

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION Tuesday, August 9, 1927

NEW THEATRE WAS NEEDED

The building of a new theatre, announcement of which is made today, is an important event in the life of Prince Rupert. Most of the people here enjoy going to the theatre sometimes to take in the movies or an occasion musical entertainment.

As Prince Rupert develops and has means of entertainment, better sidewalks and conveniences of every kind such as are seen in the south, people will find it to their taste to live here permanently instead of looking forward to life in the south as soon as they have enough money.

There's often a great difference between what a person earns and what he is paid. Some who are paid three thousand dollars a year earn about a thousand.

ENTERTAINMENT NECESSARY

While it is possible that some people go to the movies too much and spend too much of their time in this form of amusement, it is also true that we need amusement all the time and when it is interspersed with educational and news films such as is done here, they fill a need which is beneficial to the place.

The person who does not go to the movies occasionally is not well educated, for education consists partly in keeping in touch with the trend of modern affairs.

Birds are all right for pets but chickens are dangerous birds.

"PETER THE PEACEMAKER"

Hon. Peter Heenan, Canadian Minister of Labor, apparently believes that he has a real duty in working to keep the peace in Labor circles. News that a strike is in prospect is but a signal to him immediately to seek to bring the parties together for negotiations.

"Ever since Hon. Peter Heenan was honored with the important portfolio of Minister of Labor by Premier King," says The Hamilton Labor News in a warm tribute, "he has demonstrated to the people of Canada that he is not merely an office-holder. Since assuming cabinet rank the minister has been instrumental in averting several strikes."

Only a few days ago Mr. Heenan broke into his vacation at Kenora, his home town, to mediate between the Canadian National Railways and certain of its employees to the number of over 20,000. After a few days a settlement was reached, and the danger of a serious interruption in railway service averted.

The most effective speech President Coolidge ever made was "I shall not be a candidate again."

A friend is one who likes you even if you dress better than he does, drive a better car or own a faster boat.

Now that Aimee McPherson has finished wrangling with her mother in public she will be able to get back to preaching, which is much more dignified. What will be the next chapter in the story of Aimee?

Some people think it a mark of distinction to disapprove what other people do.

Alaskan Salmon Packing Fails Southeastern Alaska and Traps Operate for Only Another Week

KETCHIKAN, August 9.—Packers are waiting in vain for the fish to come into their traps. The season closes August 13 but no big run has yet appeared. The belief still strangely prevails among cannery men that there is no depletion of fish but that it is simply an abnormal and freakish year, and that the continual north and northwesterly winds have been keeping the fish from the inside waters of the Ketchikan district.

Reports late last week showed that the salmon were running strong at Sitka, that they have been running some time in Icy Straits, and that there have been good runs in the Prince Williams Sound and districts to the westward, but that so far, other than occasional and stray schools, they have not entered this district.

The week closed with more salmon showing up in the northern part of the district, instead of in the western and southern part which is again a reversal of the runs of previous seasons.

Independent trap owners and cannerymen who are depending on this year's fish to "pull them out" are already hard hit and even should the fish show up strong the coming week it is doubtful if a number of them can come out even. It is said to be a worse situation than has faced the packers in a good many years.

NO CLOSE SEASON

There will be no extension of the fishing season in southeastern Alaska, the prevailing scarcity of fish making such action unjustifiable. This, in effect, is the statement made at Juneau by Commissioner Henry O'Malley in a communication addressed to Richard Peters, Acting Secretary, Sitka, Camp, Alaska Native Brotherhood.

The commissioner was appealed to by the Sitka organization to extend the current season. A petition signed by 42 fishermen. Members of the camp, and since July 5, the 13 boats fishing for the cannery has averaged about 1,500 salmon per boat, and added: "As this is practically our only source of livelihood, we make a plea that in your power there be some arrangements made to extend the fishing season, as the run this year is fully ten days later than for the last three years."

In his reply to the petition, Commissioner O'Malley said: "I very much regret the poor salmon run in southeastern Alaska, but in view of the scarcity of fish, I cannot justify any action that will lengthen the season and further reduce the fish that are escaping to the spawning beds. I have learned recently the runs have increased in Icy Straits, and I am in hopes that this same condition will prevail all through southeastern Alaska."

KING SALMON AND HERRING

Another run of king salmon on the west coast of Baranoff Island and a big run of herring in lower Chatham Straits and the lower end of Baranoff Island, were two bright spots in the fishing situation at the end of the week.

The king salmon run the present to date has been the largest and most continuous ever experienced in Alaskan waters. Despite the fact that some \$200,000 was lost to trollers during the brief time the strike was on fishermen have been making good money because of the unexpected and phenomenal run, or rather succession of runs.

Ketchikan buyers and plants have handled a larger tonnage of king salmon already this season than for any previous season, and trollers also are bringing cohoes into the market.

The new herring run is reported to be heavier than any previous run, and seine boats are running into their home ports loaded to the guards with herring.

The seine boat Sockeye, Captain Sam Cuka, one of the big Puget Sound boats, was in port Friday, having returned north to fish for the floating herring steamship Lake Mayflower now at Port Armstrong. Frank Mezin, a well known old timer, who is with the boat, said reports had been received that 36 boats were seining in that vicinity and that they all secured capacity loads of the new run of herring.

The king salmon mild curing industry in the Juneau district has had a very successful season, according to Edgar C. Snyder, stockholder in the Stoford & Corundwahi plant at Washington Bay.

HERRING LARGE

The herring output at the plant while not so large as last season has been of an unusually fine quality, Mr. Snyder said. The percentage of large fish was much higher than normal for this section of the territory.

The company has already cured 170 tierces of king salmon and expects to add materially to its output before the season ends. Cohoes are just beginning to run, he said. Up to the present time, the company has cured more than 2,000 half barrels of herring and plans to cure another 1,000 half barrels.

CARIBOU WERE FILMED CROSSING THE YUKON

Course of Steamer Blocked by Huge Herd of Animals

J. Miller of the department of revenue, who is in the city, tells of a notable occurrence in the Yukon when a herd of caribou was photographed as it swam the river.

Owing to forest fires the caribou have been driven from their grazing grounds for miles of territory. The fleeing animals in an enormous herd of tens of thousands were in the Yukon River near Hell Gate as the river steamer made its regular trip. To avoid damage to the

berds and for its own safety the steamer was forced to wend its way through this multitude. As it happened there were operators of the Paramount Film Company aboard and they did not fail to take advantage of the unique opportunity of photographing the immense herds in the water.

The occurrence is unprecedented and the fact that the movie men were at hand a remarkable coincidence. The films will doubtless appear on the local screen at some future date and Mr. Miller is looking forward to seeing them himself at some time when they appear on the screen.

GREAT CURTIS FOR THE RODEO

Champion of Cariboo and His Family Expected to be Here For Great Event

TELKWA, Aug. 9.—Through a misunderstanding from information received, the name of McAbee was mentioned as being champion broncho rider of B.C. The name should have been Marvin Curtis. Sincerest apologies to the champion, Marvin Curtis, and all his admirers in the Cariboo and elsewhere are offered for the error.

Marvin Curtis is the son of G. H. Curtis, president of the Williams Lake stampe and a most enthusiastic supporter of the western rodeo.

The champion by no means wears the only riding belt in the Curtis family. He has two brothers, Ray and Dave, who hound his heels at every wild and woolly exhibition. Doug, promises to be a top notcher, only nine year old, and champion steer rider of the Williams Lake stampe in 1926. If he was only sure of a few beat rides at Rupert there is every chance he would put in an appearance with his brothers and give a first class exhibition.

Everyone realizes the daring, the cool headedness and venturesome spirit of the cowboy—who, every time he climbs over the chutes to straddle a beast, takes his life in his hands—but what of the cowgirl? She has the admiration of both sexes.

A REAL GIRL

Prince Rupert stampe will have the opportunity of seeing Miss Ollie Curtis and other girls in the saddle. Ollie's appearance in the arena forms a most pleasing comparison to the brusque character of the cowboys. She is attractive and winsome, and a mannerism to be marvelled at. For pluck and determination she vies with the most cowboyish cowboy. She will tackle anything, and has sympathetic hands for any bit, bridle or beast. Ollie has the unique distinction of being the first and only woman to ride in that treacherous mountain race of the Cariboo, a race for mile upon mile down a mountain side, thundering over rocks, tearing through creek bottoms, skimming along precipitous bluffs, over windfalls and smashing through mud holes, hell for leather. It is a race in which very few men can stand up to the awful grueling, but Ollie comes out with a smile. That is indeed characteristic of her: win, lose or draw, broken cinch or whatever bad luck encounters, the smile is always evident to win her herds of admirers.

FIRST TRIP TO PORT

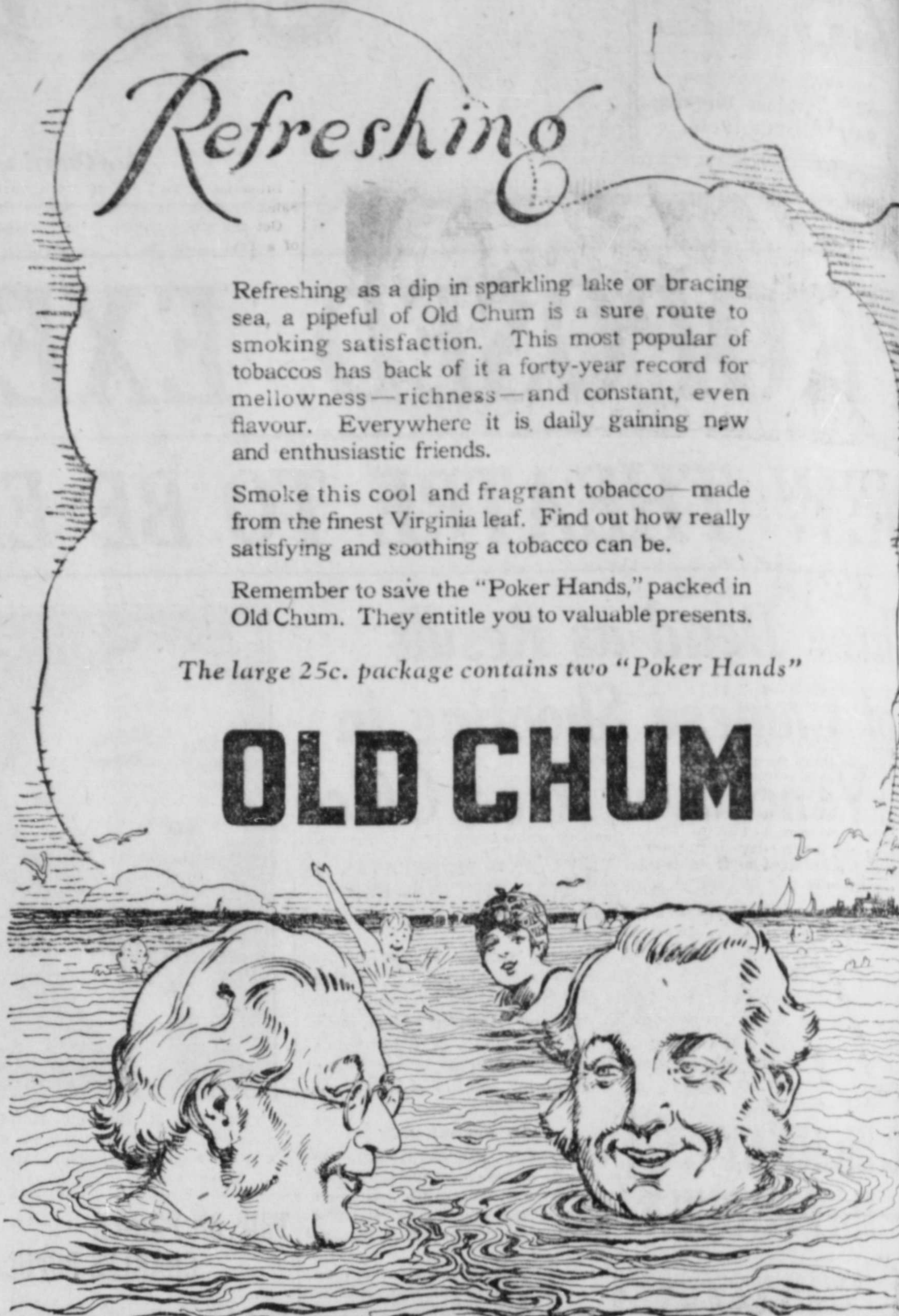
All hands from the Cariboo are looking forward to their trip to the great northern terminal. Many have never seen the Pacific coast, and they are anxiously looking forward to their trip around the harbor for which arrangements are taking place. They are all boys and girls from the bunch grass, and only too willing to help out at any point where the Western Rodeo is being started. The trip means considerable loss of time and money to them, but purely for the love of the sport and the honor of being the first broncho riders to perform in Prince Rupert are they making the trip.

Prince Rupert will exhibit performers on the genuine article—wild stock. So many town rodeos these days present trained buckers, but at Prince Rupert will be the product of the vast plains

COLIC AND CRAMPS PAINS IN THE STOMACH



has been on the market for the past eighty years; its action is pleasant, rapid, reliable and effective and relief from cholera, colic, cramps and pains in the stomach comes promptly. Price, 50c. a bottle at all druggists or dealers; put up only by The T. Milburn Co., Limited, Toronto, Ont.



Refreshing as a dip in sparkling lake or bracing sea, a pipeful of Old Chum is a sure route to smoking satisfaction. This most popular of tobaccos has back of it a forty-year record for mellowness—richness—and constant, even flavour. Everywhere it is daily gaining new and enthusiastic friends.

Smoke this cool and fragrant tobacco—made from the finest Virginia leaf. Find out how really satisfying and soothing a tobacco can be.

Remember to save the "Poker Hands," packed in Old Chum. They entitle you to valuable presents.

The large 25c. package contains two "Poker Hands"

OLD CHUM

The TOBACCO of QUALITY

COME NOW AND GET YOUR CHOICE while the choice is good!

Great Bargains

McARTHUR'S SUMMER SALE

of high grade

Boots & Shoes

McArthur's Shoes are known for quality. Every pair in the store at Sale Prices.

DEMAND

"Rupert Brand" Kippers

"THE DAINTIEST BREAKFAST FOOD."

Smoked Daily by

Canadian Fish & Cold Storage Co., Ltd.

Prince Rupert, B.C.

Ma Buzz gets it in the neck

FLIT spray clears your home of mosquitoes and flies. It also kills bed bugs, roaches, ants, and their eggs. Fatal to insects but harmless to mankind. Will not stain. Get FLIT today.

Distributed in Canada by Fred J. Whitlow & Co., Limited, Toronto

FLIT DESTROYS Flies Mosquitoes Moths Ants Bed Bugs Roaches





Perspiration odor kept away easily

when you use this purifying toilet soap

THE offender doesn't notice it—but everyone else does. At times, everyone of us may be guilty—without knowing it. Even when we think we aren't perspiring, the pores constantly give off odor-causing moisture. Don't risk embarrassment—use Lifebuoy! So refreshing that millions bathe with it every day. It purifies pores—gives freedom from perspiration odor.

keeps complexions clear, smooth and glowing with health because it purifies the skin.

Better still, it removes germs from hands, as well as dirt—safeguards health against germ diseases.

You'll learn to like Lifebuoy's clean, hygienic scent—so wholesome, so assuring of greater safety, yet so quickly vanishing.

Lifebuoy gives extra protection, yet costs no more than other soaps. "Use it a week and you'll use it for life." Get some today.

Healthier complexions Lifebuoy's mild, antiseptic lather



Crown Colony Days

Away back in the late sixties thousands of acres of British Columbia's timber were sold for one cent per acre, which looked like a fair price—then. Today similar timber is worth from \$150 to \$200 per acre, so tremendously has timber appreciated in value within the scope of an average lifetime.

What the young growth of today will be worth sixty years from now is beyond computation if it is protected from fire and allowed to reach maturity.

The moral is obvious.

PREVENT FOREST FIRES YOU CAN HELP

BRITISH COLUMBIA FOREST SERVICE

Why we are a Rexall Store

Spreading across Canada and the United States are thousands of Rexall stores. We are proud to be one of them because such widespread acceptance of Rexall products could come only from one reason—that the public had tried them and found them to be good. They are. Three and one half million packages of Puretest Epsom Salt were sold by the Rexall Stores last year, an endorsement by the public of the high quality of Puretest and Rexall Household Remedies.



UNION STEAMSHIPS LIMITED
Sailings from Prince Rupert:
For VANCOUVER, VICTORIA, Swanson Bay, Alert Bay, etc., Tuesday, 5 p.m.
For VANCOUVER, VICTORIA, Butedale, Alert Bay, etc., Saturday 9 a.m.
For PORT SIMPSON, ALICE ARM, ANYOX, STEWART, WALES ISLAND, Sunday, 8 p.m.
For Naas River Points and Port Simpson, Friday p.m.
R. M. SMITH, Agent, Prince Rupert, B.C.
Through tickets sold to Victoria and Seattle at a reduced rate and baggage checked through to destination.

Local and Personal

Arthur's Taxi Phone 678. 32
B.C. Undertakers Phone 41.
Dentist, Dr. J. R. Gosse. Phone 686.

Draperies at 20% off at Fite's August Sale. 184
Get the Big 4 habit! When thinking of a Taxi, phone 4. 32

Hyde Transfer now agents for Lady-Smith-Wellington Coal. Phone 580. 14

Mrs. J. A. Meeker sails on the Catala this afternoon for the south on a holiday trip.

H. J. Bradbury is sailing by the Catala this afternoon on a business trip to Vancouver.

The city council at their meeting last evening passed accounts for July amounting to \$26,904.03.

Mrs. C. J. Stevens, 2175 Atlin Avenue, accompanied by Mrs. Griffiths, is sailing on the Catala this afternoon for Vancouver.

Mrs. Cecil Nason, who arrived in the city recently from Vancouver, is the guest of her mother, Mrs. T. E. Pringle, Waldron Apartments.

E. H. Simpson, manager of the Langara cannery at Massett, was an arrival in the city this morning from the Queen Charlotte Islands.

Robert Stuart of the provincial public works department offices here sailed yesterday afternoon on the Prince Charles for Port Clements.

The B.C. Gazette announces the incorporation of the Waldron Apartments Ltd. with a capitalization of \$10,000 with head office at Vancouver.

Publication of the tides, which had been dropped temporarily, is resumed today. They will be found every day from this on during the summer months.

Dan McKinnon, pioneer rancher of the Terrace district, returned to the interior on this morning's train after having spent a few days in the city on business.

The auditor's report for the month which had been laid on the table at the previous meeting of the City Council was ordered filed at last night's city council meeting.

The application of H. B. Rochester for the purchase of Lot 10, block 28, section 1, for \$100 was not recommended by the finance committee at the city council meeting last evening and was not accepted.

A. A. McIntyre of the editorial staff of the Edmonton Journal was here yesterday and is making the round trip on the Prince Charles before returning. He says he expects to see a big flow of grain through Prince Rupert this year.

The city council at their regular meeting last evening heard the report of fire chief D. H. MacDonald for the month of June. It stated that there were four calls answered with total damage of \$14.50 which was covered by insurance.

Mr. and Mrs. H. M. Foote and daughter, Irene, left at the end of the week for Vancouver enroute to Calgary on a holiday visit. Mr. Foote will be away about three weeks while Mrs. Foote and daughter will be absent until September.

Jack McNeil of Telkwa returned to the interior on this morning's train after having spent a couple of days in the city conferring with the Fair Board on the matter of the stampede to be held in connection with the Prince Rupert Exhibition next month.

Union steamer Catala, Capt. A. E. Dickson, returned at 2 o'clock this afternoon from Stewart, Anyox and other northern points of call and will sail at 5 o'clock for Vancouver and waypoints. Passengers sailing from here for Vancouver on the vessel include Miss Jean Couture, Mr. and Mrs. J. Derrick, G. M. Lewthwaite, H. J. Bradbury, Mrs. J. A. Meeker, Mrs. Griffiths, Mrs. C. J. Stevens, Mrs. Fred Mathers, Mr. and Mrs. Joseph Naylor and family and Mrs. Weatherhead.

Guests registered at Lakelse Lodge hot springs include Mr. and Mrs. Jas. Gilbert, Masters James and Donald Gilbert of Wayne, Mich.; Mr. and Mrs. Gigot and two children, Anyox, B.C.; S. E. Parker and son of Prince Rupert, and Mr. Beckett, Anyox.

E. Smith, assistant district engineer for the provincial department of public works, sailed yesterday afternoon on the Prince Charles for the Queen Charlotte Islands on official duties. He was accompanied by Mrs. Smith who is making the round trip on the vessel.

Felix Batt, Clarence Insulander and Alvin Johnson left on Sunday for Cloyah river and lakes. They plan hiking through and coming out at Rainbow Lake at Twenty-one Mile post on the Skeena River about Sunday next. Much of their time will be spent in fishing.

The semi-monthly meeting of the city council took place last evening in the city hall with Alderman Stephens occupying the chair in the absence of the Mayor, who is at the Queen Charlotte Islands for a couple of weeks. There was otherwise a full attendance of the council.

The finance committee recommended to the City Council at their regular meeting last evening that the application of J. S. Slaggard for the transfer of the Kerr house on Lot 3, block 28, section 6 be approved. There was no soldier applicant. The council favored the recommendation.

TOO LATE TO CLASSIFY AGENTS WANTED.

AGENTS, EITHER SEX—\$75 WEEKLY easy selling Palco Cleaners. Cleans everything like magic. Removes road tar without injury to paint. Sells on demonstration. Free Samples. P. A. Lefebvre & Co. Alexandria, Ont.

HOUSE FOR SALE OR RENT—SIX rooms and bath. Close in. Apply 430 11th Ave. or Phone Red 486.

WANTED—GIRL FOR LIGHT HOUSE—Work, must be efficient. Phone blue 296.

Auditorium Dance, Wednesday, Aug. 10. 186

Football tonight 6.45. Moose vs. Terminus.

Trip around Kaien Island on Speedboat "Naas River" tonight at 6.30. Fare \$1.00.

George Mitchell sailed yesterday afternoon on the Prince George for Vancouver on a holiday trip.

Mr. and Mrs. Roy McKinley of Alice Arm are passengers aboard the steamer Catala today bound for Vancouver.

Mrs. P. C. Miller and family, who have been holidaying at Port Simpson, returned to the city on the Catala this afternoon.

W. G. McMorris, who is prominently identified with mining developments in Alice Arm district, is a passenger on the Catala today going through to Vancouver.

Joseph Naylor, superintendent of the P. Burns abattoir here, and Mrs. Naylor and family are sailing this afternoon on the Catala for Vancouver on a holiday trip.

D. B. Gordon, C.N.R. electrical engineer with headquarters at Winnipeg, returned East on this morning's train after having spent a few days here on official duties.

Hedley Rowntree was fined \$50, with the option of thirty days imprisonment, by Magistrate in city police court this morning for drunkenness. It was his second offence.

Miss A. M. Collison and Miss Winnifred Collison, daughter of Mr. and Mrs. J. M. Collison of this city, returned on the Catala this afternoon from Kincolth where they spent a holiday.

Mrs. Fred Mathers, whose husband is on one of his periodical trips to this district on business in connection with the Somerville Cannery Co., sails on the Catala this afternoon for Vancouver.

For creating a disturbance last night on Third Avenue, Paddy Carney was fined \$25, with the option of thirty days imprisonment, by Magistrate McClymont in city police court this morning.

The top of his taxi car having caught fire supposedly from a carelessly thrown cigarette end, Tom Dybhavn drove the vehicle yesterday afternoon to the Fire Hall where the flames were extinguished in short order.

Mrs. Weatherhead, who has been visiting in the city for the past couple of months with her daughter, Mrs. L. W. Patmore, Patmore Street, sails this afternoon by the Catala returning to her home in Vancouver.

Fire Chief McDonald reported at the city council meeting last evening that total expenses for the month of June were \$1108.68 of which \$1095.40 was for salaries. The regular inspections and tests of equipment had been carried out.

At the regular meeting of the city council last evening the report of J. W. Exley for oil consumption during the month of July showed a total consumption of 202 gallons or an average of 6 gallons per day. The average daily cost at 5 1/2c was 35c.

Guests registered at Lakelse Lodge hot springs include Mr. and Mrs. J. E. Miller and E. H. Pollard, Victoria; Mr. and Mrs. W. J. Crawford, Miss Muriel Crawford, Miss Helen Crawford, G. Nicholson, H. Hall and Mr. and Mrs. R. W. Kennedy, Stewart; Miss Ethel Halpenny, Burns Lake; A. H. Gunn and J. S. Watson, Northbridge Centre, Mass.; Mrs. S. F. Mills and Mrs. E. Hunter, Remo; Hans Lundberg, New York; A. F. Sinclair and Mrs. G. H. Bleeker, Queen Charlotte City; E. H. Simpson, Massett.

Mr. and Mrs. William Beamish, Mirror, Alta.; G. F. Monckton, Victoria; Joe Smith, Vancouver; L. Billings, Cassiar; J. E. Byers, W. H. Thorne and K. G. Ferguson, C.N.R.

F. J. Carruthers, Vancouver; E. Church, Georgetown; Mr. and Mrs. D. A. McKinnon and J. Quinn, Terrace.

Mrs. G. H. Bleeker arrived in the city last night from Queen Charlotte City to visit her husband, Dr. Bleeker, who has been a patient for some time in the Prince Rupert General Hospital.

PRINCE RUPERT TIDES

Table with 3 columns: Day, Time, Height. Includes TUESDAY, AUGUST 9 and WEDNESDAY, AUGUST 10.

IN PROBATE.

In the Matter of the Administration Act; and In the Matter of the Estate of John Caddy, Deceased, Intestate.

TAKE NOTICE that by order of His Honor F. McE. Young, the 20th day of July, A.D. 1927, I was appointed Administrator of the estate of John Caddy, deceased, and all parties having claims against the said estate are hereby required to furnish same, properly verified, to me on or before the 20th day of August, A.D. 1927, and all parties indebted to the estate, are required to pay the amount of their indebtedness to me forthwith.

NORMAN A. WATT, Official Administrator, Prince Rupert, B.C. Dated the 20th day of July, A.D. 1927.

Advertisement for Orthophonic Victrola. Includes image of the gramophone, text 'A Wonderful Achievement!', and 'The new Orthophonic Victrola'. Price \$385.

HOTEL ARRIVALS. Prince Rupert. P. R. Pidgeon, V. F. Lach and Mr. and Mrs. F. D. Mathers, Vancouver; J. E. Miller and E. H. Pollard, Victoria; Mr. and Mrs. W. J. Crawford, Miss Muriel Crawford, Miss Helen Crawford, G. Nicholson, H. Hall and Mr. and Mrs. R. W. Kennedy, Stewart; Miss Ethel Halpenny, Burns Lake; A. H. Gunn and J. S. Watson, Northbridge Centre, Mass.; Mrs. S. F. Mills and Mrs. E. Hunter, Remo; Hans Lundberg, New York; A. F. Sinclair and Mrs. G. H. Bleeker, Queen Charlotte City; E. H. Simpson, Massett.

CANADIAN NATIONAL The Largest Railway System in America STEAMSHIP AND TRAIN SERVICE. SAILINGS from PRINCE RUPERT for VANCOUVER, VICTORIA, SEATTLE, etc.

EASY Vacuum Electric Washer. Thompson Hardware Co., Ltd. 'The Easy' is guaranteed for one year from date of sale against defects in material and workmanship.

CENTRAL HOTEL UNDER NEW MANAGEMENT. The place called "Home". 120 Rooms, American and European Plan. Hot and Cold Water. Bus meets all trains and boats. Sample Room. L. Martin, Manager.

You can smile at a cold



if you take
LEMON HART RUM

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

SID WEBB TELLS OF EXPOSITION

Canada Not Represented at Big Event in London Recently, He Says

INTERESTING DISPLAY

(By Sid Webb)

"A truly wonderful exhibition" is only a poor way to describe the colossal show of "How Advertising is Done Today" which ran at the Olympia building here during the week of July 18 to 23. The writer was fortunate in being able to attend the exhibition during an entire half-day and then was only able to "quickly" see it all. To anyone vitally interested in the art of advertising—and today it is recognized as an art—the show was a wonder of ingenuity and to the average man and woman on the street it must have proved a marvel. It was astonishing to see the tremendous crowd of people, in all walks of life, who attended the exhibition and to witness their keen interest in display. The show undoubtedly amply demonstrated to the public that to properly advertise a good article was a sure road to commercial success.

CANADA OUT OF IT

One of the wonder displays of the entire show was the splendid exhibit of produce displayed by the Empire Marketing Board. The attendance of hundreds of people, at the time the writer viewed it and on other days, testified to its popularity and was a silent tribute to the keen interest taken by the British public at large in the produce of the Mother country, and more especially perhaps in that of the overseas Dominions. After walking around the exhibit for some considerable time, to be convinced that Canadian produce was conspicuous by its absence, the writer spoke to a Captain Graham, in charge of the exhibit, and asked if there was no produce on display from Canada. It seemed remarkable with the wonderful displays from Australia, New Zealand, Rhodesia, Ireland, etc., that the great Dominion of Canada was not represented. Capt. Graham assured



NESTLÉ'S MILK

Extra rich for cooking and baking

Prepared by the master of Nestlé's Swiss food

the writer that he had had at least fourteen or fifteen Canadians approach him that day on the same subject, and explained that while our Dominion had been invited to exhibit several times that the Canadian government had not seen fit to appropriate the necessary funds and, therefore, were not represented.

While no one wishes to dictate to governments it does seem a lost opportunity for Canada, if only from an immigration standpoint, to be conspicuous by her absence, when such an excellent opportunity is afforded to advertise her wonderful resources and produce to people who are specially interested in the Dominion.

Since the writer has been in England is really wonderful what a number of people one meets who have the interests of Canada at heart. That is to say people who have near relatives or friends residing in Canada, or who lost a loved one with the Canadian forces during the Great War. Canada, and things Canadian, has created a strong sentiment in the hearts of the Old Country people but that sentiment must be kept alive and to be represented as a Dominion along with the other great overseas possessions, at the many great exhibitions throughout the British Isles, is a sure way of accomplishing it. In writing these few well-meant lines the writer trusts that they may be read by someone in authority in Canada who will take the matter of this lost publicity opportunity up in the proper channels.

I don't know, but somehow one felt that their pride had been hurt to see Canada left out altogether in the beautiful Empire Marketing Board exhibit.

The name of the board is almost

LAND ACT

NOTICE OF INTENTION TO APPLY TO LEASE LAND

In Range 4, Coast Land District, Land Recording District of Prince Rupert, and situated on Lot 102 Humpback Bay, Porcher Island, B.C.

TAKE NOTICE that F. H. Cunningham, Board of Trade Building, of Vancouver, B.C., occupation Salmon Broker, intends to apply for a lease of the following described lands:

Commencing at a post planted 150 yards south-southeast of northeast corner post of Lot 102, Range 4, thence due south 6 chains; thence south-southeast 19 chains; thence due north 6 chains; thence west-northwest along shore to point of commencement and containing 14 acres, more or less.

FRANCIS HENRY CUNNINGHAM, Applicant. Dated 25th June, 1927.

NOTICE

There will be offered for sale at Public Auction at the Provincial Government Court House, Prince Rupert, B.C., on Thursday, August 11th, 1927, at 10 o'clock in the afternoon, the following lots: Lots 9 and 10, Block 1, Section 5; Lots 9 and 10, Block 23, Section 1; Lot 7, Block 3, Section 2; Lot 1, Block 8, Section 7.

all in the City of Prince Rupert, B.C. Terms: Cash payment at time of sale, or one-quarter cash and the balance in three equal annual instalments, with interest on the deferred payments at the rate of 6% per annum, the Crown Grant fee to be \$10.00 additional.

Plans showing the lots offered for sale may be seen at the office of the Government Agent, Prince Rupert, B.C. NORMAN A. WATT, Government Agent. Dated at Prince Rupert, B.C. July 4th, 1927.

IN PROBATE.

IN THE SUPREME COURT OF BRITISH COLUMBIA

In the Matter of the Administration Act, and In the Matter of the Estate of Harry Charles Campbell Black, Deceased. TAKE NOTICE that by order of His Honor, F. McE. Young, the 16th day of July, A.D. 1927, I was appointed Administrator of the estate of Harry Charles Campbell Black, deceased, and all parties having claims against the said estate are hereby required to furnish same, properly verified, to me on or before the 16th day of August, A.D. 1927, and all parties indebted to the estate are required to pay the amount of their indebtedness to me forthwith.

NORMAN A. WATT, Official Administrator, Prince Rupert, B.C. Dated the 16th day of July, 1927.

IN PROBATE.

IN THE SUPREME COURT OF BRITISH COLUMBIA

In the Matter of the "Administration Act" and In the Matter of the Estate of John Seifert Bernigen, Deceased. TAKE NOTICE that by order of His Honor Judge F. McE. Young, the 6th day of July, A.D. 1927, I was appointed Administrator of the Estate of John Seifert Bernigen, Deceased, and all parties having claims against the said Estate are hereby required to furnish same, properly verified, to me on or before the 6th day of August, A.D. 1927, and all parties indebted to the Estate are required to pay the amount of their indebtedness to me forthwith.

NORMAN A. WATT, Official Administrator, Prince Rupert, B.C.

BRITISH COLUMBIA

The Mineral Province of Western Canada

To the end of December, 1926.

Has produced Minerals as follows: Placer Gold, \$78,018,548; Lode Gold, \$126,972,315; Silver, \$80,787,003; Lead, \$106,976,442; Copper, \$209,967,068; Zinc, \$50,512,557; Coal and Coke, \$284,599,133; Structural Materials and Miscellaneous Minerals, \$50,175,407; making its mineral production to the end of 1926 show an

AGGREGATE VALUE OF \$988,108,470.

PRODUCTION FOR YEAR ENDING DECEMBER, 1926, \$67,188,842

The Mining Laws of this Province are more liberal and the fees lower than those of any other Province in the Dominion, or any colony in the British Empire.

Mineral locations are granted to discoverers for nominal fees. Absolute Titles are obtained by developing such properties, the security of which is guaranteed by Crown grants.

Full information, together with Mining Reports and Maps, may be obtained gratis by addressing—

THE HONORABLE THE MINISTER OF MINES, VICTORIA, BRITISH COLUMBIA.

N.B.—Practically all British Columbia Mineral Properties, upon which development work has been done are described in some one of the Annual Reports of the Minister of Mines. Those considering mining investments should refer to such reports. They are available without charge on application to the Department of Mines, Victoria, B.C. Reports of the Geological Survey of Canada, Winch Building, Vancouver, are recommended as valuable sources of information.

Reports covering of the Six Mineral Survey Districts are published separately, and are available on application.

THE PIONEER LAUNDRY KIDS



LOW PRICES THAT YOU CAN AFFORD—BRING US YOUR TRADE AS OUR REWARD.

THE high character of our work and our low prices have combined to bring us our business reward. Folks know that our work is first class and that we are thoroughly dependable.

Pioneer Laundry Phone 118

For Ladysmith-Wellington COAL Phone 580

Hyde Transfer And Coal Co. 139 Second Avenue

REDUCTION in Prices 15 per cent off for two weeks only. Come in and inspect our stock.

M. T. LEE LADIES' & GENTLEMEN'S TAILOR Third Avenue P.O. Box 977

MILK -- PRICE Reduced to 12 pints for \$1.00 7 quarts for \$1.00 12 pints for \$1.00 Cash price tickets. McBride Street store now closed

Valentin Dairy Office and Dairy - 11th St. Telephone 657.

Dr. A'alexander Smith Block Phone 575 DENTIST

had nothing to say. It was quite a task to view the Palace of Beauty and the queue extended pretty well the entire length of the building.

ADVERTISING AGENCIES

It must be said that the Advertising Agencies were the backbone of the show and had some really excellent stands from which they demonstrated to the public how advertising was created.

The Advertising Agencies in Great Britain play a very prominent part in the advertising world, as they do in Canada, acting as they do between the manufacturer and retailer of an article, the newspaper or periodical actually printing and distributing the advertising, and thence to the consumer. The majority of the big advertising successes of today in this country have emanated from the brains of the Advertising agency. The writing and planning of advertisements and an advertising campaign is no longer a matter of guess work but must be based on facts and it is the duty of the advertising agent to get the facts first, as in the case of the good reporter.

At Olympia the leading advertising agencies of the country were very ably represented and took pleasure in demonstrating to the equidistant how advertising campaigns ever undertaken by British advertising men was on view from its inception to its finality.

NEWSPAPER MUSEUM

A very interesting display at the show was the Newspaper Museum which had on view original copies of old English newspapers dating as far back as 1672. It was very interesting to contrast them—some only the size of an ordinary letter sheet—with the wonderful newspaper productions of modern times.

COW BAY FLOATS ARE NOT ON PROGRAM OF CONSTRUCTION JUST NOW

At the regular semi-monthly meeting of the city council last evening a communication was read from the department of Public Works at Ottawa advising that no work would be done on the floats at Cow Bay.

The communication was from J. C. Elliott, deputy minister, and stated that while an item to cover the cost of float landings had been duly noted for consideration in the supplementary estimates at last session, the government was unable to see its way to grant the application for funds for this purpose. Therefore as no funds are available no action is being taken by the department in the matter of placing floats there at this time.

Man in the Moon

ONE of the expressions that do not mean anything is "drop in any time."

JAKE says he usually finds if he drops in he has to quickly drop out again.

TO some people I know, heaven would be a place where the fish were big and numerous and fought like hades.

YES, I am a visiting tourist With only a nickle to spend, I stopped a few hours in Rupert And my way down town did wend. I made a call at a fur shop And looked through the curios all. And then hugged tightly my nickle And did not spend it at all.

PEOPLE who give others a piece of their mind are those who have none to spare.

THERE'S a reason for everything except for painting a house pink.

THEY say the moon affects the mind And that's the reason why— You should never go out on a moonlight night; Let her go with some other guy.

Advertise in The Daily News

BOVRIL Makes Delicious Sandwiches Very Nourishing Too

DENTIST

Dr. J. R. Gosse Helgerson Block X-RAY SERVICE Phone 686 9 a.m. to 6 p.m. Evening Appointments

Canadian National Steamships Co. Limited

Prince Rupert DRYDOCK AND SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock Engineers, Machinists, Boilermakers, Blacksmiths, Pattern-makers, Founders, Woodworkers, Etc. ELECTRIC AND ACETYLENE WELDING. Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK. PHONES 43 and 385

Canadian Pacific Railway B. C. Coast Services Sailings from Prince Rupert

To Ketchikan, Wrangell, Juneau and Skagway—August 1, 5, 8, 15, 19, 26, 29. To Vancouver, Victoria and Seattle—August 3, 6, 10, 13, 20, 24, 31. PRINCESS BEATRICE. For Butedale, East Bella Bella, Ocean Falls, Namu, Alert Bay, Campbell River, and Vancouver every Saturday, 11 a.m. Agency for all Steamship Lines. Full information from— W. C. ORCHARD, General Agent. Corner of 4th Street and 3rd Avenue, Prince Rupert, B.C.

"TRY A NIP TONIGHT"

Grant's BEST PROCURABLE Scotch Whisky. BOTTLED & GUARANTEED BY William Grant & Sons Ltd. PRODUCE OF SCOTLAND

The Original Label—look for it at the Vendor's and insist on GRANT'S "BEST PROCURABLE"

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

