

THE DAILY NEWS

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PRINCE RUPERT, B. C., TUESDAY, JULY 4, 1916.

PRICE FIVE CENTS

PANIC IN BERLIN OVER ALLIED SUCCESS

BRITISH AND FRENCH ARE STEADILY ADVANCING -- ENTHUSIASM IN LONDON

LONDON CROWDS CHEER WOUNDED AS THEY ARRIVE

Intense Enthusiasm Over Allied Victories—Great Advance Still Continues—British Guns Best.

(Special to The Daily News.)
London, July 4.—Intense enthusiasm prevails in the city over the Allied victories on the western front and thousands of people surround the approaches to the railway stations cheering the arrival of trains carrying the wounded from Saturday's great fighting.

Advance Continues.
Paris, July 4.—The third day of the battle of Somme results in a further steady advance with the capture of prisoners and munitions. The enemy is weakening in face of the terrific attacks of the British and French.

The Allied armies are now within three miles of the important railway junction of Peronne, which is regarded as the strongest German position on this part of the western front.

British Guns Superior.
London, July 4.—The new British guns absolutely outclass the German and Austrian forty-two centimetre type and a vast supply of ammunition permits the continuance of the offensive.

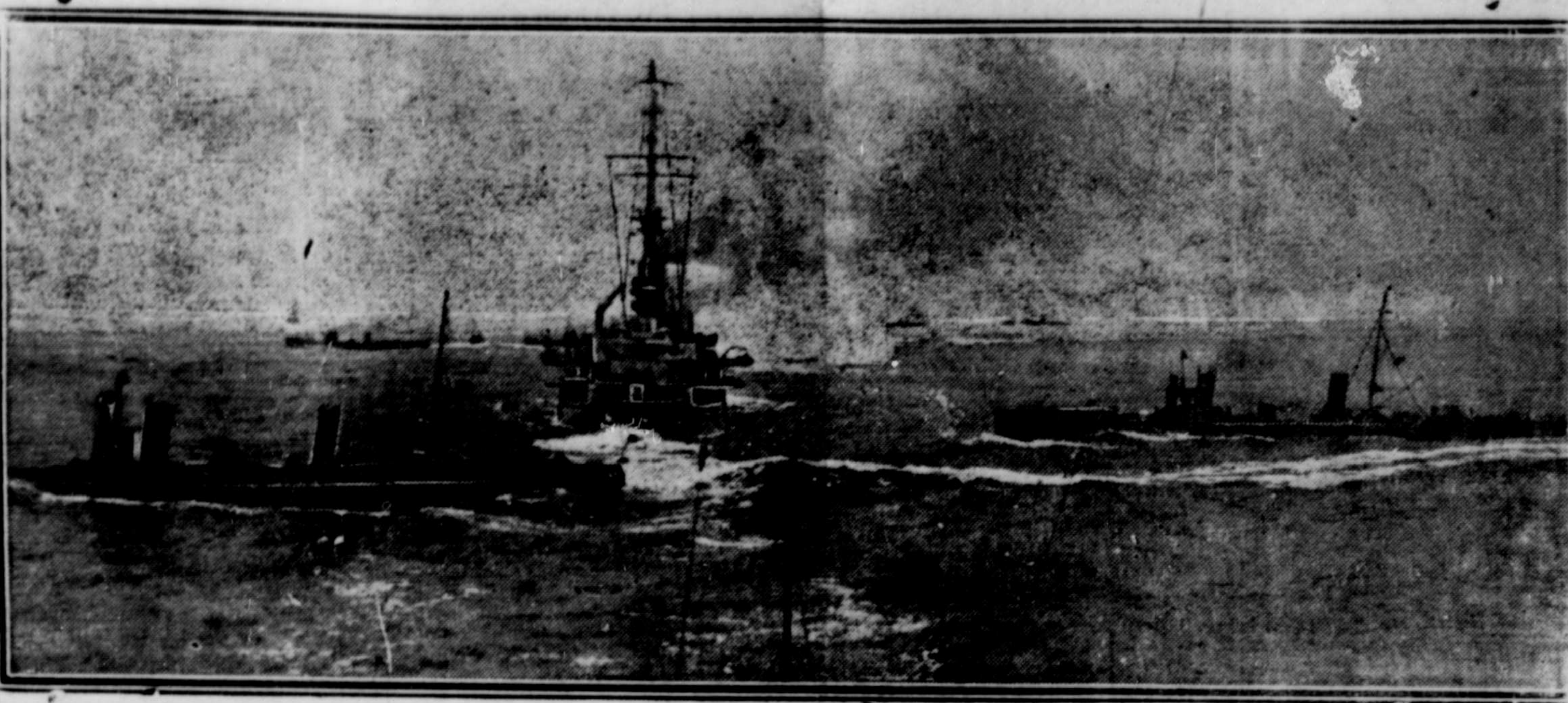
Colonel Repington, military representative of the Times, announces that the perfect cooperation which exists between the French and British armies is responsible for the successful issue of the campaign. He also credits the Belgians for the assistance they rendered in the preliminary bombardment of the German positions, the Belgian guns doing splendid work in hammering down the defences.

Colonel Repington states that most encouraging information is coming concerning Russian victories on the eastern front.

I. O. O. F.

Installation of office-bearers tonight will take the form of a social evening. All Oddfellows urgently requested to attend.
A. BROOKSBANK, N. G.
W. G. BARRIE, R. S.

WESTHOLME
OPERA HOUSE
TONIGHT ONLY
A Great Paramount Production.
Oliver Morosco presents Charlotte Greenwood and Sydney Grant in the celebrated Charles Frohman Comedy
"JANE"
This is one of the best pictures obtainable.
A Great Keystone Comedy
"TWO OLD TARS"
"THE TARGET OF DESTINY"
Drama.
Wednesday—Canada's Premier harpiste will play. Friday—Country Store. Next Monday—Returned Soldiers' Concert.



THE GREAT NAVAL BATTLE.—Mosquito fleet of torpedo boats engaging a warship not far from the entrance to the Kiel Canal. The smaller, swifter boats can be seen encircling the larger vessel and doubtless "stinging" her with every broadside.

ALLIED AVIATORS DIRECT GUN FIRE

(Special to The Daily News.)
London, July 4.—In the fighting on the French front immense numbers of French and British aviators are continuously in the air directing the fire of the big guns and enabling the Allies to smash the enemy location to pieces.

The terrific gun-fire causes the Germans to entrench so deeply that fifteen inch shells are required to dislodge them.

NO REDUCTION IN SHOP LICENSE FEES

The finance committee reported to the council last night regarding the request of the retail merchants for a reduction in the license fee and recommended that no reduction be made.

Ald. Nelson said that he was not in full accord with the report of the committee. He thought that the reduction in taxation should not be confined only to land taxes and that the business men should share in the reduction to the extent of \$1,000 to the merchants and \$1,000 to the hotel keepers. He moved that the report be held over for a week and that the council go into the matter.

Mayor McCaffery asked if Ald. Nelson suggested that the estimates be revised and a new tax rate struck.

Ald. Nelson said that the amount would be so small that it would not necessitate any alteration in the estimates.

The mayor said that he had given the matter considerable thought and he could not see how the reduction could be made without getting the money from some other source and the only other source he knew of was the pocket of the ratepayers. He wanted to be shown how it could be done as he was in favor of any reduction which could be made without taking it out of the ratepayers.

SEATTLE FISHERMEN CAUSE MORE TROUBLE

There was more trouble with the Seattle fishermen at the wharf this morning when the schooner Republic, manned by a crew of captains put in with 30,000 pounds of halibut. She tied up at the government wharf and four of the men went up town. While they were gone, a party of the strikers arrived with the object of preventing the fish being landed.

J. R. Beatty phoned for the police and Mayor McCaffery and Chief Vickers appeared and prevented any trouble. The Republic moved over to the G. T. P. wharf, the four members of the crew went on board and she left for Ketchikan.

CANADIAN OFFICER SENTENCED IN SEATTLE

(Special to The Daily News.)
Seattle, July 4.—Capt. Thompson, the Canadian officer who was arrested for recruiting in the United States for service in the Canadian army, has been sentenced to three months imprisonment with the option of a fine of \$500 and costs.

COUNCIL DISCUSSES DISPOSAL OF ASHES

Ald. Barrie, at the council last evening, asked if it were not possible to make some use of the ashes collected instead of dumping them into the sea. He thought that they might be used for filling in.

Several of the aldermen thought that, so far as roads were concerned, they would be all right for sidewalks, but where the traffic is heavy they would simply form mud.

Ald. Nelson thought that the school board would be glad to have them deposited on the playgrounds at the schools.

Ald. McRae said that he understood that they were meantime being laid on Recreation Park. The matter was left to the health committee and the city engineer.

Wanted Immediately, two machinists for gasoline repair work. Akerberg, Thomson Co.

WASHINGTON MAKES PERTINENT ENQUIRY

Washington, July 3.—The United States is enquiring as to the nature of the punishment which the Germans say has been meted out to the commander of the submarine which was responsible for the destruction of the Channel steamer Sussex.

HALF-HOLIDAY IS UP TO THE MERCHANTS

Messrs. S. D. Macdonald, McCorkindale, C. Vaughan, T. Cartwright and W. Scheinman waited upon the council last evening as a delegation from the Trades and Labor Council in regard to the Saturday half-holiday. Mr. Macdonald said that the majority of the merchants favored closing on Saturday, but some wanted to close on Wednesday. He thought that it would help matters if the city council could amend the early closing bylaw to make it compulsory to observe the half-holiday on Saturday, in order that all the stores might recognise the same day.

Mr. McCorkindale said that if the day were not stated the stores would close on different days.

Mayor McCaffery explained that City Solicitor Peters had gone carefully into the matter and that, until January 1st, the merchants could choose their own day and that those who close on Saturday may remain open until 9:30 on Friday evening, while those who choose some other day must close at the usual time on Friday. He said that the council had no power in the matter.

Ald. McRae asked if it were not possible to add to the early closing bylaw a clause ordering all stores to close at 1 p. m. on Saturday.

Mr. Peters explained that had there been such a clause in the original bylaw, it would have held good, according to the act, but that such a clause could not be made effective now.

Ald. Barrie said that in Vancouver the people had been allowed to vote on the question.

Mr. Peters explained that the cities in the south came under a different ruling from the outside cities and that a vote would be taken here in January.

CANADIANS CRUCIFIED ON WESTERN FRONT

(Special to The Daily News.)
Montreal, July 4.—King's Staff Sergeant Smith, at a recruiting meeting here last night, declared that he had assisted in unfastening and burying four of his companions who had been crucified by the Germans in France. He possesses photographs of the Canadians on the crosses and also has the names of witnesses of the occurrence.

COMMISSION FINDS BIRRELL RESPONSIBLE

(Special to The Daily News.)
London, July 4.—The Royal Commission which has been investigating the rebellion in Ireland exonerates Earl Wimbourne, the Lord Lieutenant at the time of the outbreak, and implicates the Hon. Augustine Birrell, Chief Secretary for Ireland. Mr. Birrell resigned his portfolio shortly after the occurrence, on account of the severe criticism of the press.

BOILER EXPLOSION AT COURT HOUSE

(Special to The Daily News.)
Victoria, July 4.—There was a boiler explosion at the Court House yesterday which caused considerable damage. The fire chief attributes the explosion to the creation of carbon monoxide gas.

REDECKING STREETS

The finance committee presented a report of the city engineer to the council last night recommending that Fifth Avenue, east from the hospital and McBride between Fifth and Seventh Avenues be redecked. On the motion of Ald. Dybhavn, seconded by Ald. McRae, the report was adopted.

The city council along with the city engineer and Dr. Cade will visit the cemetery on Wednesday afternoon with a view to making alterations. Ald. Smith has kindly placed his auto at the disposal of the council for the occasion.

SAFETY FIRST—USE NEW WELLINGTON COAL. PHONE 116.

PANIC IN BERLIN OVER DISASTER ON WEST FRONT

German Military Expert Admits Critical Moment has now Arrived—French take 8,000 Germans.

(Special to The Daily News.)
Paris, July 4.—The French troops have captured Chapitre wood, Feuillehes, and Assevillers and have taken the second line of German trenches at Estrees and the villages of Herbécourt, Buscourt and Flaucourt, capturing eight thousand prisoners and a considerable quantity of artillery.

Germany Admits Disaster.
London, July 4.—The remainder of the German garrison at La Boisselle has entirely surrendered and the Allies have advanced to higher ground.

The famous French General Foch is commanding the operations at Somme and his presence increases the confidence of the Allied troops in their offensive.

Germany admits the disaster of Saturday and the enemy is fiercely resisting the French bombardment of the German positions along the River Meuse.

Panic in Berlin.
Zurich, July 4.—The Germans declare that the British asphyxiating gas, which is being used in the western offensive, is the most deadly yet employed in the war and the advance of the Allies is producing panic in Berlin.

Britain the Savior.
Berlin, July 4.—The military expert, Major Morahit, admits that the critical moment for Germany has arrived and declares that Britain is the savior of the Allies. He recognizes that the tremendous opposition on the western front seriously affects Germany's anticipations of victory.

LOST

LOST—A pearl necklace between the Royal Hotel and the vicinity of the Catholic Church. A substantial reward will be paid the finder by leaving at the Royal Hotel. 156

WESTHOLME
THURSDAY EVENING
GRAND CONCERT IN COSTUME
MISS AILEEN FERLUCE
The Alaskan Prima Donna and Harpiste, member of the Century Grand Opera Company, New York, who scored great successes in Paris and London.
Assisted by James Hamilton Howe, Mus. B., Pianist and Accompanist.
Admission: \$1.00, 50c., 25c.

GO TO LONDON CAFE
FOR THE BEST MEALS STRICTLY UNION HOUSE
Hart Bld. Third Ave.
BOXES FOR LADIES

THE ONLY MEDICINE THAT HELPED HER

"Fruit-a-tives Again Proves Its Extraordinary Powers"

ROCHON, QUE., March 2nd, 1915.
 "I have received the most wonderful benefit from taking 'Fruit-a-tives'. I suffered for years from *Rheumatism* and change of life, and I took every remedy obtainable without results. I tried 'Fruit-a-tives' and it was the only medicine that *really did me good*. Now I am entirely well—the Rheumatism has disappeared, and the terrible pains in my body are all gone. I hope that others, who suffer from such distressing diseases, will try 'Fruit-a-tives'. MADAME ISABE ROCHON, 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

MINERAL ACT

Certificate of Improvements

NOTICE

"Aldion" and "Sunbeam" Mineral Claims, situate in the Skeena Mining Division of Cassiar District.
 Where located:—About five miles from the head of Alice Arm on "Middle Creek."
 TAKE NOTICE that I, Wm. T. Kerwin of Prince Rupert, B. C., Free Miner's Certificate No. 94035B, intend sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.
 And further take notice that action, under section 37, must be commenced before the issue of such Certificate of Improvements.
 Dated this 16th day of March, A. D. 1916. Je7
 WM. T. KERWIN.

SKENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4

TAKE NOTICE that Frederick Bradshaw, of Tonopah, Nevada, occupation mine manager, intends to apply for permission to purchase the following described lands:
 Commencing at a post planted about 200 feet easterly from the northwest corner of Lot 49, Range 4, Coast District; thence north 20 chains; thence west 20 chains; thence south 20 chains more or less to the shore of Surf Inlet, thence following the shore line to the place of commencement, containing forty acres more or less.
 February 18, 1916.
 FREDERICK BRADSHAW.

RESULTS OF THE SCHOOL EXAMINATION

(Continued from Page two.)

Thompson, George Mitchell, Jack Dean, Suematsu Moeinga, Come Utwate.

Recommended.

Netta McLeod, Myrtle Bard, Fred Shaw, Agnes McQuillan, Rosie Adams.

Honor Rolls.

Proficiency—Doris Pattullo.
 Conduct—Eileen Osborne.
 Regularity—Rosie Adams.

Fourth Division—Jean H. McGregor.

From Junior Third Reader to Senior Third Reader.

Signe Erickson, Frank Morrison, Maria Michaloff, Minnie Rank, Eric Holland, Anna Lundquist, Olga Rank, Lucy Pillsbury, Maydo Larkin, Willie Cavalier, Will Montgomery, Bertie Dewhurst, Dorothy Nunan, Annie McLeod, Jean Currie, Marjorie Lancaster, Andrew French, Helge Oden, Alberta Hill, Willie Mitchell, Gertrude Nelson, Hannah Essen, Mary Cross, Clarence Insulander, Florence Ryan, Alick McLeod, Patsy Mazzei, Reggie Kelsey, Theodore Halverson, Clarence Pace, Helen McRae.

Recommended to Senior III. Reader.

Mary Haneq, Willie Stuart, Morris Roberts, Jeanie Duff, Clara Joy.

Honor Rolls.

Proficiency—Signe Erickson.
 Department—Olga Rank.
 Punctuality and Regularity—Mary Haneq, Maria Michaloff, Carl Gustafson.

Fifth Division—E. M. Taylor.

From Senior Second Reader to Junior Third Reader.

Eleanor Peck, Margaret Palmer, Vaseolos, Postolu, Frank Mc-Nicholl, Alice Mason, Doris Raine and Pearl Rodal (equal), Jack McColl, Frances Cummings, Elsie



Summer Hat Idea Borrowed from the Spanish Bull Ring.—This creation was not seen in Spain, however, but on the fashionable parades of New York City. It is simply made and the tucked satin around the brim may be colored and arranged to suit individual tastes.

Johnson, Miriam Lando, Antonia Lambie, Basil Merryfield, Wendell Murphy, Leona Parker, Louise Fisher, Elmer Smith, Ina Christian, Robert Douglas, Frank McKinnon, Raymond Scherk, Jean Stalker, Constantine Michaloff and Jack McNulty (equal), Tom Fraser, Ethel Hardy, Sundae Calderone, Mary McRae, Peter Busanich, Henry Rogers, Lyle Blues.

Honor Rolls.

Proficiency—Eleanor Peck.
 Regularity and Punctuality—Constantine Michaloff, Vaseolos Postolu.

Department—Antonia Bussanich.

Sixth Division—M. A. Nickerson.

From First Reader to Second Reader.

Sam Simpson, Mary Knott, Millicent Osborne, Alec Mitchell, Reta Scherk, Jessie Selig, Kathleen Stork, Martin Anderson, Annie Crossley, Grace Scherk, George Hills, Lizzie Currie, Marguerite Casey, Bernard Holland, Horace Tattersall, Arthur Douglas, Stephen Wintonick, Reuben Scherk, Ezra Lando, Bertie Duncan, John McLeod.

From First Reader to Second Reader at end of February.

Kathleen Ryan, Nellie Strachan, Paul Johnson, Frances Bowness, Richmond Mortimer, Sam Joy, Reuben Jacobson, Flora Burritt, Dorothy Adams, Leslie Tattersall, Barney Lungdqvist, Fred Lowe, Bessie Pace, Donald Cole, Marjorie Joy.

Honor Rolls

Department—Millicent Osborne
 Attendance—Marjorie Joy.
 Proficiency—Sam Simpson.

BRAID'S IDEAL BLEND COFFEE

Here is a Coffee an Ideal Blend and an Ideal Value.

No More, No Less - \$0.40 per lb.

At the following well-known dealers:

LYNCH BROS. FULLER & McWEEKIN G. P. McCOLL 3RD AVE. CASH MARKET FULTON CASH MARKET A. FERGUSON CANADIAN FISH & COLD STORAGE CO., LTD. MILLER-PHILLIPS MUSSALLEY GROCERY CO., LTD. T. BRANLEY CAVENHILL & HANNAN SPURRY'S CASH MARKET LIPSETT, GUNNINGHAM & CO., LTD.

Stewart & Mobley, Ltd., Wholesale Distributors, Prince Rupert.

WM. BRAID & CO., DIRECT IMPORTERS, VANCOUVER - B.C.



2,000,000 Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks—they have had no chance to raise more—and the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread—but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month—all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity—for the sake of our own self-respect—let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal
\$2.50 Feeds A Belgian Family A Month.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

Production and Thrift

"TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfillment our success, and consequently our national safety, may ultimately depend."—SIR THOMAS WHITE, Minister of Finance.

PRODUCE MORE, SAVE MORE.
 MAKE LABOUR EFFICIENT.
 SAVE MATERIALS FROM WASTE.
 SPEND MONEY WISELY.

LET US PRODUCE AND SAVE—

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

LET US NOT WASTE OUR LABOUR—

In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

LET US NOT WASTE MATERIALS—

Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

LET US SPEND OUR MONEY WISELY—

Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 502, Lumas Building, Toronto.

