



Time to get up - and have some REAL Coffee



CHASE & SANBORN'S SEAL BRAND COFFEE

THE DAILY NEWS PRINCE RUPERT - BRITISH COLUMBIA.

Published Every Afternoon, except Sunday, the Prince Rupert Daily News, Limited, Third Avenue, H. F. PULLEN, Managing Editor.

SUBSCRIPTION RATES:

City Delivery, by mail or carrier, per month \$1.00 By mail to all parts of the British Empire and the United States, in advance, per year \$6.00 To all other countries, in advance, per year \$7.50

Transient Display Advertising... \$1.70 per inch per insertion Transient Advertising on Front Page... \$2.80 per inch Local Readers, per insertion... 25c per line Classified Advertising, per insertion... 2c per word Legal Notices, each insertion... 15c per agate line Contract Rates on Application.

Advertising and Circulation Telephone - 98 Editor and Reporters Telephone - 86

All advertising should be in The Daily News Office on day preceding publication. All advertising received subject to approval

Member of Audit Bureau of Circulations.

DAILY EDITION Monday, July 7, 1924.

Industrial Population Is What We Want.

What this district wants is people here to consume agricultural products. If those people come, there will be no difficulty in getting the farmers to grow what will be needed.

Agricultural Situation As It Stands Today.

Therefore the immediate and pressing necessity for the future progress of Prince Rupert and district is industrial rather than agricultural population. Already the fishing industry centred at Prince Rupert is capable of supporting a certain amount of agricultural production.

Soon Our Hopes May Be Realized.

This industrial development, which the city and district needs so badly at the present time, we still confidently hope will be brought to pass within the space of a very brief time.

What is not over optimistic, however, is the hope for the development of this port as a grain shipping centre. The establishment of one grain elevator here will mean a great deal more to the general prosperity of the place than most people realize.

In addition to grain handling here, something may be expected in the way of the lumber industry such as sawmills and pulp mills.

It is these things that are needed for the permanent prosperity of Prince Rupert and the vast agricultural hinterland that lies behind it.

WEEK AT WESTHOLME Monday and Tuesday Owen Moore in "Tortment." Comedy "Take Your Choice." International News. Wednesday and Thursday "Trifling with Honor." Comedy. Fun from the Press. Friday and Saturday Pola Negri in "Shadows of Paris." Comedy. Fox News-Gazette.

EXCELLENT VEHICLE FOR POPULAR STAR

Pola Negri to be Seen Here at End of Week in "Shadows of Paris"

The Pola Negri of "Passion" is to be returned in the Herbert Brenon Paramount production of "Shadows of Paris," which will be shown at the Westholme Theatre at the end of the week.

CROOKS BALKED BY JAPANESE 'QUAKE

Conspiracy of International Crooks Figures in Offering at Westholme Tonight

The conspiracy of a band of international crooks, operating from America, to steal the Russian crown jewels, is the basis of the plot of the picture coming to the Westholme tonight and tomorrow.

The Man in the Moon SAYS-

I WONDER what the flies would do in the summertime if there were no bald headed men.

THE wickedness of playing the stock market generally consists of being unlucky.

THE crime wave is now worn on the head judging from the appearance of the bobbed haired damsels.

THE taster of the bride's cake generally has more pleasant dreams than the man who is obliged to eat her cookies.

THE man who wilfully argues the right of way with a truck driver or a woman driver is wilfully looking for trouble.

"HAVE you seen a policeman around here recently?" innocently asked the thug of the prosperous looking gentleman.

PROSPEROUS advertising means regular continuous advertising.

HAVING money left you and having money leaving you are two totally different things.

AN optimist is a man who sets his own obituary to jazz.

LOVE may make the world go round but it doesn't always seem to make the pay go round.

IT used to be that a gentleman asked a lady if she objected to smoking but now he passes her his cigarette case.

Ten Years Ago in Prince Rupert

July 7, 1914. At the council meeting last night Ald. Dybbavn and Ald. McElymont moved that Ald. Morrissey be acting mayor during the absence of the mayor on a trip to Victoria.

The city council finance committee report that the debenture money for the waterworks extension has arrived and recommend that trenching work start immediately.

Mrs. Malcolm Woods, wife of the assistant purser of the steamer Prince George, was a round tripper on the George this week.

NAAS RIVER

Mrs. Gordon, mother of Chas. Gordon, has returned to her home in Victoria after a visit with her son. She was accompanied by her younger son, Lawrence.

Mr. and Mrs. Waifschlegel left by trail for Rosswood (Kitsumkalum Lake) last week. Mr. Waifschlegel is going to work for Mr. Brown, packing supplies into mining claims.

Charlie Gordon has most of the settlers at work clearing out

BRITISH COLUMBIA

The Mineral Province of Western Canada

TO END OF DECEMBER, 1923.

Has produced Minerals as follows: Placer Gold, \$76,962,203; Lode Gold, \$113,534,653; Silver, \$63,532,655; Lead, \$58,132,661; Copper, \$179,046,598; Zinc, \$27,904,756; Miscellaneous Minerals, \$1,408,257; Coal and Coke, \$250,968,113; Building Stone, Brick, Cement, etc., \$39,415,234; making its Mineral Production to the end of 1923 show an

Aggregate Value of \$810,722,782 Production for Year Ending Dec. 1923, \$41,304,320

The Mining Laws of this Province are more liberal and the fees lower than those of any other Province in the Dominion, or any colony in the British Empire. Mineral locations are granted to discoverers for nominal fees.

THE HON. THE MINISTER OF MINES Victoria, British Columbia.

Lakelse Lodge

Lakelse Lake, via Terrace, B.C.

Now open for service under management of Mrs. M. Raven. Ideal place to spend your summer holidays. Reasonable rates. Good home cooking. Comfortable rooms. Fishing, Boating, Bathing in Lakelse Lake and Streams.

BATHS AT THE LODGE CONNECTED WITH THE HOT SPRINGS.

Terrace TAXI Motors

Operating Taxi and Launch Service between Terrace and Lodge landing, assuring guests of quick, comfortable trip.

Also operating taxi service to all parts of the valley.

For reservations and rates, apply to LAKELSE LODGE, OR TERRACE MOTORS, TERRACE, B.C.

YOU WANT THE FINEST CANNED SALMON

"Rupert Brand"

Skeena Sockeye

For picnics, choose "Rupert Brand" Salmon. A few tins in the pantry are always handy. Stock a supply on your boat—that's a good idea.

SOLD EVERYWHERE.

Canadian Fish & Cold Storage Co., Ltd. Prince Rupert, B.C.

Advertisement for Old Crow Bourbon Whiskey featuring an illustration of a crow and text: 'A superb Bourbon whiskey of the highest quality—bottled in bond under Federal Government Supervision' and 'OLD CROW Bourbon Whiskey'.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Advertisement for Ogden's Cut Plug tobacco: 'The best Tobacco for the pipe' and 'OGDEN'S LIVERPOOL CUT PLUG'.







