



captured six lines of German trenches without striking a blow taken prisoners. and also carried the earthworks of the enemy at the intersection of the Thiepal and Moquet roads. After these successes the Allied the Leipsic redoubt and in the

direction of the Thieup valley.

Danish Indemnity. It is reported that Denmark has

defeated and twenty-five unwounded Turks and Germans were

#### More Ships Sunk.

The British unarmed ships Tottenham and Favornian, the Italian steamer Sieta, and the Greek ship forces progressed to the east of Tricoupis have been sunk by the SIR BASIL MARKHAM enemy.

## Italy Breaks with Germany.

Rome, August 7.-It is officially announced that Italy has severed all commercial relationship with Germany and that the treaty of Baltic is strongly guarded by Italy financed by German capital. is dead.

#### KING AND QUEEN AND THE CHIEF OF STAFF

An unusual photo of the King and Queen in the Royal Pavilion at Aldershot. They are seen in conversation with General Sir Willian Robertson, Chief of Staff of the British army.



The property recently acquired (Special to The Daily News.)

actions of Premier Asquith and

the late Earl Kitchener and their

(Special to The Daily News)

ton's" recent prophecy in our columns.

Japanese steamship lines have been tremendously active since the outbreak of the war and every available ship-building yard over there is busy building new vessels. Huge profits have been made taking the offensive. ON GIBSON ISLAND and those profits are being put to good use in the development of new business, and it is not un-

from house to house.

Another report states that the tide of war in Galicia is shifting in favor of the Teutonic armies and that both at Kovel and in the Carpathians, the Germans are

#### Berlin Report.

Berlin, August 7.-General Von Hindenburg, who has been in command of the enemy forces on

been forced to pay an indomnity of \$2,250,000 to Germany for allowing British submarines to enter the Baltic last year, from the North Sea. The entrance to the Danish forts and Germany claims to have evidence that the British submarines were allowed to pass those forts under permission from Denmark.

# FRED. PARKER DIED AT THE HOSPITAL TODAY

Fred. Parker, one of the best known and most highly respected residents of Metlakatlah, passed away at the General Hospital at six o'clock this morning. Mr. Parker, who was about fifty years of age, had a stroke of paralysis last December and had been in very poor health ever since. He leaves a widow and grown-up family. The funeral arrangements are in the hands of Hayner Bros., and interment will take place at Metlakatlah.

THE REAL THING

#### French Black-list.

Paris, August 7 .- The Paris Royal Colonial Institute and Journal publishes an official black list of all American firms and in- prominent imperialist. He figured dividuals who have been guilty of very prominently in the press in trading with the enemy. recent months as a critic of the

**ELOQUENT ADDRESS BY DR. J. L. CAMPBELL** 

> PRAIRIE WHEAT CROPS The Empress Theatre was filled last evening, when Dr. J. L. Campbell, of Vancouver, delivered the last of four addresses. This fa-

audience spell-bound by his elo- of the prairie provinces by severe he was also an outstanding figure Commons for Yale-Cariboo and the enemy storehouses at Samsun. quent appeal for the Old Book. In hail storms. showing the power of the Bible and its teaching, he drew vivid

the world where it was unknown, 118. or unrecognized, dealing particu-

likely that this city is to benefit London, August 7. Sir Arthur by the Granby Company on Gib- thereby. The opening up of trans-Basil Markham, for sixteen years son Island is opening up splen- Pacific traffic from this port has 1891 is definitely broken. The member of parliament for the didly and a scow load of ore which long been a dream and it had Italian government has now as- Mansfield division of Nottingham- has been treated at Anyox from been hoped that the start would the Austro-German forces in opsumed control of all concerns in shire and a wealthy mine owner, that camp shows very encourag. have been made by a Canadian ing values. The company is line. The Japs are evidently go-

Sir Arthur was president of the planning for extensive develop- ing to take the lead and no one ment work and a large force of in Prince Rupert will offer any men will shortly be at work on the objection, though it would have island. A wharf will be built been much more gratifying to have had a Canadian line opening there at no distant date. up the business.

# BISHOP STRINGER WAS HERE THIS MORNING SENATOR BOSTOCK'S SON

methods of conducting the war. Bishop Stringer, of the diocese of Selkirk, arrived from the Yukon SUFFER FROM HAIL this morning and left for the east

on the train. Bishop Stringer is in Prince Rupert will regret to es and have inflicted heavy damone of the most distinguished learn that his son, Lieutenant A. age upon six more. Regina, August 7.—Hundreds of missionaries of the Anglican H. Bostock, has rendered the sumous preacher, who is just as thousands of dollars worth of Church, having been one of the preme sacrifice for his King and pedo destroyers have sunk fortywell known in Europe as on this damage has been done to the pioneers in the Mackenzie river Country. The senator was for two small Turkish sailing craft side of the Atlantic, held the large wheat crops in various sections country in the early days, while years member of the House of near Kerasun and have bombarded

> in the Yukon at the time of the accompanied Sir Wilfrid Laurier gold rush. The Bishop is pos- on his visit to Prince Rupert five SAFETY FIRST --- USE NEW sessed of qualities which would years ago. Many years ago, Mr. ed by the Booth Fisheries has ar-

man in any walk of life.

the Riga front, and Arch-Duke Charles Francis of Austria have been assigned the command of eastern front. Germany is rushing all available reserves to that front to stem the Russian advance.

#### Caucasus Front.

Petrograd, Aug. 7 .- The Russians have captured five lines of enemy trenches and a number of prisoners including the commander of the 52nd regiment.

#### In Mesopotamia.

**KILLED IN ACTION** In Mesopotamia, the Russian, Senator Bostock's many friends have captured two lines of trench-

In the Black Sea, Russian tor-

The first refrigerator car ownpictures of conditions in parts of WELLINGTON COAL. PHONE have made him an outstanding Bostock founded the Weekly rived. It is the forerunner of Province in Victoria, which later many such.

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(Special to The Daily News.)

mencing today, the military train- woman harnessed with an ox to ing of the soldiers in this camp a plow, a condition impossible will include trench work under where Christianity reigned. conditions of modern warfare. In dealing with science as a The men will spend alternate substitute for Christian faith, he nights in the trenches.

WESTHOLME

**OPERA HOUSE** 

TODAY - MONDAY

RECORD 8-REEL SHOW

**1st Episode of** 

"The Master Key"

LAWRENCE D'ORSAY

. . ...

---IN----

The Earl of Pawtucket"

Five Acts.

A FINE KEYSTONE COMEDY

\*

larly with the standard of woman-Camp Hughes, August 7.-Com- hood. In the East he had seen a

showed how little Huxley, Darwin and John Stuart Mill could accomplish for poor suffering humanity. In conclusion he appealed to all to give the teaching of the Bible a chance and they would find it the true light of the world. An augmented choir rendered special anthems and Mrs. Mc-Millan gave a solo. The choir was led by J. E. Davey, and W. Vaughan Davies presided at the organ, throughout the four meetings.

William Tuttle, who is largely interested in mining in the interior, left for the east this morn-

QUESTIONS FOR NO. 6 NO. 6 THE ELECTORS **RE B. C. PROHIBITION** ACT **IS IT NOT REALLY A PROHIBITION BOOMERANG?** READ THIS "WIDE OPEN" CLAUSE OF THE ACT Section 57, Par. 2:

"Nothing in this Act shall be construed to interfere (a) With the right of any person to import from without the Province liquor for bona fide use in his private dwelling house.

importation of liquor necessarily mean its purchase in quantity? not the clause provide for a person giving unlimited orders for without any restriction as to the frequency of the orders? more freely when he

OF LIQUOR BECAUSE OF THE FACT THAT IT MUST BE PUR-CHASED IN QUANTITY AND KEPT IN A DWELLING RATHER THAN PURCHASED BY THE SINGLE GLASS OR BOTTLE

As fair minded men, the electors of British Columbia are asked to carefully consider the terms of the Prohibition Act recently lost his mother.

developed into the Vancouver	
Daily Province. He has been a prominent figure in British Co-	MAJESTIC THEATRE
lumbia for many years and the sympathy of the whole province will go out to him in his bereave- ment. "MIDDY" WILL JOIN "Middy' Fortier, the popular	Great Famous Player Programme for MONDAY AND TUESDAY Daniel Frohman presents JOHN BARRYMORE In a truly great photoplay. A Comedy of romance and adventure, by Wil- liam H. Clifford "NEARLY A KING" Comedy in Six acts.
chaffeur, has decided to join the Forestry Battalion and there is	ECLAIR GAZETTE Featuring the latest in news and fashions
no one in town better fitted for the work. "Middy" has had great experience of lumbering in his native Quebec and should be a big asset to the battalion. If	Wednesday and Thursday Mutua Masterpiece, "The Absentee,", Rober Eadson. Friday and Saturday, Mar
necessary, he will hand over his	
fine car for the service of his	the second state of the second s
L. C. Pearson, of the G. T. r. staff, left this morning for his old home in Celina, Ohio, via Se-	STRICTLY UNION HOUSE
attle and Chicago. Mr. Pearson	BOXES FOR LADIES

Monday, August 7, 1916. THE DAILY NEWS. JOHN BARRYMORE AT The Joy of a Vacation GOOD EVERS Tucketts THE MAJESTIC THEATRE THE DAILY NEWS HOUR may be turned to the sor-. NO CHARETTE! TOR THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA ME WHEN I HAVE A row that comes from indi-John Barrymore, the renowned **Published Daily and Weekly** TUCKETT CLUB Cigar gestion. The battle with Guaranteed Largest Circulation movie star, appears at the Majeshotel menus is a losing one We're looking for the most partic tonight in the Famous Players HEAD OFFICE ticular smoker in town. We've got just what he wants. for the man with a weak five-act photoplay "Nearly a Daily News Building, 3rd Ave, Prince Rupert, B.C. Tel. phone 98. stomach. Happy is the man King." This comedy was specially GIL'S CIGAR STORE TRANSIEN'T DISPLAY ADVERTISING-50 cents per meh. Contract who listens to the call of the Third Avenue - - - Prince Rupert wild-who goes fishing, written for the great comedian rates on application. hunting and canoeing-who and gives ample opportunity for takes with him Triscuit, the the display of the thousand and DAILY EDITION Monday, August 7, 1916, Whole Wheat one comic sides of his art. It is Shredded wafer. Triscuit is made of the story of a wealthy young WHERE DID IT GO? promoters to receive another American who has the misfortune SUMMER STEAMSHIP SERVICE the whole wheat, steam-The Victoria Colonist is pub-\$6,000,000, conveniently called to resemble the Prince of Bul-"loan," but which will cooked, shredded and baked. lishing a series of epistles to amount to nothing less than a A tasty Summer snack, wana, an adventurous spirit who -TO-H. C. Brewster. In No. 2. it de-Kung is on the verge of being palmed ALASKA AND YUKON fends the handing over of milgift outright. When Mr. Brew- supplying the greatest PACIFIC: The S.S. Prince Rupert or Prince George off on a princess whom he has lions to the P. G. E., and the ster asked for an investigation amount of nutriment in leave Prince Rupert every Wednesday at 12 never seen. It is an hilarious noon for Ketchikan, Wrangell, Juneau, Skagway, Connect. Victoria Times replies as foland an accounting the rubber' smallest bulk. Delicious comedy, which also contains mapy ing at Skagway with the White Pass and Yukon Route. lows: stamp majority laughed him to with butter, soft cheese or exciting episodes. Things happen SOUTHBOUND We are again told by the marmalades. scorn. The S. S. Prince Rupert or Prince George leave Prince at an amazing pace and with the government press that Foley, Made in Canada Rupert every Saturday and Monday at 10 a. m. for Vancou-No wonder the local Bowser most comical results, and there Welch & Stewart have sunk ver, Victoria and Seattle. apologist seeks to cast the onus is not a dull moment from start Fortnightly service to the Queen Charlotte Islands. \$9,000,000 "of their own of this transaction upon the hold the record for reviews since TRAIN SERVICE to finish. A very fine Eclair Gamoney" in the Pacific Great Trains leave Prince Rupert every Monday, Wednesday shoulders of Sir Richard Mc\_ the war broke out. zette, showing the latest from and Friday at 10:30 a. m. for Winnipeg and all points East Eastern Railway. Where did it Bride, But it was while Mr. and South. Mixed train leaves Prince Rupert every Satureverywhere completes a great go? Who got it? According to day 6 a. m. Special weekend fare to Terrace and return 4.10 Bowser, solicitor for the Pacific According to the Victoria Coloshow. For full information & reservations apply to city ticket office the government's chief engi-Great Eastern and Mr. Welch, nist, Foley, Welch & Stewart On Wednesday and Thursday, THIRD AVENUE PHONE 260 of Foley, Welch & Stewart- placed \$9,000,000 of their own Robert Edson will be shown in neer the road to date cost \$18,does this mean two retaining money in the construction of the "The Absentee." 800,000, and according to the minister of railways practically fees from the same organiza- P. G. E. It must have been very all of it came from the funds **CANADIAN PACIFIC RAILWAY** tion? - was attorney-general, carefully placed for no one has MORE FORESTERS raised on the credit of the provsworn to administer the laws been able to discover where it is. ince and held in a trust account CANADIAN honestly and impartially, and Even the Colonist does not give Lowest Rates to all Eastern Points Five more stalwart recruits for to be pain out pro rata with PACIFIC via Steamer to Vancouver and the acting minister of finance, a shadow of a hint as to where the Foresters Battalion left for RAILWAY CANADIAN PACIFIC RAILWAY construction up to completion. sworn to safeguard the public it is hidden. Ottawa this morning, in charge Meals and Berth included on Steamer And this was nearly \$7,000,00 interest in the administration . . . of Sergeant Hall. They were :--more than the company was Princess Alice Southbound Wednesday, August 2nd. of the public funds, that a part, If the Asquith government can Hugh Murdock, Louis Forkrud, Princess Maquinna for Granby, Alice Arm Fri, 11 p.m. entitled to according to the if not all, of the proceeds of abolish preventable poverty it will Charles Solberg, Louis Forkrud, Princess Charlotte Southbound Saturday, August 5th. provision of the law which provincial guaranteed bonds have accomplished more good and Murdock Smith. Louis Fork-Princess Maquinna Southbound Sunday 6 p. m. when it was passed was lauded were paid to his clients in such than any government which ever Princess Alice for Alaskan Ports Monday, August 7th. rud came all the way from the by the government and the a way as to involve a breach of assembled. Naas valley to join. Charles Sol-J. I. PETERS, General Agent Colonist as safeguarding to the the criminal law of Canada and berg already has two sons at the Corner Fourth Street and Third Avenue, Prince Rupert, B.C. utmost the public interest. The Daily News delivered by for which in other countries front. That law as it affects the comhe would be compelled to con- carrier, 50 cents per month. pany is held by the government front a judge and jury. Our NAVIGABLE WATERS PROTECTION ACT. DROWNING FATALITY IN MINERAL ACT to be a dead letter; as it affects CITY OF PRINCE RUPERT, B. C. R. S. C. Chapter 115. contempory compares this with THE BULKLEY RIVER the people it is very much alive, Tenders will be received up to August the federal government loan of **Certificate of Improvements** 18th next by the City Clerk, Prince Ru-The Grand Trunk Pacific Railway Comfor they are now paying the \$21,000,000 to the C. P. R. dur- pert, B. C., for the purchase of the folpany hereby gives notice that it has under At New Hazelton on Tuesday interest on the bonds guaranlowing apparatus: NASTURTIUM, IRIS FRACTION, BELLIS Section 7 of the said Act deposited with ing its construction, but this morning John Lindquist was 1-Return tubular boiler 84. 7 h. p. 125 the Minister of Public Works at Ottawa FRACTION, GENTIAN, BLUE BELL FRACteed by them under its provisdrowned in the Bulkley River non, cosmos FRACTION, THISTLE of the Land Registry Office, District of comparison of course ignores lb. per sq. in. 1-41/2 in. x 2% in. boiler feed pump. ions. the fact that the assistance to while attempting to cross. FRACTION, MARIGOLD FRACTION, LILAC Prince Rupert at Prince Rupert, a de-1-1¼ in Penberthy injector. The promoters of the Pacific the transcontinental was wholly i-Copper coil feed water heater. The deceased and H. L. Myers FRACTION, FERN FRACTION, PINE APPLE scription of the site and plans of ware-1-Underwriters Fire Pump, 16 in. x 9 in. Great Eastern are the sole, un-FRACTION, COXCOMB, BEGONIA FRAC- house proposed to be built in Prince Ruregular and lawful, while the x 12 in., Capacity 750 gals., made left town on horseback and rode TION, MINERAL CLAIMS situate in the pert Harbor at Prince Rupert, British Codisputed owners of the railway other is admittedly a flagrant by Canada Foundry Co. to Twelve Mile where they were Queen Charlotte District, located at or near lumbia, in front of waterfront Block "6" amplete set fittings for shove

		WANTED	And take notice that after the expiration of one month from the date of the first publication of this notice the Surf Inlet	MINERAL ACT	Notice to Delinquent Partners. To G. W. Maxwell and Charles Nicholson.
	W. J. THOMAS, Phone.		Royal Island, in front of Lot 40, Range 4 Coast District, B C.	BODWELL, LAWSON & LANE. Solicitors for Pacific Mills, Limited.	MINERAL ACT
	Call Call	GEORGE R. NADEN.	be built at the head of Surf Inlet, Princess	this 26th day of April, A. D. 1916.	GEORGE R. NADEN.
	For terms and particulars	Dated this 24th day of March, A.D. 1916.	of wharves and power house proposed to	pian.	Dated this 24th day of March, A.D. 1916.
-	p. m.	provements.	a description of the site and the plans	council for approval of the said site and	provements.
-	and 11 a m. and 1 and 3	fore the issue of such Certificate of Im-	office of the District Registrar of the Land	of the said Act, apply to the Governor-in-	under section 85, must be commenced be- fore the issue of such Certificate of Im-
- 3	Metlakatlah Sundays at 9	And further take notice that action,	ister of Public Works at Ottawa and in the	cific Mills, Limited, will, under Section 7	And further take notice that action,
-	Leaves Davis float for	claim.	tion 7 of said act deposited with the Min-	phanon of one mouth from the date of	
		cate of Improvements, for the purpose of obtaining a Crown Grant of the above	The Suit met rower company similed	AND TAKE NOTICE that after the ex-	
-	A state annch Alice K	apply to the Mining Recorder for a Certifi-		Unlet.	apply to the Mining Recorder for a Certifi-
3	AND ADDRESS OF A DECISION AND ADDRESS AND ADDRE	tend, sixty days from the date hereof, to	T A A AUADTED MAR	(or, nange inree (o), coast District,	tend, sixty days from the date hereof, to
1		Certificate No. 69991B, and James L. Hatch, Free Miner's Certificate No. 87966B, in-		to be crected in front of Lot Thirty-one	Free Minoria Continente No. 040068 IB-
		as agent for Thos. McRostie, Free Miner's	NAVIGABLE WATERS PHOTEC-	the site and the plans of certain structures	se me near of a pranch of Lune cheen.
	dened with debt to enable the energetic reviewist. Sam must	Free Miner's Certificate No. 94096B, acting		of the Registrar General of Titles at Vic-	where located About lour miles from
	province is to be further bur- Sam Hughes is certainly a most		Omineca Herald.	Public Works at Ottawa, and in the office	Skeena Mining Division of Cassiar District.
	and the interest besides. The	of Lime Creek about four miles from the	being continued for the body	notice that it has, under Section 7 of the said Act, deposited with the Minister of	Basin Mineral Claim, situate in the
	the entire cost of construction roughs Adding Machine Company.	Where located At the head of a branch			NOTICE
		SUVER HOW MIDERAL LIAIM SILUATE IN LNG	As soon as he got to shore		Certificate of Improvements
	are taxed to the neck to pay sum of \$45,000 from the Bur-	NOTICE	ao many	R. S. C. CAP. 115.	
	the interests of the public who Auto bandits subtracted the	Certificate of Improvements			MINERAL ACT
	vision, no check, no control in	MINERAL ACT	a few feet of the raft and went	Solicitor for Ikeda Mines Limited	H. H. HANSARD, Solicitor.
	petition. There was no super- with the conference.		ance. Myers says he got to within		
	themselves without any com- very tame side show compared	accepted. D. R. KENNEDY Sut. of Utilities.	John tried to swim to his assist-	certificate of improvements.	THE GRAND TRUNK PACIFIC RAILWAY
	also awarded the contract to with them, the election will be a		sweens and it is supposed that	be commenced before the issuance of such	day of May A. D. 1916
	with this little deviation? They If the Mexicans bring their cutlery	F. O. B. Boat Prince Rupert 225.00	Myers got mixed up in some	AND FURTHER TAKE NOTICE that action	struct the said warehouse.
	to mr. Drewster kindly dear in addition to a provincial election		Myers continued down stream	above claims.	said site and plans, and for leave to con-
	contemporary in Epistle No. 3 United States-Mexican conference	but the Corporation will do this work if	and hung on while the raft and	a certificate of improvements for the pur-	the Minister of Public Works at his office
	violation of the law. Will our for excitement since it wants a	renderers will be expected to distinuitio	that was hanging over the water	said Company to the Mining Decorder for	trades Pertine & of the sold has been been
	cent for it. This also was in vancouver must be thirsting	Shawatlans Hydro system.	was in front and caught a tree	the date hereof to apply on behalf of the	the first publication of this notice, the
	capital without putting up one	short time during the construction of the	was carried down_stream_ John	miners' certificate No. 70354 B, intend	piration of one month from the date of
	themselves the entire share NOTES AND COMMENTS	and is in first class condition being prac-	they missed the landing The raft	TARE NOTICE that I, John A. Machinis,	Onice as 110. 020.
	building. They divided among	the Morse Creek Pumping Plant of the Corporation of the City of Prince Rupert.	and the crossing was made, but	Ikeda Mines Limited.	posited in the aforesaid Land Registry
		The above apparatus is now installed in	to cross. A raft was constructed'	of British Columbia, and lawfully held by	site of the said city of Prince Rupert de-
	the people of the province are violation of the statute.	Complete set fittings for above.		ikeda Bay, Queen Charlotte Island, Province	according to registered plan of the town.



Monday, August 7, 1916.

THE DAILY NEWS.



Alex. M. Manson, the coming member of the Legislature for Omineca riding, returned at the end of the week from his trip throughout the interior with H. C. Brewster, M. A. Macdonald and T. D. Pattullo. It was his first visit east of Endako and he was struck by the splendid possibilities of the country all the way to McBride, particularly with the Nechaco valley. He believes that mining has a great future in the Prince George district, though activity is not so marked there as in Omineca.

ENOUGH OF BOWSER

Mr. Manson says that the Liberal leaders were greatly impressed with the natural resources of the interior and enjoyed every moment of the trip. "They set out to give instruction, and, well as they did that, one ventures to





86 Drayton Ave., Toronto. Nov. 10th, 1915.

A beautiful complexion is a handsome woman's chief glory and the envy of her less fortunate rivuls." Yet a soft, clear skin-glowing with health -- is only the natural result of pure Blood.

NORAH WATSON

"I was troubled for a considerable time with a very unpleasant, disfiguring Rash, which covered my face and for which I used applications and remedies without relief. After using "Fruit-atives" for one week, the rash is completely gone. I am deeply thankful for without "Fruit-a-tives",

NORAH WATSON.

50c. a box, 6 for \$2.50, trial size, 25c. At dealers or sent postpaid on receipt of

### LAND ACT

#### Prince Rupert Land District-District e Coast, Range 3.

• TAKE NOTICE that the Pacific Mills, ted present conditions is not conpulp and paper makers, intend to apply planted at the southeast corner of Lot 289 thence east to shore, thence northeasterly along shore to point of commencement, decent government. containing 65 acres, more or less. PACIFIC MILLS LIMITED.

believe that they received almost as much as they gave," said Mr. Manson. The development of the interior is regrettably backward, and hundreds of real settlers have left the interior because of the the relief and in the future, I will not be | conditions which prevail, the most | pernicious condition of all being that the settlers find it impossible to settle in communities, but price by Fruit-a-tives Limited, Ottawa, are scattered over a vast area, miles apart. The settlers that are left are having a hard struggle and their resentment towards the government that has permit-

of Vancouver, B. C., occupation cealed. They particularly resent for permission to purchase the following the political serfdom of the Bow- pert," said the Liberal candidate. described lands:-Commencing at a post ser patronage system. They will "and it is up to the citizens of on the west shore of Cousins Inlet, thence have no more of Bowserism and Prince Rupert to do everything in west 40 chains, thence south 20 chains, are anxious to have a change to their power to encourage that development."

"Upon the development of the

Mark Smaby, agent. interior depends to a very large The Daily News delivered by Dated May 13th, A. D. 1916. Aug. 13 extent the future of Prince Ru- carrier, 50 cents per month.

## CANADIAN WOMEN AS MUNITION WORKERS

Women munitions workers photographed in a Canadian factory boring and doing handwork on time fuses.

#### Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p. m Sundays at 7:30 p.m.





# 2,000,000Belgians Depend on us for Bread!

Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them !

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.



Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really

believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious-his audience-the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have: Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

# PRODUCE MORE, SAVE MORE. MAKE LABOUR EFFICIENT. SAVE MATERIALS FROM WASTE. SPEND MONEY WISELY.

#### LET US FRODUCE AND SAVE-

and resources-men, munitions, food, money. The | and wages is spent on the home-food, fuel, light, call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and Canada will more than pay the interest on a war debt women, old and young. The more we produce the of \$500,000,000. more we can save. Produce more on the farms and in the gardens. Save more and help to win the war. | LET US SPEND OUR MONEY WISELY-

#### LET US NOT WASTE OUR LABOUR-

business of all Canadians. Efficiency in labour is as | Bond. important as efficiency in fighting.

### LET US NOT WASTE MATERIALS-

The war is now turning on a contest of all forces | Begin at home. The larger portion of salaries

Are you spending your money to the best advan-tage? What do you think of extravagance in war In this war-time all labour should be directly pro- time? Tens of thousands of Canadians are daily ductive or should be assisting in production. Make it | risking their lives for us at home. Is it not our duty as efficient as possible. If your labour is on something | to be careful and economical? Canadian dollars are that can be postponed, put it off till after the war and an important part of the war equipment. Make them make your labour tell now. Making war is the first | tell. Have a War Savings Account. Buy a War

# THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

THE DALLY ARW!

Monday, August 7, 1916.

