of fighting Germany's battles for her and feeding the Teuton troops at the same time.

The control of Asia Minor by the Russians is going to have a tremendous effect on affairs in the Balkans. Bulgarian peace proposals are likely to become very urgent and Kaiser Bill will have his hands full trying to convince Czar Ferdinand that all is well with Germany.

Turkey has already been described as "the sick man of Europe." Since the collapse of Erzerum he will be feeling particularly unwell.

If the present mild spell continues, picnics across the bay will be quite in order.

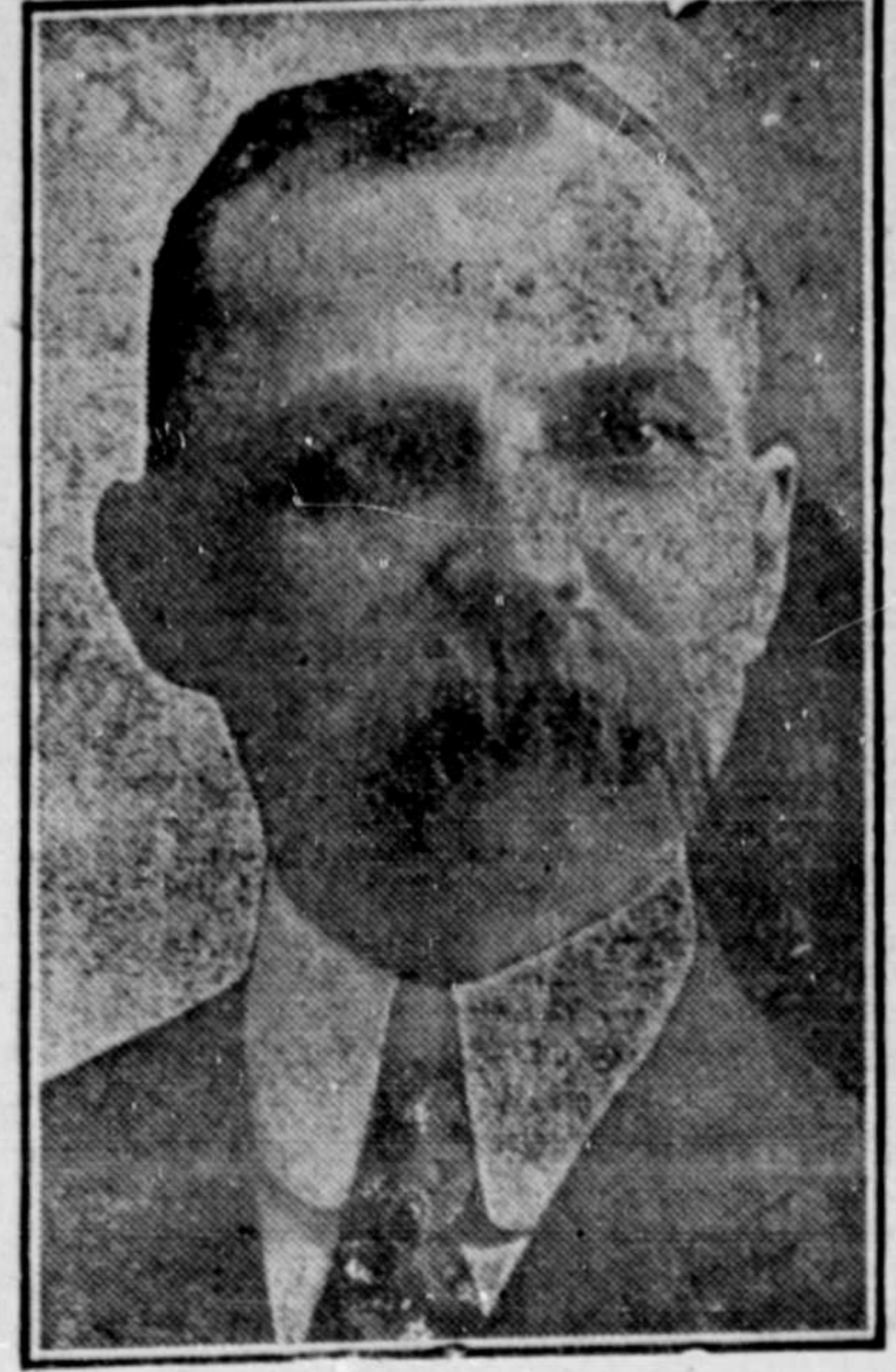
The Germans say they will now consider all ships as warships. They have never said so before, but have always acted on this principle. They have also acted as if women and children were combatants though they have never made any declaration on the subject.

**Fancy cups and saucers to clear at 25, 35 and 40 cents, Tite's, the home furnisher.**

Don't miss the informal dance at the auditorium on Friday in aid of our prisoners in Germany. Tickets 50 cents.

The Daily News delivered by carrier, 50 cents per month.

**Have You a Boy Problem?**  
It cannot be solved by arithmetic. Solve it by feeding him Shredded Wheat—a natural food that makes his body buoyant with the energy and enthusiasm of youth. A muscle and brain-builder. Contains the life of the wheat in a digestible form. Builds sturdy, robust boys and girls. Serve it for breakfast with hot milk. Made in Canada.



MR. B. B. LAW, M. P.

The above is a photo of Mr. Bowman Brown Law, M. P. for Yarmouth, N. S. who perished in the destruction of the parliament buildings by fire at Ottawa. He was born at Douglas, Mass., July 29th, 1855. His mother was a native of the United States but his father, William Law, came out to America from Ireland.

**STRIKE CALLED ON ALASKA RAILROAD**

Seward, Alaska, Feb. 9.—A general strike of all laborers employed by the government on the construction of the new Alaska railroad was called today by the Federal Union, which was organized at a mass meeting of laborers at Anchorage last night. Six hundred men already have signed the union roll, according to J. A. Ross, who was elected secretary of the organization.

The call for a general strike is the result of the walkout Sunday of sixty tracklayers working at Peter's creek, on the Anchorage-Matanuska branch of the railroad. The tracklayers demanded 50 cents an hour instead of 37 1/2 cents.

Lieut. Frederick Mears, U. S. A., of the Alaska engineering commission, declined to make any statement regarding the strike.

Other officials of the Alaska engineering commission said, however, that the minimum wage of 35 cents an hour with an eight-hour day paid common laborers by the government, was much higher than the scale paid during

the construction of the Alaska Northern by private capital several years ago, when common laborers were paid 27 cents an hour with a ten-hour day.

Government officials believe they will be able to obtain an unlimited supply of labor at the wage fixed by the commission.

When youth's ship is wafted by the breeze of love, prudence flees with the wind.

**Salvation Army.**  
Public meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

**New furniture at Tite's—the biggest values ever offered.**

**WATER NOTICE**  
TAKE NOTICE that R. B. McGinnis, whose address is Alice Arm, British Columbia, will apply for a licence to take and use fifteen second feet of water out of Trout Creek, which flows westerly and drains into Kitsault River, about 16 miles north of its outlet at Alice Arm, B. C. The water will be diverted from the stream at a point about 500 vertical feet above point of use, near its mouth, and will be used for power and mining purpose upon the land described as Wolf Group of Mining Claims. This notice was posted on the ground on the 26th day of October, 1915. A copy of this notice and an application pursuant thereto and to the "Water Act, 1914" will be filed in the office of the Water Recorder at Prince Rupert, B. C. Objections to the application may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C., within thirty days after the first appearance of this notice in a local newspaper. The date of the first publication of this notice is November 9th, 1915.

R. B. MCGINNIS, Applicant.  
By H. C. Ingle, Agent.

**LAND REGISTRY ACT.**

**Notice Under Section 36.**  
TAKE NOTICE that an application has been made to register Olaf Hanson, of Prince Rupert, B. C., as the owner in Fee-simple, under a Tax Sale Deed from the Collector of the City of Prince Rupert to Olaf Hanson, bearing date the 10th day of September, A. D. 1915, in pursuance of a Tax Sale held by said Municipality on or about the 9th day of September, 1914, of all and singular certain parcel or tract of land and premises situate, lying, and being in the City of Prince Rupert in the Province of British Columbia, more particularly known and described as:—Lot ten (10), Block eighteen (18), Section six (6), Map 923.

You and those claiming through or under you, and all persons claiming any interest in the said land by descent whose title is not registered under the provisions of the "Land Registry Act" are required to contest the claim of the tax purchaser within forty-five days of the service of this notice upon you. Otherwise you and each of you will be forever estopped and debarred from setting up any claim to or in respect of the said land, and I shall register the said Olaf Hanson as owner in fee.

Your attention is called to section 36 of the "Land Registry Act" and amendments, and especially to the following extract therefrom which relates to the above notice.

"And in default of a caveat or certificate of his pendency being filed before the registration as owner of the persons entitled under such tax sale, all persons so served with notice, or served with notice under subsection (6) of section 155 of the 'Municipal Clauses Act, 1906,' or section 293 of the 'Municipal Act,' or section 139 of the 'Assessment Act, 1903,' or section 253 of the 'Taxation Act,' in cases in which notice under this Act is dispensed with as hereinafter provided, and those claiming through or under them and all persons claiming any interest in the land by virtue of any unregistered instrument, and all persons claiming any interest in the land by descent whose title is not registered under the provisions of this Act, shall be forever estopped and debarred from setting up any claim to or in respect of the land so sold for taxes."

Dated at the Land Registry Office, at the City of Prince Rupert, Province of British Columbia, this 19th day of January, A. D. 1916.

H. F. MACLEOD, District Registrar.  
To Paul M. Schubert, Lily Schubert.

**LAND REGISTRY ACT**

IN THE MATTER OF an application for the issue of a fresh Certificate of Title to Lot Fifty (50), Block three (3), Section seven (7), City of Prince Rupert, Map 923.

Proof of the loss of the certificate of title to the above lands having been filed in this office, Notice is hereby given that it is my intention to issue, at the expiration of one (1) month from the first publication hereof, a fresh certificate of title to the above lot in the name of John R. Rodcoff, which Certificate of Title is dated 15th December, 1911, and is numbered 959-1.

H. F. MACLEOD, District Registrar.  
Land Registry Office, Prince Rupert, B. C., December 6th, 1915.

**FOR TAXI**  
**Phone 99**  
Stand - Hotel Rupert

**GRAND TRUNK PACIFIC**  
**G.T.P. SCHEDULES**  
Steamship Service to South  
S. S. Prince Rupert Sails every Saturday at 9 a. m.  
S. S. Prince John Sails every Tuesday at 7 p. m.

**Train Service to the East**  
EFFECTIVE JANUARY 2ND, 1916.  
Passenger Trains leave Prince Rupert on Mondays and Thursdays at 10:30 a. m. for Edmonton, Winnipeg, Toronto, Montreal, Ottawa, New York and all Eastern Points.

**"THE ROAD OF MARVELLOUS SCENERY"**  
On Saturday also Mixed Train carrying passenger coach leaves for Edmonton at 6 a. m., making close connections there with regular passenger train for Winnipeg.

For Steamship and Sleeping Car Reservations, and full information regarding travel to any part of the world apply

**G. T. P. TICKET OFFICE, 3RD AVE.**  
Agency all Atlantic and Trans-Pacific Steamship Lines.

**DENTISTRY**  
CROWN AND BRIDGE WORK  
A SPECIALTY  
**DR. J. F. BROWN**  
DENTIST  
Office: Smith Block, Third Avenue  
Phone 464

**Prince Rupert Dairy**  
Has cut the price of Milk in half  
**PURE FRESH MILK**  
Delivered in city at 10c per quart and 5c per pint  
Phone Green 252

**Sterling Marine Motors**  
Can be purchased in town. A Motor that will give you entire satisfaction. Built for hard work. Guaranteed.  
—HEAVY DUTY—  
**FISHERMAN'S ENGINE**  
2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.  
4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.  
Do your remodeling with a first-class engine.  
For Further Information Apply to  
**W. E. Willisroft, Phone Blue 508, or D. Brown, Electrician, Phone 383.**

**CANADIAN PACIFIC RAILWAY**  
Lowest rates to all Eastern Points via Steamer to Vancouver and the  
**CANADIAN PACIFIC RAILWAY**  
Meals and berth included on steamer  
PRINCESS SOPHIA SOUTHBOUND SUNDAY, 6 P. M.  
PRINCESS MAY FOR ALASKA PORTS MONDAY, FEB. 21st.  
J. I. PETERS, General Agent.  
Corner Fourth Street and Third Ave.  
Office corner 2nd Street and 3rd Avenue  
**PACIFIC CARTAGE LIMITED**  
(Successors to Pacific Transfer Co.)  
General Cartage  
**LADYSMITH COAL**  
93—Phone—93  
Alex. M. Manson, B.A.  
W. E. Williams, B.A., L.L.B.  
**WILLIAMS & MANSON**  
Barristers, Solicitors, Etc.  
MONEY TO LOAN  
Box 1585  
Helgerson Block Prince Rupert, B. C.

**JAMES GILMORE**  
Architect  
2nd Avenue, near McBride Street  
**B. C. UNDERTAKERS**  
FUNERAL DIRECTORS AND EMPALMERS—SATISFACTION GUARANTEED—OPEN DAY AND NIGHT  
117 2ND STREET—PHONE 41

**FRED STORK'S HARDWARE**  
710 SECOND AVE  
Carpenters' Tools Builders' Hardware Ship Chandlery  
Wire Cable Steel Blocks Fishing Tackle  
Iron Pipe Pipe Fittings Rifles and Shotguns  
Rope Valves Ammunition  
Pumps Hose Paint  
Stoves and Ranges Rubberoid Roofing Corrugated Iron  
"WE SELL NOTHING BUT THE BEST"  
**FRED STORK'S HARDWARE**

**THE UNION STEAMSHIP CO. OF B.C., LIMITED**  
**S. S. VENTURE** Sails for Granby, Naas, Simpson, every Monday, a. m. Sails for Vancouver, Victoria, Seattle, every Tuesday at 8 p. m.  
**S. S. CAMOSUN** Sails for Stewart, Granby, Simpson, Saturdays, 8 a. m. January 8th, 22nd, February 5th, 19th, March 4th and 18th. Sails for Massett, Port Clements, Sundays, p. m., January 9th, 23rd, February 6th 20th, March 5th and 19th.  
Sails for Skidegate, Jedway, Ikeda, Mondays, p. m., January 10th and 24th, February 7th and 21st, March 6th and 20th.  
Sails for Bella Coola, Rivers Inlet, Vancouver, January 13th and 27th, February 10th and 24th, March 9th and 23rd.  
**JOHN BARNESLEY, Agent.**  
623 Second Avenue. Phone 568.

**The Royal Standard Test**  
Here's where we test the choicest samples of Canada's six million acre wheat crop. We grind them into flour in the little mill you see on the left of the picture. Then comes the supreme test—bread-baking. If the bread is perfect in every way we pronounce the wheat A1 and the flour—ROYAL STANDARD.  
AT YOUR GROCER'S  
**Vancouver Milling & Grain Co. Ltd.**  
Vancouver, New Westminster, Nanaimo, Victoria

**BEST FAMILY PATENT**  
**ROYAL STANDARD**

**EMPIRESS COFFEE**  
WHOLESALE DISTRIBUTOR  
F. G. DAWSON  
PRINCE RUPERT, B. C.

# PARALYSED AND HELPLESS

## Prominent Merchant Restored to Health by "Fruit-a-tives"

Brisol, N.B., July 25th, 1914.  
 "I had a stroke of Paralysis in March, and this left me unable to walk or help myself and the Constipation was terrible. Finally, I took 'Fruit-a-tives' for the Constipation. This fruit medicine gradually toned up the nerves and actually relieved the paralysis. By the use of 'Fruit-a-tives' I grew stronger until all the palsy left me. I am now well and attend my store every day."  
 ALVA PHILLIPS.  
 Fruit juice is nature's own remedy and 'Fruit-a-tives' is made from fruit juices. 50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa.

### NAVIGABLE WATERS' PROTECTION ACT.

RICHARD B. MCGINNIS hereby gives notice that he has, under Section 7 of the said act, deposited with the Minister of Public Works at Ottawa, and in the office of the District Registrar of Titles at Prince Rupert, B. C., a description of the site and of the plans for a wharf proposed to be built in Alice Arm, Observatory Inlet, British Columbia, at a point situated about 3-4 miles south of the southeast corner of Lot 1074, Range 5, Coast District, B. C.  
 AND TAKE NOTICE that after the expiration of one month from the date of the first publication of this notice, Richard B. McGinnis will under Section 7 of the said Act, apply to the Minister of Public Works at his office in the City of Ottawa, for approval of the said site and plans, and for leave to construct the said wharf.  
 DATED at Prince Rupert, B. C., this 22nd day of October, A. D. 1915.  
 RICHARD B. MCGINNIS, Applicant.

### MINERAL ACT

#### NOTICE TO DELINQUENT PARTNER

TO J. A. ROGERS,  
 TAKE NOTICE that, whereas I have caused to be done the assessment work for the year 1915 on the mineral claims known as "Ladybird No. 4" Mineral Claim, situated in Cascade Creek valley, north of Silver Lake, in the Stewart, B. C., Mining District; and the "Stumpy" Mineral Claim, situated on the east side of Cascade Creek at the head, in the said Stewart Mining district, and have paid for said assessment work the sum of \$200.00; unless you pay to me the sum of \$100.00 for your share of the said assessment work together with the costs of this advertisement, I shall, at the expiration of ninety days from the date hereof, apply to the Mining Recorder at Stewart, B. C., to have your interest in the said "Ladybird No. 4" and "Stumpy" Mineral Claims vested in me in pursuance of the provisions of the "Mineral Act."  
 Dated at Prince Rupert, B. C., this 5th day of November, 1915.  
 A. LUND.  
 Per Alex. M. Manson, his solicitor.

### SIGNIFICANT OUTBURST IN GERMAN NEWSPAPER

The Koelnische Volkszeitung publishes an angry leader concerning conscription in England. It states:—

"Germany draws her own conclusion from recent London events: The British armies must never be enabled to land on German shores. We must also prevent England securing a footing on the Continent. Before all we must prevent England using the seas for the benefit of her own aims, for this situation is intolerable."  
 "We do not hope for Germany ruling the seas, but we must, so far as England is concerned, by our ships prevent the transport of her troops for the present war. Conscription in England merely brings new hopes to England's Allies, but we hope England will grow tired of war quicker, as she feels the pressure of war."  
 "England's invulnerability for centuries tempted her to break the European peace. If now, apart from this invulnerability, she is enabled to send millions of men into the field on the Continent, then England will be quite uncontrollable, and peace menaced forever. Germany is really fighting for the freedom of the whole of Europe when trying to break England's rule."—Ex.

### CITY OF PRINCE RUPERT

NOTICE IS HEREBY GIVEN that an application will be made in the Legislative Assembly of the Province of British Columbia at its next session on behalf of the City of Prince Rupert for an Act containing provisions which are shortly stated as follows:—

(1) To authorize the changing debentures issuable under the bylaw in this clause mentioned, from the Sinking Fund plan to Annuity Instalment or Serial Bonds and the terms of years as herein stated:

| No. | Bylaw and Object            | Amount    | pres. | pro. |
|-----|-----------------------------|-----------|-------|------|
| 97  | Local Improvement Section 1 | \$600,000 | 50    | 30   |
| 59  | Hydro Electric              | 550,000   | 50    | 30   |
| 63  | Government Debt             | 115,000   | 50    | 30   |
| 11  | Telephone Plant             | 40,000    | 20    | 10   |
| 29  | Electric Light Plant        | 66,000    | 15    | 10   |

and authorising the collection of instalments under such bonds with power to sell such bonds at a discount, and to use the Sinking Funds already collected towards reducing the debt; and power to raise any deficiency on sale of bonds by the issue of further bonds. Such changes to be made without submission to the ratepayers.  
 (2) Validating Bylaw No. 243 of said City; being "a bylaw for the purpose of authorising the renewal of certain treasury certificates and for issuing an additional amount of such certificates," and authorising the issue of bonds on the said Annuity Instalment or Serial plan for the \$100,000 mentioned in Bylaw 243 for not more than 30 years and also to ratify Bylaw 245, relating to such debentures; both without submission to the ratepayers.  
 (3) To provide for temporarily financing all said bonds by authorising the issue, renewal or reissue of temporary notes for not more than five (5) years from the date of such issue, renewal or reissue, pending the sale of the bonds heretofore mentioned and making provision for the payment of any loss which may be made on the sale of such temporary notes, renewals or reissue thereof:  
 (4) To provide for collecting instalments both for principal and interest before bonds have actually been sold. Such instalments so far as principal is concerned to be applied to reduce amount of treasury certificates or temporary notes then outstanding or to be issued.  
 (5) To provide for similar changes with regard to the following Bylaws, the debentures authorised by which have been hypothecated to the Bank of Montreal; but only with the consent of such Bank.

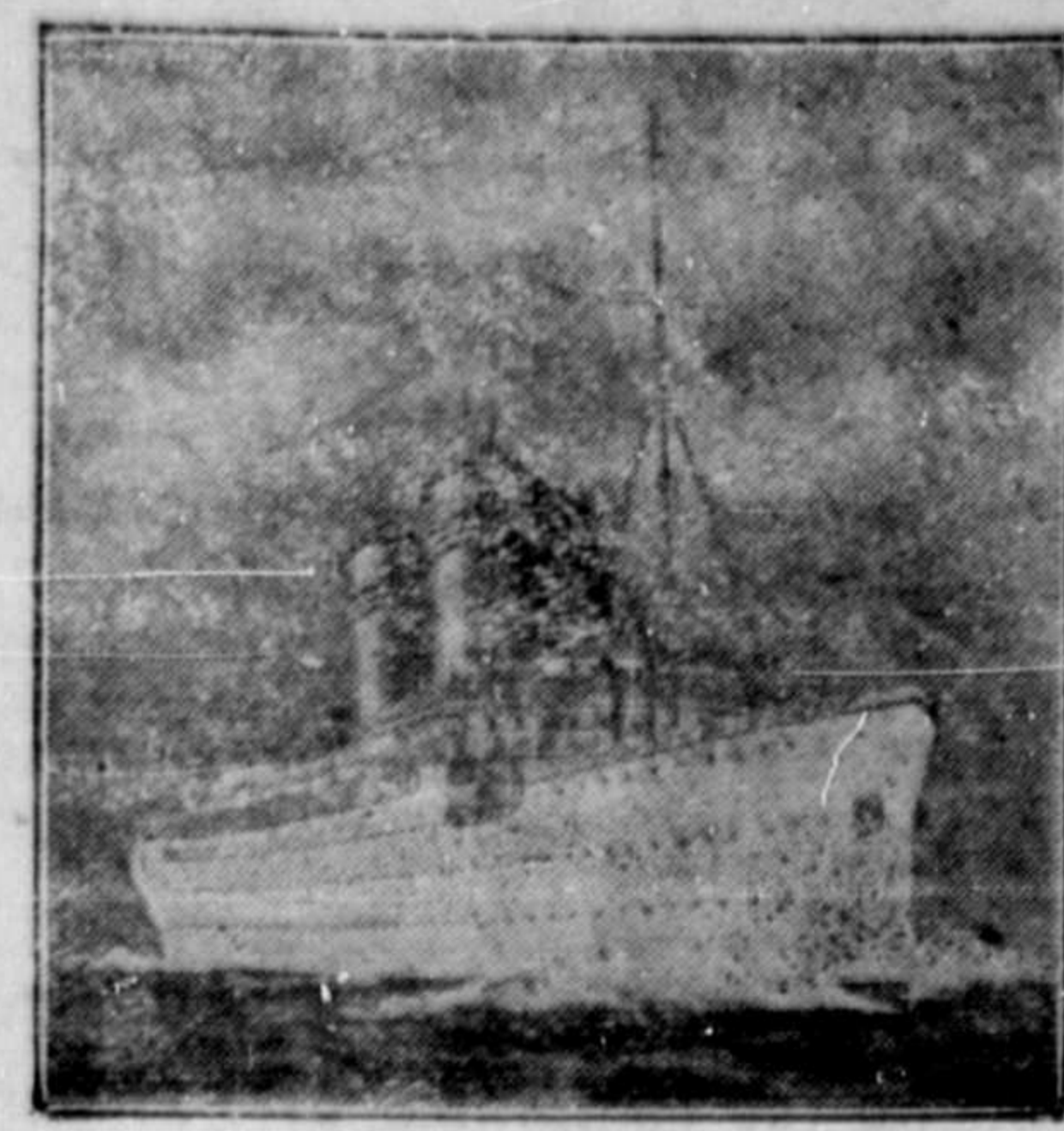
| Bylaw. | Object                   | Amount       | pres. | pro. |
|--------|--------------------------|--------------|-------|------|
| 158    | Section One Improvement  | \$140,000.00 | 49    | 30   |
| 140    | Change of Grade 2nd Ave. | 7,437        | 50    | 20   |
| 148    | Grading Lanes            | 29,000.00    | 50    | 20   |
| 156    | Grading 8th Avenue       | 25,000.00    | 50    | 20   |

(6) To provide that securities to be issued under the following bylaws, under none of which any securities have as yet been issued, Annuity Instalment or Serial bonds may be issued and such bonds to be for the term here set forth, namely:

| Bylaw. | Object                          | Amount    | pres. | pro. |
|--------|---------------------------------|-----------|-------|------|
| 180    | Morse Creek Bridge              | \$ 35,000 | 50    | 30   |
| 181    | General Sewer System            | 350,000   | 50    | 30   |
| 182    | Grading Fulton Street           | 12,000    | 40    | 20   |
| 183    | Grading City Property, 2nd Ave. | 46,000    | 40    | 30   |
| 207    | Electric Pole Line Extens.      | 45,000    | 20    | 15   |
| 209    | Telephone System Extension      | 60,000    | 20    | 15   |

with power to use the sinking funds heretofore accumulated to reduce the debt when incurred, and further, to cease collecting further sinking fund, and to provide for the collection of full instalments for total principal on each said bylaw from the commencement of the work authorised. The application of such instalments to reduce the amount of bonds required to be issued.  
 (7) To provide that no further sinking fund shall be collected under Bylaw No. 208; being "The Water Main Extension Bylaw" except sufficient to pay off \$20,000 of debentures already sold thereunder, and providing for the issue of Annuity instalment, or Serial bonds, term twenty (20) years, for the balance of the debt, namely; \$130,000, and for the use of the sinking fund already collected under said bylaw, except the part applicable to the \$20,000 already issued; to reduce the said amount of \$130,000 bonds when issued.  
 (8) As to Bylaws Nos. 144 and 241 relating to Market Place grading: Power to change the debentures authorised thereby from Sinking fund plan to Annuity Instalment, or Serial bonds at thirty (30) years, and to use the sinking fund already collected to purchase bonds to be issued thereunder, and to cease collection of further sinking fund;  
 (9) To provide for raising a reserve fund to ensure prompt payment of annual instalments to the amount of \$50,000 for present authorised indebtedness, and \$20,000 for every additional \$1,000,000.  
 (10) Providing that it shall not be necessary to submit to the ratepayers any bylaw-making the change from sinking fund debentures to Annuity instalment or Serial bonds or changing the term of years, or the issue of new bonds to meet loss on sale of bonds or temporary notes.

DATED AT PRINCE RUPERT this 30th day of November, A. D. 1915.  
 FREDERICK PETERS,  
 Solicitor for the City of Prince Rupert, B. C.



## Tickets

to and from Norway, Sweden, Denmark, Finland, Italy and Russia.  
**SAILINGS FROM NEW YORK**  
 "Oscar II" . . . . . February 17th.  
 "Stockholm" . . . . . February 19th.  
 "Bergensfjord" . . . . . February 19th.  
 "Fredrick VIII" . . . . . March 4th.  
 Have Your Reservations made Early. For Rates, Illustrated Folders and General Information Apply to

DYBHAVN & HANSON  
 Insurance and Steamship Agency,  
 Prince Rupert, B. C.

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

**RAMSAY BROS. & CO., LTD.**  
 Vancouver, B. C.

A Real Letter Satisfaction  
**GOLD WATCH FREE.**  
 A straightforward guarantee offer from an established firm. We are offering away watches to thousands of people all over the world. A \$4.00 watch is yours. How to get it. Choose one of our watches. Write now, enclosing 25 cents for use of our International Letter-Long Cards, or Great Letters, and we will send you a gold watch. (This watch is guaranteed to you. It should not be taken advantage of our reward.)  
 Don't miss this offer. We expect you to tell your friends about us and show them the beautiful watch. Don't think this offer too good to be true. It really is. Write today and get a Free Watch. You will be surprised. V. L. LANK & CO., Wholesale Jewelers (Dept. 14), 80, Cornwell Road, London, N. England.

## Empress Jams

Are strictly a B. C. Product. Right from the delicious, fresh picked, sun ripened fruits of the Fraser Valley and Vancouver Island, to the purest of Cane Sugar.

Every step in the producing and manufacturing of the delicious Jam contributes to the prosperity of B. C. It will satisfy the most exacting.

SOLD BY ALL GROCERS  
 In 1-lb. Glass Jars and 4-lb. Tins

THE EMPRESS MANUFACTURING CO., LTD.  
 Vancouver, B. C.

## Empress Jams

## Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION, CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.  
**QUESTIONS ANSWERED.**

- 1.—How long am I to serve? Until the end of the war and six months after if required.
- 2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.
- 3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.
- 4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.
- 5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

. Read .

# 'THE DAILY NEWS'

Circulation Guaranteed  
 the Largest in Northern  
 :: British Columbia ::

Largest Circulation means the Best Advertising  
 :: Medium ::

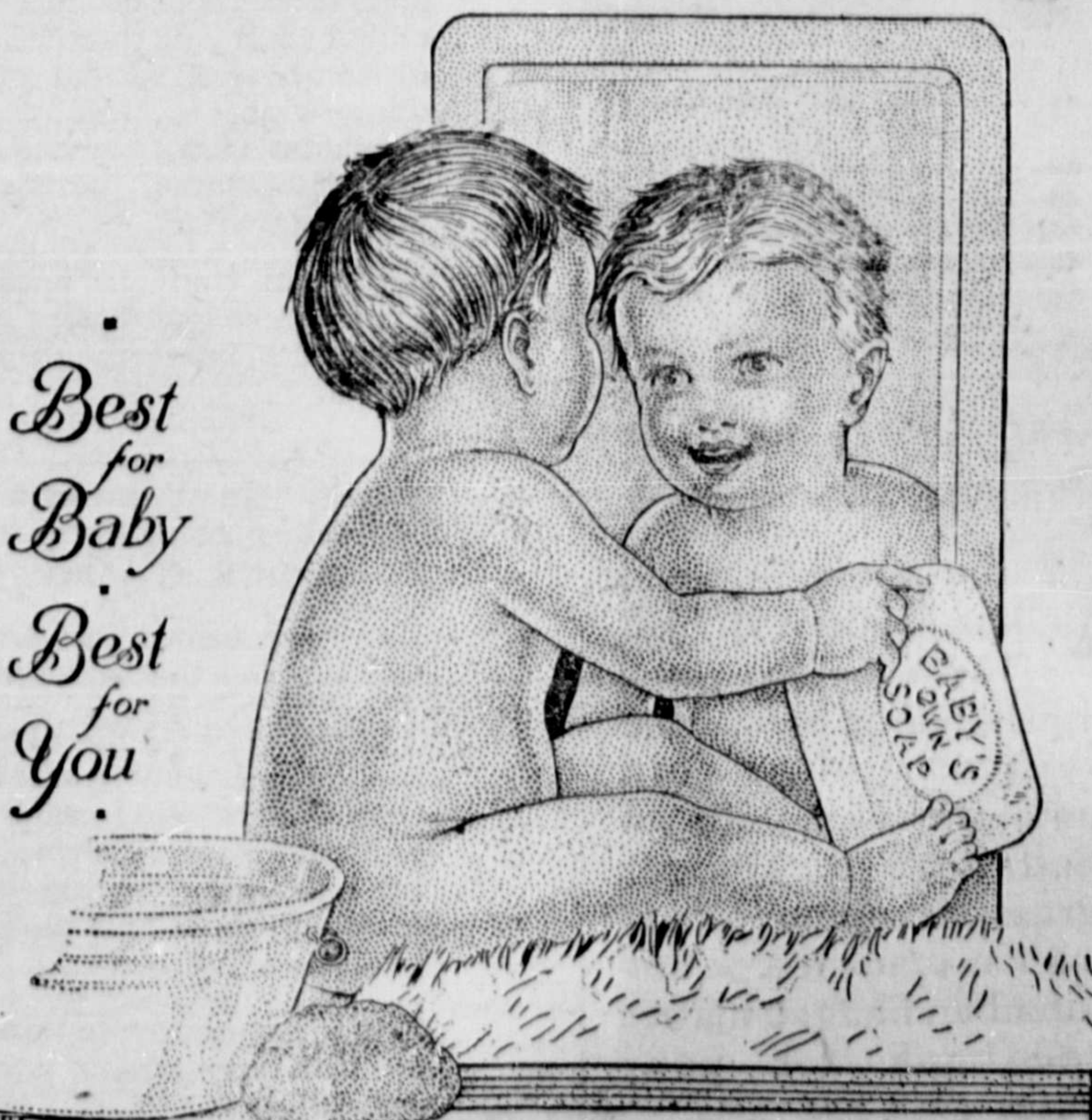
THERE IS A REASON  
 Three quarters of the local Advertising is done in the Daily News

Prince Rupert's  
 Leading Paper!

. Read .

# 'THE DAILY NEWS'

## Baby's Own Soap



Best for Baby  
 Best for You

After the bath with BABY'S OWN SOAP the skin is smooth, comfortable, and exhales the aroma of freshly cut flowers.

Freedom from skin troubles, explains in some measure the refreshing sleep which "Baby's Own Soap" babies enjoy. Especially for nursery use insist on "Baby's Own".

ALBERT SOAPS Limited, Manufacturers, - MONTREAL. 14-13

"The Daily News" CLASSIFIED ADS.

LOST--Brown Irish Spaniel pup. Finder communicate with W. E. Williams, Borden Street, or phone Black 158. Reward.

FOR RENT

FOR RENT: Furnished Room. 855 Summit Avenue. 41.

FOR SALE

FOR SALE--Stoves, beds, blankets any size, one dollar up. 533 8th Ave., West, near Fulton Street. 44.

FOR SALE--Gasoline Launch Ella W., 18 horsepower engine, equipped for fishing, in good condition, terms to satisfactory person. Apply to P. W. Anderson or Williams & Manson. 32.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. 1f.

WANTED.

WANTED--Woman for hotel work. Apply Hotel Central. 43.

FOR SALE--The latest cloth-bound edition of the Encyclopaedia Britannica for fifty dollars. Apply D. H. Beatty, Gitwanga, B. C. 47.

LARGE OR SMALL STUMPS CAN BE DESTROYED at the cost of a few cents each by our chemical process; no hard labor involved and no explosives used. Write for particulars--Ideal Stump Destroyer Co., 160 Broadway, East; Vancouver, B. C.

F. W. HART

AUCTIONEER AND APPRAISER

OFFICE CORNER 3RD AVE. AND 5TH ST., REAR OF HART BLOCK

HIGHEST PRICES PAID FOR SECOND HAND GOODS

OF ALL KINDS BOUGHT AND SOLD HARD TIMES SATISFIED WITH A SMALL PROFIT Try 828 3rd Ave., Or Phone Red 268

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

VACUUM CLEANING CO. We Clean Homes, Offices, Churches Lodge and School. rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately. OFFICE, 819 2ND AVENUE. PHONE GREEN 268.

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone Red 339

BEST QUALITY DOMESTIC LUMP

COAL

\$9.50 per Ton -- Cash on Delivery Money Back If Not Satisfactory

UNION TRANSFER CO. 333 2nd Ave. Phone 36

Prince Rupert Feed Co.

HAY, GRAIN, FEED, SEEDS AND FERTILIZERS

WE HANDLE

Bulbs, and Take Orders for Nursery Stock.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

P. O. Box 333. 908 Third Ave. PRINCE RUPERT, B. C.

Local News Notes

The oil tanker Atlas is expected in this afternoon.

97-piece dinner-ware slashed in price at Geo. D. Tite's.

Dr. Large, of the Port Simpson hospital, is a visitor in town.

Tite's Furniture Sale in full swing for remainder of February.

R. Boyd Young, the Port Simpson merchant, is in town on business.

A wire reached town last night that herring are plentiful at Port Simpson.

Everyone is invited to the informal dance and card party at the auditorium on Friday.

Among the officers receiving appointments to the Bantam Battalion are three from the 68th E. G. O. R., Lieuts. O. Lineham, G. L. Peck and D. F. Picken.

W. J. Thomas, the genial owner of the launch Alice B., is in the hospital suffering from la grippe. "Cap" is making satisfactory progress towards recovery.

"Kenny" Smith is able to be around again after his narrow escape in the fire at Seal Cove. He was rather badly burned about the face and arms and still carries one arm in a sling.

Last fall the Union Bank started a tobacco fund for the boys at the front. The bank placed the names of contributors on the packages and postcards from the grateful recipients are now being received.

MINERAL ACT

Certificate of Improvements.

Boulder Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located:--On the west side of Hidden Creek, about one and one half miles from Goose Bay, and south of the Kalen Mineral Claim, Lot 2226, Cassiar district. Lawful holder, Myron Knox Rodgers; number of the holder's free miner's certificate, 94240 B.

Take notice that I, Myron Knox Rodgers, of City of Seattle, in the State of Washington, free miner's certificate No. 94240 B, intend at the end of sixty days from the date hereof, to apply to the mining recorder for a certificate of improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, of the "Mineral Act" must be commenced before the issuance of such Certificate of Improvements.

Dated this 10th day of December, A. D. 1915. MYRON KNOX RODGERS, By his agent, H. G. Lawson. 116.

LAND NOTICE.

SKEENA LAND DISTRICT DISTRICT OF COAST

TAKE NOTICE that Andrew Jackson and Claus Peterson, of Porcher Island, B. C., occupation ranchers, intend to apply for permission to lease the following described lands:--

Commencing at a post planted at the mouth of Humpback Creek, on its east side, thence 30 chains in a northwesterly direction, following high water mark; thence 1 chain, more or less, in a southwesterly direction to low water mark; thence 30 chains, more or less, in a southeasterly direction, following low water mark; thence 1 chain in a northeasterly direction to point of commencement, and containing 3 acres, more or less. ANDREW JACKSON & CLAUD PETERSON, October 18th, 1915.

ADVERTISE IN THE DAILY NEWS

Sheet Metal Work!

Now is the time to have your roofs repaired, eave-troughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases Consult a Practical Man if You Want Results

I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in A Jam Factory.

C. O. ROWE

The Practical Sheet Metal Man PHONE 340 P. O. BOX 467 Shop Opposite Board of Trade Rooms 322 SECOND AVENUE Estimates Furnished to Contractors and others Free

THRILLING EXPERIENCE OF A BRITISH AVIATOR

The flying corps of all the armies have distinguished themselves for daring and gallantry during the present war. An eyewitness at the British Headquarters, says the Field, tells about one thrilling episode that was more sensational than most of the adventurous exploits that occur along the front almost daily.

A British airman, alone in a single-seated aeroplane, saw and pursued a German machine. While trying to reload his machine gun he lost control of his steering gear, and the aeroplane turned upside down. The belt round the man's waist was rather loose, and the jerk almost threw him out of the machine, but he saved himself by clutching hold of the rear centre strut, while the belt slipped down round his legs.

As he hung thus, head downwards, making desperate efforts to disengage his legs, the aeroplane fell from a height of 8,000 feet to about 2,500 feet, spinning round like a falling leaf. At last he managed to free his legs and reach the control lever with his foot. Then he succeeded in righting the machine, which turned slowly over, completely "looping the loop." Thereupon the pilot slid back into his seat and came composedly to the ground. --Exchange.

MINERAL ACT

Notice to Delinquent Partners.

To G. W. Maxwell and Charles Nicholson. TAKE NOTICE that whereas I have done and caused to be done assessment work on the Wolf Mineral claim, situated at the head of Alice Arm, Observatory Inlet, in the Skeena mining division of Skeena district, assessment work for the years 1913, 1914, and 1915, and have paid for said work and recording same, the sum of \$307.50. Unless you pay me the sum of \$231.50, for your share of the said assessment work, together with the cost of this advertisement, I shall, at the expiration of ninety (90) days from the date hereof apply to the mining recorder at Alice Arm, B. C., to have your interests in the Wolf mineral claim vested in me, in pursuance of the provisions of the mineral act.

Dated at Prince Rupert, B. C., this 4th day of February, 1916. J. E. STARK.

FIRE ALARM SYSTEM

CIRCUIT NO. 1.

- Box 12--5th St. and 3rd Ave. Box 13--6th St. and 3rd Ave. Box 14--8th St. and 3rd Ave. Box 15--Junction of 1st, 2nd and 3rd Aves. Box 16--1st Ave., between 8th and 9th Sts. (Knox Hotel.) Box 17--1st Ave. and 7th St. (Central Hotel.)

CIRCUIT NO. 2.

- Box 22--3rd Ave. and 3rd St. (Post Office.) Box 23--3rd Ave. and McBride St. Box 24--1st Ave. and McBride St. Box 25--2nd Ave. and 2nd St. Box 26--2nd Ave. and 6th St. Box 27--G. T. P.

CIRCUIT NO. 3.

- Box 31--5th Ave. and Fulton St. Box 32--Borden and Taylor Sts. Box 34--7th Ave. and Fulton St. Box 35--9th Ave. and Comox Ave. Box 37--8th Ave. and Dodge Pl. Box 38--5th Ave. and Thompson St.

CIRCUIT NO. 4.

- Box 41--4th Ave. and Emmerson Pl. Box 42--5th Ave. and McBride St. Box 43--5th Ave. and Green St. Box 44--6th Ave. and Basil St. Box 45--7th Ave. and Eberts. Box 141--7th Ave. and Young St.

K. of P. SERVICE

The annual church parade of Skeena Lodge No. 45, Knights of Pythias, will be held on Sunday, the 20th.

All Brothers are requested to meet at the K. of P. Hall at 6:30 p. m. and proceed to the Presbyterian Church in a body. R. McKay, K. R. & S.

MINERAL ACT

Certificate of Improvements

NOTICE Rivermouth Fractional mineral claim, situated in the Skeena Mining Division of Cassiar District.

Where located:--At the head of Alice Arm, adjoining the Rivermouth and Cariboo mineral claims.

TAKE NOTICE that I, G. R. Naden, Free Miners' Certificate No. 94,006B, acting as agent for Carrie Pratt, Free Miners' Certificate No. 93,917B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 23rd day of December, A. D. 1915. Apr. 2.

IMPORTANT

L. Murray Fuller and Thomas McMeekin announce that they are forming a partnership and intend to carry on a grocery business in Prince Rupert under the firm name of Fuller & McMeekin, in the premises heretofore occupied by Fuller's Grocery, which are being enlarged to accommodate the extensive stock which will be carried by the firm. Both partners solicit the patronage of their former customers, and assure the public of satisfaction in quality, price and service. Watch for the Specials. Motor Delivery. Two phones, Nos. 56 & 572.

CAVENAILE & HANNAN

SPECIALISTS IN BULK COFFEE AND TEA, SUPPLIES ARE ALWAYS FRESH

TABLE DAINTIES AND GROCERIES OF ALL DESCRIPTIONS

PHONE 493.

3rd AVENUE AND 2nd ST.

"THE STORE THAT IS DIFFERENT"

LAND REGISTRY ACT.

Notice Under Section 36.

TAKE NOTICE that an application has been made to register Sven Holmquist, of Prince Rupert, as the owner in Fee-simple, under two Tax Sale Deeds from the collector of the City of Prince Rupert, to Sven Holmquist, bearing date the 17th day of September, A. D. 1915, in pursuance of a Tax Sale held by said Municipality on or about the 9th day of September, 1914, of all and singular certain parcel or tract of land and premises situate, lying, and being in the City of Prince Rupert, in the Province of British Columbia, more particularly known and described as:--Lot three (3), Block forty-five (45), Section eight (8), and Lot four (4), Block thirty-five (35), Section eight (8), Map 923.

You and those claiming through or under you, and all persons claiming any interest in the said land by descent whose title is not registered under the provisions of the "Land Registry Act" are required to contest the claim of the tax purchaser within forty-five days of the service of this notice upon you. Otherwise you and each of you will be forever estopped and debarred from setting up any claim to or in respect of the said land, and I shall register the said Sven Holmquist as owner in fee.

Your attention is called to section 36 of the "Land Registry Act" and amendments, and especially to the following extract therefrom which relates to the above notice.

"And in default of a caveat or certificate

of his pendens being filed before the registration as owner of the persons entitled under such tax sale, all persons claiming an interest in the land by descent whose title is not registered under the provisions of this Act, shall be forever estopped and debarred from setting up any claim to or in respect of the land so sold for taxes.

Dated at the Land Registry Office, at the City of Prince Rupert, Province of British Columbia, this 19th day of January, A. D. 1916.

H. F. MACLEOD, District Registrar. To Grand Trunk Pacific Development Co. Ltd., J. P. Conrad, Jack Jenkins, Mrs. C. R. McDonald.

SPECIAL EVERY DAY TOMATO SAUSAGE

HARRY ATKINS

FAMILY BUTCHER QUALITY IN ALL MEATS

Launch Alice B.



Approved by Minister of Marine as a Passenger Boat.

For terms and particulars Call

W. J. THOMAS, Phone. Green 391.



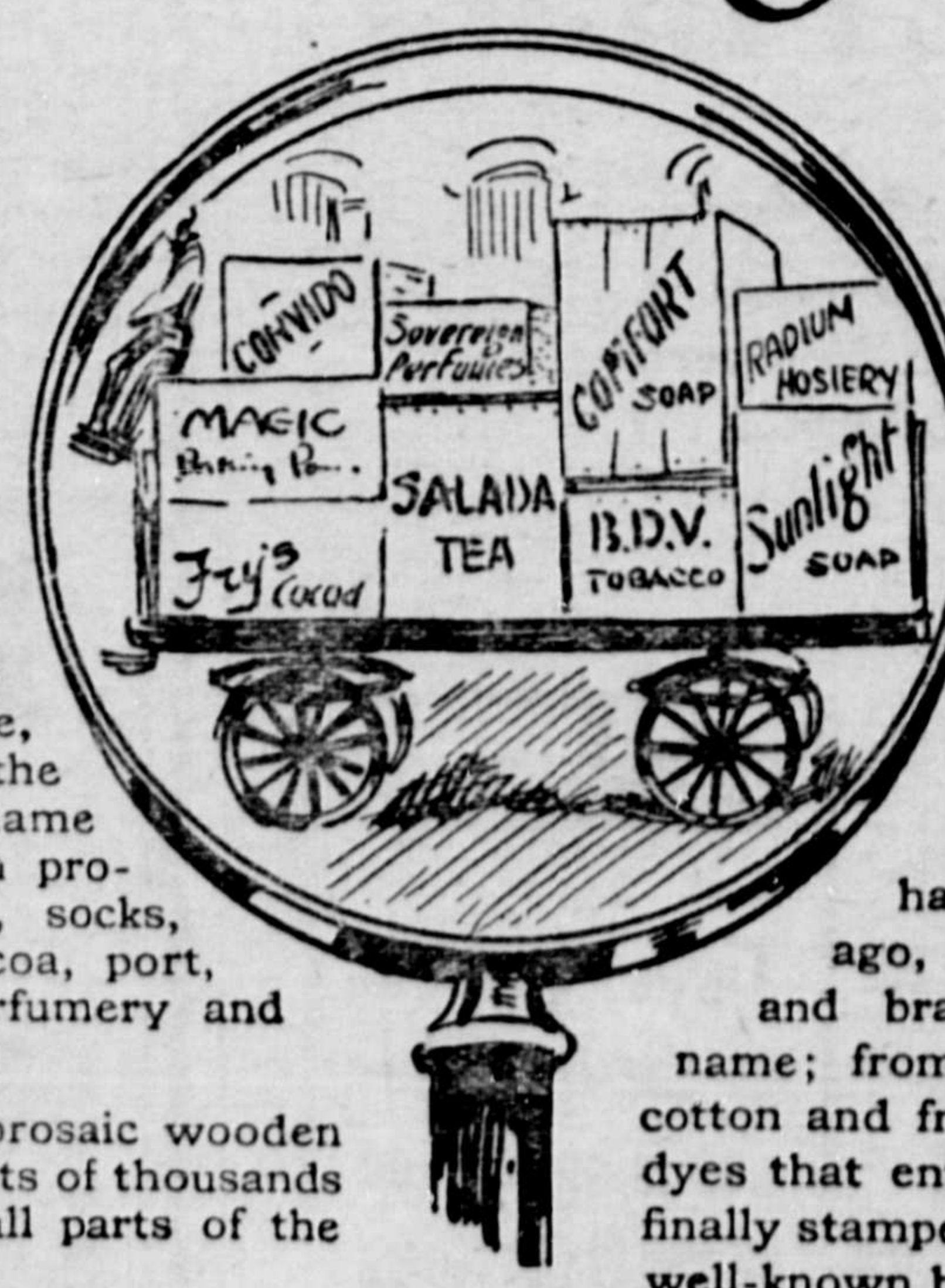
The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by--loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product--soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce--the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

31 Years Older Than The Dominion of Canada

AS the name implies, The Bank of British North America was established long before the Provinces united and became the Dominion of Canada. The sound, progressive management which has made it a power in Canadian finance makes it the bank for your account.

THE BANK OF British North America 78 YEARS IN BUSINESS. CAPITAL AND SURPLUS \$7,884,000. PRINCE RUPERT BRANCH P. MARGETIS, Manager.