



tinue, according to today's official a huge trap between the Italian report. Their success is surpris- and Russian fronts, and that the ing as the Austrians, after the new Italian attack was begun first shock of the Russian advance simultaneously with the new Rus- being received by Dr. Ryle, Dean of Westminster. The occasion appeared to have rallied their sian offensive. forces and to have offered a stub-

Air Attack on Egypt.

QUEEN ALEXANDRA AT WESTMINSTER ABBEY

Queen Alexandra arriving at Westminster Abbey, where she is is the distribution of Maundy Money to the poor.

pleted in New York. Incidentally, therefore, \$75.00 for each \$1,000 there had been a saving effected debentures to reimburse the exof \$6,131 because of his being on tra price now paid for temporary the market in New York instead notes. The interest earned while of in Prince Rupert. The expenses this money is on deposit will be

born resistance.

On the Volhynian front, furious aeroplanes bombarded the Egypcounter attacks have character- tian town of Katara, thirty miles ised the last 40 hours fighting but south of Port Said on the Suez without the Austrians being able Canal and fired on Romani with to more than momentarily check machine guns. The enemy planes the council meeting last evening the force of the Russian advance. were driven off by British aircraft. that the estimates for the year

Verdun Front. It is believed that the Germans are not sending many troops to | Paris, June 13 .- The German aid the Austrians in stemming the infantry attacks on the French \$38,000 in the administration ex- upon the tactics to be followed 616,000.00 (1 to 30 years) Serial in temporary notes for which the Russian offensive. It is pointed positions west of Fort Vaux on penses for the year, as compared during the remainder of the war. Debentures, also \$800,000.00 3- bond dealers were to pay 95, and out by the military critics that the Verdun front last night failed only in one instance during the entirely. There are heavy Ger- in the operation of utilities would most absolute understanding be- debentures were delivered as per bentures they take them up at spectacular Russian campaign in man bombardments north of Sour be \$7,500, making a total saving tween the military leaders of the contract with Messrs. Spitzer, 87 1/2, consequently, the city would the Carpathians, in the early ville and Tavantes, while the ar- of over \$46,000 for the year. stages of the war, did Germany tillery attacks west of the Meuse send a large number of men to continue.

British Front.

relieve the Austrians. Instead, it has been the German practice to London, June 13 .- There has undertake an offensive movement been a twenty-four hours hull on would be the lowest rate in the at some other part of the line in the British lines, there being no history of the city. an endeavor to draw off the Rus- infantry attacks. Operations were confined to artillery and sians.

will attempt an offensive along front is a heavy mutual bombardthe northern section of the Rus- ment between Hill 60 and Hooge. sian front rather than risk weakening their lines by detaching any large number of men from other harest, the Rumanian capital, says their work well. fronts to support the Austrian that the Rumanian - Bulgarian

London, June 13.-German ENORMOUS SAVING IN **CITY ADMINISTRATION**

> Mayor McCaffery announced at had been prepared and that the lied conference in London, when transaction.

As a consequence of the saving

He thought it was an opportune time to congratulate the council

PUBLIC MEETING

FRANCE AND BRITAIN

(Courtesy Hotel Rupert.) General Joffre attended the Al-

with last year, while the saving The meeting was marked by the year notes. \$816,000.00 of these on the permanent sale of the detwo nations.

Bulgaria Bombarded.

gross, or about 8% mills net. This Aegean Sea.

HOTEL-KEEPERS WANT

mining. The most notable oc- upon the work accomplished dur- A petition from the hotel-keep- temporary notes, issued against stead of getting \$875.00 for each It is believed that the Germans currence on this portion of the ing six months in office. In ef- ers of the city was presented to these debentures, the purchase \$1,000.00 bond, we are getting fecting such a saving to the rate- the council last evening asking price of which was 95 cents, the \$950.00. Until final sale of the payers and in the completing of that, in view of the curtailed proceeds of which amounted to debentures any interest received the bond sale he felt that the hours in which they could sell \$760,000.00, and accrued interest while this is on deposit in the city A Reuter despatch from Buk- members of the council had done liquor and the fact that so many \$2,266.67, making a total of \$762,- account means reduction in dis men had left the district, that the 266.67; making the total proceeds count. - The interest on \$60,000.00

liquor license for the ensuing of this sale and accrued interest computed monthly, will amount to half-year be reduced to \$150. \$1.462.794.67 - This amount was \$2,500.00 per year. Assuming

of the trip had been far more a clear saving to the city, and is than covered by the saving made. brought about as follows:

AGREE ON TACTICS The following is his report:

Dear Sirs:-I beg to submit for \$1,616,000.00, which, under the your consideration the result of contract dated April 12th, was to our mission to New York, to bring be finally sold at 871/2. This about the consummation of this would yield in cash \$1,414,000.00. To facilitate the sale it was

figures showed a reduction of over the French and British agreed We signed and delivered \$1,- agreed that part should be issued Rorick & Company at the pur- have to pay the bond dealer a chase price of 871/2 cents, the further discount of \$7.50 for each effected, it was anticipated that The Allied fleets are bombard- proceeds of which realized \$714,- \$100.00. This \$60,000.00, therethe tax rate would be 10 mills ing the Bulgarian coast in the 000.00, the secured interest, \$6,- fore, represents the total discount 528.00, making a total of \$720,- to be paid when the \$800,000.00 528.00. The remaining \$800,000.- now in escrow in New York i

00 were deposited in escrow with finally sold. It does not mean that LICENSE FEE REDUCED the Bank of Montreal, New York, the city is paying interest on this pending surrender of three-year amount, it simply means that in-

Our total debenture issue was

efence.	frontier will be temporarily closed			φ1,402,794.07. 1118 amount was	this stars on deposit for life of
The second of the second second	arginst passenger and merchan-		The petition was signed by all		this stays on deposit for life of
The number of prisoners now	against passenger and merchan-		the city hotel-keepers.		temporary notes, namely three
ken by the Russians in this big	dise traffic. It is believed that	the City Hall tonight at 8:30 to	A. J. Prudhomme, speaking to	tificate debt of £203,250, or \$989,-	years, the city would have re-
rward movement is seventeen	this step has been taken in order	discuss the Order in Conneil from	the petition, said that he thought	150.00, in London. We purchased	duced this amount \$7,500.00. I
ndred officers and one hundred			that the petition made the request	exchange on May 19th for \$4.67 ½	was suggested by the bond dealer
			quite clear The present fees had	for payment in London on May	that more permanent debenture
		ating in Prince Rupert.	heen fixed at a time when there	29th, depositing \$968,740.31,	were taken up and less temporar
······································	RED CROSS THANKS	Even menchant and others in	wee a lange emount of business	29th, depositing \$968,740.31,	notes. Seeing that this would h
TATECTIOT NAT		Every merchant and others m-	was a large amount of business	making a profit of \$20,409.69.	a loss to the city we decided t
WESTHOLME	The Red Cross Society wish to	terested are earnestly requested	being done and when the city felt	This exchange was purchased at	is any the full amount of \$800
OPERA HOUSE	acknowledge receipt of the sum	to attend, as drastic measures	entitled to charge the maximum	2 points below market quotations,	anount of \$600
	the school child-	must be taken immediately to	rate. He felt that present con-	"through the Equitable Trust Co.	1000.00 temporary notes and ta
TONIGHT ONLY	minnie \$10.00 being from	prevent the loss of the isning m-	ditions called for the minimum	To liquidate our indebtedness	auvantage of the interest on a
	"Major" Gibson's boat, the Nancy	dustry to this city.	rate, especially in view of the fact	to the Bank of Montreal in Prince	ditional price. An escrow agre
All-Star Caste in a picturization of	Jane, and \$9.50 from Dr. Tre-		that the city was now so situated	Rupert we remitted on May 19th	ment was entered into with t
"THE CHORUS LADY"	mayne's Evelyn and H. F. McRae's		financially that the council con-	\$425,600.00, for which amount	Bank of Montreal, and \$800,000.
by James Fordes.		Magistrate Carss dismissed the	templated a big reduction in taxes.	we purchased exchange at 3.16,	(Continued on Page Two)
An ante 1	Kermac.	case against George P. McColl,	He pointed out that, so long as	this also being 2 noints below	
An episode in the Hazards of Helen	The society also wishes to	who was charged with contraven-	the city was in financial difficul-	market quotation, and depositing	
"THE FATE OF NO. 1"	thank Gracy Carron and Ama	tion of the Shons Act. The mag-	ties the hotel keeners had naid	\$424,802.00, making a profit of	GO TO
	Christian, two little girls, for	istrate held that there had been	the hig foos without a murmun	eros oo	LONDONCAFE
A really good picture—Flora Finch in	\$8.60 earned by the sale of now-	no brough of the hylaw Even if	the big fees without a murmur,	\$798.00.	
	ers.	the time stated by the complain	bad here i that now that things	Again, on May 20th we re-	
Thursday 1				mitted to Prince Rupert \$29,-	
Thursday is the first of our National Concert nights—June 23rd, Chaplin's			A DESCRIPTION OF A	252.36 at same rate of exchange,	
urst picture with his new company.	WELLINGTON COAL, PHONE		The matter was referred to the	making also a profit of \$54.84 on	BOYES FOR LADIES
THE FLOOR WALKER"		to the spirit of the law.	finance committee for report.	exchange. This amount represents	BOXES FOR LADIES
"	116.				

Tuesday, June 13, 1916. ME DAILY NEWS city, rather than leave it to chance GILLETT'S LYE THE DAILY NEWS the following savings were made: EATS DIRT **NEW SUMMER SERVICE** 2 points on Sterling ex-THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA change \$2,103.00 Published Daily and Weekly ---TO---Guaranteed Largest Circulation points on Prince Ru-ALASKA AND YUKON PACIFIC Effective June 14th and weekly thereafter 592.00 pert exchange HEAD OFFICE the S.S. Prince Rupert_or Prince George Insurance and express 2,416.00 Daily News Building, 3rd Ave, Prince Rupert, B.C. Telephone 98. will leave Prince Rupert every Wednesday at 12 noon for 45.00 Custom duties on bonds Ketchikan, Wrangell, Juneau, Skagway, etc. TRANSIENT DISPLAY ADVERTISING-50 cents per inch. Contract Interest on \$60,000 de-SOUTHBOUND rates on application. posit one year 2,500.00 Effective June 17th the S.S. Prince Rupert or Prince George will leave Prince Rupert every Saturday and Monday at 10 a. m. for Vancouver, Victoria, Seattle, etc. PASSENGER SERVICE DAILY EDITION Tuesday, June 13, 1916 \$7,656.00 Cost of trip to Vancou-Trains will leave Prince Rupert every Monday, Wednesver, Victoria to comday and Friday at 10:30 a. m. for Winnipeg, and all points real soldier; said nothing, and East and South. plete legal arrangedid nobly what he could. In an interview with a rep-Fortnightly service to the Queen Charlotte Islands. Had the situation at present . U.GILLETT COMPANY LIMITED ments, also trip to For full information & reservations apply to city ticket office resentative of the Ottawa Jour-1,525.00 New York not been tragic, this phase of THIRD AVENUE PHONE 260 nal in regard to the recent the Hughes' character would heavy losses at Ypres Sir Sam Total saving \$6,131.00 provide endless matter for the Hughes said that had he recomic papers, but it is too, MAYOR McCAFFERY EFFECTED As well as having the satisfacmained in England, instead of CANADIAN PACIFIC RAILWAY LARGE SAVING IN BIND ISSUE tion of knowing that everything

SAM'S ADVICE

having to return to Canada to face his accusers, he believed he would have succeeded in



(Continued From Page One.)

was in order, and all the city's obligations satisfied before leav-

CANADIAN

PACIFIC

LAND REGISTRY ACT.

convincing Kitchener that he should abandon the Ypres salient and, Sam adds, "the bloody battles of the last few days, with their loss of our best and ed.',

Imagine any man calling him- the immediate future. It looks as up debentures therefor at any in- successful. assertion were absolutely true, what possible excuse is there It now appears that there was the bank as to their understand- bringing about the consummation been made to register Olaf Hanson, of Where located:-At the head of Alice for Sir Sam's making it, except only one man on the jury in the ing the terms. At the same time, of this important event. that he may try to make a Gosden case who stood out for Spitzer, Rorick draw upon the little personal or party capital acquittal and that the first tele- \$60,000.00 deposit, \$75.00 for out of the losses on 'the Can- graphic report that the jury had each \$1,000.00 bond taken up, beadian portion of the western "lined-up nine to three' was ing additional discount due as wrong. The foreman of the jury hereinbefore set out. This was front.

It is interesting to compare complained bitterly of the attitude done to facilitate the exchange Prince Rupert, as the owner in Fee-simple, Province of British Columbia, more prathe attitude of Sam Hughes of this one dissenter who refused and save accrued interest during under two Tax Sale Deeds from the col- licularly known and described as:-Lot under section 85, must be commenced bewith that of Lord Roberts, not to be moved by any argument or such exchange. that there is the slightest re- piece of evidence.

semblance between the two men, but that they may be contrasted. For years before the in the election campaign the Opwar, Lord Roberts preached in position will be on their defence. the House, and out of it, the doctrine of compulsory mili-

advising Kitchener as to his of debentures were handed over ing New York, as well as being plan of campaign is too funny to them for which the city is to able to meet the salesmen of pay them \$800.00 per year for Messrs. Spitzer, Rorick & Co., for words.

their services in connection there- giving them the necessary infor-NOTES AND COMMENTS with. In addition we have to pay mation to place Prince Rupert Now that the Russians com- their attorney's charges for pass- upon the financial map of the bravest, would have been avoid- mand the railroad centre to Kovel, ing upon the agreement. This world, and infusing the optimism Brest and southward there are agreement gives the purchaser that we ourselves have in the fu-Could anything more clearly prospects of still more rapid pro- the right to surrender the tem- ture of the city, thereby aiding in show the size of Sam Hughes. gress against the Austrians in porary notes to the bank and take making the issue attractive and

self a soldier making such a if Russia is to solve the Verdun terest bearing date, upon call be- I wish to tender to the whole statement for publication, or problem by forcing the Germans ing made 30 days prior to such of the council and staff my hearty otherwise. Even though the to use all their energy in the east. date. Instructions have been given appreciation for the unstinted co-

and acknowledgement made by operation they have given me in

Respectfully submitted, M. P. McCAFFERY, Mayor

LAND REGISTRY ACT. Notice Under Section 36-

lector of the City of Prince Rupert, to ten (10), Block eighteen (18), Section fore the issue of such Certificate of Im-Sven Holmquist, bearing date the 17th day six (6), Map 923. In addition to carrying out of September, A. D. 1915, in pursuance of You and those claiming through or under Dated this 23rd day of December, A. D. a Tax Sale held by said Municipality on you, and all persons claiming any interest 1915.

of all and singular certain parcel or tract is not registered under the provisions of

PRINCESS ALICE FOR ALASKAN PORTS MONDAY JUNE 12 J. I. PETERS, General Agent Co ner Fourth Street and Third Avenue, Prince Rupert, B.C. MINERAL ACT

Notice Under Section 36-Rivermouth Fractional mineral claim.

Lowest Rates to all Eastern Points

via Steamer to Vancouver and the

CANADIAN PACIFIC RAILWAY

Meals and Berth included on Steamer

PRINCESS MAQUINNA FOR CRANBY BAY AND ALICE ARM

FRIDAY 11 P. M.

PRINCESS MAQUINNA SOUTHBOUND SUNDAY 5:30 P. M.

situated in the Skeena Mining Division of TAKE NOTICE that an application has Cassiar District.

Prince Rupert, B. C., as the owner in Arm, adjoining the Rivermouth and Cari Fee-simple, under a Tax Sale Deed from boo mineral claims,

the Collector of the City of Prince Rupert | TAKE NOTICE that I, G. R. Naden, Free to Olaf Hanson, bearing date the 10th day Miners' Certificate No. 94,096B, acting as of September, A. D. 1915, in pursuance agent for Carrie Pratt, Free Miners' Cerof a Tax Sale held by said Municipality on tincate No. 93,917B, intend, sixty days or about the 9th day of September, 1914, from the date hereof, to apply to the of all and singular certain parcel or tract Mining Recorder for a Certificate of Im-TAKE NOTICE that an application has of land and premises situate, lying, and provements, for the purpose of obtaining been made to register Sven Holmquist, of being in the City of Prince Rupert in the a Crown Grant of the above claim. And further take notice that action, provements.

Apr. 2

MINERAL ACT



Ltd., J. P. Conrad, Jack Jenkins, Mrs. FRACTION, MARIGOLD FRACTION, LILAC m5.

The Victoria Colonist says that these details in the interest of the or about the 9th day of September, 1914, in the said land by descent whose title



tary training, in view of the German menace. He warned the nation times without number of what was bound to happen. His warning was passed unheeded, and he lived to see his forecast of events fulfilled Buildings, with the assistance of

Did Lord Roberts sit down a thousand and one things which and holler "I told you so?" no self - respecting government Veteran though he was, he set would ever have attempted. to work to do his share, but no man ever heard him mention Bowser is squirming under the the fact that he had ever action of H. C. Brewster, but the dreamt of such a thing as this onus for the whole business is on Act deposited with the Minister of Public great war, though he had de- Bowser. If he carried on the scribed minutely just what government legally, he has nothwould happen, on many scores ing to fear; if he did not, he must of occasions. Roberts was a pay the price.

Launch Alice B. Leaves Davis float for Metlakatlah, Sundays at 9 and 11 a. m., and 1 and 3 m.

For terms and particulars Call W. J. THOMAS, Phone.

Green 391.

MINERAL ACT





To Grand Trunk Pacific Development Co.

PRINCE RUPERT, B. C.

J. E. STARK.

Tuesday, June 13, 1916.

THE DAILY NEWS.

SIIFFFRF

"Fruit-a-tives" Made Him Feel As If Walking On Air

ORILLIA, ONT., Nov. 28th. 1914. "For over two years, I was troubled your sign which read "Fruit-a-tives try a box. In a very short time, I began to feel better, and now I feel fine. I eat, and the Headaches are gone entirely. I recommend this pleasant fruit medicine to all my friends".

DAN MCLEAN. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruittives I imited. Otterna

"THE CHORUS LADY' AT WESTHOLME TONIGHT

"The Chorus Lady," a Lasky special feature, is the headliner at the Westholme tonight. This is one of the brightest of Lasky productions and should prove highly entertaining.

"The Fate of No. 1" is another with Constipation, Drowsiness, Lack of of those stirring railroad dramas Appelile and Headaches. One day I saw featuring Helen Holmes, one of make you feel like walking on air." the most daring of movie artistes, This appealed to me, so I decided to "A Mistake in Typesetting," a comedy in which the famous Flora Ihave a good appetite, relish everything | Finch is the leading actress, completes a first-rate show.

QUESTION OF NOTICE

The city solicitor reported to SKEENA LAND DISTRICT-DISTRICT OF the council last night on the claim

HERE IS THE SECRET OF THE NEW PERFECTION OVEN

A current of fresh hot air passes continually over and under the food-drying out the steam-preventing sogginess. This is an exclusive advantage of New Perfection Ovens.

The New Perfection Oil Cookstove is already cooking for thousands of housewives. Saving time, saving labor and saving money. 1, 2, 3 and 4 burner sizes at these dealers:

> Prince Rupert Stork's Hardware Thompson Hardware Kalen Hardware

0

Howe & McNulty Smith & Mallett Massett, B. C. Jas. Martin



Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them !

Backed by the



so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.

COAST, RANGE 4.

ager, intends to apply for permission to urchase the following described lands: 200 feet easterly from the northwest corthence south 20 chains more or commencement, containing forty acres more or less. February 18, 1916. FREDERICK BRADSHAW. BABY'S

the purity and fragrance of

Baby's Own Soap have made it

a universal favorite. Its use is

beneficial to any skin. 4-4-13

Albert Soaps Limited, Montreal.

Best

of K. Morrison, of the electric TAKE NOTICE that Frederick Bradshaw, lighting department, for \$100 in of Tonopah, Nevada, occupation mine man- lieu of notice. He stated that Mr. Morrison had already received commencing at a post planted about two weeks' notice, and that the ner of Lot 40, Range 4, Coast District; City had never admitted any claim thence north 20 chains; thence west 20 for such notice. He held that the shore of Surf Inlet, thence two weeks received was reasonfollowing the shore line to the place of able, and advised that, in future, the city enter into an agreement with its employees that they may be released at any time.

> The mayor remarked that he understood that Mr. Morrison was of military age and was unmarried. The report was adopted on the motion of Ald. McClymont.

TELEPHONE RATES

A letter from the secretary of B. C. Municipalities was read at the council last night asking that the city provide a list of its tele- country which required examinaphone tolls and charges for com- tion by the association. The matparison with the proposed scale ter was referred to the light and of the Western Canada Telephone | telephone committee. Company ,which corporation was applying for a private bill giving The Daily News delivered by



Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month-every month-all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity-for the sake of our own self-respect-let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one hump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St, Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

Ramsay's

Empire Cream Sodas

In 2-Ib. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda



The Tale The Wagons Tell

MAGIC

Fylow

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber byloaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product-soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swartskinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous

Silver Lake, in the Stewart, B. C., Mining District; and the "Stumpy" Mineral Claim, situated on the east side of Cascade Creek at the head, in the said Stewart Mining district, and have paid for said assessment work the sum of \$200.00; unless you pay to me the sum of \$100.00 tor your share of the said assessment work ogether with the costs of this advertisement, I shall, at the expiration of ninety days from the date hereof, apply to the Mining Recorder at Stewart, B. C., to have your interest in the said "Ladybird No. 4" and "Stumpy" Mineral Claims vested in me in pursuance of the provisions of the "Mineral Act." Dated at Prince Rupert, B. C., this 5th

day of November, 1915. A. LUND. Biscults.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

RAMSAY BROS. & CO., LTD. Vancouver, B. C.



"TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."-SIR THOMAS WHITE, Minister of Finance.

baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

SUAP

TUBACCO -

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce-the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorrie were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business

talk over your advertising problems with the Advertising Department of this newspaper. TIf you are doing a provincial or national basiness it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Torente,

PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE.

SPEND MONEY WISELY.

LET US PRODUCE AND SAVE-

The war is now turning on a contest of all forces and resources-men, munitions, food, money. The call to all is to produce more and more. It may be women, old and young. The more we produce the of \$500,000,000. more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR-

ductive or should be assisting in production. Make it risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

LET US NOT WASTE MATERIALS-

Begin at home. The larger portion of salaries and wages is spent on the home-food, fuel, light, clothing. Are any of these things being wasted? necessary to work harder. The place of those who \$20.00 a year saved from waste in every home in enlist must be taken by those at home, men and | Canada will more than pay the interest on a war debi

LET US SPEND OUR MONEY WISELY-

Are you spending your money to the best advantage? What do you think of extravagance in war In this war-time all labour should be directly pro- time? Tens of thousands of Canadians are daily

THE DEPARTMENT OF FINANCE

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DALLY NEWS

POWER RATES FOR Local News Notes COOKING RANGES A Supper Treat-Baked Custard The light committee presented Launch Dixie, phone Blue 400. to the council last night a report Beat two eggs until light, add 3 tablespoons sugar, 1 cup "Canada First" (Evaporated) Milk, one cup water. by Superintendent Kennedy in re-White Canvas Slippers from Aix well. Pour into buttered dish, grate nutmeg over gard to the proposed charge for top, set this in pan of hot water, place in moderate hot size 6 to 2 in Misses-Wallace's power for cooking ranges. The CREAM oven and bake. . . . rates were from 3.5 cents per k. Say "Canada First." Your Grocer Knows. AYLMER CONDENSED MILK CO., LTD. Mrs. J. E. Gilmore has gone to w.h. to 1 cent, according to the join her husband in Hazelton. quantity used. Ald. McClymont said that he F. W. Holler, of Surf Inlet understood that the cost of using Mine, was in the city yesterday. Sixty Years the Standard an electric range would be about *********************************** \$6.50 per month and that he felt Ladies', Misses', Children's, Babys', Boys', Youths', shoes___ that it would be a saving, when "The Daily News Adds only healthful the extra cleanliness was taken, Production Wallace's. 137. qualities to the food into account. . . . CLASSIFIED ADS. It is Quality of Production Ald. Dybhavn said that he Best quality of household lump rather than Quantity that would like to have seen a mini-********************************* and nut coal. Prince Rupert Coal determines reputation! mum charge made, say of \$2.00 **CONTAINS NO ALUM** Apart from the profits that may WANTED. Co., phone 15. arise from a successful bisiness, per month. . . . there is a pride of reputation that YOUNG GIRL WANTS WORK in house The mayor said that he undercounts for much in most men's Charles Balagno has resumed Hotel. Apply P. O. Box 380, city lives, and this rests upon the quality stood that that question had been taking pianoforte pupils. Terms service rendered. WANTED-General servant, apply Mrs.

Tuesday, June 13, 1916.

Gutstein, cor. Tatlow and 6th Avenue. The broad guarantee o	f Jensonablo. Phone Plue 408. 11	left to the superintendent.	***************************************	NAVIGABLE WATERS PROTEC
Phone 492. u. sound quality which the		Ald. D. C. McRae said that he		TION ACT
LOST house of	Visit our shoe department. I	f did not think that the rates quoted	LAKELSE HOT SPRINGS	
LOST-CHILD'S WHITE SWEATER. Finder Has always put behind its produc	2 we haven't the last you like we'l	1 would show a saving as compared	HOTEL	R. S. C. CHAPTER 115. The Surf Inlet Power Company Limite
please return to Williams & Manson's Indicates that this policy has created		to the use of coal and he favored		hereby gives notice that it has under Sec
office. 143 the progress made by the Gerhard		a still lower rate if possible.		tion 7 of said act deposited with the Min ister of Public Works at Ottawa and in th
FOR RENT Heintzman Piano. THE GERHARD-HEINTZMAN trad	The Gazette contains notice of	f The mayor pointed out that the	America, circumterence 300 reet-	office of the District Registrar of the Lan
mark on any piano is a sign o		first rate quoted had been 4 cents		Registry District at Prince Rupert, B. C.
FOR RENT-Furnished housekeeping rooms their pride of product.	2 of McCaffery Gibbons & Dovla	and that it was being brought	Excellent Trout Fishing in Lakelse	a description of the site and the plan of wharves and power house proposed t
Apply Norfolk Rooms. 139. WALKERS MUSIC STORE	as a notary public.	down and might be made lower	12 Obers Connections with Tarrace	be built at the head of Surf Inlet, Princes
FOR SALE	as a notary public.	yet, though they must keep in	PATES: \$2.50 per day.	Royal Island, in front of Lot 40, Range 4 Coast District, B. C.
	Behant Wood a wall know	mind that manufacturers might		And take notice that after the expiratio
FOR SALE-FIRST CLASS LAUNCH, 30-		come along and expect nower at	J. BRUCE JOHNSTONE, Manager.	of one month from the date of the first publication of this notice the Surf Inle
ft. keel, 10-ft. beam, 16 h. p., Buffalo "A Dollar in the Bank	on his way to Stewart. Mr. Wood	these very low rates The report		Power Company Limited will, under Sec
5x8 head room. Electric lights, storage	on his way to Stewart. Mr. Wood	was adopted on the motion of	LAND ACT	tion 7 of the said Act, apply to the Min
battery, mats, rugs, cushions, cooking Worth Iwo in Promises stove, kitchen utensils. Very cheap-	is interested in mining property	Ald. Dybhavn, seconded by Ald.		the City of Ottawa, for approval of th
Apply City Weigh Scales. If TTHEN you have	at Stewart.		Coast, Range 3. TAKE NOTICE that the Pacific Mills,	said site and plans and for leave to con
FOR SALE-Horses for sale. Apply Box 113, substantial Saving	is l	Smith.	Limited, of Vancouver, B. C., occupation	Istruct the said wharves and nower house
Daily News. tf. Account, you do n	ot The Oddfellows defeated the K.	SUN AND TIDE	pulp and paper makers, intend to apply for permission to purchase the following	day of May 1916
SEVEN HORSEPOWER DISTILLATE Gaso- have to ask favou	rs of P. in a whist match last even-		described lands:-Commencing at a post	THE SURF INLET POWER COMPANY,
line opering new eles mainte paid Or court refusals when vo	u ing in the K. of P. Hall. The	Wednesday Inne (11)	planted at the southeast corner of Lot 209	And the second
Send for catalogue C. Guarantee Motor require ready cash. A Saving Co., Hamilton, Canada. tf. Account in The Bank	s scores were: Oddfellows, 2,381;	Wednesday, June 14th.	on the west shore of Cousins Inlet, thence west 40 chains, thence south 20 chains,	
British North America make	K. of P., 2,160. The highest score		thence east to shore, thence northeasterly	R. S. C. Chapter 115.
MISCELLANEOUS you independent of promise	it is a second the contract of	Four otto	along shore to point of commencement,	The Grand Trunk Pacific Railway Com
TO FISHERMEN: We carry a cull fine of The money is yours-read		Low water6:19 a.m. Ht. 2.3	A ROUTED MILLION LIGHTLED,	pany hereby gives notice that it has under
"Ferro." "Honest Clay," "Lamb" and when you need it-protecte	d	High water 12:27 p. m. Ht. 17.8	Mark Smaby, agent.	Section 7 of the said Act deposited with
"Stalling" Engines the year round - no against loss—safe from fire an waitu g. also "Ferro' and "Lyinrude" theft—and earning interest	d MARKET IMPROVEMENTS	Low water6:11 p.m. Ht. 7.8		and in the office of the District Registra
Waith g, also "Ferro' and "Lvinrude" theft—and earning interest a Outboards. All kinds Engine accessories. highest current rates.		Captain J. McGee, M. M. S.A.	R. S. C. CAP. 115.	of the Land Registry Office, District of
Quick service-low prices. Canadian	At the council meeting last			Prince Rupert at Prince Rupert, a de
received on Savings accounts.	night, the following tenders for		notice that it has, under Section 7 of the	scription of the site and plans of ware house proposed to be built in Prince Ru
THE BANK OF	the sheathing of the city market	ingt the thing for the hiddian	loadd has demonstrad multh the Minister of	toert Harbor at Prince Rupert, British Co
3 AKEDDEDC THOMEON 3 D	with ship lop and the construct		Public Works at Ottawa, and in the office of the Registrar General of Titles at Vic-	according to registered plan of the town
British North Americ		SEFENA LAND DISTRICT DISTRICT OF	Tot the negistral beneral of times at vic-	

